U.S. Catholics: 50 Million Strong

THE SATURDAY EVENING POST

Founded A.º D.º 172[illegible] ...lin

14250

Jan./Feb. '82

$1.50

The Volunteer Firemen

Sister Fattah & the President

How Not to Kill Your Husband

The Birthing Dilemma

To Bear or Not to Bear

Birthing Chairs

James Watt

Dick Van Dyke

Arthur Train

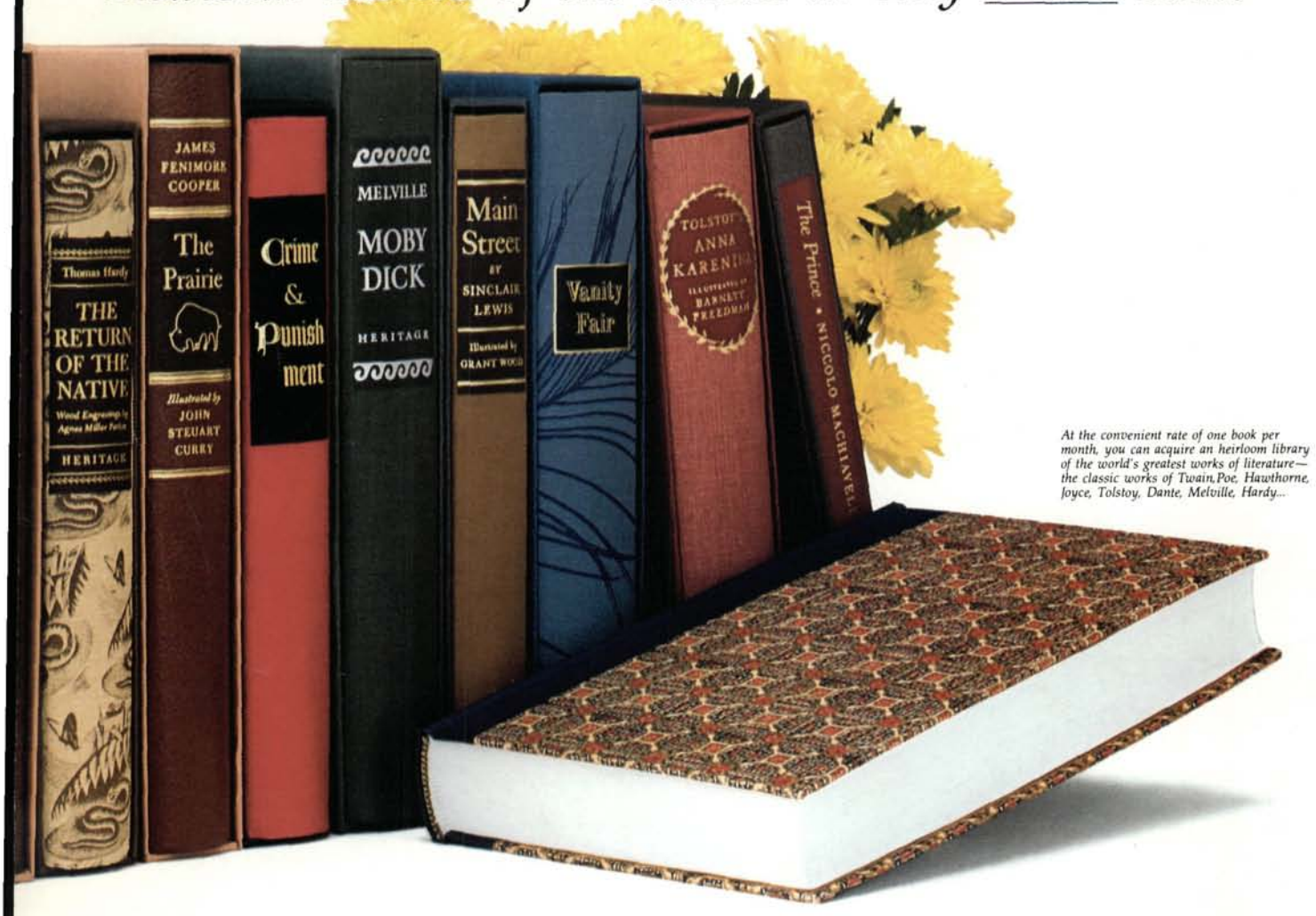
Hummel Collectors

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

The Heritage Club Presents...

Five Ways to Recognize the Outstanding Value of Heritage Club Fine Books

Heirloom editions of the classics at only $13.50 each.



At the convenient rate of one book per month, you can acquire an heirloom library of the world's greatest works of literature—the classic works of Twain, Poe, Hawthorne, Joyce, Tolstoy, Dante, Melville, Hardy...

For more than 40 years, The Heritage Club has offered a combination of advantages unmatched by any other classics library...and at an outstanding value.

1 Important Books of Exceptional Beauty and Elegance—Each a Work of Art and a Great Work of Literature.

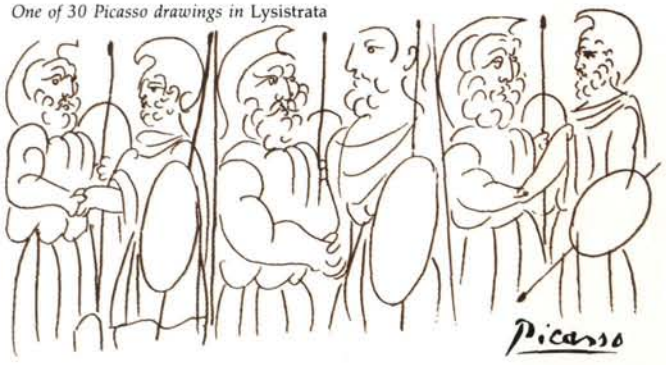
Throughout the world, Heritage Club books have come to be regarded as definitive editions of the world's greatest classics. The reason is that they are not only masterpieces of literature, but masterpieces of the book crafting art as well.

Over the years, The Heritage Club has orchestrated the talents of the world's most renowned artists, typographers, designers, binders and printers to produce books which rank among the finest and most beautiful in the world. Indeed, Heritage books have repeatedly captured top design awards and honors in Europe, Canada and the United States. They have even been exhibited at the Metropolitan Museum of Art.

When you display Heritage Club books on your shelves, you will enjoy deep feelings of pride. For these are fine books without compromise. Together, they form a beautiful and harmonious library that lends color, taste and dignity to your home.

2 Original Art Created Exclusively for Heritage Editions by the World's Greatest Artists... Picasso, Rockwell, Grant Wood and others.

One of 30 Picasso drawings in Lysistrata



The Heritage Club has, over the years, commissioned leading figures in the arts to illustrate each volume. Hence, Heritage editions abound with magnificent original works—all designed to increase the pleasure you and your family derive from each book.

It is a sheer delight, for example, while reading the immortal

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Norman Rockwell's Tom Sawyer

Greek comedy, *Lysistrata*, to see the beautiful young women and courageous warriors of ancient Athens through the eyes of Pablo Picasso. The original works he created expressly for this book now hang in the Museum of Modern Art.

To illustrate *The Adventures of Tom Sawyer* and *Huckleberry Finn*, The Heritage Club, in 1936, commissioned exclusive works by Norman Rockwell. For who better than the warm and witty Rockwell could capture the mischief of Tom and Huck in their meanderings along Twain's beloved Mississippi.

Sherlock Holmes as seen by Frederic Dorr Steele

If any publisher, including ourselves, tried to create such a magnificent classics library today, it would be utterly impossible at this price. We can do so only because we long ago acquired the rights to the priceless art of Picasso, Rockwell and others, before the peak of their fame.

3 Exclusive Introductions by the Twentieth Century's Leading Literary Figures.

A.A. Milne

Thornton Wilder

Sinclair Lewis

Theodore Dreiser

For more than four decades, Heritage has also engaged the leading scholars and critics of our time to write introductions to every Heritage book. Giants of the literary world such as Sinclair Lewis, Thornton Wilder, A.A. Milne, Clifton Fadiman, Theodore Dreiser and others will give you priceless insights into each author's life and times, and the literary treasures a careful reader can unearth if he knows where to look. These masterful essays give you a heightened appreciation of each great book.

4 Heritage Club Books are Among the Best Made Books in the World.

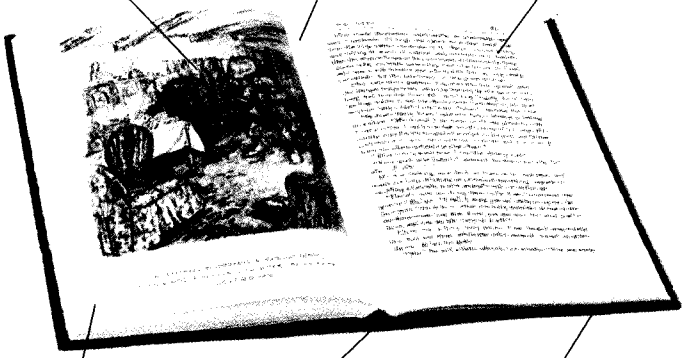
Compare a Heritage edition to the usual book on your shelf and you will be astonished by the obvious differences.

You will note, for example, the covers are thick and sturdy. They won't curl or warp as do those of ordinary books. The papers are exceptionally heavy and meant to last 100 years without cracking or turning yellow. In binding, the pages are meticulously thread-sewn. Then, each book is reinforced to afford a double measure of strength and durability.

Flawless full-color reproductions of original works of art

Pages thread-sewn for extra strength in binding

Elegant type faces individually selected for each volume



Highest-quality, acid-neutral paper won't turn yellow

Traditional decorative headband—a hallmark of fine books

Heavyweight 88 point cover board resists curling with age

5 Heritage Club Books Come with the Many Extra Benefits of Club Membership...All for Only $13.50 a Book.

Heritage Club Membership is a refreshing alternative to other book clubs. Here's how:

As a member, you will receive, upon joining, a Prospectus of the Club's upcoming titles. You can freely choose only those you want to receive, which will then be sent at the rate of one per month. You may return any book within 30 days for a full refund, and you are at liberty to cancel your membership at any time.

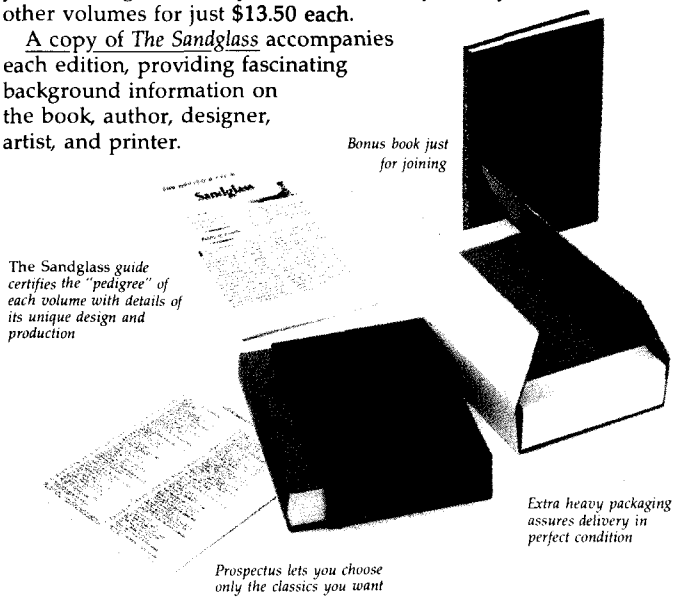
You will also enjoy several delightful "extras"...

You'll receive a bonus book just for joining. This free bonus volume will speak far more persuasively than any magazine announcement can about the beauty and elegance of Heritage books. If for any reason you are not satisfied, simply return it. Your membership will be cancelled and you will owe nothing. If you are delighted with your bonus book, you may then receive other volumes for just **$13.50 each.**

A copy of *The Sandglass* accompanies each edition, providing fascinating background information on the book, author, designer, artist, and printer.

Bonus book just for joining

The Sandglass guide certifies the "pedigree" of each volume with details of its unique design and production



Extra heavy packaging assures delivery in perfect condition

Prospectus lets you choose only the classics you want

The Heritage Club's toll-free phone number lets you have any question or problem about membership handled quickly and personally.

Doubly-reinforced shipping cartons, designed for each book, assure that your books will arrive in mint condition.

Prompt Action Required

To accept this invitation, you need only complete the Membership Application and return it promptly. But, you must act now to take advantage of this bonus book offer and begin acquiring your own library of the world's greatest books in lasting heirloom editions.

Membership Application 156

THE HERITAGE CLUB
47 Richards Avenue
Norwalk, Conn. 06857

No Payment Required
Simply mail this application.

YES! I want to join the Heritage Club and begin building my own personal library of the greatest books of all time.

Send me my FREE first volume. Assuming this book is satisfactory, I will then send **$13.50** (plus shipping and handling) to pay for the next volume in my Heritage library. I will continue to receive a volume per month for as long as I continue my membership. I understand that I may return any book within 30 days for a refund, and that either party may cancel this subscription agreement at any time.

Further, if the first volume does not meet with my approval, I will return it and owe you nothing, and my membership will automatically be cancelled.

Mr.
Mrs.
Miss _____

Address _____

City _____

State _____ Zip _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE SATURDAY EVENING POST

FOUNDED A.D. 1728

Published by THE SATURDAY EVENING POST CO.
a subsidiary of THE CURTIS PUBLISHING COMPANY.
CORY SERVAAS, CHAIRMAN

Baby Boom?

Will the legions of 30- to 35-year-old women who put off having children for careers' sake change their minds and create a baby boom?

56

Birthing Chair Reborn

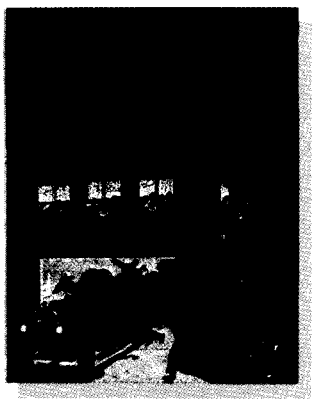
After years of suffering while bearing children in bed, women are rediscovering the upright advantages of the birthing chair.

68

Calling All Volunteers

A black couple in Philadelphia did what federal bureaucracy could not; they volunteered their home and their hearts and stopped ghetto gang wars.

18



About the Cover

Volunteer firemen leaving the comfort and security of their warm beds at midnight is one thing, but to desert their party belles to answer the fire bell surely represents volunteerism at its finest hour. One toys with the notion that those flames could be a king-sized bonfire organized on the other side of the hill by humorists. More likely, the firemen have a grim and dangerous job to do. Benjamin Prins' painting first appeared on the *Post's* April 3, 1954, cover. Since then, volunteer fire companies have doubled in number. With the National League of Cities decrying budget cuts, the volunteer firemen are a reassuring presence.

CONTENTS

Jan./Feb. 1982
Vol. 254, No. 1

FICTION

No Parking, *Arthur Train* 66

FEATURES

Volunteers 16
Volunteerism: The President and Sister Fattah, *Landrum R. Bolling* 18
What I Would Do. . .If I Had My Life to Live Over, *Art Linkletter* 22
A Funny Thing Happened on the Way to Washington, *Jerome Chandler* 30
"Johnny" Johnson's Love Route, *Beth Spring* 34
The Cashing of Social Security Checks for Dead Relatives, *Nick Thimmesch* . 38
Evolution Revelation, *John Devine* 48
"The Infinite Riches of Ben Franklin," *Frederic A. Birmingham* 50
To Bear or Not to Bear, *Ted Kreiter* 54
The Birthing Dilemma: Baby Boom or Bust? *Landon Jones* 56
How to Kill Your Husband, *Maynard Good Stoddard* 58
A Portrait of Ray Kinstler, *Frederic A. Birmingham* 60
The Serious Side of Dick Van Dyke, *Sally Saunders* 64
The Rebirth of the Birthing Chair, *Carl Otten, M.D.* 68
Where Have All the Neighbors Gone? *Michael Allen* 76
The Beloved "Children" of M.I. Hummel, *Maynard Good Stoddard* . . . 78

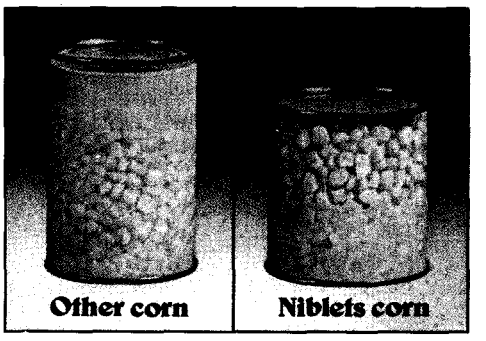
DEPARTMENTS

Letters 6
Editorial 14
Religion: Our 50 Million Catholics, *Russell Hitt* 26
Sports: Who's on First. . .World Series or Super Bowl? *Jack Clary* 44
Speaking Out: Ours Is the Earth, *James Watt* 74
Post Scripts 82
Photo Contest 85
Antique Shoppe 94
Food: Cool Cooking by Microwave, *Allen Simon* 102
Travel: Sturbridge: Where Winter's Not Unkind, *J. W. Savage* 106
Where in the World? 109
Medical Mailbox, *Cory SerVaas, M.D.* 122

Cover art by Benjamin Prins

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

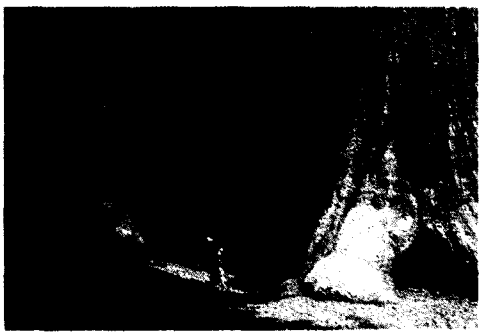
The Giant never stands so tall as when he packs crisp Niblets corn.



He uses lots less water than you find in taller cans of corn. Niblets corn is vacuum-packed to help preserve its fresh flavor and crispness. And the Green Giant would even bend over backwards to keep Niblets corn crisp.

GREEN GIANT, NIBLETS and the Giant Figure are trademarks of the GREEN GIANT COMPANY. © 1981 GGCo.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



For Land's Sake

Have we been careless landlords of our national parks? Secretary of Interior James Watt believes we should take care of the federal lands we own before buying more.

74

After the Laughter

There's more to the life of Dick Van Dyke than falling over ottomans; there are also Bach and books and politics.

64

Hummel Children

Those famous German porcelains are a hit with Americans young and old and worth a tiny fortune to children who just happen to be Hummel look-alikes.

78

"Poor Richard's" Riches

Benjamin Franklin left us a legacy of ideas, inventions and wit unsurpassed in 200 years.

50

Copyright © 1981 The Saturday Evening Post Company, a subsidiary of The Curtis Publishing Company, 1100 Waterway Blvd., Indianapolis, Indiana 46202. All rights reserved. Title registered, U.S. Patent Office and foreign countries. The Saturday Evening Post (ISSN 0048-9239) is published monthly in 1981, except bimonthly in Jan./Feb., May/June and July/Aug. SUBSCRIPTION PRICES: U.S. and Possessions: One year, $12.00. Canada: $15.00. All other countries: $17.00. The Saturday Evening Post editorial, business and circulation offices are located at 1100 Waterway Blvd., Indianapolis, Indiana 46202. Second-class postage paid at Indianapolis, Indiana, and at additional mailing offices. POSTMASTER: Send form 3579 to The Saturday Evening Post Subscription Offices, P.O. Box 3400, Bergenfield, New Jersey 07621. CHANGE OF ADDRESS: With service adjustment requests, send latest mailing labels, including those from duplicate copies, to The Saturday Evening Post Subscription Offices, P.O. Box 3400, Bergenfield, New Jersey 07621. Allow six weeks for change of address.

Unsolicited manuscripts, art work and photographs submitted to THE SATURDAY EVENING POST must be accompanied by an addressed return envelope and the necessary postage. The publisher assumes no responsibility for the return of unsolicited manuscripts, artwork or photographs.

The names of characters used in all Post fiction and semifiction articles are fictitious. Any resemblance to a living person is a coincidence.

EDITORIAL
Cory SerVaas, M.D., Editor and Publisher
Ted Kreiter, Senior Editor
Maynard Good Stoddard, Associate Editor
William A. Barton, Copy/Research Editor
Beurt SerVaas, Foreign Affairs Editor
Robert Silvers, Religion Editor
Donna Nason, Associate Religion Editor
Nancy Otten, Medical Editor
Patrick Perry, Associate Editor
Lynn Young, Assistant Editor
Tera Miles, Assistant Copy/Research Editor
Molly J. Thomas, Photographer
Carol Brown McShane, Archivist
Sandra Nelson, Editorial Assistant
ART
Don Moldroski, Consulting Art Director
Chris Wilhoite, Assistant Art Director
Ron Ramsey, Art Manager
Lucian Lupinski, Illustrator
Greg Jones, Art Assistant
PRODUCTION
Dwight E. Lamb, Production Manager
Patricia Simpson, Production Assistant
Greg Vanzo, Technical Director
Penny Lindsay, Phyllis Lybarger, Patricia Stricker, Compositors
CIRCULATION
Tim Huff, Circulation Manager
Janet Judd, Single Copy Sales
GENERAL OFFICES
Ron McIntyre, Robert L. Silvers, Associate Publishers
Paul S. Petticrew, Director of Licensing and Royalties
Jeanine Quelch, Director Special Projects in N.Y.
Mary Beth Vahle, Permissions Editor
Mark Roesler, Legal Coordinator
Jonnie Graves, Premiums Coordinator
1100 Waterway Boulevard
Indianapolis, Indiana 46202
(317) 634-1100, Telex 27-440
ADVERTISING OFFICES
Patrick A. Hatcher, Advertising Director
Donald Sutton, Marketing Director
Janet Andersen, Corporate Advertising
Isaiah Scott, Special Sections Art Director
1100 Waterway Boulevard
Indianapolis, Indiana 46202
(317) 634-1100, Telex 27-440
NEW YORK
Tory George, Audrey Frakes, Gail Boston, Jenny Fontes
Suite 1865, Waldorf-Astoria, 301 Park Avenue
New York, New York 10022, (212) 371-0400
Bob Bernbach
15 E. 48th St., Rm. 1001
New York, New York 10017
(212) 355-3760
ATLANTA
Miller & Tillman, Inc.
Corporate Commons
4651 Roswell Rd., N.E., Suite 201-C
Atlanta, GA 30342, (404) 252-9588
BOSTON
Lee Arpin Associates
P.O. Box 227
Weston, Massachusetts 02193
(617) 899-5613
George W. Watts III
4 Conifer Drive
Wilbraham, Massachusetts 01095
(413) 596-4747
DETROIT
Dave McDonald, Jack Sterling, Detroit Managers
The Clausen Building
1520 N. Woodward Ave., Suite 111
Bloomfield Hills, Michigan 48013
(313) 645-2620
TEXAS, OKLAHOMA, ARKANSAS
Richard E. Hoierman & Associates
440 Northlake Center, Suite 203
Dallas, Texas 75238
(214) 341-4774
WEST COAST
John Ponic
Ambassador Hotel Station
P.O. Box 70284
Los Angeles, California 90070
(213) 655-6055
Coughlin & Wheeler
6211 LaSalle
Oakland, California 94611
(415) 339-1914

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

IF YOU DON'T HAVE CALL WAITING, YOU DON'T KNOW WHAT YOU'RE MISSING.

Sometimes getting hold of you can be the most important thing in the world for someone else.

If you have Call Waiting, a busy signal won't stand in the way. When you're on the phone, you'll hear a little beep that lets you know you have another call.

Get Call Waiting, available in most areas, today. Because you never know who's trying to reach you.

The Bell PhoneCenter. It's for you.

Bell

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Letters to the Editor

Scoring on Snoring

The article "The Sounds of Sleep" by P.W. Buffington in the December issue of the *Post* speaks of the misery of snoring, which I was addicted to for some years, until I found a *complete* cure—my own invention! I used to actually *choke* when I'd awaken with an awfully dry mouth. My cure—and it is a good one—is to get a stretch band, like the young girls wear sometimes for their hair, and put it under the chin and up over the head. Put a side comb in to keep the band from slipping. Never fails!

Shirley Thode
Isante, Minnesota

To Cut or Not to Cut

Regarding your article on circumcision in the December edition of *The Saturday Evening Post*, I wish to comment:

Circumcision produces these irreversible changes: (1) Loss of approximately 25 percent of sensitive penile skin. (2) Glans exposure to urine- and feces-soiled diapers in infancy and to clothing abrasion thereafter. The glans becomes dry, less purple-red, keratinized skin-like and less sensitive. (3) Urethral meatal abrasion is unavoidable. Meatal ulceration, scarring and narrowing are common. (4) Destruction of the mobility of the loose skin sheath, the hallmark anatomic feature of the normal penis which facilitates sexual dalliance.

Love and sexual function are served best by the normal genitals with which we are endowed at birth. Who presumes to improve upon what is normal?

Thomas J. Ritter, M.D.
Pottsville, Pennsylvania

I wish to congratulate the *Post* for articles and photos on circumcision (Dec. 1981). Although there has been brief media coverage of this subject within the past year, this is the first time in the century-old history of nonreligious circumcision in the U.S. that such a detailed discussion has been published in a popular magazine.

The vivid photograph of a newborn undergoing the surgery should be required viewing for every parent *before* signing consent for the circumcision. Your asking Dr. George Gallup to determine "why most parents opt for circumcision today" may well be a landmark in health research.

In a recent visit to Los Angeles, I found one hospital with a circumcision rate of more than 90 percent and another with a rate of almost zero. . . .

Americans owe you a debt of gratitude.

Edward Wallerstein
New York, New York

Your article on "Routine Circumcision Not Recommended" in the December *Saturday Evening Post* was the most enlightening I've ever seen in a lay publication on this, the most common (and most useless) of all operations in America. "NBC Magazine" ran a similar story on October 2nd which agreed with your article.

When England socialized its medicine some 30 years ago, circumcisions stopped overnight.

I wish someone in the USA could tell me why Blue Cross still pays for this cosmetic surgery. If they didn't, you could bet that the rate would drop from 90 percent to 10 percent overnight here, too.

G. Soble
Los Angeles, California

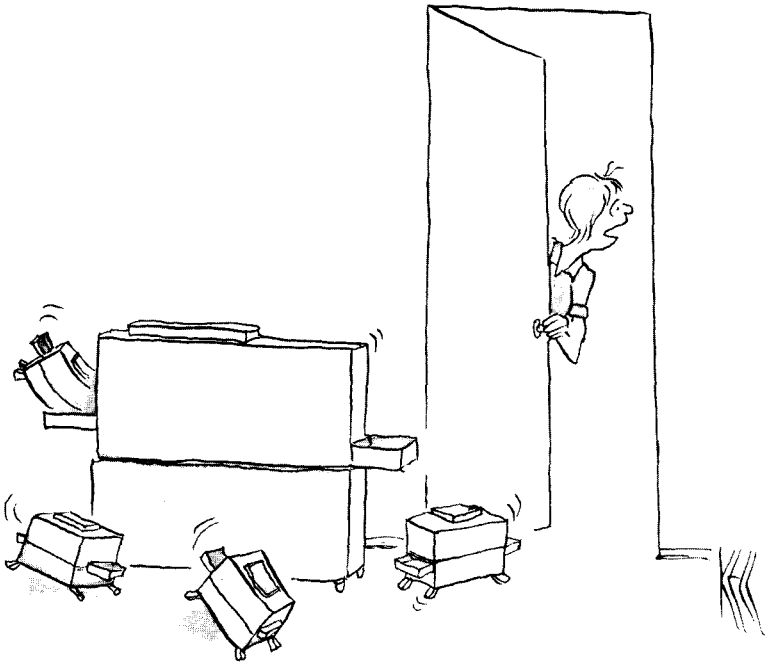
I was just sent a copy of the December '81 issue of *The Saturday Evening Post* and was most pleased to see the two excellent articles on neonatal circumcision, especially the full-color picture spread of neonatal circumcision. This is a real magazine first!

I have seen a number of neutral, "wishy-washy" articles on the subject by popular magazines, and many others have been afraid to cover the subject at all.

Rosemary Romberg Wiener
Everson, Washington

For over 16 years I have been working to influence prospective parents to keep their sons intact

Continued on page 12



"Mr. McFeeney, come quick! It's the copier!"

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

©1981 R.J. REYNOLDS TOBACCO CO.

Quick! What cigarette brand is the lowest in tar?

Don't say Carlton. Because it isn't. Though we couldn't blame you for thinking so. Carlton's been advertising itself as lowest for a long, long time. And in fact, it used to be.

But today? Just take a look at the chart on the right.

In it are a number of very interesting numbers, showing current tar levels of different brands.

What's the Ultra Lowest Tar™ brand?

Now Soft Pack 100s have less than half the tar of Carlton Soft Pack 100s.

Now Box 100s are the lowest cigarette available, bar none.

And no cigarette, matched length for length, is lower in tar than Now.

Quick! What cigarette brand is the lowest in tar?

There's only one answer—Now.

regular or menthol

NUMBERS DON'T LIE. NO CIGARETTE, IN ANY SIZE, IS LOWER IN TAR THAN NOW.

	80's box	85's soft pack	100's box	100's soft pack
NOW	Less than 0.01mg	1mg	Less than 0.01mg	2mg
CARLTON	Less than 0.01mg	1mg*	1mg	5mg
CAMBRIDGE	Less than 0.1mg	1mg	—	4mg
BARCLAY	1mg	1mg	—	3mg

All tar numbers are av. per cigarette by FTC method, except the one asterisked (*) which is av. per cigarette by FTC Report May '81.

NOW

The Lowest

The lowest in tar of all brands.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

BOX, BOX 100's: Less than 0.01 mg. "tar", 0.001 mg. nicotine, SOFT PACK 85's FILTER, MENTHOL: 1 mg. "tar", 0.1 mg. nicotine, SOFT PACK 100's FILTER, MENTHOL: 2 mg. "tar", 0.2 mg. nicotine, av. per cigarette by FTC method.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Officially Authorized by The Saturday Evening Post

The Norman Rockwell Figurines

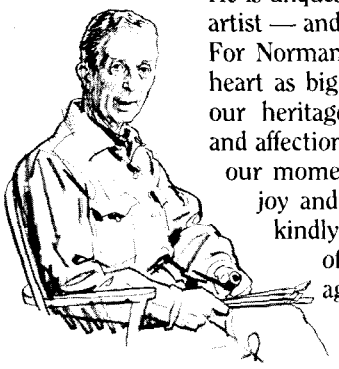
Gramps at the Reins

Figurine above shown actual size.

© 1980 SEP

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

A collection of twelve hand-painted figurines in fine imported porcelain inspired by the unforgettable *Saturday Evening Post* classics of Norman Rockwell.



He is unquestionably America's best-loved artist — and it's easy to understand why. For Norman Rockwell loved *us*. With a heart as big as his talent, he celebrated our heritage, championed our values, and affectionately caught us unawares in our moments of triumph, tenderness, joy and embarrassment. He looked kindly upon our foibles, made light of our daily dilemmas, and again and again affirmed an unshakable faith in our basic goodness.

Extraordinary Collector Demand for Rockwell Figurines

Nowhere is the special charm of Rockwell's work more apparent than in the unique artistic medium that is now taking the collecting world by storm — *Rockwell figurines.*

Beautifully-executed figurines inspired by the great works of Norman Rockwell have grown so popular because they combine the stunning lifelike realism of Rockwell's art with the added realism of *three dimensional sculpture.* The joyous result is that classic Rockwell scenes appear in their most lifelike renderings ever!

Announcing an Historic Rockwell Tribute

This is why the Danbury Mint is proud to announce a landmark tribute to this authentic American genius. By official authority of *The Saturday Evening Post,* twelve of Norman Rockwell's classic paintings will be rendered — *for the very first time* — in beautiful, hand-painted figurines of fine imported porcelain.

Trick or Treat

As you probably know, Rockwell gave his best years and talents to *The Saturday Evening Post.* From 1916 to 1963, Rockwell's *Post* covers delighted countless millions of Americans with warm and witty "visual vignettes" of everyday life in America. Together these *Post* covers comprise one of our nation's richest artistic treasures, a magnificent collection of genuine 20th century Americana.

Caught in the Act

And now this series will bring into your home Rockwell's most beloved *Post* classics, hand-painted in heirloom-quality porcelain figurines. Here, to charm and delight you and future generations of your family, is the grandpa who's behaving more like a child than his grandson in *Gramps at the Reins* . . . the impish *Trick or Treater* you can almost hear giggling under her sheet as she "surprises" her kindly victim . . . the hobo whose desire for a freshly-baked pie has given him more trouble than expected in *Caught in the Act* . . . and other favorite Norman Rockwell classics especially selected from the best of his works.

Each Figurine Individually Hand-Painted

To enhance their artistic fidelity and capture Rockwell's brilliant mastery of lighting, texture, and color, each figurine will be painstakingly hand-painted with a wide palette of ceramic colors. And while the photographs can give you some idea of their beauty, such pictures cannot compare with the actual figurines as they would look in your home, where the colors will radiate from the fine imported porcelain!

An Exceptional Value

Rockwell figurines of such outstanding quality often sell for $75 to $95 or more in stores. Yet the Danbury Mint is making each of the figurines in this collection available at only $65.

(continued on next page)

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Figurine above shown slightly smaller than actual size of 6½" in height.

(continued from previous page)

The exceptionally low price is made possible by the economics of this convenient, direct-by-mail offer — where the savings get passed along to you.

An Exclusive Edition. Price Guaranteed Only Until March 31, 1982

In keeping with its unique collectible status, *The Norman Rockwell Figurines* will be available exclusively from the Danbury Mint. No figurines will be available in even the finest stores. The current price is guaranteed only for subscriptions entered by March 31, 1982.

Convenient Acquisition Plan

You can reserve your collection of *The Norman Rockwell Figurines* by simply completing the attached reservation application. There is no need to send money now. The twelve figurines will be issued at the rate of one every two months. You will be billed for each figurine in two convenient monthly payments of only $32.50 each.

Your Complete Satisfaction Guaranteed

Of course, if you receive any figurine you are not completely satisfied with for any reason, you may return it for replacement or refund. And you may discontinue your subscription at any time.

Act Promptly to Avoid Disappointment

Please bear in mind that these 12 Norman Rockwell classics have never before been authorized to appear as figurines. It is an extraordinary opportunity to open your home to the gentle wisdom, timeless appeal and great artistic skill of America's best-loved artist. *Reserve your collection today!*

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Caught in the Act

Figurine above shown slightly smaller than actual size of 6¼" in height.

The Danbury Mint
47 Richards Avenue
P.O. Box 5280
Norwalk, Conn. 06856

The Norman Rockwell Figurines

Y400
Price guaranteed only for subscriptions entered by March 31, 1982.
Limit: one set per subscriber.

Please accept my reservation application to **The Norman Rockwell Figurines.** I understand this is a collection of 12 hand-painted figurines in fine imported porcelain featuring classic Norman Rockwell paintings never before available as figurines.

I understand I need send no money now. The collection will be issued at the rate of one figurine every two months. I will pay for each figurine as billed in two convenient monthly installments of $32.50 each. Any figurine I am not completely satisfied with may be returned upon receipt for replacement or refund, and this subscription agreement may be cancelled by either party at any time.

Allow 8 to 12 weeks after payment for initial shipment.

Name _____

Address _____

City _____

State/Zip _____

☐ Check here if you want each monthly installment charged to your: ☐ MasterCard ☐ VISA

_____
Credit Card Number Expiration Date

Signature _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Letters to the Editor

continued from page 6

(i.e., uncircumcised), although my efforts have been concentrated in the last few years. I am aware of six boys and one young man who are intact—all directly as a result of my efforts.

Furthermore, I have contributed in influencing many other parents to keep their sons intact. In these cases, however, it has been a cooperative effort.

In 1972, I was in the delivery room when my daughter was born in Chicago; fathers weren't even allowed in the delivery rooms of the hospitals in Springfield then. It was quite avant-garde for me to be in the delivery room then—even in Chicago. I had occasion to witness some circumcisions in progress in the next delivery room after our daughter was born. Also my wife and I happened to be able to observe a circumcision taking place when we left the last of the parents' prenatal classes at the hospital several months before our daughter was born.

Are you familiar with the INTACT Educational Foundation (Box 5, Wilbraham, Massachusetts 01095) or the Non-Circumcision Information Center (P.O. Box 404, Ipswich, Massachusetts 01938)?

George T. Johannesen, Jr.
Springfield, Illinois

We noticed the article in *The Saturday Evening Post* and are pleased that you are attempting to do away with "tradition(s) that a humane civilization has outgrown." We applaud this stand, as we, too, are interested in enlightenment and knowledge.

Pearl Haye,
Abelard Reuchlin Foundation
Kent, Washington

Your coverage of the subject of circumcision will probably do a lot of good in that it will alert parents to the unnecessary surgery performed on their male infants. We, too, had an experience with preemptory circumcision. Our son was born about 10:30 p.m. The next morning, about 8:30, my doctor announced he had "already operated on" my little boy. I was not knowledgeable enough to question him on the necessity for the procedure.

Mrs. N.S. Watson
Albany, Georgia

Seeing the Light

Recently I was rereading a 1946 issue of the *Post*. (Yes, I have a whole trunkful older than that.) I noticed an ad for GE light bulbs at 15¢, and by coincidence, I noticed the price of the *Post* was also 15¢.

Lately GE and other light bulbs have been selling in discount stores for about 20¢, but the price of the *Post* is $1.50.

Does that mean that light bulbs are a better buy than the *Post*? No, wait! I was just kidding! The *Post* is worth every penny of its price. Just the advice in Medical Mailbox has been worth far more than the price to me. Keep up the good work. Also, the *Post* lasts a lot longer than a light bulb, and it costs nothing to read the *Post*, while it costs money to use a light bulb. And a bulb breaks if dropped; the *Post* doesn't.

Robert D. Smith
Swisher, Iowa

Cousins in Cure

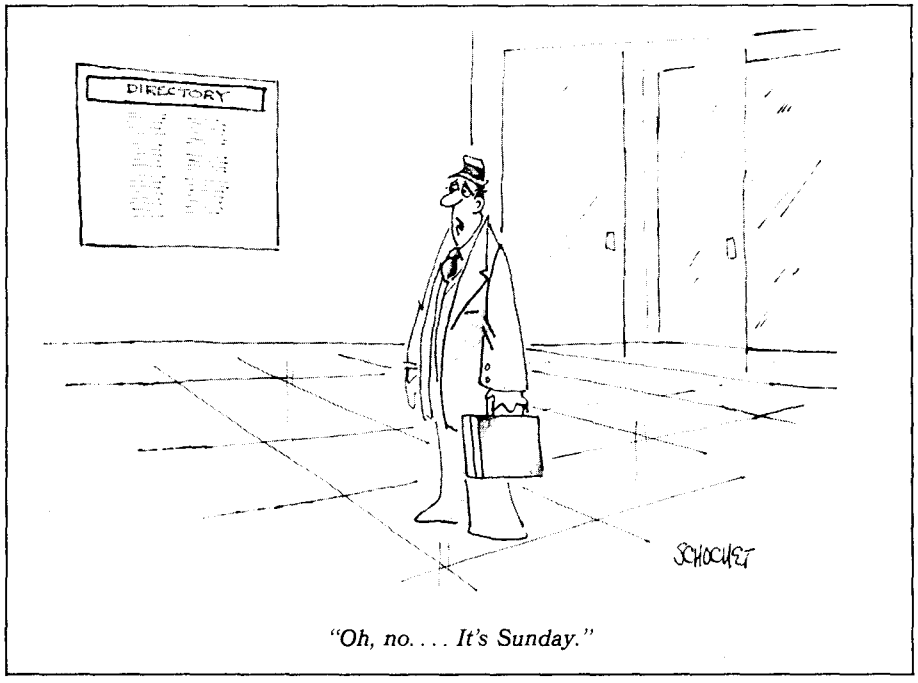
I appreciated especially the article about Norman Cousins and the way he handled his heart attack ("Self-Cure for Heart Attack," Sept. 1980). In April of 1980, I had a severe heart attack that could have been fatal, but for some reason (maybe because I am a Christian), I relaxed and felt I was floating—but the paramedics came right away and got me to the hospital where treatment was begun. I agree with Mr. Cousins that a happy attitude is very necessary in a quick recovery. Thank you so much for his article. It is an inspiration to those of us who have been through the same thing.

L. Allen
Foley, Alabama

Difficult to Replace

Congratulations on the new look of your fine magazine—new to me anyway, compared with the May 18, 1907, "Five Cents a Copy" I have in front of me. I was teethed on the *Post* during my formative years and have in my collection changing formats. It's difficult for you to replace the Arthur Trains, Booth Tarkingtons (June 21, 1913), Octavus Roy Cohens (November 8, 1919), J.P. Marquands (February 4, 1939) and, in the same issue, Somerset Maugham. In addition, for 5¢ a copy, there was the multiple, diversified advertising, crystallizing American industrial progress—all this packaged by skillful cover artistry.

N. Gillmor Long, M.D.,
F.I.C.S., F.R.S.M.
Wellesley, Massachusetts



"Oh, no. . . . It's Sunday."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

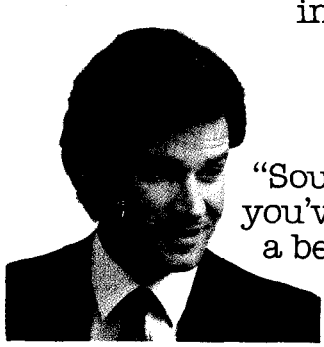
"You know, even with a good income,

I still need more money!"

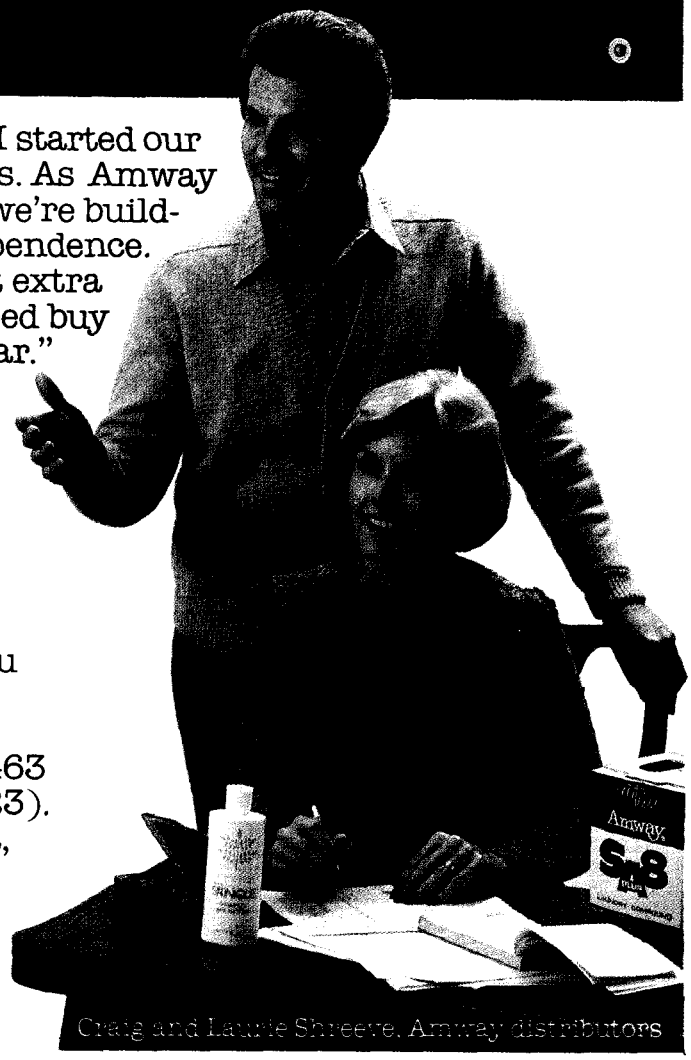
"So do I, that's why I did something about it."

© 1981 Amway Corp., Ada, MI U.S.A. All rights reserved.

"No, Laurie and I started our own Amway business. As Amway distributors, part-time, we're building financial independence. And that extra income helped buy this car."



"Sounds like you've discovered a better life."



With Amway, so can you. Talk to an Amway distributor near you. If you need help in finding a distributor, dial toll-free (except in Hawaii and Alaska, write from there) 1-800-253-4463 (Michigan residents dial 1-800-632-8723). Do it today. Amway Corporation, Ada, MI 49355. Amway of Canada, Ltd., London, Ontario N6A 4S5.

Amway®
SHOP WITHOUT GOING SHOPPING

Get the whole story.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE SATURDAY EVENING POST

REG U.S. PAT. OFF.

FOUNDED A.D. 1728

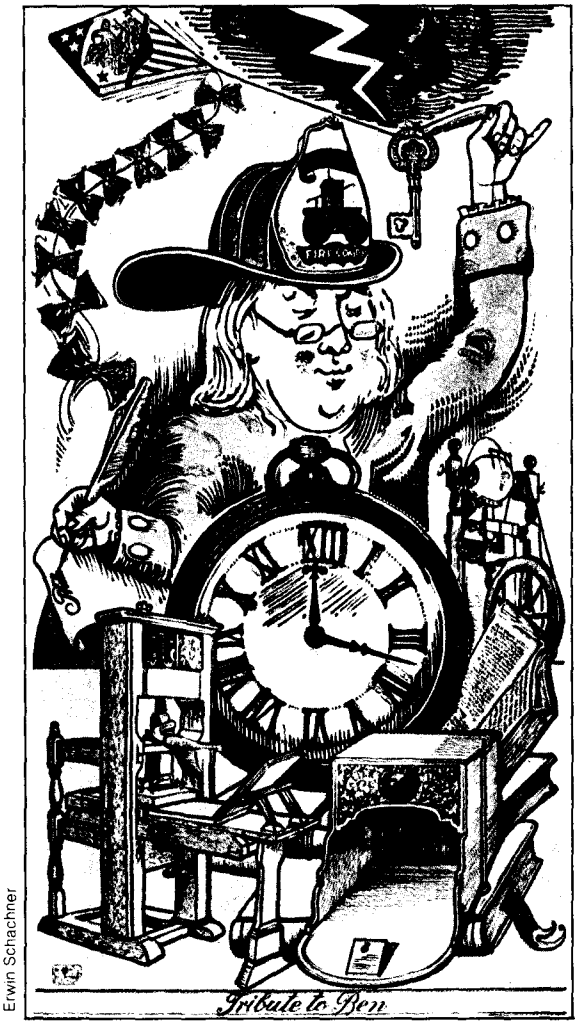
THE CURTIS PUBLISHING COMPANY
1100 WATERWAY BOULEVARD
INDIANAPOLIS, INDIANA, U.S.A.

CORY SERVAAS, EDITOR
LANDRUM BOLLING, GUEST EDITORIALIST

Franklin's Volunteer Firefighters

The call President Reagan has made for the expansion of private volunteer efforts to deal with our social needs should be taken with utmost seriousness. It is an idea with as much down-home practicality as the local volunteer fire department—and with as solid a philosophical base as the writings of Benjamin Franklin and Alexis de Tocqueville.

Franklin not only wrote about volunteerism, he lived it. More than any single person in our national history, he exemplified the ideal of private initiative for the public good. He took the lead in organizing—*through volunteers*—libraries, a hospital, a community fire-fighting service and other agencies to take care of public needs and to foster the enrichment of our cultural lives. He was the elder statesman at the Constitutional Convention who played a key role in working out the wise compromises necessary for the launching of our national government. But, just as important, as printer, publisher, inventor, entrepreneur and concerned citizen, he provided needed leadership in building a network of private nonprofit enterprises to serve the community.

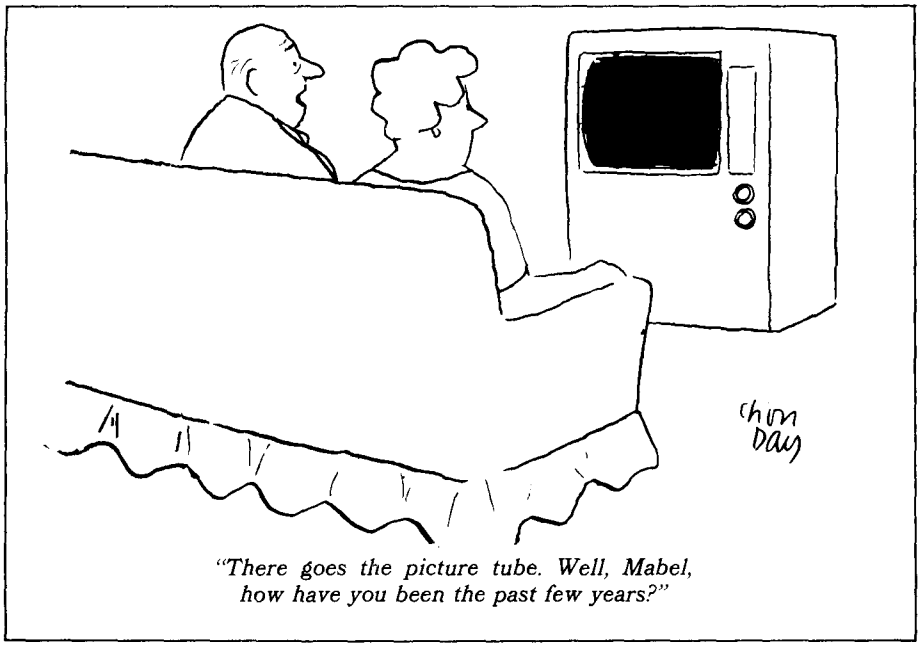


Erwin Schachner

Two centuries after Franklin, the volunteer firefighters are still going strong. It is estimated that, to this day, 80 percent of our fires are dealt with by volunteer companies. And, as a neat parallelism in volunteer activity, there has developed in many cities a tradition that the full-time government employee fire departments do a variety of volunteer services—such as repairing toys for distribution to needy families.

Fifty years after Franklin, a French philosopher-historian, Count Alexis de Tocqueville, traveled extensively throughout the Eastern seaboard cities and among the frontier communities of the Midwest. His observations, recorded in a still read and widely quoted book, *Democracy in America*, underscore the importance he saw 150 years ago of the private volunteer association in providing all kinds of public services that in Europe would only have been provided by a loyal court or a landed lord—or not at all.

President Reagan's call for a renewed national voluntary effort in the 1980s is quite timely. We now know that the government—federal, state or local—can't do it all—and can't even do very well many of the things it has tried over the past 50 years. The President's call is rooted in our national experience. Volunteering is historically proven and is, in fact, currently working in thousands of towns and cities in rural communities. It can work even better—if we all give more and try harder.



"There goes the picture tube. Well, Mabel, how have you been the past few years?"

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

RECAPTURING A SIMPLER PLACE AND TIME

THE COUNTRY STORE THIMBLES

A collection of twenty-five fine porcelain thimbles recalling America's golden days. Each thimble hand-decorated with 24 karat gold.

Available exclusively from Franklin Porcelain • Please order by February 28, 1982

There was always a wood-burning stove, a large cracker barrel and a long wooden counter piled high with bolts of calico and flannel . . .

It was the Country Store. Perhaps the most American of all establishments—and certainly a symbol of some of the most carefree years America has known. And now you can recapture the simple pleasures of that time—with a very special collection of twenty-five fine porcelain thimbles, bearing original artwork based on the official trademarks of twenty-five companies whose names were household words here in America around the turn of the century.

Here are the two "*Campbell's Soup* Kids" . . . the *Heinz Pickles* shield . . . the two little chicks on the *Bon Ami* box . . . each design based on the actual packages and advertisements that our grandparents recognized in the Country Store.

An American collecting tradition

Both individually and as a collection, The Country Store Thimbles provide a fascinating trip back in time—adding a new dimension to an American collecting tradition. For American companies have long regarded thimbles not just as a practical household item, but also as an excellent way to advertise. So they often provided customers with thimbles marked with their company names and slogans.

Adding to their fascination, therefore, each Country Store Thimble bears an *original* design created exclusively for this collection—not merely a reproduction of an early package or advertisement. And each design has been fully approved for inclusion in the collection by the company involved.

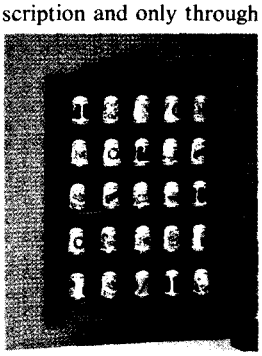
Each design will be fired on a fine porcelain thimble, encircled top and bottom with *hand-painted bands of pure 24 karat gold.* Each will be crafted by the master artisans of Franklin Porcelain, a Division of The Franklin Mint—and one of the very few facilities in America capable of such painstaking work.

Remarkable quality at a most reasonable price

Yet despite the care and time that must be taken with every thimble, the price for each is just $12.50. And you will receive, at no additional charge, a handsome hardwood display rack, plus specially written commentaries about each product and its maker.

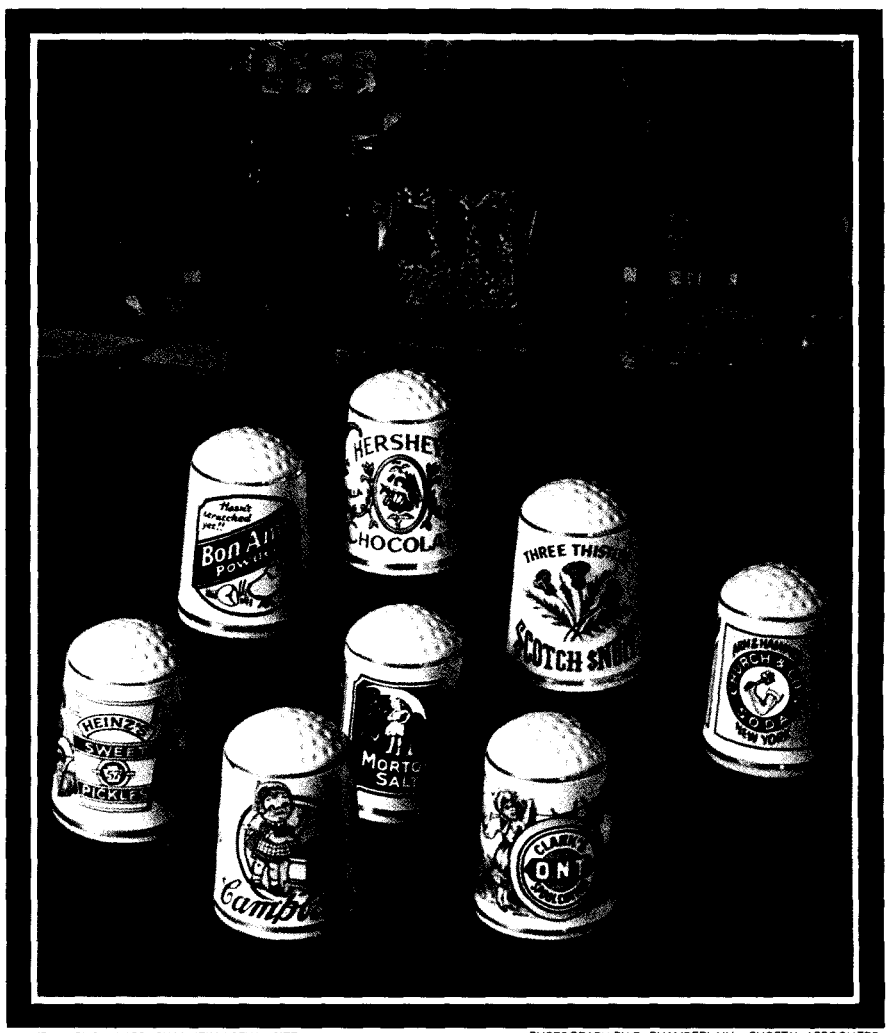
The Country Store Thimbles form a collection that will be treasured by your family for generations to come as a unique reminder of a very special time in our history.

But the collection is available only by direct subscription and only through Franklin Porcelain. It will be crafted *exclusively* for those who enter valid subscriptions for this series.



One fine porcelain thimble will be sent to you each month. But, since it will take time to craft them, it is important that the application at right be postmarked by February 28, 1982.

© 1982 FP



THIMBLES SHOWN APPROXIMATELY ACTUAL SIZE. PHOTOGRAPH BY R. CHAMBERLAIN—SHOSTAL ASSOCIATES

THE COUNTRY STORE THIMBLES

Franklin Porcelain
Franklin Center, Pennsylvania 19091

Please postmark by February 28, 1982.

Please enter my subscription for The Country Store Thimbles, consisting of 25 fine porcelain thimbles, each hand-decorated in 24 karat gold. My thimbles will be sent to me at the rate of one per month, and a hardwood display rack will also be sent to me without additional charge.

I need send no money now. I will be billed $12.50* for each thimble in advance of its shipment.

**Plus my state sales tax*

Mr.
Mrs.
Miss _____
PLEASE PRINT CLEARLY

Address _____

City _____

Signature _____
ALL APPLICATIONS ARE SUBJECT TO ACCEPTANCE.

State _____ Zip _____

67

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

VOLUNTEERS

The morning of May 21 was clear and cool, a perfect day out at Russell Olson's 640-acre Rolling Acres farm, Bassett, Wisconsin. But at 9:30 a.m. Olson saw smoke pouring out of his huge four-story, ultramodern barn and heard the terrified bellowing of a pure-bred Hereford bull that was inside. The bull was rescued, but the barn, packed with 160 tons of hay, went up like a torch, spewing flames 150 feet into the sky. Five volunteer fire companies, from the nearby towns of Antioch, Silver Lake, Twin Lakes, Trevor and Wilmot, battled the fire for 24 hours and, said farmer Olson gratefully, "did a wonderful job." Although the $192,000 barn was leveled and two of the four silos were badly damaged, the fire laddies had saved his home, a granary, a corncrib, a bull barn and a machinery shed—another example of the fine work done any hour, any day, by the members of the 12,000 volunteer fire companies around the country.

Editor's Note: Since The *Post* published this article in 1956, that force of 12,000 volunteer fire companies has increased to 28,000. In the U.S. today, 80 percent of all fires are extinguished by 1½ million volunteers. Of the 950 fire departments in Indiana, for example, 900 are manned chiefly by volunteers. The firefighters' efforts extend to other areas as well: nationwide fund raising for Muscular Dystrophy, Boy Scout work, fire-prevention programs and, in the case of Seattle, helping teach a whole city cardiopulmonary resuscitation.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

VOLUNTEERISM: THE PRESIDENT AND SISTER FATTAH

Sister Fattah's successful solution to teen violence offers hope that public charity will take up the slack in welfare programs.

by Landrum R. Bolling

Some journalists have called President Reagan "the Great Persuader" in recognition of his come-from-behind victories in getting Congress to pass his drastic tax-cutting and budget-cutting programs and in persuading the Senate not to veto his controversial AWACS arms sale to Saudi Arabia. Perhaps his greatest exercise in persuasion, however, may turn out to be his long-term campaign, initiated last fall, to convince the American people to volunteer more time and money to help their neighbors and to serve community needs.

No up or down vote, of course, will ever prove whether this effort succeeds or fails. Yet, from one point of view, it can't fail.

The American people, over a period of more than two centuries, have already proved that they are willing to contribute generously of their money and goods to help others. And they volunteer by the tens of millions to donate their spare time in working for worthy causes. In no other country on earth do the people give themselves and their resources so fully to serve the public good. President Reagan's open commitment to use his official powers and the prestige of his high office to encourage more giving and more volunteering is bound to win substantial victories for the charitable programs and philanthropic institutions that care for so many of the social, cultural and human-welfare interests of our society. The scope of those victories will, of course, be determined by how Congress, the bureaucracy and, most of all, the general public respond to the challenge put before them.

Sister Fattah's volunteer efforts are succeeding in the ghetto where social workers and prisons have failed. Her office walls can barely contain the tributes she has received.

The stating of that challenge was the purpose of a kickoff address President Reagan gave before a meeting of the National Alliance of Businessmen in Washington last October 5th, at which he announced the formation of a Presidential Task Force on Private Sector Initiatives.

"I'm calling on you today," he told his audience, "to help in the cause to enlarge the social responsibility of our citizens. The spirit that built this country still dwells in our people. They want to help—we only need to ask them."

(On that last point, the President may have been more right than he knew. One study of why people volunteer showed that the most common answer was: "Somebody asked me.")

He wound up his speech with the appeal, "Let us go forth . . . and say to the people, 'Join us in helping Americans help each other.' "

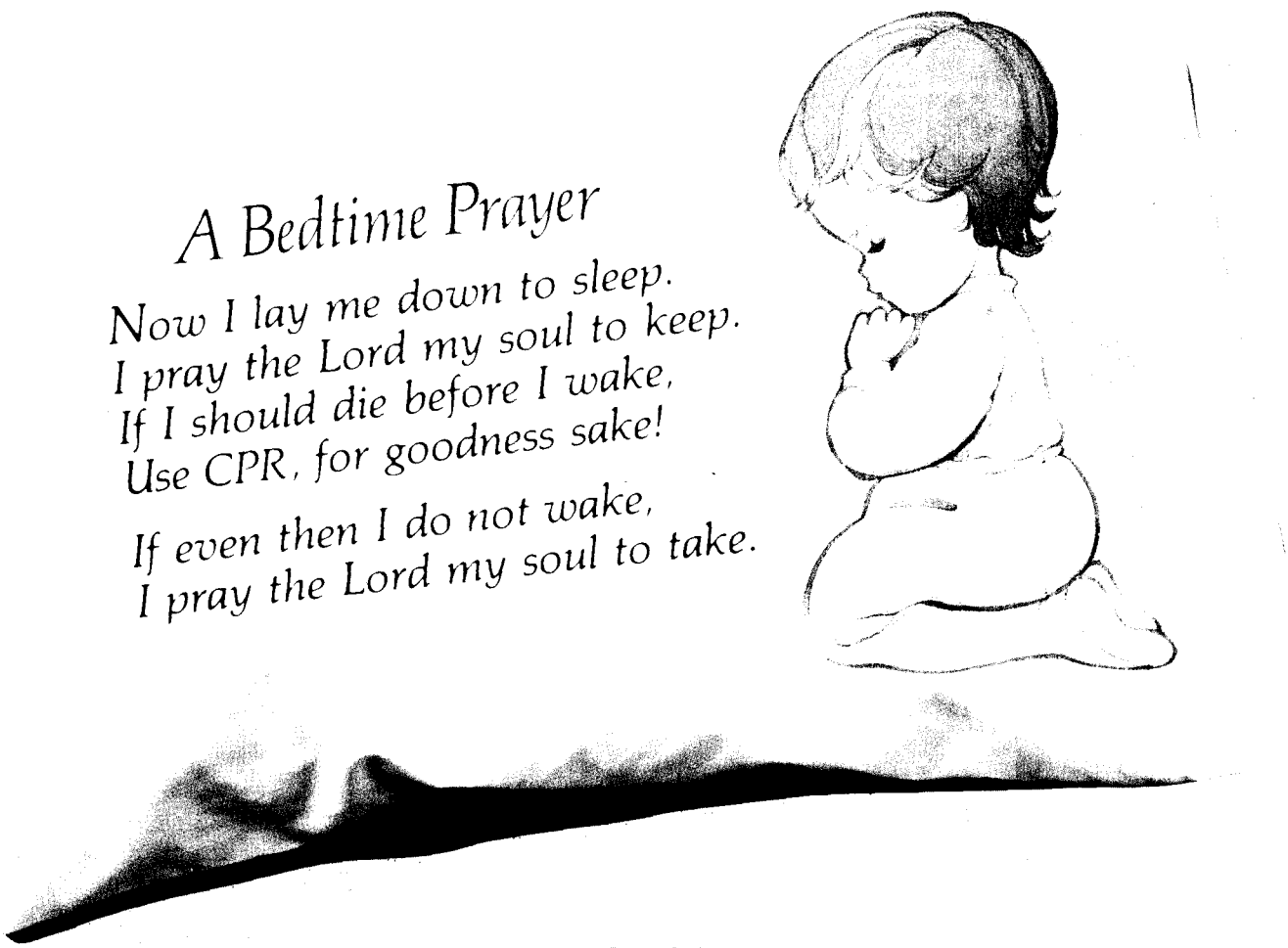
Predictably, some suspicious critics saw the President's call for greater volunteerism as a doomed-to-fail effort to cover the cuts in federal spending for welfare by stepped-up private charity. He tried to head off that complaint at the outset by declaring: "Federal loan guarantees will not be restored by wealthy people dancing till dawn at charity balls. Nor will we replace the Department of Health and Human Services with the Junior League."

Foundation and corporate executives and spokesmen for many private service agencies have repeatedly warned that there is no possibility that corporate philanthropy and foundation grants can make up more than a very small fraction of the funds lost through the budget cuts. The White House has shown no disposition to dispute that judgment. However, the President does believe that there is an enormously

Continued on following page

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

The pillowcase that can save a baby's life.



A Bedtime Prayer

Now I lay me down to sleep.
I pray the Lord my soul to keep.
If I should die before I wake,
Use CPR, for goodness sake!

If even then I do not wake,
I pray the Lord my soul to take.

The perfect gift for baby's room.

This beautiful pillowcase can be a charming addition to any baby's room. More importantly, the information on the back side could prove vital in saving your child from suffocation.

On the back, you'll find clear instructions for performing the CPR (cardiopulmonary resuscitation) technique on your infant. In an emergency, this vital technique can be easily performed by yourself, and we hope this pillowcase will serve as a reminder and "how-to" guide in the event CPR would ever be needed.

We urge all parents of young infants to order this beautiful and vital pillowcase now. The proceeds will go to the Children's Better Health Institute to further the promotion of health education to children.

Children's Better Health Institute

1100 WATERWAY BLVD., P.O. BOX #567B, INDIANAPOLIS, IN 46206

Use this coupon to order your CPR Pillowcase. Please send me _____ CPR Pillowcase(s). Each pillowcase costs $8.00 for members of CBHI, and $10.00 for non-members, plus $1.75 for shipping and handling per order. Please allow 4-6 weeks for delivery.

☐ Check Enclosed ☐ VISA

$_____ ☐ MASTER CARD

Credit Card No. _____ Exp. Date ____/____

Signature_____

NAME_____

ADDRESS _____

CITY_____ STATE _____ ZIP_____

PPA2

Proceeds go to the Children's Better Health Institute, a nonprofit organization.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

expandable capacity in the American people—through churches, neighborhood groups and community associations—to serve public needs. He wants private groups and institutions to reassert their roles in providing many of the human services largely taken over by government in the years since the beginning of the New Deal—and to do what has to be done . . . better.

He thinks that many private organizations have pointed the way to sounder solutions to many social problems than those offered by government agencies. One of the assignments for his Presidential Task Force is to identify and publicize those private groups that are already engaged in delivering human services in the most creative and effective manner. The American Enterprise Institute for Public Policy Research (AEI), often referred to as "one of the major conservative think tanks on which the Reagan administration has drawn heavily for staff and ideas," has for several years been gathering just such data. It is providing backup research assistance to the Presidential Task Force headed by C. William Verity, Jr., chairman of the board of Armco Steel.

Boys at the House of Umoja rise at 6 a.m. for breakfast. Their contract: food, housing, tutoring, in return for staying out of trouble and attending school.

One of the private success stories, extensively researched by Robert Woodson, black sociologist on the AEI staff, is the House of Umoja, a neighborhood organization in a ghetto district of West Philadelphia. President Reagan, in his October speech, cited this project as the kind of private initiative the country ought to know more about and should both encourage and copy in other communities. By any test, this high-risk venture in private initiative has established a remarkable record.

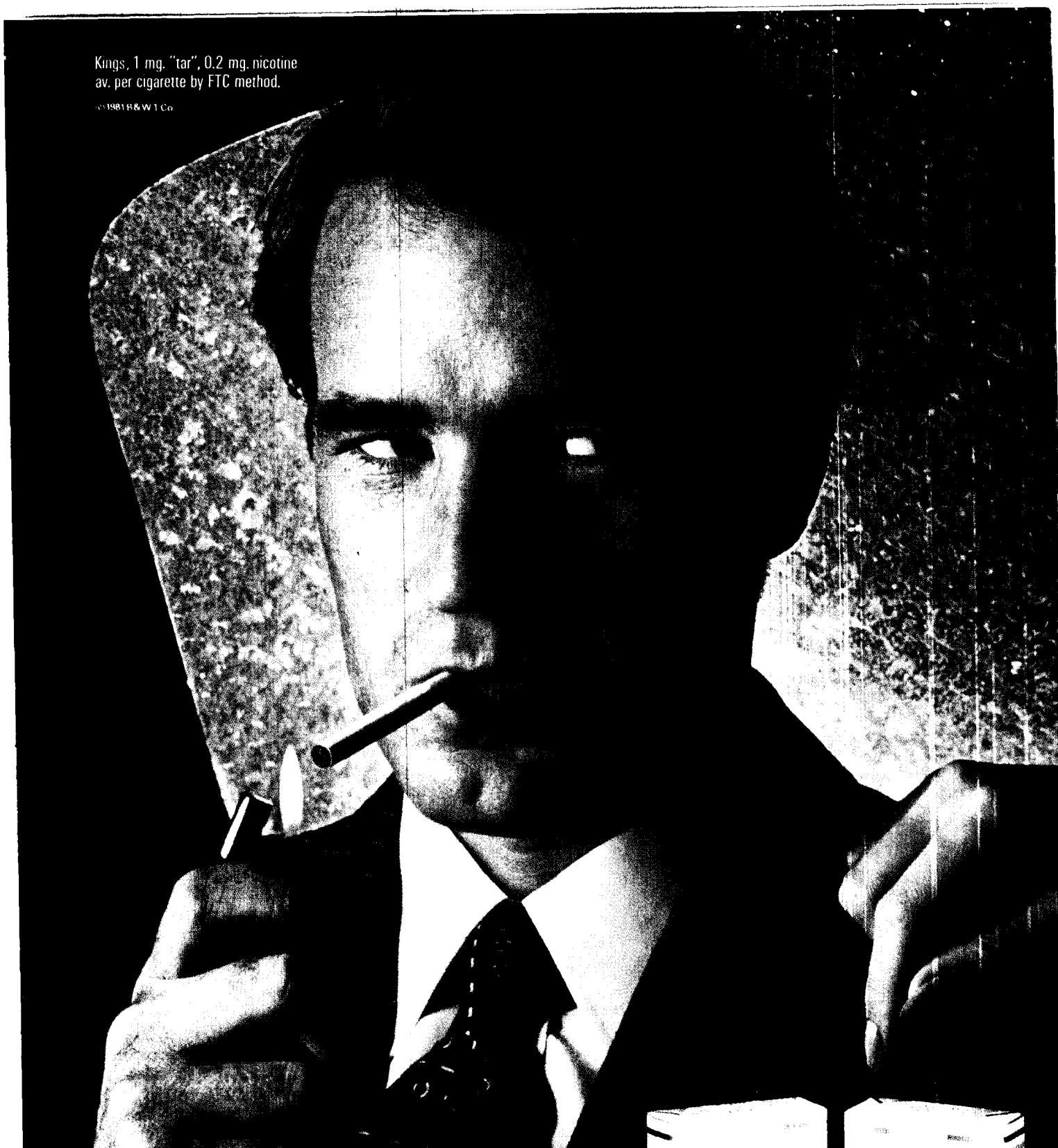
The House of Umoja, the creation of Sister Fattah and her husband David, has attracted national attention for its success in stopping gang warfare and turning street kids away from crime and toward study and work. *Umoja* is a Swahili word that means unity, and that is the theme for the house and its activities. In fact, the House of Umoja functions like a big extended family. Sister Fattah, born Frankee Davenport in South Philadelphia, is a large, cheerful and affectionate woman who knows how to be both caring and demanding of teen-age boys who get into trouble—or seem likely to.

The mother of six boys of her own, Falaka Fattah had worked as a pop music publicity writer and, in the late 1960s, was editing a new magazine for blacks when she decided to investigate street gangs as a possible story. Her husband David, then a student of business administration at Temple University—and himself a former gang member—agreed to do the investigative legwork. His report was frightening, but it contained both an explanation of why gangs exist and a glimmer of hope. In the face of the breakdown of families, the gangs, he concluded, offered "protection, food, shelter, a

Continued on page 88

Sister Fattah's "extended family" includes some of the toughest former gang members (above). Empty buildings on Frazier Street, bought with contributions from civic groups, will house an employment agency, a publishing company, a snack shop, music room, library and guest house.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



The pleasure is back.

BARCLAY

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

What I Would Do...

IF I HAD MY LIFE TO LIVE OVER

This enduring TV personality considers the colorful careers of Mickey Rooney, Frank Sinatra and Dean Martin—but not for long.

by Art Linkletter

When the editors of the *Post* asked me to consider what I would do if I had my life to live over, I thought to myself, "What an easy assignment. I can write that in one short sentence: 'My life was so rewarding, I'd do it all over again exactly the same way!' "

And then a mischievous thought popped up to disturb my self-satisfied conclusion: If I *really* had a chance for a second time around, why not try something "Art-rageously" different? What could give me a whole new pattern of ideas, experiences and bumps?

For all its success, would Art Linkletter opt for another 25 years on CBS's "House Party" show?

Art Linkletter agonizes (but not long) over leaving his boring rut of predictability for the role of Sinatra.

How about living a deliciously disorganized existence? Since I've always been so well organized and compulsively punctual, wouldn't it be fun to forget the clock, throw out my time charts, schedules and meticulously timed projects? Why not be like some of my Hollywood chums and stroll in to private dinners an hour late without the merest hint of an excuse? What excitement to dash through airport departure lobbies like an O.J. Simpson, sliding through the closing airplane door at the last possible second and then happily kissing an anxious stewardess on the tip of her nose while inquiring, "Is this the bus to Moosejaw?"

After 45 years as the "Rock of Gibraltar" in a matrimonial sea dotted with Mickey Rooneys, Zsa Zsa Gabors and Liz Taylors, I'm sure I'd enjoy flitting from blossom to blossom in the garden of gorgeous girls, showering affection and alimony checks along the path. Sophia Loren would be good for three years. Dolly Parton might last only a fortnight. Farrah Fawcett would have to choose between me and all others.

Then there has been this boring predictability about my career. Spending another 25 years interviewing children on the "House Party" over CBS Radio and TV would definitely be out. "People Are Funny" on NBC for 19 years would be a tedious no-no. This time around, I'd be a combination leading man/romantic singer competing with Frank Sinatra and Dean Martin for the plums of the entertainment world: Las Vegas one week, MGM films the next and then off to Monte Carlo for a "gala" with Princess Grace.

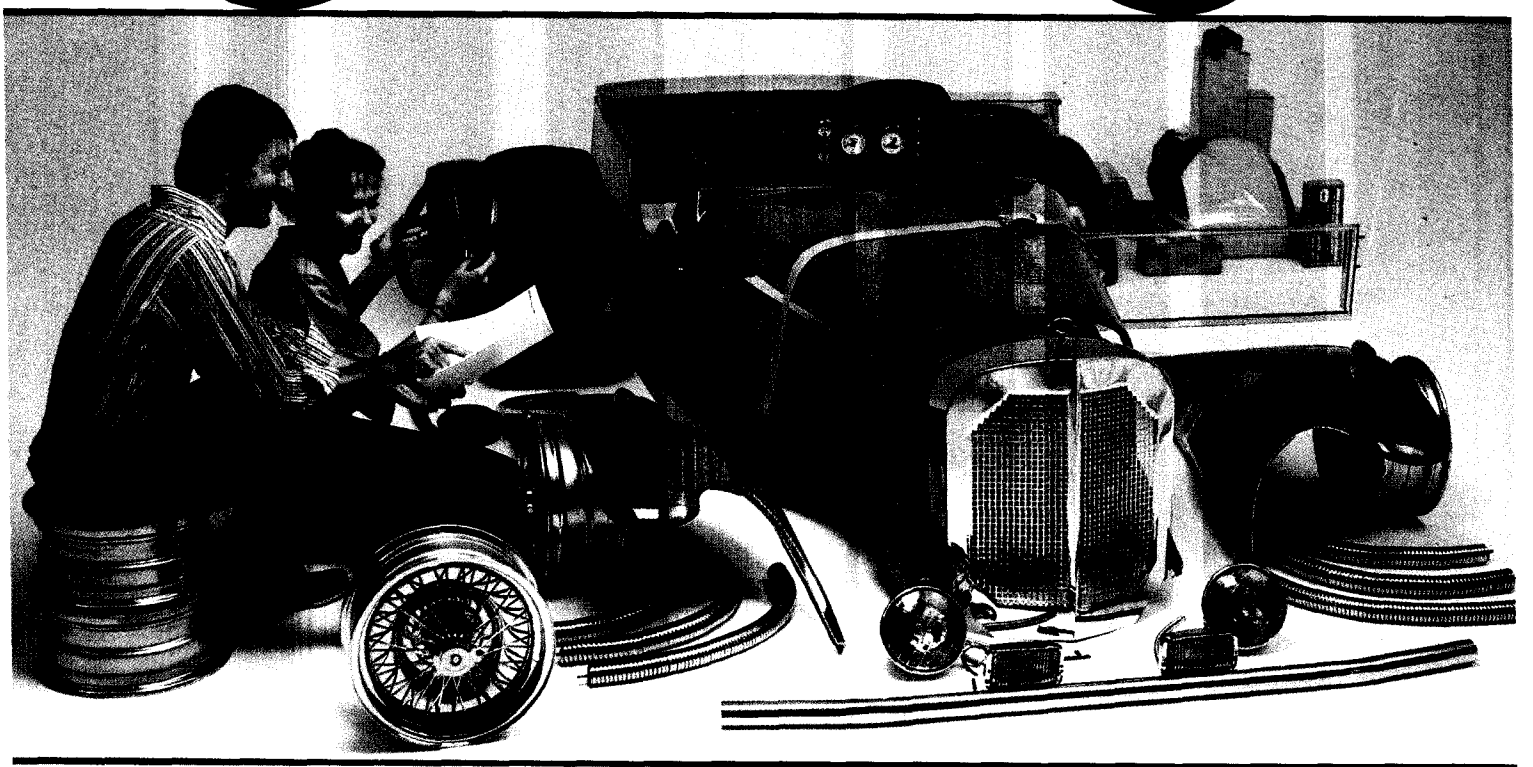
There'd be no time for children and grandchildren, of course, because with all the variety and travel and excitement, I'd be far too busy for camping trips, teaching little boys how to fish, hugging and kissing little girls at bedtime, watching them puzzle over algebra problems and helping them with . . . oops!

Sorry, Sophia. See you around, Frank. Give my regards to Broadway, Farrah. I've changed my mind.

I'll do it all over again just the same!

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

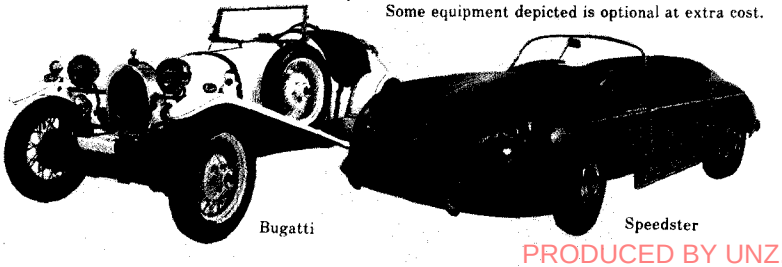
GAZELLE



Assemble it yourself and drive a great bargain.

You could spend a fortune for an original 1929 Mercedes, if you got lucky enough to find one. Now you can assemble your very own replicar in your spare time. You'll have the satisfaction of intimately knowing every nut, bolt and intimate curve. This ingenious assemblage of metal and fiberglass is engineered to turn your VW or Ford chassis and drive train into the ultimate roadster. Unbelievable cornering and comfort with 27 to 32 mpg and head spinning syle...you have it all. Yesterday's classic romance with today's economy and serviceability. It's a dream you can make come true...yourself. Mail the coupon now and learn more about this and our whole line of faithful replicars.

Some equipment depicted is optional at extra cost.



Bugatti Speedster

CLASSIC MOTOR CARRIAGES

CM TM

16650 N.W. 27th Ave.
Miami, Florida 33054
Phone: (305) 625-9700 6-A-2

Enclosed is $3.00 for a full color brochure and consumer buying guide for Replicar Assembly. ☐ Gazelle and Bugatti ☐ Classic Speedster

Enclosed is $10.00 for full color brochure on the meticulously hand crafted factory finished ☐ Gazelle ☐ Speedster.

Name _____

Address _____

City _____ State _____ Zip _____

Phones: Business- area code ( ) _____

Residence-area code ( ) _____

Please charge on ☐ Master Charge ☐ VISA ☐ American Express.

Account Number _____ Exp. Date _____

Signature _____

See our 'CLASSICS' on display at the following airports: Kennedy, Burbank, Chicago, Cleveland, Dallas/Love, Dallas/Ft. Worth, Denver, Detroit, Des Moines, Miami, Minn./St. Paul, Monterey, New Orleans, Portland, Sacramento, San Antonio, San Jose, Seattle, St. Louis, Phoenix, LaGuardia, Austin, Savannah, Memphis.

For additional information call collect: (305)625-9700/Mon. Thru Fri., 9am to 9pm - Sat. 9am to 5pm

E C W

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

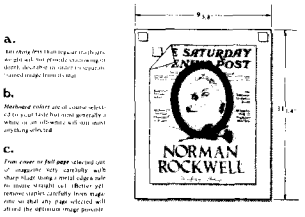
Collectors Copy

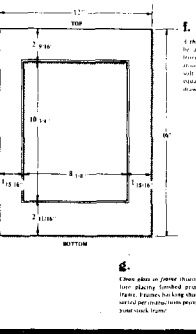
T

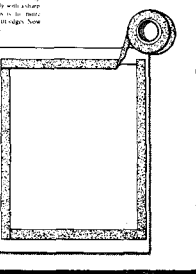
PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Matting guide included.

Matting guide for stock 12" X 16" frame.







PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

RELIGION

OUR 50 MILLION CATHOLICS

Despite religious contention that has decreased their membership, the Roman Catholics remain the largest single denomination in the U.S.

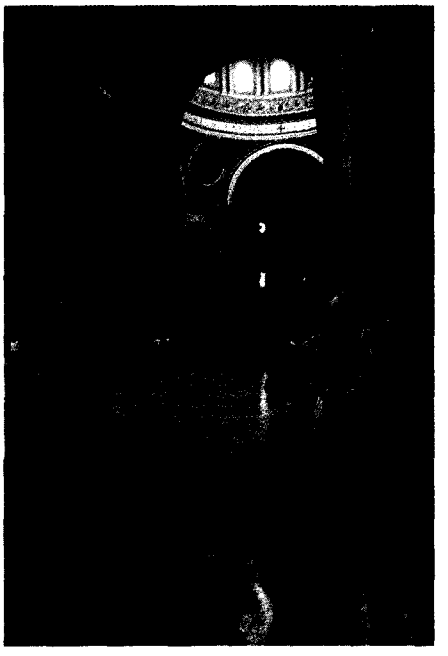
by Russell Hitt

The Roman Catholic Church can be compared to a huge European cathedral, fortresslike and imposing, that has been erected on the American landscape.

Officially, the worldwide ecclesiastical structure is called the Holy Catholic and Apostolic Church, with its headquarters in the Vatican, a tiny enclave within the city of Rome. It is known as the "Roman" Catholic Church to distinguish it from other churches that regard themselves as "catholic" (universal), such as the Eastern Orthodox. Indeed, all Christians who recite the Apostles' Creed affirm their faith in the "holy catholic church," meaning by that the entire Body of Christ that embraces all believers.

The Roman Church, as it is sometimes erroneously called, with nearly 50 million members (including all baptized children) is by far the largest single denomination in the United States. In contrast, there are 100 million or more Protestants, but they are divided into numerous divisions—the largest being some 25 million Baptists, who in turn are divided into several autonomous groups.

While it is true that Catholic priests accompanied Christopher Columbus on his first voyage to the New World in 1492, most of the early settlers in the original British colonies were Protestant. It wasn't until after the Revolution that Catholicism took root in the new soil of America. Also, Spanish settlements in Florida and in the Southwest were planted by Catholic explorers, but the major impact of the Catholic presence in America resulted from waves of European immigration. Literally millions of Irish, Germans, Italians, Poles and other Europeans poured into the new land early in the 19th century. By 1850, Roman Catholicism, in spite of persecution by Protestants, became the dominant denomination of the United States—a position that they have never surrendered.



Historic St. Peter's dominates Vatican City. From his lofty balcony, the Pope addresses the thousands assembled to receive his blessing (right).

Though there are still rumblings of religious intolerance in various parts of the country, Americans have come to accept "Protestant-Catholic-Jewish" pluralism and seem to prefer this to an ever-increasing trend toward a secularized culture.

Historically, the Roman Catholic Church has been hierarchical and authoritarian. This develops from the teaching that the pope, as the Vicar (representative) of Christ, possesses the spiritual authority Christ assigned to His apostles. Indeed, the pope's pronouncements in all matters of faith and morals are regarded as infallible. By extension, this spiritual authority is shared by the bishops and by the priests who serve under them.

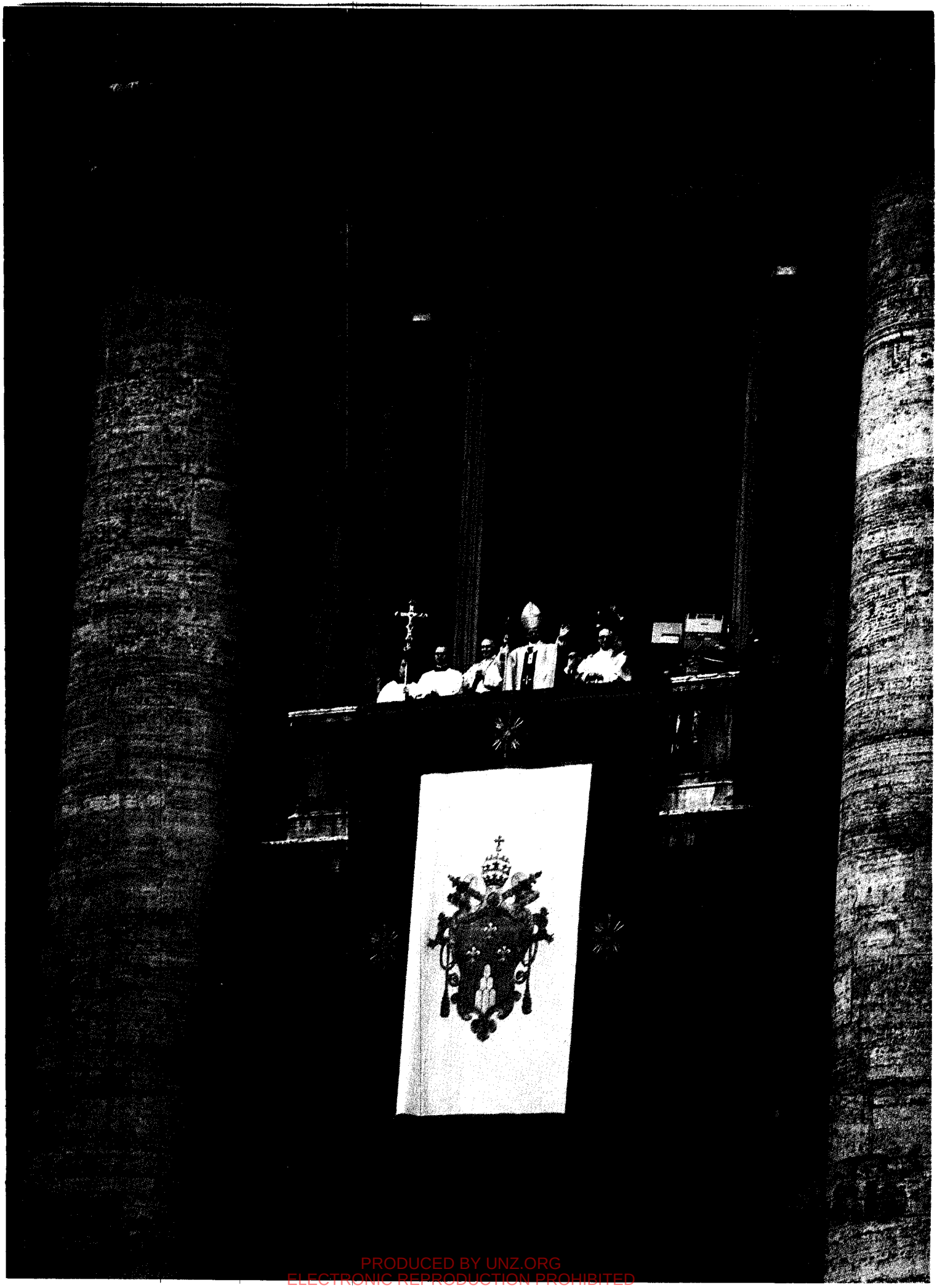
There is something awesome about the organization and character of the Roman Catholic Church in the U.S., with its 31 archdioceses and 131 dioceses served by 320 bishops and nearly 60,000 priests. There is a marked urban concentration of Catholics. Chicago, with a Catholic population of 2½ million, boasts the largest archdiocese in the country. It is followed by Boston, Los Angeles, New York, Detroit, Newark and Philadelphia—all cities where the major religion is Roman Catholic.

Equally impressive is the vast Roman Catholic educational system that ranges from parochial grammar and high schools to great universities like Holy Cross, Fordham and Notre Dame.

No other religious group in America has so devoted itself to providing the healing resources of hospitals, of various organizations dedicated to reducing poverty and need. Great credit must be given to the all-embracing character of Catholic charity.

The Roman Catholic Church proliferated in the United States earlier through the hordes of immigrants from Europe; in recent decades, their numbers have been amplified by millions of Hispanics from all the countries of Latin America. Because of the Church's teaching against contraception and abortion, Catholic families have traditionally been large, and this has led to an increasing Catholic

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

(Left to right) One of the most popular popes, John XXIII. Pope John Paul II addresses a Vatican crowd. German Bishop Georg Moser enforced the declaration that Hans Kung can no longer be a Catholic theologian. St. Mark's School's 25-millionth lunch is attended by Chicago's John Cardinal Cody.

population. Finally, overt evangelization has augmented the ranks of converts—both black and white—even in traditional Protestant sections of the country.

Protestants who take time to study the Roman Catholic faith are often surprised to find how much they hold in common with this Church—which has a strong confessional basis, including the Apostles', the Niceno-Constantinopolitan and Athanasian Creeds. Only in some of the creedal pronouncements of the Reformation and after are there some deep doctrinal differences.

This is a sacramental church; that is, the Church regards itself as being the divinely appointed agent to convey the grace of God to man through various sacraments. Thus, through baptism, an infant is cleansed from original sin, regenerated and made a part of the Church. The Mass, the term used by Catholics for the service that includes Holy Communion, is a bloodless reenactment of the Crucifixion.

Its colorful liturgy, its claims to uniqueness as the true church of Jesus Christ, its powerful clergy and reputed riches have attracted many adherents who have found comfort in its authority. Yet today, the Roman Catholic Church is beset by many of the same problems that are devitalizing the great Protestant denominations.

If the Roman Catholic Church was ever monolithic, it cannot be so described today. There are major forces causing great dissension, and the issues extend to Catholicism around the world. Earlier in this century, the Church began to contend with the growth of modernism, which was a questioning of the beliefs long held by the traditional mainstream.

But it was the calling of the Second Vatican Council (1962-65) by Pope John XXIII that precipitated vast reforms in the areas of public worship, government and ecumenicalism. These reforms were welcomed by those who chafed under what they regarded as inflexible traditionalism. Many priests and laypeople felt the Church had failed to give guidelines that dealt with the changing issues of the contemporary world. Pope John XXIII was a traditional Catholic conservative who yet desired that the wind of the Holy Spirit sweep through the ancient Church. He held to traditional doctrines of the Mass and the veneration of Mary, yet showed a new attitude toward non-Catholics, whom he regarded not as heretics but as "separated brethren."

The Vatican Council emphasized the important place of the Bible, not only as a basis for doctrine but as a means of grace in the lives of its people. New translations of Catholic-approved versions began to appear, such as the *New American Bible*—now used in the vernacular liturgy and recommended for lay reading. Another popular translation, the *Jerusalem Bible*—translated first from the original Hebrew and Greek into French and later into contemporary English—has been accepted as well by Protestants. Catholics also began to read—with clergy approval—new modern-language Protestant versions, such as the *Good News Bible* (Today's English Version) published by the American Bible Society or Kenneth Taylor's vernacular paraphrase, *The Living Bible.*

Some of the Council documents defined the Church as "the people of God" while seeking to maintain the historic authority of the hierarchy that, at least in popular think-

John Cardinal Krol of Philadelphia (left), chairman of the "Tribute to Poland" aid effort, oversees a shipment of nonfat dry milk. (Center) Chicago's Father Andrew Greeley, controversial sociologist and author, and (right) Malachi Martin, author of *Hostage to the Devil* (Reader's Digest Press).

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

ing, constituted the true essence of the Church.

Protestants have always emphasized the priesthood of all believers. A similar idea began to enter Roman teaching. To this day, these two concepts of the Church—hierarchy and people of God—have created tensions that continue to plague Catholicism.

Pope John Paul II, a brilliant, kindly and forceful leader, has sought to retain the benefits of Vatican II while nudging the Church back toward traditional Catholicism. He has criticized several European liberal Catholic theologians. Indeed, he finally denied Dr. Hans Kung, the theologian who has challenged venerable positions of the Church, the right to continue teaching Catholic theology.

Some of the Church's Latin American theologians and activist priests were upbraided by the Pope for espousing what has come to be known as liberation theology, which is regarded as basing its tenets on Marxist ideology in a program of bringing succor to the poor and dispossessed. Such concerns were long ignored by earlier generations of the Church in South America. U.S. churchmen have espoused these new views, notably the Maryknoll missionary order, which has sent hundreds of workers to many places overseas. Some traditional Catholics have felt Maryknollers and those of other orders have identified too closely with left-wing revolutionaries in areas such as El Salvador and other revolution-torn Latin American countries. In the U.S. the Berrigan brothers, radical priests, have fought for peace, never hesitating to use confrontational methods.

In some ways, Vatican Council II triggered movements both to the right and left. The old concept of a monolithic Catholic Church is no longer true. There are several discernible strands of Catholic faith: The *traditionalists* are symbolized by the present pope and are still influential in the upper echelons of the U.S. hierarchy. John Cardinal Cody of Chicago and John Cardinal Krol of Philadelphia, though different personalities, are good examples. *Liberals* include such men as the priest-sociologist Dr. Andrew Greeley, widely known as a writer and lecturer. But there are many more on the American scene.

Then there is a growing band of *charismatic* Catholics who at times seem to be more related to evangelical Protestantism than to their sacramental roots. They are Catholics who have emphasized personal spirituality and devotion to Christ, a tradition that is not foreign in the long history of ascetic Catholicism.

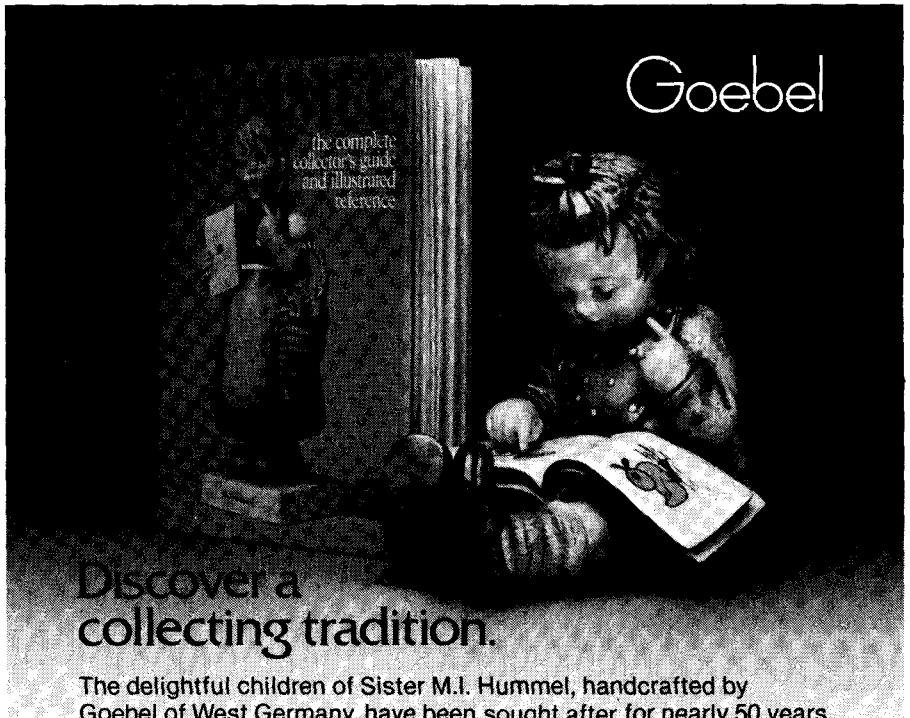
Perhaps the main group within the U.S. Church includes the cultural Catholics. They may be Irish or Polish or German, but they are Catholics chiefly because they were born into the faith.

One can hear many alarmist declarations today about the crisis state of the Church. One book by an ex-priest, Malachi Martin, is entitled *The Decline and Fall of the Roman Church* (Putnam). Martin's main thesis is that the Church is dying and nothing can stop its decline. According to Martin, "money and power have now brought it to the point of extinction."

More objective observers admit that the Church has suffered a loss of spiritual and institutional prosperity. It is a fact that there have been sharp declines in attendance at Mass and in the number and quality of candidates for the priesthood and religious life, and there has been widespread disregard of papal and episcopal teachings and directives.

Catholic laypeople have been confused by the changing liturgy, by the positions the Church takes on some socio-political issues and by its unyielding stand on such controversial topics as contraception, priestly celibacy, the ordination of women, divorce and remarriage.

Yet in the vast cathedral structure of Catholicism, with its wide diversity and its contradictions, there are armies of simple believers who are faithful to Christ and His gospel. Predictions of the demise of the Roman Catholic faith are surely premature.



The delightful children of Sister M.I. Hummel, handcrafted by Goebel of West Germany, have been sought after for nearly 50 years. There are more than 400—enough to fill a book! Introduce yourself or a loved one to a great heritage.

For a Hummel catalog and other colorful Goebel brochures, send $1.00 to: Goebel, P.O. Box 525, Dept. SEP, Tarrytown, N.Y. 10591.

Hummel: The Complete Collector's Guide and Illustrated Reference is available wherever "M.I. Hummel" collectibles are sold.

W.Goebel Porzellanfabrik, Rödental, W.Germany.
Sole manufacturer of the world famous "M.I. Hummel" figurines, plates and bells.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

A FUNNY THING HAPPENED ON THE WAY TO WASHINGTON

A Vietnam POW for seven years and seven months, Jeremiah Denton today is fighting new battles in the U.S. Senate.

by Jerome Chandler

His eyes are blue-gray and riveting; the same eyes which, in 1966 during an interview staged by his captors, blinked the word "torture" in Morse code and told the world what was really happening to American prisoners of war in Vietnam.

Jeremiah A. Denton, Jr., 57, retired Rear Admiral and former POW, is the first Republican United States senator produced by Alabama since the Reconstruction. All his life, Jerry Denton has been winning against overwhelming odds.

His childhood was nomadic. He attended some 13 grammar schools as his father and mother traveled the country from one hotel room to another. One of the stops along a wandering path which eventually led to Mobile was Chicago. There, Jerry sold *The Saturday Evening Post* door to door while his father worked as a bill collector and served as a captain in the National Guard.

One of the most decorated officers in Navy history, Jeremiah Denton fearlessly battles the issues on the U.S. Senate floor.

The senior Denton was a big-hearted man who wasn't averse to a couple of drinks and a game of cards. His wife, Irene, was looking for roots. The marriage ended in divorce.

In Mobile, Irene Denton made a home, and her son began to thrive. He was a superb athlete at McGill Institute, a Catholic high school, where boxing and football were his best sports. He ended up senior-class president. It proved to be only one of two political offices (both in school) Denton would hold until sworn into the U.S. Senate.

After high school, the next stop was the Naval Academy. He graduated an ensign in 1946. Later, the young officer decided to become a pilot because the pay was better and the job allowed him more time with his own growing family. By then he was married, and wife Jane had given birth to their first child, a son.

His naval career, which included a stint as a test pilot, led eventually to the deck of the carrier *Independence* and the Gulf of Tonkin. On a hot July day in 1965, Commander Denton climbed into the cockpit of his sophisticated A-6 Intruder and prepared to lead his 12th combat mission over North Vietnam. The target was a bridge straddling the River Ma about 75 miles south of Hanoi. At slightly more than 6,000 feet above the target, flack riddled the A-6. In his desperate efforts to bring the crippled jet back under control, Denton snapped a tendon in his leg as he tried to free a jammed rudder pedal. It was no use. The only option left for the leader of "Rainbow Flight" and his friend, bombardier-navigator Bill Tschudy, was to eject. As their parachutes billowed into a cloudless sky, the two men drifted into hell.

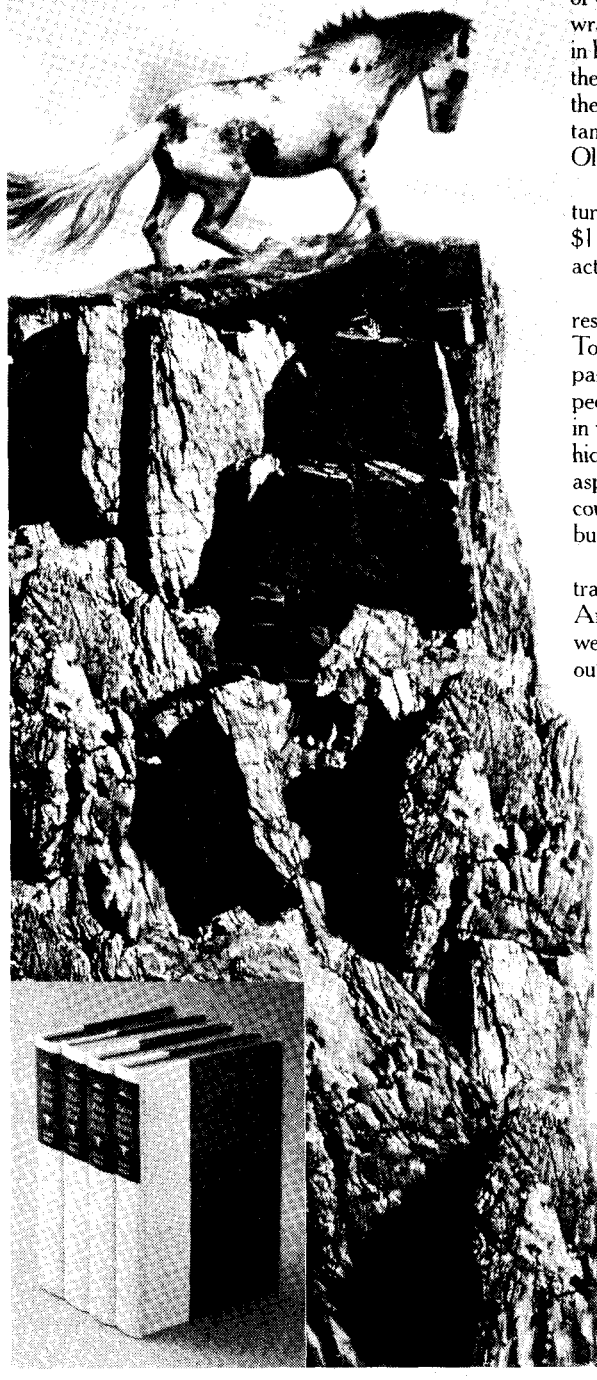
For seven years and seven months, Jeremiah Denton was a thorn in the side of the communists. As one of the "hard-core" leaders of fellow POWs, he was repeatedly beaten, tortured and starved. He helped organize the physical and, perhaps more important, emotional and spiritual resistance of U.S. officers in such infamous places as the "Hanoi Hilton" and "The Zoo." Today, there are physical reminders of those times. His legs are still subject to painful cramps, and his fingertips are constantly numb, a result of the binding of his arms with rope until his hands swelled to twice their normal size and turned black.

In February 1973, gaunt but unbowed, Captain Denton stepped from an Air Force transport in the Philippines, addressed a waiting world and said, "We are honored to have had the opportunity to serve our country under difficult circumstances. We are profoundly grateful to our commander-in-chief and to our nation for this day." Then, voice cracking with emotion, he

Continued on following page

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Somewhere mustangs still run free. Zane Grey will lead you there.



He's more mountain lion than mustang. With hellfire eyes. A mane like black flame. And a back that's never known a rope or a rider.

The Indians call him Panquitch. And the old chiefs say that when you see him, the blood dances in your veins.

Zane Grey will lead you to Panquitch in *Wild Horse Mesa*, the story of Chane, one of a breed of wild-horse wranglers who battles a merciless killer in his desperate search for the King of the Horses. Here, in all its grandeur, is the lost art of riding down, roping and taming the noble wild mustang of the Old West.

If this is the kind of rousing adventure you enjoy, let us send you—for just $1—*Wild Horse Mesa* plus three other action-packed Zane Grey Novels:

The Thundering Herd. Riding to the rescue of a kidnapped girl, hide-hunter Tom Doan is trapped between rampaging Comanches and miles of stampeding buffalo. Zane Grey describes in vivid detail the methods used by hide-hunters as well as virtually every aspect of their lives; his realistic accounts of the killing and skinning of the buffalo have never been surpassed.

The Man of the Forest draws from tragic accounts of how defenseless Arizona farmers and ranchers, were ravaged by thieving murderous outlaws.

When the brave Raynor sisters decide to fight back, aided by a mysterious benefactor from the mountains, a bloody range war ensues.

The Light of Western Stars. Gene Steward, framed for the murder of a total stranger, must rely on the testimony of a beautiful, frightened eyewitness, to bring the real killers to justice.

These are handsome hard-cover books, smartly bound in sunset red, desert tan and cavalry blue, with tinted page tops and golden stamping. They're the first of what could be a library of Western classics you'll be proud to own.

And to introduce you to The Zane Grey Library, we'll send you all four books (regularly $31.56) for only $1. We think you'll be impressed. And that you'll want to own others in the series as they become available.

They'll include: *Wildfire*, *Arizona Ames*, *The Vanishing American*, *Fighting Caravans*, *Maverick Queen*, *Thunder Mountain*, and more.

Accepting our first four books puts you under no further obligation. As a subscriber you get advance descriptions of future volumes and may take only the books you really want to own. You may reject any volume before, or within 21 days after, you receive it. And you may cancel your subscription at any time.

A value you can't beat

Because we print in large quantities and sell directly to the public, we can offer our subscribers these beautiful matching volumes for only $7.89 each—at a time when almost any other hardcover book costs about $10 and many are $12-$15 or even more.

We think that when you receive your first four books you'll be so impressed that you'll look forward to receiving future volumes. But no matter what you decide, these four Western classics are yours to keep for only $1.

Or you can build your Zane Grey Library with the special collector's edition—books bound in bonded, fibered leather. As an alternate special introductory offer, we'll send you *The Thundering Herd*, a $24.95 value, in this superb collector's edition, for only $3, at the same no-obligation terms.

Send no money; mail the coupon to get your special introductory offer. The Zane Grey Library, Roslyn, NY 11576.

The Zane Grey Library, Roslyn, New York 11576

Please enroll me as a subscriber and send me at once the special introductory offer checked below:

☐ Four deluxe Zane Grey classics for $1 plus shipping, or:

☐ One collector's volume bound in bonded, fibered leather, *The Thundering Herd*, a $24.95 value, for $3 plus shipping.

I enclose no money now. I will either keep my book(s) and pay the charge noted above, plus shipping or return them within one week. Also reserve for me additional volumes in The Zane Grey Library series, similar to my introductory offer. For each volume I choose, I will pay $7.89 for the deluxe edition, or $24.95 for the collector's edition, plus shipping.

Mr/Mrs/Ms_____
(Please Print Clearly) 2-WC

Street_____
ZO3D6J

City_____

State_____ Zip_____

Note: Subscribers accepted in USA and Canada only, prices slightly different in Canada.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

added simply, "God bless America."

Denton is one of the most decorated officers in Navy history. He's been awarded the Navy Cross, two Distinguished Service Medals, three Silver and five Bronze Stars, the Distinguished Flying Cross and two Purple Hearts.

After promotion to Rear Admiral and a tour of duty as commandant of the prestigious Armed Forces Staff College, he retired to private life. That didn't last long. The brutal Soviet invasion of Afghanistan coupled with the Iranian hostage crisis convinced Denton to run for the senate from his home state. In doing so, he took on his own party's machinery and, with help from the Reagan landslide, turned the traditional Democratic voting pattern of Alabama on its ear. The Catholic from urban Mobile narrowly won in a state dominated by Protestant, rural politicians. He says he still can't figure out why.

The win might have had something to do with a preelection jibe by a top state Democrat that Denton's main claim to fame lay in being "dumb" enough to be shot down. The remark rankled voters. More basic than that, though, people apparently saw the former military man as something rare after a decade of national self-doubt: a bonafide hero.

Those Americans who survived captivity by the North Vietnamese almost always cite their families as a major reason why. Denton's is a classic case. He calls his wife Jane, "The finest woman I've ever met; the real heroine of the Vietnam experience. She's put up with me, and I'm a very difficult person to put up with because of my intensity."

The "intensity" sometimes gives way to a quick temper, but it often proves to be one of the first-term Senator's best weapons in influencing fellow lawmakers. Case in point: Labor and Human Resources Committee approval of his controversial Adolescent Family Life Bill. The father of seven says the family is "the most critically endangered species in America." The main threat to its survival: a lack of self-discipline.

The Adolescent Family Life Bill aims to do three things: to encourage teens to refrain from sex before marriage; to help pregnant girls carry their babies to term while offering adoption as an alternative to abortion; and to foster research into the causes and consequences of premarital sexual relations. Denton labored late into the evening to convince skeptics, almost dragging fellow senators into his office for what he terms "conversion." The bill passed unanimously in committee.

"Oh, it's just something I've wanted to do since the start of deregulation."

Denton's reaction to those who say he's a prude? "I'm not talking about perfection or imperfection or kids or adults getting mixed up for a while. I'm just talking about trying or not trying." He feels that "secular humanism" has guided government policy in recent years, and that sex education films, many underwritten by tax dollars, have concentrated on the mechanics of contraception rather than what he sees as the positive aspects of premarital abstinence.

The Republican leadership has appointed the freshman senator to what could well be two key legislative posts during the next decade: chairman of the Subcommittee on Aging, Family and Human Services and chairman of the Subcommittee on Security and Terrorism.

Denton has a master's degree in International Affairs from George Washington University. During one of the first hearings of the Security and Terrorism Subcommittee, it was brought to light that Mehmet Ali Agca (the man who shot Pope John Paul II) had spent eight weeks in communist Bulgaria prior to the assassination attempt. While there, he obtained the pistol used to shoot the pontiff. Denton says this revelation was ignored by correspondents covering the proceedings for *The New York Times* and *The Washington Post*. Prior to disclosure of Agca's Bulgarian connection, popular theory held that the attempted assassin was a *right*-wing terrorist. Denton feels the *Times* and *Post* were less than objective. While not subscribing to what he refers to as the "communist-under-every-bush" syndrome, Denton does believe segments of the American media are, on occasion, covertly influenced by the left.

American military strength is much on the mind of the retired Rear Admiral. He feels the all-volunteer-force concept has "been looked at overly long and is not working that well." He's critical of some of the armed forces' former top brass for their support of the idea. He suggests that some high-ranking officers "couldn't find the moral courage for candor" and that others, out of loyalty for the system, "persuaded themselves it might work someday."

In an effort to bolster the president's ability to militarily respond to crises, Denton introduced a measure that would allow the commander-in-chief to call up 250,000 reservists for up to 180 days without declaring a national emergency. It's called the Executive Mobilization Act. Denton sees his legislation as working in tandem with the

Continued on page 84

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

OUR DROP TEST SHOULD BE AN INDUSTRY STANDARD. INSTEAD, IT'S AN INDUSTRY EXCLUSIVE.

Imagine lifting a fully loaded motor home into the air and dropping it. Upside down.

If it sounds dramatic, maybe that's why only Winnebago does it.

Every newly designed Winnebago must pass the rigid standards of the drop test before it can reach the assembly line.

Yet this is only one of the safety and performance tests we conduct to make sure our motor homes meet or exceed all federal and state codes.

And it's only one of the reasons more people buy a Winnebago than any other brand.

Take a close look at a Winnebago. Compare the craftsmanship. The spacious floor plans. The optional 5 year/50,000 mile Traveler's Protection Plan. And, most of all, compare the low price.

Ask your Winnebago dealer for our free "Motor Home Buyer's Fact Finder." Or write: W AFS, 450 N. Syndicate, St. Paul, MN 55104.

★ THE ★ UNBEATABLE ★ WINNEBAGO ★

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

"JOHNNY" JOHNSON'S LOVE ROUTE

It's not an easy way, says this effervescent spokesman, but he is living proof that, for all its bumps, God's love is the only way to go.

by Beth Spring

Dr. James E. Johnson leaves a distinct first impression of having a permanent address on Easy Street. How else could this well-dressed son of a black Illinois sharecropper have amassed a lengthy tally of successes and "firsts," including three presidential appointments? He must have had all the lucky breaks.

After a 20-year stint in the U.S. Marine Corps, "Johnny" Johnson's career milestones include running for the U.S. Senate, serving as vice chairman of the Civil Service Commission and assistant secretary of the Navy under Richard Nixon, earning five university degrees and conducting a wide-ranging Christian lay ministry in Washington, D.C. But along the way, there have been plenty of bone-rattling bumps and roadblocks that seemed insurmountable at the time: endless incidents of racial discrimination, the death of his 23-year-old son, temporary paralysis from a car accident.

Johnny Johnson credits his success in life to solving difficulties not with anger and fighting but with love. . ."the lasting way."

Through it all, Johnson has chosen to take what he calls "the love route"—a route he finds spelled out in the Bible. It's not Easy Street, Johnson cautions. But he'll tell you that it works.

Tall, slender and effusive, Johnson explains, "When Jesus became real in my life, and I accepted Him as personal savior, that was the first time I had been able to solve difficulties with love. Most people think you have to solve difficulties with anger, with fighting. But God's love is the strongest medicine, the best way, the lasting way."

Dividing his time between financial management consulting and lay Christian endeavors, Johnson's goal is to break down the barriers of hatred that keep people apart. And to do that, "he has an idea a minute," his assistant, Florence Priest, observes.

He carries out his consulting work from an office a few blocks south of the U.S. Capitol Building, putting into practice his theory that "every person should go as high and as far as his or her ability will allow them to go without being hindered in any way. Government should only make it possible for people to do things for themselves." Johnson troubleshoots for small businessmen who can't get their footing, recommending ways to streamline business operations or raise capital.

"I believe that the Reagan administration is the greatest thing that has happened for the black race. Black people are coming to me now and saying, 'How can I get into business? How do I get a business started? The government isn't going to give me anything now.'

"Minority businesses have to compete for contracts. I tell them 'That's great. You're just as smart as those other people. Once you get your first one, you'll know how to get the second and the third.' The only thing I'm concerned with is whether they're dealt with fairly."

Johnson sees the struggle for black equality as an ongoing one, but far more subtle now than in the past. It particularly grieves him to see hiring practices and criminal sentencing carried out with prejudice smoldering below the surface. But no matter what their circumstances, Johnson advises people who seek his help to "always take the love route."

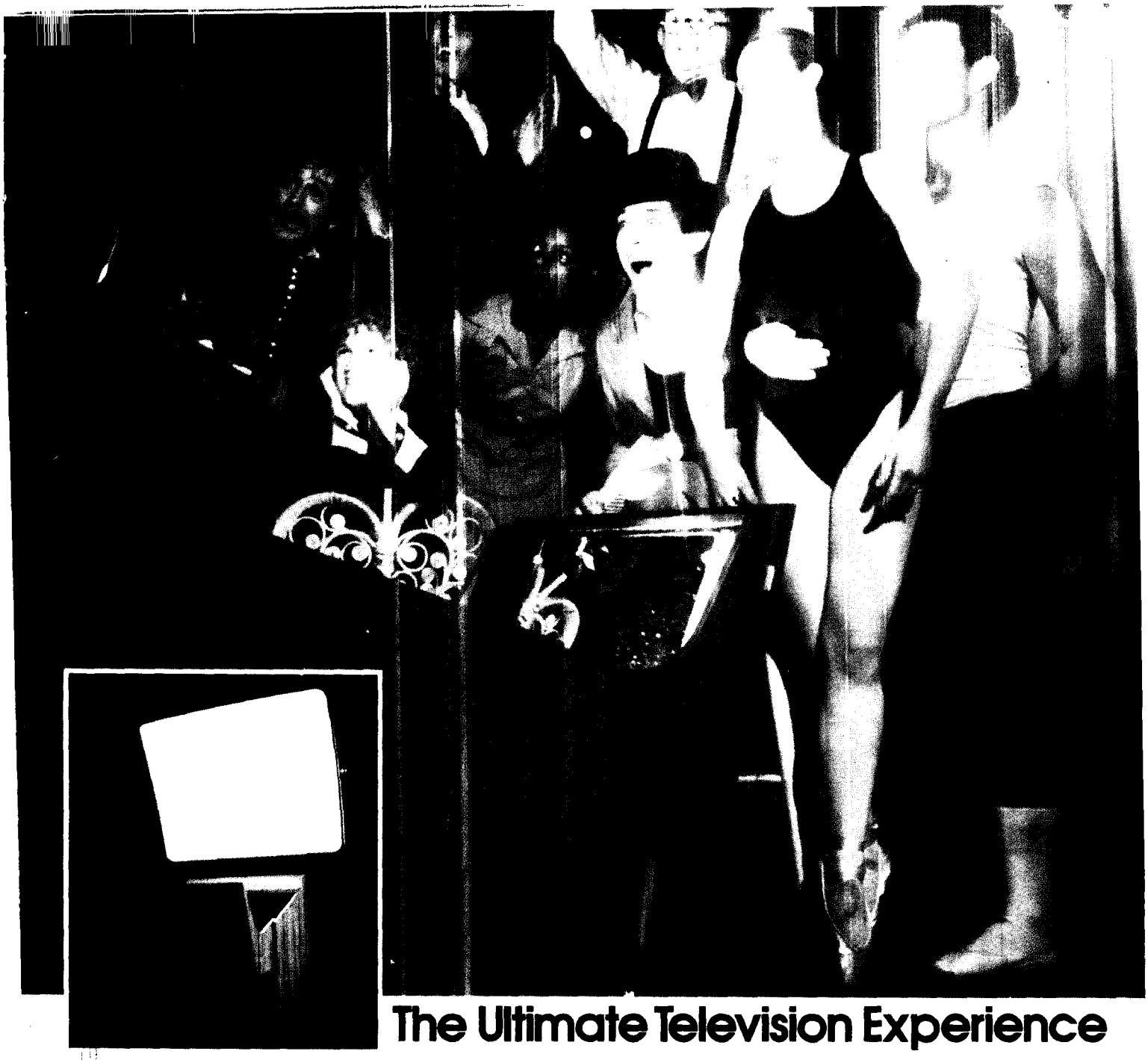
He took that advice himself at an early age, when his father used boyhood encounters with discrimination to teach object lessons in forgiveness. Once, when young Johnson cried to his father after being taunted by a white woman, his dad told him, "Just remember, she's the one hurting inside . . . because she doesn't know what a fine boy you are."

Later, in the Marine Corps, the muscles of Johnson's patience and forgiveness were toned by frequent exercise, until those virtues became a reflex action. At Marine base movie theaters, Johnson politely refused to sit in the "Negro" section, inviting nasty encounters with aggravated military police. In 1953, he mustered the courage to send his six-year-old son Ken to an all-white school in Washington, D.C., with armed police protection against jeering crowds.

After a move to California, Johnson became the first black ap-

Continued on following page

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



The Ultimate Television Experience

Tomorrow's television today. That's TheaterVision — a giant screen home video center of incredible quality and sophistication.

TheaterVision: A solid state plus color television receiver. Pre-wired for video recorders, games and cameras as well as standard television. Finely ground optical lenses. And a washable screen that measures up to five feet from corner to corner.

The result: A giant color picture so crisp and clear you can enjoy it in normal room light. It is truly the ultimate television experience.

And now, TheaterVision is available from the factory to you. The price: About half of what you'd expect to pay for any high quality color TV projection system.

For example, the one-piece, completely self-contained model with wireless remote control and handsome walnut cabinet is $1,995 with a four-foot screen, and $2,195 with a five-foot screen. Two-piece units with a four-foot screen from $995.

TheaterVision manufactures a complete range of big screen television systems and all come with full electronic warrantees.

THEATERVISION

The pioneer of Giant Screen Projection Television Systems
Headquarters for Giant Screens and Video Equipment

TheaterVision, Inc., 671 South Lawn Lane
Rockville, Maryland 20850
(301) 762-0420

For instant information about how easy it is to have a gian screen TheaterVision video system in your home, call tol free (800) 257-7880 (N.J. 1-800-322-8650).

To order directly from the factory call (301) 762-0420.

U.S. and other patents

Proven by millions of T.V. viewers and satisfied customers worldwide.
"Dealer inquiries invited."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

pointed to a state governor's cabinet, as director of Veterans' Affairs under Ronald Reagan. It was Reagan's "can-do" optimism that solidified Johnson's attachment to the Republican Party, and following the two Nixon appointments, he ran for the U.S. Senate in 1974—another first in California.

Not surprisingly, his views on public policy begin with compassion. Sounding more like a radical pacifist than an ex-Marine and staunch Republican, he said he would advise President Reagan to send personal telegrams of forgiveness to every nation at odds with the United States—beginning with Iran.

"I believe that if you can lower the fear in the hearts of those people, then they begin to respond," he says with pulpit-pounding conviction. "The only way that you're going to have peace is to lower fear in the hearts of people. Man will never have peace until he has peace in his own heart."

These beliefs have propelled him into a lay ministry, now occupying more than half his time, focused on building bridges between divided groups of people. One of these initiatives is the American Forum for Jewish-Christian Cooperation, promoting relationships that will "concentrate on the commonality between us."

Johnson also seeks to build friendships between Democrats and Republicans on Capitol Hill, in an atmosphere where today's friends can quickly become tomorrow's enemies. He hosts a prayer breakfast on the first Saturday of each month, for the benefit of Congressmen who, he says, "perhaps would not go to a church and stand up and say, 'Hey, I need some prayer.' " Senate Chaplain Richard Halverson says of Johnson, "Zeal is most characteristic of him, but it's a loving zeal. I've never known him to be offensive in his zeal."

For all the love Johnny Johnson has for others, he still has plenty left at day's end for his wife Juanita, their three children and homelife in Wheaton, Maryland.

Tragedy struck the Johnsons' family in 1972 when their oldest son Ken, 23, died from an anesthetist's error while undergoing minor surgery.

Johnson avoids offending congressmen at his prayer breakfasts by refusing to take along a hidden lobbying agenda. He counters criticism about the commingling of church and state by saying, "We sometimes have too much politics in religion, but not enough religion in politics." Relationships between people don't have to hinge on harmonious agreement, Johnson says. "We don't want to make people over so we can love them. You just love them the way they are."

Johnson also serves as an international director of the Full Gospel Businessmen's Fellowship, a million-member organization with chapters across the country. He hosts a cable-television interview show and organized a prayer-and-praise extravaganza last January to celebrate President Reagan's inauguration.

Dr. Reginald Elliott, who directs a continuing education program at the University of the District of Columbia, said, "I've seen Johnny in meetings where just dozens of people come up to him with their problems. He's a good reconciler and a peacemaker. He'll pray for anyone and provide moral direction. Johnny takes the Scripture for exactly what it says. And people don't bite that bullet ordinarily unless they expect something in return."

Johnson's undemanding effervescence is purely spontaneous; it doesn't wait to be channeled through an organized event. In 1978, he traveled to South Africa at the invitation of the government, which remains committed to racial segregation. Johnson's toothy grin broadened as he recalled being shepherded toward a long black limousine—with a white chauffeur. At his hotel, he entered an elevator crowded with whites.

"When I stepped in, everybody stopped talking," he recounts. "So I turned around and I said, 'Hi!' And they jumped. I said, 'I want to tell you that I love you . . . and you . . . and you. . . .' They just looked at each other, so I said, 'Don't you love me?' "

After a series of chilly remarks from the elevator's occupants, one woman ventured a question: "How do you know you love me?"

Johnson didn't skip a beat as he replied, "Well, my book tells me that I have to love."

"What's your book?" the curious lady wondered.

"The Bible."

"Don't people think you're crazy?" she asked.

"Sometimes," Johnson conceded. "But I'd rather have them think that I'm crazy and love them than to think that I hate them. If I hated them, then I would be crazy."

By the time the elevator ascended to its destination, a new level of racial understanding had been reached as well. As they parted company, one of the formerly stuffy whites told Johnson, "I don't know, but I think I love you, too."

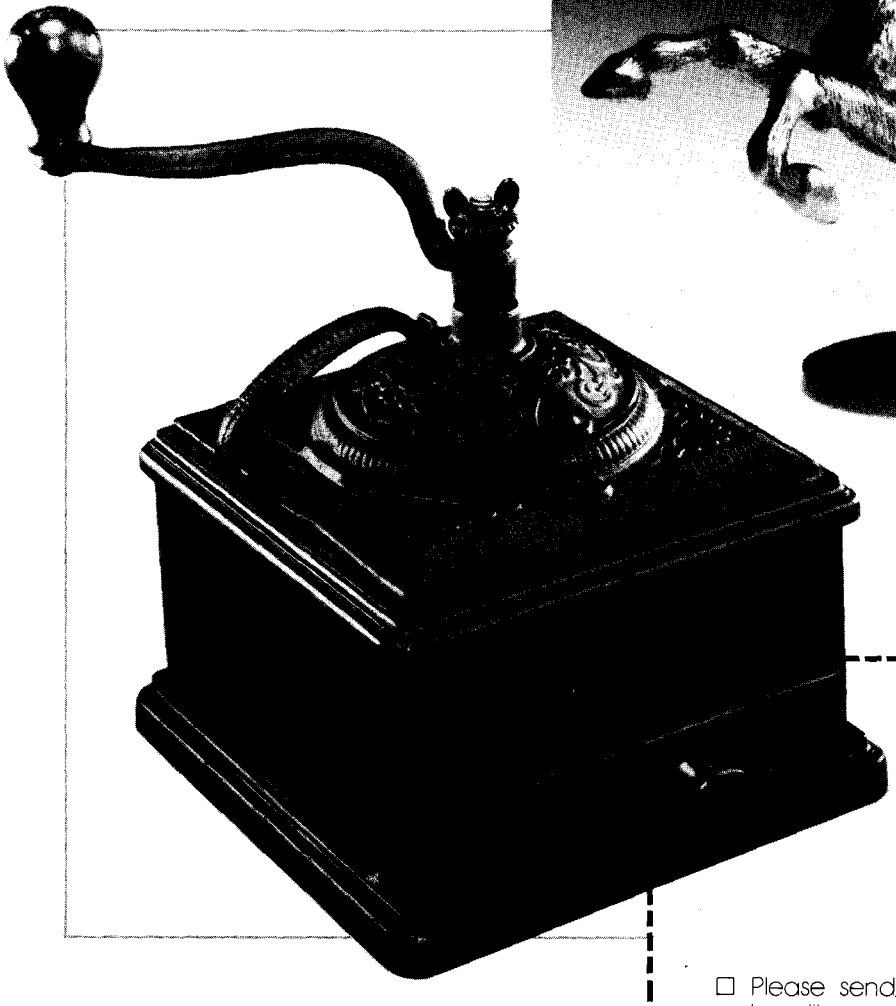
Continued on page 112

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

lasting gifts

The Unicorn

Medieval legend has it that only the charms of a fair maiden can capture the elusive unicorn. Our mythical, magical beast, 4" high in fine pewter, is grand in every detail. All the more reason for your own fair damsel to smile when you present her with this lovely gift.



Custom Built Mill

This lovely gift will delight anyone (even yourself)! Ideal for grinding either coffee or pepper. Comes with a solid wood base (7"x7" and 7½" high) and a beautiful antique quality.

ARMCHAIR SHOPPER
P.O. Box 130
Indianapolis, IN 46206

☐ Please send_____Unicorn(s) at $42.95 each plus $2.50 handling cost per unit.
☐ Please send_____Mill(s) at $49.95 each plus $3.00 handling cost per unit.
Indiana residents add 4% sales tax. Please allow 3-4 weeks for delivery.

☐ Check enclosed ☐ VISA ☐ Mastercard
Card Number _____Expires_____
Signature _____
Name _____
Address _____
City _____State _____ Zip _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE CASHING OF SOCIAL SECURITY CHECKS FOR DEAD RELATIVES

You still can't take it with you, but thanks to confusion in the Social Security Administration, it might come in your name after you're gone.

by Nick Thimmesch

Many an American was shocked last fall to the point of anger when the federal government disclosed that upwards of $60 million was paid in Social Security benefits to 8,518 people listed on Medicare records as dead.

It was obvious that the U.S. government, with all its might and investigatory apparatus, was lax in allowing such a blunder—one stretching back 15 years. Once again, we have a glaring example of the unfortunate truth that many people regard Uncle Sam as a distant, rich relative unworthy of respect and deserving to be defrauded at the first opportunity.

Here are some cases uncovered by the Inspector General's office of the Department of Health and Human Services.

• A retired vice president of a substantial corporation appeared to be the model of respectability in his mansion in a Midwest city. He and his wife deposited their Social Security checks in a joint account, but he failed to notify the government when she died, continued depositing her checks and used the proceeds himself.

• A Baltimore man, John Sydnor, Jr., apparently shot himself in the head in a public park in mid-September after agreeing to a second meeting with an FBI agent to discuss his dead father's checking account. According to a government investigator, Sydnor's father died in May 1977, and John Sydnor, Jr., siphoned $14,250 from his father's checking account, some of the funds apparently representing Social Security checks deposited after his death. So now father and son are dead.

• A widow in a Gulf Coast seaport was pleased that her husband's Social Security checks kept coming after he died. According to government investigators, she evidently forged his signature and cashed the checks. Confronted by an agent, she claimed her husband was still alive but at sea on a shrimp boat and unavailable. The agent checked local records and learned that the man was indeed dead. The widow confessed.

Richard P. Kusserow, Inspector General of the Department of Health and Human Services: "Benefit of the doubt goes to the recipient."

• A Roman Catholic nun died, and for two years, her Social Security checks continued to be received at the convent where she lived and deposited in the convent's account. The ecclesiastical authorities were unable to give the government agent a satisfactory explanation for the failure to report the nun's death to the Social Security Administration.

• A middle-aged businessman, regarded as wealthy, lived in his deceased father's large home and cashed his father's Social Security checks for many months after he died. The businessman explained to investigators that he needed the money to maintain adequate cash-flow in his business.

• A candidate for the state senate in an industrial state was discovered to have cashed his dead aunt's Social Security checks. The fact that he used this money for campaign expenses made the Inspector General's Office regard his case as "rather aggravated."

• A twin brother failed to report his twin's death and decided to cash his Social Security checks by posing as his brother when presenting those checks for payment. The surviving twin went to a different banking institution to cash his own Social Security checks.

• A woman whose sister had died cashed the deceased's Social Security checks. After the Inspector General's Office learned of the death through Medicare records, the woman was questioned. She first claimed her sister was alive but on a trip in Europe. Confronted with the records, she tearfully confessed.

In these cases, the evidence makes the parties involved appear culpable on the question of intent. But there are hundreds of other cases where people received a dead person's Social Security checks and just squirreled them away. In Southwest Texas, investigators recovered 125 uncashed Social Security checks totaling $63,000.

Continued on following page

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

In Rust Country...

Bar Keepers Friend Belongs

Rust Country could be anywhere . . . from your little hideaway in the trees to a penthouse in the Big Apple. Maybe you've got rusty hardware or tarnished bathroom fixtures. Perhaps it's stains on your fine china or rust in your water supply. There's no telling where the stains come from, but they're there. Bar Keepers Friend to the rescue! Bar Keepers Friend is the all-time stain remover for the kitchen, garage, bath, or any part of the house you'd like to keep spotless. Bar Keepers Friend removes rust stains, salt stains, tarnish and grit without a lot of teeth-gnashing on your part. BAR KEEPERS FRIEND might be the greatest cleaning aid since water. We think so. YOU WILL, TOO!

BAR KEEPERS FRIEND is probably at your favorite store now. 2A

If it's not, use this get-acquainted offer coupon.

BAR KEEPERS FRIEND
c/o The Trading Post
P.O. Box 1144
Indianapolis, Indiana 46206

Please send me two get-acquainted cans of Bar Keepers Friend. I have enclosed $1.50 plus 50 cents postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

They had been sent to someone who died in 1967 and kept by a relative. As of November 1981, the government had not filed charges against the person who kept the checks.

Such cases, whether they represent intentional fraud or irresponsibility and laziness by a citizen, have created quite a stir in the bureaucracy, especially since the Reagan administration has vowed to cut costs and make the government more efficient.

"It's absolutely amazing that it's been allowed to exist," said John A. Svahn, appointed as Social Security Commissioner by President Ronald Reagan. "But I'm not embarrassed by it. I'm trying to find out all instances where something like this does exist so we can stop it."

The Social Security Administration, which sent out about $150 billion in 1981 to 36 million recipients of its three principal benefit programs, until recently simply had no idea who among the 28 million recipients of retirement benefits (about $99 billion) was alive and who might be dead.

"Social Security operates on the notion that its basic responsibility is to deliver services to the recipients," said Richard P. Kusserow, Inspector General of the Department of Health and Human Services. "The benefit of the doubt usually goes to the recipient. If a person says, 'I didn't get my check this month,' a new check is issued. We don't wait until there is an investigation. The idea at Social Security is that somebody 65 or older is really dependent on that money, is entitled to it and should get it."

Just to contemplate the human and machine activity involved in preparing, mailing and accounting in one year for nearly 432 million individual checks is to begin to comprehend the enormity of the Social Security system.

Since the Social Security Administration had its hands full just getting the mountain of monthly checks out, it evidently had no time or inclination to diligently and systematically keep track of who was alive and who was dead among its recipients.

According to Kusserow, another Reagan appointee, the Social Security Administration relied on notification by funeral homes, who collected lump-sum benefit checks, or someone close to the deceased in order to strike names from the rolls of those receiving benefit checks.

Then, in the summer of 1981, Kusserow approved a spot check on recipient records to determine whether checks were being sent to dead people. This was accomplished by pulling the names of Medicare recipients who had died from the records and matching them—by computer—with master reels of people still receiving retirement benefit checks.

"The doctor is here to confirm my diagnosis."

"Since 90 percent of the people on Medicare are also getting retirement checks," explained Kusserow, "we had a good way to compare. When a person on Medicare dies, his physician sends us that one last bill for payment and states that his patient has died.

"Even then we're not sure, because a person making that identification, even a physician, sometimes doesn't put down the deceased's Social Security number or puts down a wrong number. Government forms are not perfect.

"So out of humanitarian consideration, Social Security is very careful about quickly knocking somebody's name off the rolls. Older people need that money. They get cut off, and they starve. So the Social Security people want hard information."

After 8,518 names of dead people still getting checks turned up, and with the prospect that more such "cross-checking" might increase the number to 10,000 and beyond, Kusserow decided on his own to make this project a permanent operation of his department.

His office has already found that 1,200 recipients of Black Lung Disease benefits are also dead. So now he's running cross-checks of other beneficiary lists—those on Disability Insurance, for example. The General Accounting Office, by the way, estimated in early 1981 that 20 percent of the 2.8 million disability beneficiaries are actually able to work.

"The assumption by Social Security that running this investigation wasn't worth doing was wrong," Kusserow said. "It is up to us to see that it doesn't happen again. If the system isn't working it must be corrected. Social Security has to live with the consequences or report to congressional oversight. Three committees charged with this are the House Subcommittee on Social Security, the Senate Subcommittee on Social Security and the House Subcommittee on Intergovernmental Relations and Human Resources.

"Let's face it, our goal is to reduce overhead and deliver services. If the system is wasteful, full of fraud and abuse, then less money comes out at the recipients' end. But it works both ways; if you do investigations, you might find cases of people not getting what they deserve. It's my job to stop the hemorrhaging."

Still, despite these statements worthy of praise, the government's record of surveillance, investigation and prosecution involving the

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Social Security system is only fair at best. Few traces are run on cases where individuals claim they didn't receive checks. Of the $60 million in checks sent to dead people, only $2 million had been recovered five months after the investigation began. And of the 8,518 cases investigated, fewer than 100 were being prosecuted at the end of 1981, though hundreds of others were being considered for presentation to federal courts.

"Charges can be filed by the U.S. Attorney only if he can prove intent," Kusserow explained. "It's not always easy to prove intent. A spouse might not know she wasn't supposed to keep or cash a check. How do you prosecute an 86-year-old geriatric? But if the party in question is a younger relative, or a nonrelative, or a payee-agency such as a nursing home, then there seems to be little excuse.

"It must also be remembered that the justice system doesn't move that fast. It will take a while to track down all these cases. We're also working on Social Security employees who might be involved."

In the years before the current investigation was begun, there was a scattering of cases involving Social Security employees who, on learning of a recipient's death, changed the name of the payee on the rolls to another name and had the checks routed to himself or herself. The Social Security system allows the name of a second party—the payee—to receive checks for a recipient and cash them.

Kusserow's office is investigating the possibility of "insiders" defrauding the government in this episode involving the dead recipients. "Insiders" are far easier to prosecute than, say, the little old lady who received her dead husband's checks and put them away in the bureau drawer.

Or how about the case of the Hollywood comedian, known to everyone in the country, who died several years back and continued to receive his Social Security checks. Government investigators learned that his agent had 39 of these checks. Again, the question of intent. What was the dead comic's agent going to do with them?

And how about the case of the mother-in-law who lived with her son and her daughter-in-law in the latter's house? When the couple divorced, the mother-in-law remained in the house with her daughter-in-law. The mother-in-law eventually died, and her Social Security checks continued coming to the daughter-in-law.

By the time the government got involved, the daughter-in-law was explaining that she had put the checks on a fencepost every month for the mailman to pick up. So investigators checked the mailman, the post-office inspector and back with the daughter-in-law. Her story, according to Kusserow's office, remains unverified, and she is under suspicion. No charges have been filed—yet.

Another case involves a woman whose father died in 1968. Not only did she keep Social Security checks for him amounting to $38,000, but she told government investigators that she also was holding $25,500 in pension checks sent that dead man by his long-time employer. The government confiscated both batches of checks.

Kusserow shakes his head over cases like these. He'd like to see

Continued on page 84

Why are you making investments that bring only financial security?

It is generally assumed that investments are made primarily for financial security. At Wheaton College, we believe there is more to investment planning than mere money.

True—Wheaton College life income plans provide helpful financial and tax benefits. Reduction or avoidance of capital gains tax. Income tax deductions. Partially tax-free income for life.

But Wheaton College offers more than a financial investment. We are building leaders for tomorrow. For more than 120 years, we have committed ourselves to integrating Christian faith with rigorous liberal arts scholarship. At Wheaton, we see no conflict between the pursuit of spiritual truth and academic excellence. We believe it to be impossible to build strong moral leadership for our country without both.

Today, the private sector in our society is being challenged to assume more responsibility in education and other areas of philanthropy. Wheaton College does not accept public funds. We make no apology for our commitment to traditional moral and spiritual values. We want to remain free to make a distinctive contribution in the marketplace of ideas.

If you believe as we do, consider an investment in more than money. Invest in the future. Invest in Wheaton College.

Since 1860
For Christ and His Kingdom
Wheaton College
WHEATON, ILLINOIS 60187

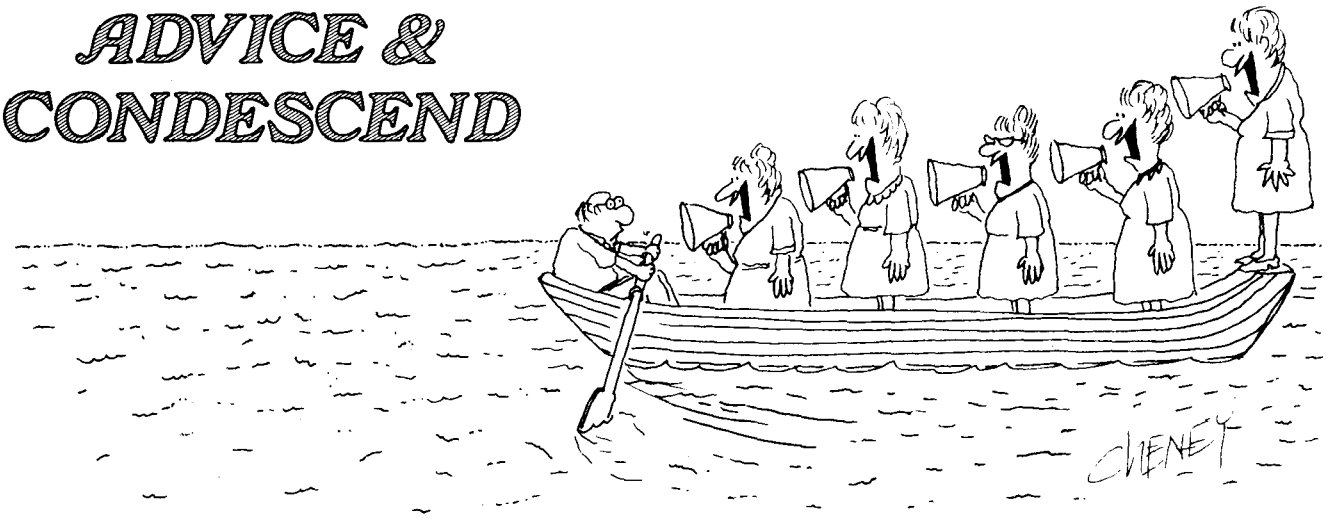
Mail to: Wheaton College, Wheaton, Illinois 60187 • Dept. SP12A

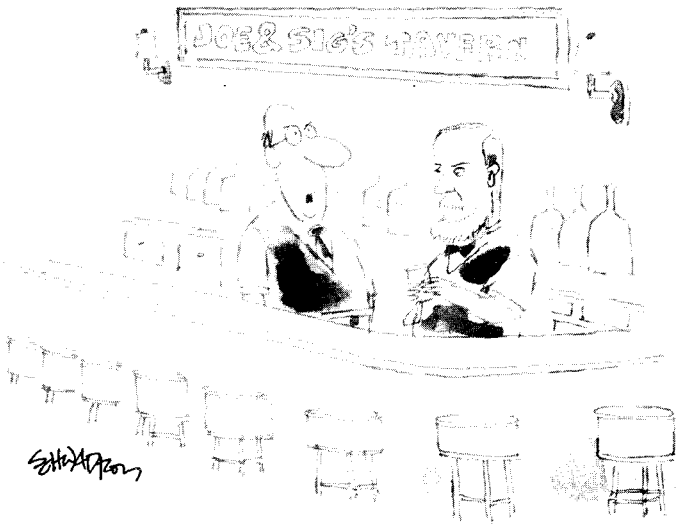
Please send me information about the following:
☐ Gift Annuities
☐ Pooled Income Fund
☐ Charitable Remainder Trust
☐ Other

Name _____
Address _____
City _____
State, Zip _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

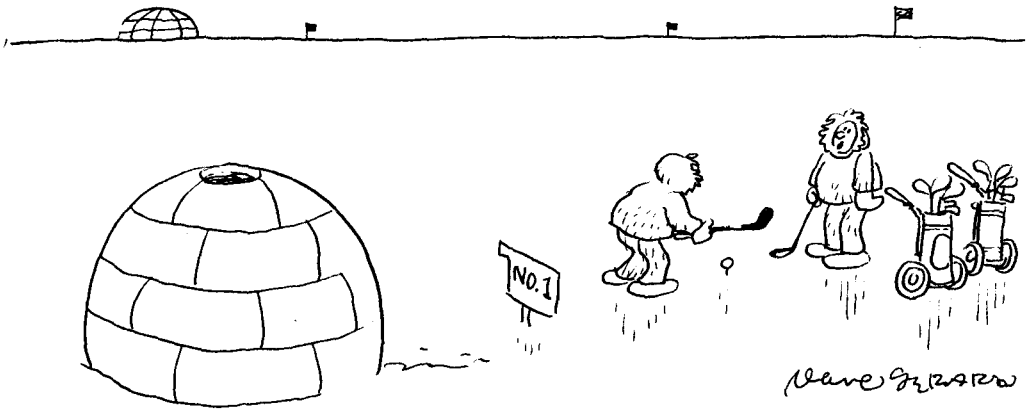
ADVICE & CONDESCEND





"Nice going! You've solved all their problems, and now we've lost all our clientele."

"When I say go, take off running!"



"Watch it. You get a heck of a roll on this course!"

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Is Lower Back Pain Making You An On-Again, Off-Again Cripple?

by Eugene Griffin

Read how one man freed himself totally from this crippling pain.

It happened aboard a Lufthansa flight to Frankfurt, Germany where I was going for a business meeting. The plane hit an air pocket and suddenly my back "went out."

If you've ever suffered from lower back pain, you know what this can mean. In my case, the stewardess *had to lead me off the plane* when we landed. "This is the first time this has happened?" she asked. When I told her no, she said:

"Oh, then you should have a Prosana Belt." She then told me she had lower back trouble, too, and without the Prosana Belt, she didn't think she could hold her job. "It practically saved my life!" she went on.

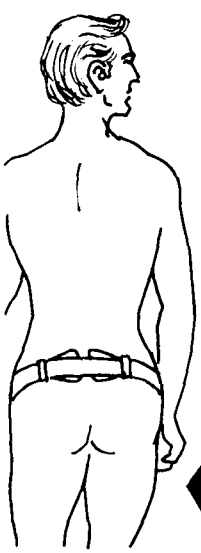
I'll be sure to get one, I told her. But what I was really thinking was how could a belt that helped her—a woman about 110 pounds—help a slightly overweight guy of six feet like me? Besides, I thought, I've tried practically everything short of an operation. So I went to my hotel room, took a hot bath, several aspirin and laid down for the night hoping for the best.

Couldn't get out of bed

The next morning the pain was worse than I could ever remember. *I had to roll out of bed onto my knees and crawl to a doorknob to get to my feet.* Again, I took a hot bath and some aspirin, but again, it didn't do much good. If I had been back home, I would have called and canceled the meeting. But here I was in Germany and scheduled for a meeting with five other businessmen *I* had set up. So there was nothing I could do but go through with it.

Lunch Included, Too!

The pain must have been apparent the moment I walked into the room because the first man I met smiled sympathetically and said, "You look like your back is bothering you." It is, I answered. "Haven't you heard of the Prosana Belt? he asked. I nodded yes. "And you don't *have* one?" he persisted. No, I said, continuing around the room, anxious only to get the meeting over with and go back home.



After the meeting, the man who asked me about the Prosana Belt suggested I join him for lunch. Since he was the key man on the deal, I accepted. But instead of driving me to the restaurant, he took me first to a surgical supply store where he bought me a Prosana Belt. I had no other choice but to put it on right there, though all I could think of after thanking him was to say, Is that it?

"That's it, he replied. Now let us take a little walk to a nearby restaurant I know you'll enjoy."

The Most Amazing Walk Of My Life

If I had known the "little walk" was going to take almost a half hour, I never would have gone—business deal or no. But that was all part of his plan! Because by the time we reached the restaurant, *my pain was gone!* I even reached down and touched my shoelaces just to see if I wasn't imagining things. I can't believe it, I said. It's like a miracle. "Yes, I know," he answered, "I said the same thing when I first wore the Prosana Belt. Occasionally," he added, "I still say it."

Tested & Proved In Hospitals

Over lunch my friend proceeded to tell me about the Prosana Belt. How it was invented by a doctor, tested and proved in hospitals and clinics; even on people so crippled with lower back pain, they had to wear steel braces! How it was, and is, used throughout Europe by tennis champions, Olympic bobsled medalists, soccer players—by all kinds of people who are constantly putting incredible strains and stresses on their backs. In fact, he concluded, its effectiveness has been so proven, *its purchase is included under Germany's national health coverage plan.*

Save $14.00! Special Free Trial Offer!

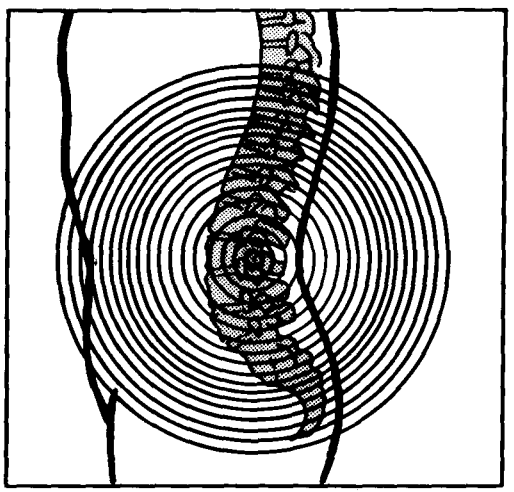
When I returned home, I told all my friends with bad backs about this marvelous belt. But when they tried to buy one, they found no one in the United States had even heard of it! So, I called my friend in Germany (incidentally, I got that order) and told him I'd like to import some Prosana Belts. He told me the cost of one *in Germany* was $44.00 in American money. Since I would have shipping costs, taxes, handling and so forth, I decided to see if I could make a special bulk importing deal with the manufacturer. And, I'm happy to add, I was able to. Yes, you can now try the Prosana Belt for only $29.95—$14.00 less than what you would pay in Germany. What's more...

You Can Prove Its Effectiveness To Yourself Risk-Free For 30 Days!

If you suffer lower back pain like me, you've probably tried every "cure" there is and so you're probably skeptical. Which is why I'm making this iron-clad, no-risk guarantee: If you're not convinced that the Prosana Belt relieves your lower back pain fast...that it works where other methods and devices have failed...that it lets you bend over, garden, do household chores, even play sports *pain-free*, I'll return your money *in full.*

© 1981 Peabody Adams, Inc.

HERE'S HOW THE AMAZING PROSANA BELT WORKS. Every time you move or take a step, the up, down and sideways motion of the patented, orthopedic-designed "massaging pads" soothes away aches and pains almost like a chiropractor's hands. (Yet the Prosana Belt is invisible even under summer clothes. Soft, lightweight and washable, too, with no metal parts. And one size fits all!)



Read What Other Ex-Sufferers Have To Say About The Prosana Belt

"I have been suffering from lower back pain for years. Nothing helped, not even a steel corset. After wearing the belt, I am freed from the pain and it has never come back." —Mr. H.K., Olympic Medalist & 3-Time World Bobsled Champion

"I suffered from severe back pain caused by tennis, and since I did not want to take any medication, I have begun to wear your belt. It is hard to believe how quickly I have got rid of my back pain." —Mr. D.S., Tennis Champion

"Helps not only older people but athletes just as much. One really cannot get rid of back pain more simply or quickly." —Mr. H.S., World-Famous Former Coach of a National Soccer Team

"Often I could tolerate the pain only with strong medication. The Prosana Belt has freed me from taking pills." —Mrs. F.P., Housewife

MEDICAID/MEDICARE RECIPIENTS: Save $5.00! Enclose copy of your card & deduct $5.00 from your payment

SUPPLIES LIMITED! ORDER TODAY

To be sure you get your Prosana Belt for no-risk, 30-day trial, mail coupon today.

Lumbar Research Institute Div., Dept. G-15
18 Genevieve Street, Great Neck, New York 11021

I, too, want to prove to myself for 30 days, risk-free that the amazing Prosana Belt can free me forever from lower back pain. Rush me my belt at the special import price of only $29.95 plus $2 for postage and handling. SAVE! Order 2 Prosana Belts for only $55.95 plus $3 postage and handling. Same money-back guarantee. If after 30 days I'm not 100% satisfied with the dramatic relief I experience, I may return the Prosana Belt(s) for a full and prompt refund (excluding postage and handling) no questions asked.

☐ Check or Money Order enclosed. (New York residents add 8% sales tax.)

I am a ____ Medicaid ____ Medicare recipient. Enclosed is a copy of my card saving me $5.00 more

Charge to: ☐ VISA ☐ Master Charge

Exp. Date _____

Card # _____

Name _____

Address _____

City _____

State _____ Zip _____

Dealer inquiries invited. G-19

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

WHO'S ON FIRST . . . WORLD SERIES OR SUPER BOWL?

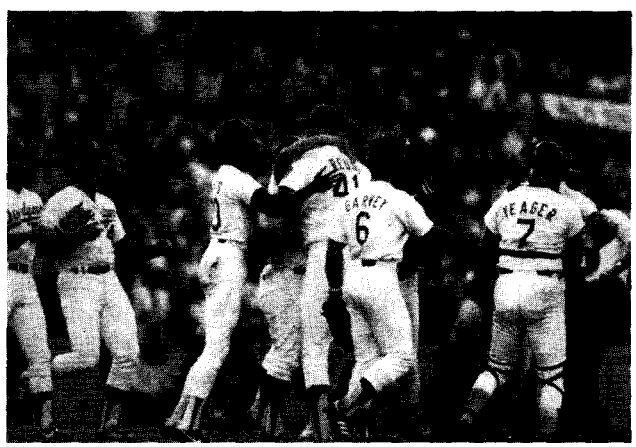
The polls may point to the Super Bowl—but generations of baseball fans say the pollsters are way off base.

by Jack Clary

Measuring our national preferences these days is often a tricky business. Polls and pollsters proliferate, and at the drop of a question, they will tell you who's number one through number ten in everything from actors to autos, from zealots to zippers.

Drawing hard and fast conclusions from these numbers also can be a bit tricky. For instance, a *New York Times*-"CBS News" poll last September concluded that football had surpassed baseball, 48 to 31 percent, as the nation's most popular sport. Several months before that, a Harris poll showed that football was preferred over baseball, 36 to 21.

Add another measurement—the ten most watched televised sports events of all time—and the answer will be: the Super Bowl—in all ten places, beginning with Super Bowl XII, when the Dallas Cowboys defeated the Denver Broncos in 1978, and continuing down to number ten, when in January 1974, the Miami Dolphins beat the Minnesota Vikings in Super Bowl VIII.



The "Take Me Out to the Ball Game" bunch isn't changing its tune for any upstart Super Bowl.

Taken together, that would make the Super Bowl the preeminent sports event in the nation and even more popular than the World Series, right?

Well, not quite. . . .

The next survey to be heard from is not from the baseball commissioner's office, but one that looks into the heart and memory of anyone who can remember the time in this century when the World Series occupied the attention of a nation for ten of October's best days each year; when warm afternoons often waned to hold just the slightest tinge of an upcoming winter; and when both blended so perfectly with the pastels of autumn and the rousing cheers associated with Saturday afternoon football games.

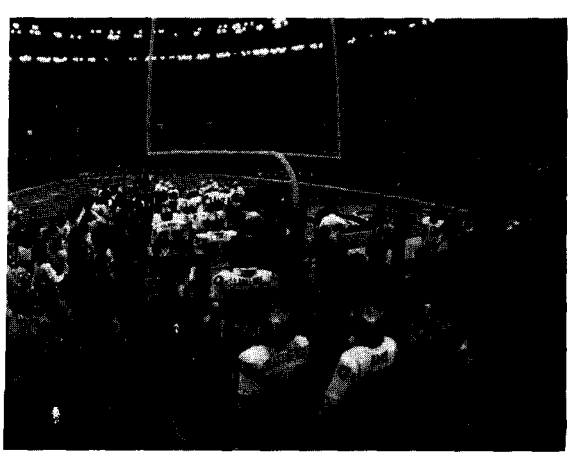
There are several generations of people in this country, not all of them befogged with age, who still say that, polls and television ratings notwithstanding, the World Series is number one; and they speak in full realization that the baseball season of 1981 was almost an aberration, and the World Series that eventually followed was unfortunately more dominated by the senseless chitty-chat-chat about the preferences of one team's owner than about the efforts of the players, who are supposed to be the center-stage performers in this annual drama.

There also are those who say that the World Series is an antique in our attic of once-great extravaganzas and that the Super Bowl now epitomizes the lay-it-on-the-line philosophy that seems to be the hallmark of our culture. When more than 100 million people each year sit down to watch the game, they add, there is more than casual evidence of the game's top ranking.

Indeed, the Super Bowl is a spectacle almost beyond belief, and it still has produced some of pro football's most exciting and memorable moments. That truly is remarkable, because this game gets such hype during the preceding seven days that it is almost impossible to attain all that seems to have been promised.

But the Madison Avenue approach has worked, as evidenced by the television-audience figures. It also has drawn a distinction between the two events: The Super Bowl is now more than a football

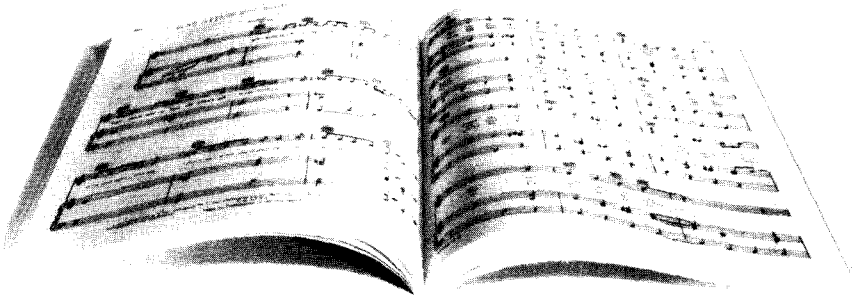
Continued on following page



To the 100 million-plus fans who turn it on each January, the Super Bowl is more than a spectacle—it's a "happening."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

If You Read Music... You'll Love Our Magazine



The Only Magazine You Can Play!

We call it SHEET MUSIC MAGAZINE. And that's exactly what it is! Each and every issue is filled with the most popular sheet music ever published, including *Pop, Great Standards, Jazz, Show Tunes, Folk, Country, Tin Pan Alley, Movie Songs, Classics, Ragtime, Blues,* and more.

When you sit down at your piano, organ, guitar, or any musicial instrument, *we want to be your music book!* And when you want to improve your own musical ability, we want our staff of writers to *show you how.* And in every issue they do just that! There are Keyboard Clinics, Guitar Workshops, Composers' Workshops, Sight-reading, Playing By Ear, Theory And Harmony, Rhythm Workshops, and so much, much more.

A single year's subscription brings you more than 100 great songs. And when you consider the price of sheet music these days, about $1.75 per song, and realize that Sheet Music Magazine provides the exact same thing for less than *15¢ a song,* you can understand why it has more subscribers than any other music magazine in the world today. A one-year subscription for $13.97 brings you over $175 worth of music!

And now you can choose between a *Piano Edition* and an *Organ Edition.* Each edition is specifically arranged for *your* instrument, and includes feature articles of special interest to *you.* Also, you can choose an *easy to play* version of the piano edition as well as the organ edition. The *easy to-play* editions are especially good for you beginners and new students, young or adult, who don't think you are quite ready for the standard and special arrangements found in our standard editions. (If you are undecided as to which version would be right for you, we suggest you try the *Easy Edition.* You can change at any time, at no cost whatsoever.) Check your preference on the subscription application.

Let us send you your first issue with these wonderful songs... *All The Things You Are ... Canadian Sunset ... Hurting Each Other ... I Will Wait For You ... Make Believe ... Smoke Gets In Your Eyes ... They Didn't Believe Me ... Watch What Happens ... Why Do I Love You ... Yesterdays*

Sheet Music Magazine Dept. L1-21-12 , 352 Evelyn Street, Paramus, N.J. 07652

Please enter my subscription to Sheet Music Magazine and rush me my first issue with all the songs listed above. I understand that I may cancel at any time and receive a complete refund on all unmailed issues. No questions asked.

(✓) check one
Piano/Guitar
☐Easy
☐Standard

Organ
☐Easy
☐Standard

(✓) check one
☐One Year (9 issues) $13.97
☐Two Years (18 issues) $25.00

Name _____

Address _____

City _____ State_____ Zip_____

☐I enclose full payment of $_____ (Make check payable to Sheet Music Magazine)

Charge to: ☐Master Charge ☐Visa

Account No. _____ Exp. Date_____

Canadian residents please add $2.00 per year extra for postage.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

game—it is a happening. The World Series still is a series of baseball games; while attracting the famous, it still has a lifespan that focuses (until last October, at least) on the games as they progress.

To attend a Super Bowl is to ride a time capsule back to the Roman circus. Everyone, from official Washington to unofficial Hollywood and Beverly Hills, comes to be a part of the celebration. Guccis from Rodeo Drive mix naturally with polyester from Keokuk and Scranton so that, outside of those intimately involved with football, the game seems to be more of an afterthought. The toughest ticket to get for the Super Bowl is not to the game but to the NFL's annual party. This once started out as a nice buffet and entertainment affair for the media and special friends of the NFL, but in ten years, it mushroomed to 4,500 people getting tickets and another 4,500 clamoring for them. It got so out of hand that the NFL was forced to cut back its invitation list to "only" 3,000 persons. All of this has helped to give the impression—which the NFL does nothing to dispel—that the Super Bowl is really number one.

Still, the question as to which is number one is one of those wonderfully provocative opinion baiters that provides the vitality for our sporting preferences. Sometimes forgotten is the fact that one event may take seven games over ten days in which to decide a champion, while the other is decided within three hours. Yet, seek an opinion on the subject, and the battle lines can be drawn very quickly.

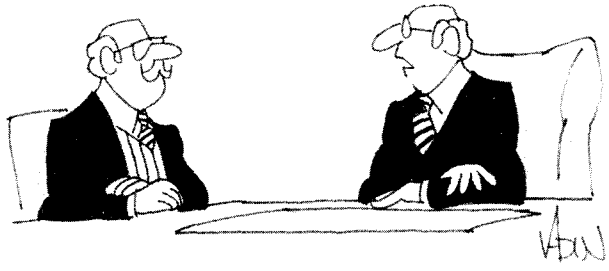
Sometimes even political ideology will not stand in the way, though the nation's most famous former baseball broadcaster, Ronald Reagan, who still has an ardent love affair with baseball from his days of doing play-by-play for the Chicago Cubs, walks the middle line.

"He loves 'em both," says a White House spokesman who sought the President's opinion.

But his vice president and Yale's renowned good-field, no-hit first baseman, George Bush, stepped neatly to the side of the World Series when the question was posed to him.

"He has great interest in football, but he has more interest in the World Series," notes one of his spokesmen, who had sought the Veep's preferences. "Baseball, to him, still is the national pastime."

On Capitol Hill, this view is shared by Congressman Thomas P. (Tip) O'Neill, proving that the World Series and politics do indeed make strange bedfellows.



"My mom scrubbed floors night and day to help me get ahead. So, now that I own the company, I'm putting her on straight days."

"Nothing in the world will stop the World Series from being the number one national sports event each year," the burly, silver-thatched Speaker of the House of Representatives fairly bellows when asked the question. Though he has attended many Super Bowls, he always has been an unabashed baseball—as in Boston Red Sox—fan since the days he watched Babe Ruth pitch for his favorite Olde Towne team in Fenway Park.

"When the Senators used to be in the American League, I would go to a game any night I could," he adds. "And when the Red Sox came to town, well, then it was a gala occasion."

Across the aisle in Congress comes a dissenting opinion from Representative Jack Kemp, the New York Republican who came within one game of playing in Super Bowl I when his Buffalo Bills team lost 31-7 to the Kansas City Chiefs in the 1966 American Football League championship game. Kemp was the Bills' quarterback.

"As Congress' only potential Super Bowl father (his son Jeff is a quarterback for the Los Angeles Rams), I am partial to that game. I almost made the first one as a player, and I've attended all but one as a spectator," he says, adding with a laugh: "Of course, there are some in Buffalo who claim that I was a spectator the day we played Kansas City for the right to play in the first Super Bowl, and I'm always hearing how they elected me to Congress so the Bills would have a better chance from then on to make it.

"I'm a baseball fan, too," he adds, "and I've been to the World Series and would take nothing from it as a great event. But the ties which bind me to football are stronger."

Of course, any discussion about which of these events holds the ardor of the American sports fan must be prefaced by the fact that the Super Bowl is a newborn among the nation's major sports events. Until Super Bowl I, in January 1967, the game was called the National Football League championship game, and that's still all that it really is. The difference now is that it is followed by a Roman numeral and preceded by seven days of massive media exposure (some call it overkill) that builds the game to such gargantuan dimensions.

The World Series builds its interest as each of its games is played. Rather than hammering away at our preference quotients, it came to settle gracefully into our culture, reflecting the tone and tenor of different times; and it came to provide a tournament between two teams where individual grace and skill were matched through a series

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

of games that could rightly determine which team was the best.

One person who has been involved in both is broadcaster Curt Gowdy, who described on television more than a dozen World Series and a half-dozen Super Bowls, including the first one, and what many consider to be the most important in the game's popularity growth—Super Bowl III, when Joe Namath and the New York Jets got the fledgling AFL its first victory in that new championship format.

"I liken the two as the difference between a book and a short story, and I guess anyone's preferences will be the same as the person who prefers to spend more time reading for great pleasure or someone who wished to get the same amount of enjoyment in a short period of time," Gowdy says.

"The World Series is like a book in that it has a beginning, a middle and an end. The beginning is the first game, and everything spins off that. The middle occurs when the teams move to another ballpark and a whole new set of circumstances come into play, even if a team is down 2-0 in games, as happened to the Dodgers last fall. And the end can come anytime after the fourth game, unless there is a sweep.

"In the Super Bowl," Gowdy adds, "the NFL has built a week-long concentration on the players and all the possibilities that could occur in one game. For a one-shot deal, there is nothing in sports that can touch it. Yet, trying to say that the Super Bowl has overtaken the World Series is really impossible. It's more like owning two great horses in the Kentucky Derby. One will be No. 1 and the other 1-A, and if either finish first, both will pay the same."

Furman Bisher, the distinguished sports editor and columnist of the *Atlanta Journal*, also likens the two to a horse race.

"The Super Bowl reminds me of Silky Sullivan, that wonderful horse in the late '50s who used to make up 18 or 20 lengths to come in first," he says. "When the Super Bowl began in 1967, it was about 16 lengths behind the World Series. Now, I'd have to say that they're dead even, and the Super Bowl may be about to push its nose to the front."

From another vantage point along the rail is broadcaster Mel Allen, who was as closely linked to the World Series as the October calendar from World War II to the Age of Aquarius.

"The World Series was number one and the Super Bowl has come up to challenge it," he says. "It's a good challenge, but it hasn't overtaken it as yet.

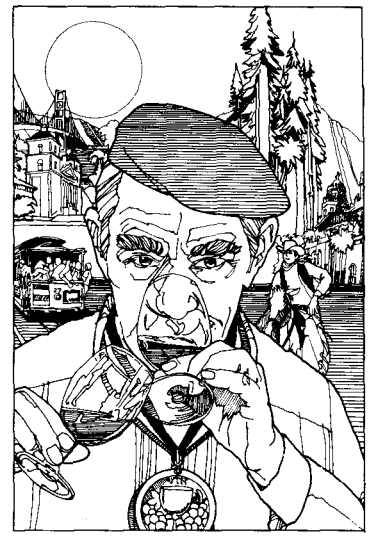
"I love the Super Bowl," he adds. "It's as exciting as any single sports event can be. But when it's over, that's it. In the Series, you can look ahead to another game. Even if a team is down by two or three games, discussions are rampant about all the possibilities that still remain. There is always the expectation that good things will happen to your team in every game. That is what sustains interest."

Dave Anderson, the Pulitzer Prize-winning sports columnist of the *New York Times* who, during his professional career, also was heavily involved in covering pro football, says that each event is different, and each survives on its own merits. But on tie-breakers, he notes that with a minimum of four games, the chances are slim that a World Series can be dull while the Super Bowl must live or die on one particular game's action—and if it turns out to be dull, well that's just too bad.

"I don't think the Super Bowl has surpassed the World Series because each *is* so totally different," he adds. "There are many of us who always will have a special feeling for the Series because we grew up with it. I just wonder whether today's kids will carry that same feeling with them, because TV has so diluted this classic.

"With so many games going till late at night, youngsters are unable to watch and get a total feeling for what the Series really is about. They miss seeing or hearing about great plays as they happen, or they miss the excitement of the critical moments in a game. These are the things that stay with you forever."

And "forever" is something that certainly cannot be measured in Roman numerals—even by the pollsters.



Maupintour's
California

8-DAY ESCORTED TOUR every Saturday begins Los Angeles or San Francisco, **$749.**

SEE THE BEST of the California coast: San Francisco, giant redwoods, Golden Gate Bridge, the Bay, Del Monte 17-Mile Drive, Monterey, Carmel, Big Sur, Pacific Ocean, Hearst Castle, Mission Santa Barbara, Los Angeles, Hollywood, Universal Studios plus optional Disneyland, Marine Land, Catalina.

SUPERIOR HOTELS: San Francisco's St. Francis and Los Angeles' Biltmore. Fine dining, entertainments, limited size.

14-DAY SUMMER TOUR, California coast plus Lake Tahoe, San Diego, Yosemite.

ROSE BOWL 7-day escorted tour with Hollywood, Disneyland, float construction, Palladium New Year's party plus Rose Bowl game and the Tournament of Roses Parade.

SEND THIS COUPON to Maupintour for the brochures checked or ask your favorite Travel Agent.

☐ Alaska ☐ Africa ☐ Canada ☐ India
☐ Europe ☐ California ☐ USA East
☐ Colorado ☐ Arizona ☐ Hawaii Deluxe
☐ British Isles ☐ Mexico ☐ Festivals
☐ Galapagos ☐ Middle East/Egypt
☐ Fall Foliage ☐ Spain ☐ Orient/Pacific
☐ USA West ☐ Scandinavia ☐ Greece
☐

USTOA United States Tour Operators Association

Maupintour *quality escorted tours since 1951*

Maupintour, P.O. Box 807, Lawrence, Ks. 66044. Telephone 800-255-4266

name

address

city

state/zip

my travel agent *sep-cal-2*

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

EVOLUTION REVELATION

Would you believe?...
There are more people alive today than lived and died through the period that spanned 86 percent of human tenure on earth.

by John Devine

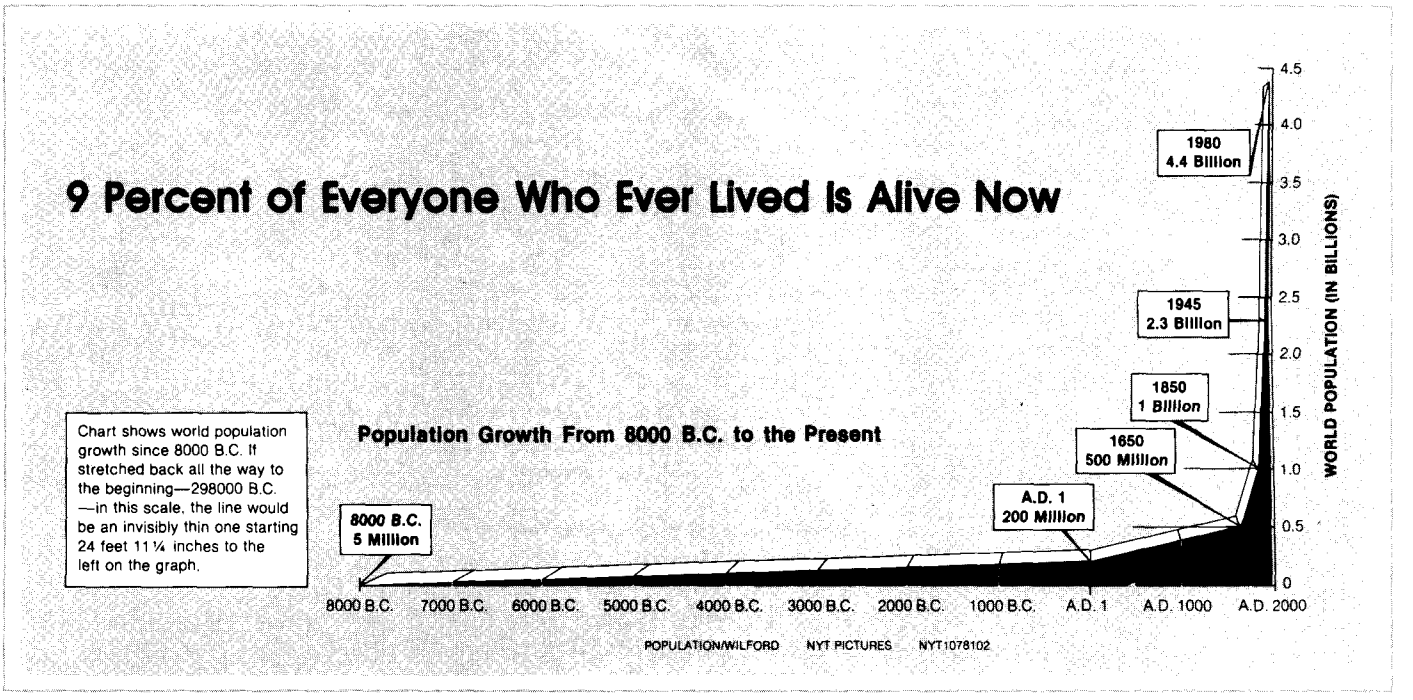
About a year ago, a college teacher reading a book of contemporary poetry came across the line "... there are now more of us/Alive than ever have been dead." Is it really possible, he wondered, that there are more people alive in the world today than were ever born and died throughout human history? He put the question to a colleague, Dr. Arthur H. Westing, professor of ecology and dean of natural science at Hampshire College, Amherst, Massachusetts. Equipped with computers and all the latest theories about human origins, Dr. Westing calculated for about a week and then gave his answer. He estimated that, all told, about 50 billion human beings have walked the earth since man emerged about 300,000 years ago. The present population of the world is 4.4 billion, which means that about nine percent of everyone who ever lived is alive today.

Dr. Westing's estimate, which was published in the journal, *BioScience*, is the most recent and, he believes, the most accurate nose count of the human species. Several other investigators in the last 20 years have produced different figures. E.S. Deevey, Jr., in 1960, estimated 110 billion people born through 1950. A. Desmond, in 1962, estimated 71 billion through 1962; and N. Keyfitz, in 1966, set the figure at 69 billion. All were substantially greater than the latest figures for two reasons, according to Dr. Westing. The previous researchers, he says, used faulty starting dates for the human species starting back as far as 4,700,000 B.C. and including human precursors such as *Homo erectus* and *Homo habilis*, which, in recent anthropology texts, don't quite pass for human.

The previous researchers also failed to provide accurate estimates of human lifespans, says Dr. Westing. Deevey and Keyfitz set the average age of humans throughout history at 25 years, while Desmond separated history into three intervals with average lifespans from 16 to 20 to 25 years. Dr. Westing went farther and employed eight key dates throughout history using an average human lifespan that varies from 20 years for early humans to a very recent average lifespan of 50 years. He found that using 298,000 B.C. (the starting date established by British anthropologist Bernard G. Campbell) there are indeed more people alive today than lived during 86 percent of man's existence, a period spanning the Paleolithic age and the preagricultural hunter-gatherer period between 298,000 and 40,000 B.C. Humans were comparatively sparse in those days.

According to Dr. Westing's calculations, a hypothetical two *Homo sapiens* in about 300,000 B.C. produced 2.7 billion people during the entire Paleolithic period of 258,000 years. By 40,000 B.C., the beginning of the Meso-

Continued on page 112



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Country Class

The Country Gentleman
Singing Cowboys: Interviews with Gene Autry & Kenny Rogers
The Country Gentleman
Spring 1981
Stand By Your Man: Tammy Wynette Talks About Her Stormy Road to Fame
$100,000 Log Homes
They Eat Horses, Don't They?
How to Grow Exotic Orchids
"The Fast": Tom Brown, Jr.'s True Story of Survival in the Wilderness
Plant Your Garden With Old-Fashioned Vegetables
The Country Gentleman
The Magic of Hummingbirds
Jesse Stuart Remembers
Lovely Lawns the Lazy Way
Wind Machines

Get *The Country Gentleman*— and get a taste of the good life.

For those who know the satisfaction of self-sufficiency, there's valuable how-to information on everything from solar energy and wind power to growing your own food. And because nature is so close to the life you choose to lead, you'll find articles on wildlife, conservation and outdoor activities for every season. Regular departments feature hints on gardening, kits for putting together everything under the sun, antiques to collect for fun and profit and recipes for delicious country cooking.

So subscribe today to the magazine with your kind of style. And with each paid subscription, you'll receive a free *Norman Rockwell Memory Album*, a treasure book of Americana.

Signature _____ Credit Card # _____

Name _____ Address _____

City _____ State _____ Zip _____ HKG19

© 1981 CPC

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

"THE INFINITE RICHES OF BEN FRANKLIN"

The unsurpassed range of his gifts and the important uses to which he put them have earned him the modern sobriquet, "America's first conglomerate."

by Frederic A. Birmingham

Chapter One

Benjamin Franklin, the most extraordinary American who ever lived, could do almost anything. And everything he did was a whopper.

He dared Britain's King George III; he dazzled France's Queen Marie Antoinette; and he galvanized the lightning of the heavens.

In a spare moment, he invented the armonica, which gave out musical tones of such silvery sound that Mozart and Beethoven momentarily cast aside their symphonies to compose music especially for Ben's plaything.

That great intellect, Thomas Jefferson, concentrating on writing the Declaration of Independence, turned for help from Benjamin Franklin as simply as a student might ask his own father for advice. Why not? Franklin was the greatest American writer of his day, and his wisdom was the bedrock of our nation.

Instead of shooting Indians, he studied their ways and admiringly copied their tribal laws, especially those of the Iroquois Confederacy of the Six Nations—and adapted them for our own Articles of Confederation, the forerunner to the Constitution of the United States.

He won the Revolution for us—by bringing in France against the British when the American forces were almost done in.

A century before the Civil War, Franklin was president of the Philadelphia Society for the Abolition of Slavery.

He fathered *The Pennsylvania Gazette,* precursor of *The Saturday Evening Post,* in 1728, nearly four years before George Washington was born.

Paper is so expensive these days that we could not possibly afford to record everything about Benjamin Franklin here, although he surely deserves it as our progenitor.

This irrepressible old rascal had such funds of love and goodness in him that his very own sister, Jane Mecom, disregarding all sibling traditions in the process, said:

"I think it is not profanity to compare you with our blessed Savior who employed much of his time while here on earth in doing good to the body as well as the souls of men."

And, lest we conclude this to be a mere case of sisterly hero worship, read the words of George Washington—not a man to stoop to praise for its own sake—in writing a letter to Franklin, September 23, 1789:

"If to be venerated for benevolence, if to be admired for talents, if to be esteemed for patriotism, can gratify the human mind, you must have the pleasing consolation to know that you have not lived in vain. And I flatter myself that it will not be ranked among the least grateful occurrences of your life to be assured that, so long as I retain my memory, you will be recollected with respect, veneration and affection by your sincere friend, George Washington."

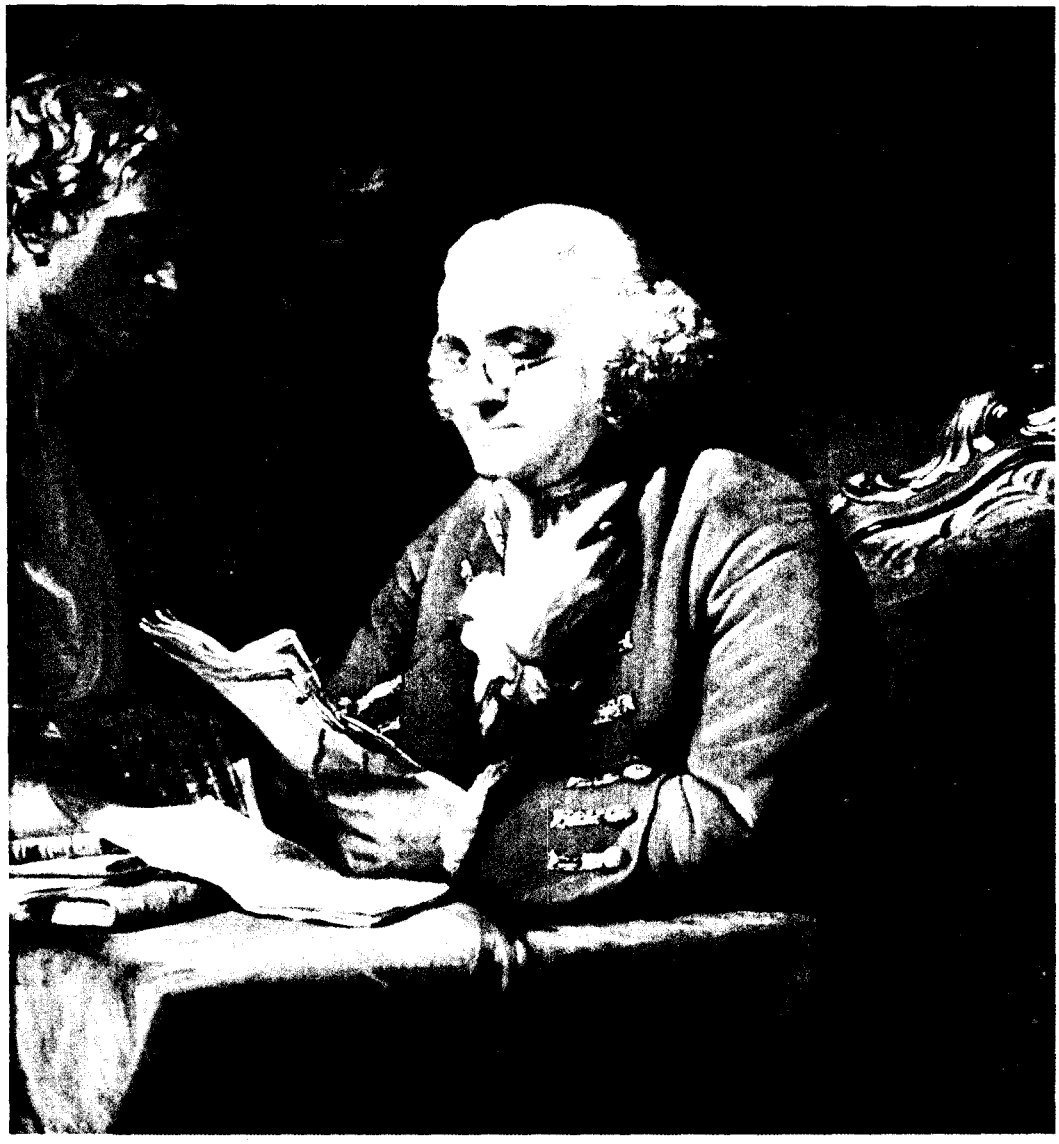
I have promised that there would be no whitewashes, that the critics would be allowed their say. So let us hear a few. Ben hardly needs a defender, but nevertheless, it appears that the ones who tried to put him down did so perhaps because of the attention Franklin won over the years during his life and in the centuries to follow. They seem to say: "Never mind paying attention to this fellow. Keep an eye on *me*, please!"

Dr. Samuel Johnson used a sneaky left hook on Franklin, observing that no American was worth talking about. (Yet Boswell, Johnson's devoted biographer, stole away from the master to visit Ben Franklin, whose sagacity was a challenge to the English lexicographer.) John Adams, who had a prickly tongue himself, called Franklin the "vainest man and the falsest character I have ever met in life." The French critic Saint-Beuve: "All ideal is lacking in this healthy, upright, able, frugal, laborious nature of Franklin.... He brings everything down to arithmetic and strict reality, assigning no part to human imagination." D.H. Lawrence, author of *Lady Chatterly's Lover,* dismissed Franklin as a "snuff-colored little man," who followed an "unlovely, snuff-colored ideal."

Mark Twain caught Franklin a tongue-in-cheek backhand slap, accusing him of harboring "an animosity toward boys." Franklin, said Mark with a twinkle in his eye, "had a malevolence which is without parallel in history; he would work all day and then sit up nights and let on to be studying algebra by the light of a smouldering fire, so that all other boys might have to do that also, or else have Benja-

There were few endeavors of his day in which Benjamin Franklin did not excel. Writer, inventor, diplomat, printer, musician, scientist—he was all of these. And by his many achievements, including discovering electricity, founding *The Saturday Evening Post* and helping write the Constitution, Franklin left his indelible stamp upon the face of America.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

min Franklin thrown up to them. Not satisfied with these proceedings, he had a fashion of living wholly on bread and water and studying astronomy at mealtime—a thing which has brought affliction to millions of boys since, whose fathers had read Franklin's pernicious biography."

That same biography, which sold millions of copies and which has since been digested, condensed and issued in a four-volume edition, has been called the most influential book ever written in America.

Carl Van Doren writes a nice summary of Franklin in the preface of his book on old Ben: "From Franklin's beginnings as a journalist at 16 to his retirement from public affairs at 82, there was no break in his activity, and he was—and is—unsurpassed by any man in the range of his gifts and of the important uses he put them to."

A man who inspires hatred, envy and idolatry is worth looking into in any sense. So let me sum up just some of the innovations for which we can thank this incredible man:

He invented the lightning rod, the Franklin stove, the smokeless chimney, bifocal lenses. He made the first important American contribution to the science of economics, laid the foundations of the State Department and, of course, served as the first American ambassador to a foreign country when he went to France during the Revolution.

He founded or helped to found or introduce: the United States postal system; the dead-letter office in the postal system; the first American debating society; the University of Pennsylvania; the Philadelphia Fire Company; the first American fire insurance company; the Pennsylvania Hospital; the first subscription library in Philadelphia; street paving; street cleaning; street lighting; the rutabaga; and even a type of willow tree useful in basket-making.

He encouraged the use of mineral fertilizer, the use of plaster in house construction, the construction of ships with watertight compartments and the culture of silkworms.

These were not merely stabs in each of these areas, either. As *Time* magazine might put it, no dabbler he.

He carried his interest in electricity deeper than flying a kite in a storm and getting a charge out of it. That led to his invention of the lightning rod, which has saved untold lives ever since. He was the first to use the terms *positive* and *negative* in connection with electricity. Then he went on to devise an electric battery, something the automobile industry is just now appreciating as a source of powerful energy, and he built a sizable generator to produce electricity from his own sources of energy.

In 1753, he became the deputy postmaster for all of the colonies, which required him to travel often. The experience convinced him that the colonies were really a unity, and he was one of the first to urge a

"Sunny, good for haying." Almanack
There's more old Drunkards, than old Doctors.
One good Husband is worth two good Wives; for the scarcer things are, the more they're valued.
The Golden Age was never the present Age.
Love your Neighbour; yet don't pull down your Hedge.

Almanacs were in such demand that Franklin's compilation of data, weather predictions, recipes, jokes, wise sayings and useful facts in *Poor Richard's Almanac* sold nearly 10,000 copies annually.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

formal union among them. The late Marshall MacLuhan once remarked that the first form of communication was a *road*. Franklin had put teeth into that—300 years before—by urging improved roads between the colonies, and as a by-product, he invented an early odometer that was attached to the axle of a cart to indicate how far it had traveled.

Franklin also wrote papers on such diverse subjects as magnetism, chemistry, medicine, scientific farming and animal behavior.

That is a mere *list* of what he did.

The man himself was far more fascinating. He was just, very simply, a great human being.

It has been said that he spoke six languages—no wonder he became such a skilled diplomat!

We mentioned the armonica, the musical instrument he invented. It was played by touching one's fingers to rotating glass hemispheres. Franklin also wrote chamber music for a string quartet of no mean quality and taught himself to play the violin, the harp and—the modern touch—the guitar.

Benjamin Franklin had in large measure what they called "bottom" in his day, a word which meant character and dependability. He also had what we called "heart," both in terms of courage and in love for his fellow man.

Old Boys have their Playthings as well as young Ones; the Difference is only in the Price.
Neither a fortress nor a maidenhead will hold out long after they begin to parley.
The Royal Crown cures not the Head-ache.
Fish and Visitors stink after three days.
Norman Rockwell

As for courage, he was brimming with it. Flying that kite in the teeth of a thunderstorm was dangerous, and he knew it. Several European scientists were electrocuted trying to emulate him. Franklin simply figured the risk was worth the possible benefit to all mankind. It is not generally known that, characteristically, Franklin never tried to patent any of his inventions. "As we enjoy great advantages from the inventions of others, we should be glad of an opportunity to serve others by an invention of ours; and this we should do freely and generously," he wrote.

It is comparatively a small matter, a sideshow in the grand spectacle of *le grand* Franklin, but the man was also an accomplished swimmer and famous for it in his time. He had learned as a boy, jumping in and out of Boston Harbor, and later on, he turned his scientific curiosity to learning the art. Of course, he became an authority on it before he was through. He didn't quite get as far as scuba diving, but he did invent a pair of fins to improve his speed, and he amused a great many of his friends by using a kite as a sail while swimming. "I found," he wrote, "that lying on my back and holding the kite's stick in my hands, I was drawn along the surface of the water in a very agreeable manner."

Typically, he delved into a French swimming manual by Thevenot and memorized its 39 chapters, which described a medley of complicated strokes, each of which he practiced to perfection.

While crossing the Atlantic in the relatively small ships of the time, Franklin made it a habit to amuse himself and his fellow passengers by jumping overboard and disporting himself in the deep waters. If you've ever done this, there is a subtle hidden factor involved: You can drown just as easily in the deep end of a backyard pool as in an ocean several thousand feet deeper; but it doesn't take an overactive imagination to be much more aware of water a mile deep than ten feet down, especially when you are paddling in it.

The result of all this, Ben

Continued on page 86

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

TO BEAR OR NOT TO BEAR

. . .that is the question facing Candice Bergen, Farrah Fawcett, Olivia Newton-John and other childless career women now in their 30s.

by Ted Kreiter

Women who choose to pursue a career and postpone having children are likely to encounter the dilemma known as Catch 35. According to psychologists, many women perceive age 35 as their last safe chance to bear children. And this view of 35 as the "now-or-never age" is based entirely on myth. While fertility rates decrease after age 30, the incidence of birth defects increases through the mid-40s. Mongolism, for example, occurs in only one in 2,300 births to 20-year-old women, but the chances of having a mongoloid child triple by age 30, and by age 39, a mother is eight times more likely than at age 20 to produce an unfortunate victim of Down's Syndrome.

With more and more women opting for careers, the third-decade decision, with all its inherent problems, has turned from a rare thought provoker to a frequent concern for women who "want it all."

How are women today coping with the question: "To bear or not to bear"? Some are saying, simply, they'll take what comes. A typical example, of atypical fame and success, is Candice Bergen, who emerged from the shadow of her famous father Edgar Bergen when she portrayed a coed in Mike Nichol's *Carnal Knowledge*. Although she reportedly had an affair with producer Bert Schneider in the early '70s, Candice's record is singular for a movie star. She has married only once—to Louis Malle in 1981. Until now, however, dual loves, acting and photography, have left little time for children. At 34, she's still one of the undecided. "If I should decide to have children," she says, "I would want to devote full time to them. But I am not yet at that stage."

Singer, actress, writer, lyricist Dolly Parton, at age 35, strikes that problematic number right on the mark, but remains unconcerned. While still a young thing, she met her man, Carl Dean, at a laundromat only 24 hours after arriving in Nashville to seek her fortune. Since then she has recorded hundreds of songs, starred in television specials, costarred in hit movies and toured more than 100 cities a year. She married Dean in 1967. As of this date, they remain childless. Is her hectic career at fault? Dolly says, in fact, there's no real reason. They've just never had children.

Another among the undecided is Farrah Fawcett, 34, who was voted one of the 10 most beautiful coeds at the University of Texas and who became a national sensation as Charlie's most successful angel. Married to actor Lee Majors from 1973 through '79, Farrah has no children.

"I'm not sure I can do justice to acting and motherhood at the same time," she says. "It's a problem I so far haven't resolved."

Cheryl Tiegs, the blonde, blue-eyed bombshell model whose reported yearly income approaches $700,000, at 32 has more definite ideas. Wed for 10 years (1970-80) to ad man/director Stan Dragoti, she has since married photographer Peter Beard. Why no children? Cheryl says, "Although I'm not opposed to the idea, we have no intention of starting a family. Careers—especially one like mine—are too possessive of your time."

Olivia Newton-John, 31, whose career includes a series of hit records from "Let Me Be There" to "Have You Ever Been Mellow" and a starring role in several movies, speaks as a single woman. Her involvement with Lee Kramer, her manager, has not yet led to marriage. Unless it does, says Olivia, wryly, she won't be entertaining any thoughts of children.

"I don't know as I want children," she explains. "But I'm old fashioned enough to think that if I did, they'd better have a father as well as a mother to depend on."

As for Marlo Thomas, 43, daughter of comedian and hospital founder Danny Thomas, she chooses to leave the offspring issue unsprung.

Three in their 30s without babies are newscaster Jessica Savitch (top)—whose husband died; actress Farrah Fawcett—undecided; model Cheryl Tiegs—too busy.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Her union with talk-show host Phil Donahue in 1980 resolved a dilemma associated with marriage since her childhood: She has never forgotten that her mother's promising career as a radio singer faltered when she began raising children. "I like to think," Marlo has said, "that I'm my mother's revenge." Reticent about her own prospects for having children, she will only add, "We are very happy, Phil and I. With our careers and our love for each other, we could hardly ask for more."

Other career women, however, have asked for more, and made it work. It was easy to predict how Julie Eisenhower would respond to her approaching third decade. Her career gave hints as to her priorities. She began early writing and editing read-aloud stories and even a cookbook for children. When she became pregnant with Jennie, her first child, she promptly took leave from her corporate board duties and resigned her successful publishing career. She continues to write near the nursery. Caring for her children and backing up husband David's writing efforts have taken precedence over her own career.

NBC's Washington correspondent Judy Woodruff, 34, married to newspaper reporter Al Hunt of *The Wall Street Journal*, is on leave from the network since giving birth to a baby boy, Jeffrey, on September 29, but she plans to return to her duties on "NBC Nightly News" in January 1982. Of her dual role as mother and reporter, she says, "I can't see any reason why I can't do them both."

Another media lady, Joan Lunden, 31, has brought motherhood right into the office. After 3½ years at WABC in New York, she became cohost of ABC's "Good Morning America" in February of 1980. On July 4, in cooperation with her husband, TV producer Michael Krauss, Joan had a baby, Jamie. After a six week leave of absence, she returned to the network, along with her infant daughter, whom she nursed on the set.

"ABC was a little hesitant about letting the baby come to work," says Joan. "But they eventually came around. I just wanted to make sure Jamie was with me in her formative months. My experience, I believe, shows that it is possible for a career to stay on track regardless of family and kids."

Other career women have not been so fortunate. They've experienced some of the unexpected pitfalls that can come with procrastination. Roberta Flack, who shook the record industry in the '70s with songs such as "The First Time Ever I Saw Your Face" and "Killing Me Softly with His Song," was married from 1965 to 1972. Since then, she admits to "trying to have a baby" with television producer Stewart Bosley, in their on-again, off-again romance. Now 41, she worries about "the trouble I've had in the past with miscarriages."

Jane Pauley, 31, who triumphed over such worthy competition as Betty Furness and Catherine Mackin to become costar on NBC's morning program, "Today," married the Pulitzer Prize-winning "Doonesbury" creator Gary Trudeau in 1980. Jane suffered a miscarriage the following year.

Jessica Savitch, chief reporter and anchorwoman for NBC's Saturday news broadcast, came to NBC in 1978 from station KYW in Philadelphia and played a prominent role in the network's coverage of the 1980 elections and the Iranian hostage crisis. Soon after her marriage last year, her husband died. The result: Ms. Savitch is without a husband at a time when she is likely to be considering having a baby.

Perhaps what women embarking on a career should remember is that "time and chance happeneth to us all." As for the physical

Continued on page 100

Singer Olivia Newton-John's reason for being childless may be lack of a husband. Dolly Parton (below) has no such excuse—she just simply hasn't gotten around to it.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE BIRTHING DILEMMA: BABY BOOM OR BUST?

"Will future generations, like salmon thrashing upriver to spawn, continue to obey the impulse to procreate?"

by Landon Jones

In 1966, the communist leaders of Rumania were surveying their country's birthrates with mounting despair. For nine straight years, the fertility of Rumanian women had plunged until it was well below the replacement level. The cause, the government concluded, was a state decree in 1957 that had legalized abortion and made it readily available on request. With a fee of less than $2 and only slight danger, abortion had become for Rumanian women a procedure as routine as having a tooth filled. Consequently, they had given up most other methods of contraception and depended almost entirely on abortion as their leading method of birth control. By 1965, four out of every five conceptions were ended in abortion.

What could be done? One way out of their quandary, the nation's leaders concluded, would be to make abortion more difficult. But instead of consulting demographers about the possible consequences, the Rumanian government took immediate action. In State Decree Number 770 on November 1, 1966, the government severely restricted abortions, outlawed contraceptives and enacted a package of other pronatalist measures, such as birth premiums and reduced taxes for couples with children. Nine months later, Rumania's reluctant mother heroines, as they've been called, responded in an extraordinary burst of proletarian fervor. In September 1967, the number of births *tripled* over the previous December. For the year of 1967, both the crude birthrate and the number of births were twice that of 1966. Newspapers reported instances of three new mothers sharing a single hospital bed. Doctors urged women to stay at home to have their babies to save space. There was even a shortage of nurses, since most of them were pregnant, too. The Rumanian government had succeeded far beyond its wildest hopes. It had unleashed what is believed to be the sharpest increase in the fertility of a large population in the history of the human species.

Immediately after 1967, Rumanian fertility rates dropped by 50 percent as women began to find other means of contraception. (A further reason for the drop is that, in contrast to 1967, when almost every eligible woman in the country became pregnant at the sound of the government's whistle, now most had just given birth and were removed from the running for at least a few months.) But over the next decade, Rumania doubled its rate of population increase and produced an estimated 39 percent more babies than might otherwise have been expected (compared to an "excess" of 34 percent during America's baby boom). The Rumanian baby boomlet, which on a graph looks less like a pig in a python than a giraffe in a python, is also producing predictable dislocations as it pushes through the age cycle. In 1972, Rumania abruptly had twice as many children in kindergarten as the year earlier. In the late 1980s, it will have twice as many people entering the labor force and marrying (and thereby producing an "echo" boom of their own). Around the year 2040, Rumania can expect even a tomb boom.

An extreme case? Perhaps, but the pressures to promote fertility are growing every year in the developed countries. Already five nations—Austria, Britain, Luxembourg and East and West Ger-

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

many—have more annual deaths than births. Many others—including Belgium, Denmark, Czechoslovakia, Hungary, Norway and Sweden—are facing imminent population decline. None of these countries is taking it lightly. The prime minister of Luxembourg has complained of a "suicidal attitude" among his citizens. And as early as 1976, France's President Valery Giscard d'Estaing warned that no country with a middle-sized population could realistically aspire to grandeur. (At the time of Napoleon, France was one-fifth of Europe's population; it is now one-20th.) The West Germans were running a TV show with titles such as "Are the Germans Dying Out?" and in Australia, where the boom had been strongest, words like "madness" were used to describe the drop in fertility. One demographer, Charles Westoff, believes that European fertility could drop as low as 1.5 children per mother (the lowest rate ever recorded was 1.8 for those born in 1907 in England and Wales), and that the real question for the year 2000 is not whether we shall have to reward women to have children but how much the reward will have to be.

The question America's baby-boom mothers are posing for the future is whether or not their lowered fertility will prevail. At a time when women are having only half as many children as their mothers, the family is increasingly being described as "obsolete" or "extinct." The place of women in the family has certainly changed: They marry later, go to work before having their first child and return to work after having their children. So many of them have left the home, whether through working or divorce, that the traditional American family is more likely to be found in the pages of *The Saturday Evening Post* than on Main Street.

Today, the old-style nuclear family of a breadwinner husband, housewife mother and one child is only 16 percent of all households. Add another child and the percentage falls to less than 10 percent. Most Americans spend *some* part of their lives in a nuclear family, to be sure, but the questions remain: Has the baby boom pulled the pins from underneath the family? Has it lost the will to reproduce itself? Or is what we are seeing a healthy adaptation to change? Will future generations, like salmon thrashing upriver to spawn, continue to obey the primordial impulse to procreate?

Demographers, still feeling the embarrassments of the baby boom and the baby bust, are understandably cautious. Few of them think, for example, that the current total birthrate of around 1.8 children per

Anne Cole Pierce, a corporate lawyer of 27, escaped the decision to "either fish or cut bait" by marrying a man with children by a previous marriage.

mother could hold up . . . but it *might*. The problem is that there are too many unknowns. Half the births of 1980 were to women who were not yet married in 1975. In the next five years, 10 million women now aged 15-19, about whose fertility habits little is known, will enter their prime reproductive years. All our assumptions about fertility could be changed by what they do. Or even by technological change. Back in 1900, people thought New York City could never grow to one million because there would be no room to stall all the horses. A significant victory by the Right to Life organization, for example, could have a similar impact on fertility (but presumably not as severe) as Rumania's State Decree Number 770. The previous low fertility mark for a group of American women was set by the 1906-10 group.

There is, unfortunately, a problem with projecting future births. It is that no one can say for certain whether women are merely delaying births or not having them at all. The 1946-50 group, for example, is at least biologically capable of producing babies until the year 2000, when its youngest members turn 50. That leaves plenty of years for these women to change their minds about having children

Continued on page 118

Julie Eisenhower quickly gave up her full-time career when firstborn Jennie arrived (left). At 3, Jennie (center) now enjoys Alex, 1½, (right) and a full-time mother. For Julie, birthing was no dilemma.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

HOW TO KILL YOUR HUSBAND

Lay that pistol down, babe, and put the cyanide away—there's nothing illegal in burning hubby's jogging shoes and killing him with calories.

by Maynard Good Stoddard

Illustrated by Jared Lee

The story goes—and you can go along with it or not—that a Frenchwoman of questionable beauty had nevertheless managed, by exercising her skill with the skillet, to attract and eventually marry a succession of six husbands, each of considerable means. Her good fortune had further extended to the early demise of all six, which left her with more than considerable wealth.

Following the routine death of husband number six, with the usual handsome estate being added to the widow's take, the curiosity of the French police was finally piqued. A thorough check of the death certificates and even the exhuming of the bodies, however, failed to turn up the slightest evidence of wrongdoing. The string of well-to-do husbands had died of natural causes: stroke, heart disease, emphysema, high blood pressure and the various complications therefrom.

It wasn't until hale, hearty and well-heeled husband number seven became attracted to the woman's way with French cuisine and went the way of all flab that a police captain, in comparing records of the victims—as indeed they turned out to be—discovered an odd similarity: Each of the bridegrooms had weighed in at respectable poundage, but at the time of their final soufflé they were up around the 275-pound mark.

The captain, of course, had the answer. What he *didn't* have was a course of action. Not a single law could he find on the books to incriminate a woman for *feeding her husband to death.*

The point is, you also now have the answer to what may be your biggest problem around the house. While chances are you won't be as fortunate as the seven-time widow, at least you can join the great army of wives already well along the freedom road to widowhood. All you need is a skillet and one of today's popular cookbooks formulated by a disciple of the Big Belly theory of culinary art. After that, gastronomic homicide is merely a matter of following a few fundamental laws.

The Frenchwoman did not acquire her wealth by being so stupid as to clutter her menus with lettuce, cabbage, celery or any of the leafy, low-cal, anticholesterol rabbit entrées. She was smart enough to concentrate on real tastebud tempters, especially those known to be low in nutritional value and high in lethal consequences. Chances are you could already be well along on the right track.

Proven indispensable for your purpose, and perhaps least suspected, is the lavish use of salt. Short of putting a block of it on the table for him to lick—which *might* look suspicious—the next best thing is to begin measuring salt by the handful rather than the pinch. Potato chips, pretzels, salted nuts and popcorn also serve as innocent agents in keeping his inner highways and byways pickled in brine and consequently clogged with cholesterol.

But salt alone cannot be depended upon to do the job. Among its many helpers you will want to keep stuffing into him are sugar, butter, cream, mayonnaise and ketchup. Also eggs, most meats (especially bacon and well-marbled steak), pâtés, almost all nuts, cakes, pies, most breads and, of course, ice cream.

And don't stop here. In addition to these delectable and proven killers, there are innocent little wifely services you can perform to hasten the biz of returning from a Mrs. back to a Ms. Breakfast in bed is excellent. A big meal at bedtime does wonders. A pitcher of martinis waiting when he comes home should be standard. Along with a tray of canapés, of course. And it's only from thinking of him that you accept all invitations to sit-down dinners and parties, at which you lovingly keep him well supplied with hors d'oeuvres and see to it that his cocktail glass is never dry.

But let us assume that you are

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

the *real* impatient type, with perhaps someone waiting in the wings. Or you just can't wait to get your hooks into the estate and sell off the cattle or that grand piano and take a singles' cruise on the Love Boat. Besides, today's prices on steak, bacon, butter, sugar and so on make the caloric approach to knocking off your stalemate—excuse me—soulmate rather expensive. Fret not, oh widow-in-waiting. Your project can be speeded up appreciably by seeing to it that he gets a proper lack of exercise.

As you yourself may have noticed—by observing your friends, that is—fat will accrue much more rapidly when careful attention is paid to physical inertia. Therefore, if your victim (but we are getting ahead of ourselves)—your husband is not picking up pounds in direct relationship to your mortal menus, it could mean that the louse is cheating on you. Those three cold-cut sandwiches, two chocolate-covered brownies, one butterscotch pudding and six Oreos you stuff into his briefcase he may be stuffing into the garbage pail and going to work with nothing for lunch but his jogging shoes. And for your purposes, the substitution of jogging for eating on his lunch hours can be devastating.

What is even more suspect, any bum who will do that won't hesitate to lie about his weekly night out with the "boys," and instead of playing poker, the creep is actually trying to lengthen his life span by exercising at the neighborhood YMCA. If this sort of thing isn't stopped, by the time he is laid away you'll be laid up. At least far enough up that you'll be unable to negotiate the gangplank to the Love Boat. Which means that all you'll have to show for your efforts is a frazzled bank account, a dog-eared cookbook and a see-through skillet.

There may be more delicate ways of going at it, but one way to put an end to this hanky-panky is by converting his jogging shoes into planters. ("I was afraid you might get sideswiped by a rusty car, dear, and die of tetanus"—and upset the apple cart, heh heh.) You *could* surprise him on his birthday by having the shoes bronzed, of course. But the price of bronze what it is today, anything above a size seven might take food off the table. And we wouldn't want that, would we?

You will also find it advisable to have an answer ready when he learns you have been using his tennis racket to strain spaghetti. Your answer could be that you were making him a dip net, which it now closely resembles. Hopefully, with the shoes and the racket on his mind, he won't notice that you donated his swimsuit to the Goodwill drive. If he does, these little sideshots in themselves could very well contribute the effect of an early stroke if not a fair-sized heart attack.

Speaking of sideshots, it has just occurred to me that there still

Continued on page 112

Preservation of Husbands

A cookbook, published by the Women's Missionary Society of Union Avenue Baptist Church in Memphis, Tennessee, in 1915, has the following recipe on "How to Preserve a Husband":

"Be careful in your selection. Do not choose too young, and take only such as have been reared in a good, moral atmosphere. Some insist on keeping them in a pickle, while others keep them in hot water. This only makes them sour, hard and sometimes bitter.

"Even poor varieties may be made sweet, tender and good by garnishing them with patience, well sweetened with smiles and flavored with kisses to taste. Then wrap them in a mantle for charity, keep them warm with a steady fire of domestic devotion, and serve with three good meals a day. When thus prepared, they will keep for years."

(Furnished by the pastor.)

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

A Portrait of Ray Kinstler

After doing 500 portraits of America's most notable people, the artist sits for a word picture of his own colorful career.

by Frederic A. Birmingham

The great John Singer Sargent himself went right to the heart of the matter.

A portrait, said he with wry precision, is a "painting with a little something wrong with the mouth."

Ray Kinstler is a genuinely modest man, aware of his talents but humbly grateful for them, and he would be distressed to be called the leading U.S. portrait painter; yet no other is his superior. His works speak for him.

Some of them you see in these pages, and immediately the Kinstler touch is apparent: an impeccable control of color and shape and anatomy and then the almost unreachable secret to it all—the divination of the humanity and spirit of the subject.

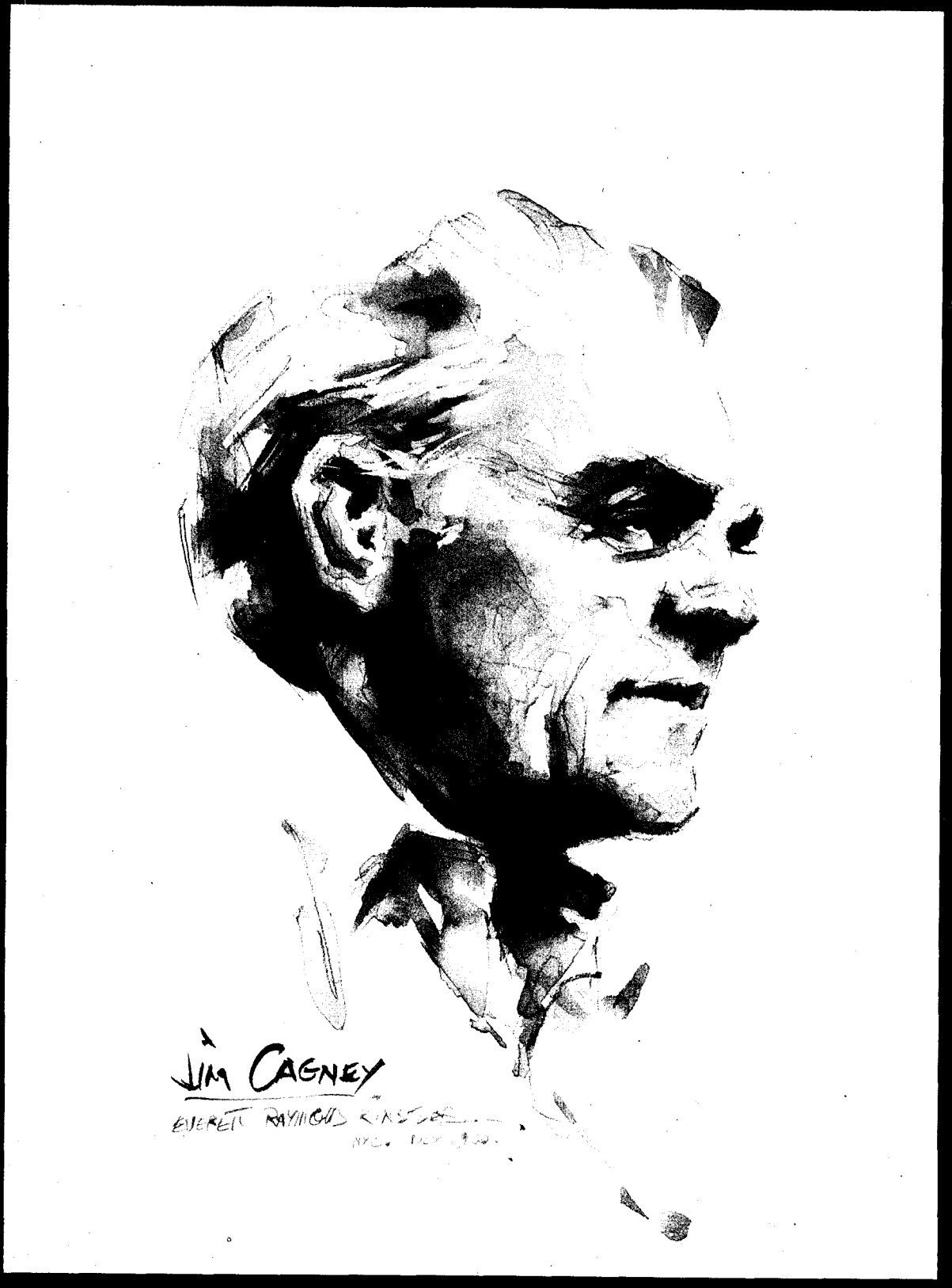
A portrait of Mrs. Stephen Weisglass, one of some 500 by Kinstler.

Kinstler's credits are astounding for a man in his middle years. In all, he has done some 500 commissioned portraits, mostly of subjects in public and private life who have the authority to be demanding in the utmost.

In the halls of the mighty hang Kinstler portraits of former president Gerald R. Ford (one, the official White House portrait, the others arising from its success) more than 20 U.S. cabinet members (he has portrayed more than any artist in U.S. history), the monolithic J. Edgar Hoover, scores of lawmakers of note; and to these he is now adding a portrait of Cyrus Vance, currently in work. The commanding officers of the U.S. Navy; the Marines, the Air Force and West Point have sat still at Ray's order. So have astronauts Alan Shepard and Scott Carpenter. He has also painted UN Secretaries-General Kurt Waldheim and Dag Hammerskold; from Hollywood and Broadway, John Wayne, Jimmy Cagney, Alfred Drake, John Barrymore, Dennis King (and now a portrait in progress adds Katharine Hepburn to the cast); authors Tennessee Williams, Brendan Gill, S.J. Perlman, Russell Lynes, Theodore H. White.

The burden of all this falls upon a personality well stocked with the *esprit* to carry it off with panache. Ray Kinstler is a consummate artist: He works in oils, watercolor, acrylic, pastels, charcoal, crayon, pencil and

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Mrs. Irenee duPont (left) was Kinstler's inspiration for his first full-length portrait. In the painting of actor James Cagney, he captures "the inner light and shadow of another human being."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Kinstler discusses plans for a sketch with Secretary of Defense Caspar W. Weinberger.

with the nearest fountain pen when a quick sketch is needed on the fly.

His studio is in the National Arts Club—a retreat for artists and other lucky souls that has evolved from one of the great mansions of Manhattan. It is on Gramercy Park South, a block-long side of the beloved Gramercy Square, one of the oldest treasures of the city.

He was born on 103rd Street East, where a good many of New York's middle class lived as of yore—and some still survive—in the same general neighborhood that produced an artist Ray admires greatly, one Norman Rockwell.

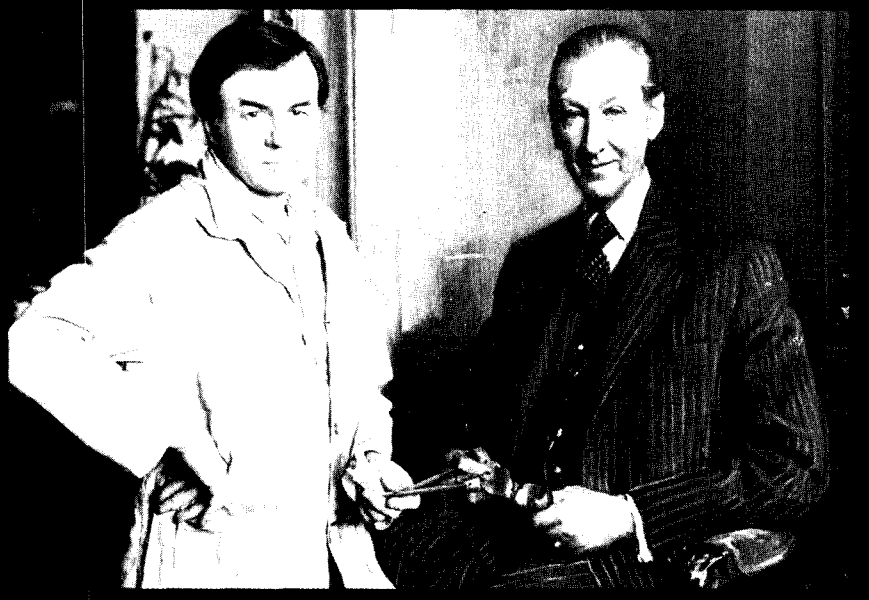
Kinstler has a distinct method to his work that, of course, varies with every job as to the details. But his general approach is somewhat the same. In Kinstler's career, perhaps the most interesting and even challenging commission was his portrait of John Wayne. We may take it as our ideal case history, for it has elements of a perfect collaboration, a counterpoint in personal give-and-take that is the hoped-for interplay in every Kinstler portrait.

Duke Wayne (*please* do not call him "The Duke"—he did not get it as a kind of title for his fame and style; it had been his nickname from boyhood, as in "Hello, Duke") was past his prime in 1977, but even with signs of his failing health cropping up daily, he was still the monumental figure of his public image. Kinstler had just completed his portrait of Alfred Drake in '77 when he received the commission to paint John Wayne for the National Cowboy Hall of Fame.

"Always a movie buff," says Kinstler, harking back to his own boyhood days when he haunted Lowe's 83rd Street on upper Broadway, "I was excited at the challenge of painting this legendary personality. I'd also drawn and painted hundreds of

The artist's work includes this painting of actress Katharine Hepburn and a study of former Secretary of State Cyrus Vance (right).

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Artist Kinstler has recorded on canvas not only the likeness, but the intensity of personality of U.N. Secretary-General Kurt Waldheim.

cowboys when I was illustrating western stories. . . .On the other hand, I knew that the job wouldn't be easy. After all, Wayne's face was known to millions, and my interpretation would surely invite critical comment. How was I to paint a 50-year career on one canvas?"

Mohammet went to the mountain this time—Kinstler was eager to meet Duke on his own turf out West. At Wayne's Newport Beach, California, home, when the two met at last, the artist immediately measured his man.

"I was impressed . . . with his size—the larger-than-life feeling that he projected. He was a man who dwarfed others in his presence, even those who were physically larger than he was. Although he'd been ill recently, he was a figure of granite, a man of sculptural proportions. And the effect was more than visual. He'd been quoted as saying that he didn't act—he reacted. He projected amazing charisma. He conveyed it vocally and in his way of moving. He was a total personality."

The two men hit it off and spent some time together over meals and drinks and good talk. Kinstler made color notes and a few pencil drawings.

"I studied photos and movie stills that covered his half-century on the screen. As I watched him, I made notes of characteristic poses, movements and expressions. . . . From the time I learned of the commission," Ray now reminisces with his eyes sparkling at the memory of being with the actor, "I was convinced Wayne should be portrayed outdoors. With this in mind. I asked him if he'd let me take photos on his patio for future reference. As he stood there, the harsh California sun wasn't kind to Wayne's worn and salty features. Somehow, he didn't look particularly 'western' as he stood outside in his brown polo shirt, suntans and sneakers. I asked him if he might have a *chapeau.* He produced a battered, much-traveled hat that dated back to his early John Ford movies. As soon as he put it on, he was no longer 70 years old. The years seemed to disappear, and I saw that legendary image, the illusion of a man half his age. I felt that I was sitting in a movie theater once again, watching the ultimate western hero once again. I noted his belt buckle: a memento from *Red River.*"

John Wayne, immortalized in oil by the versatile artist.

At this point, Duke had a few suggestions. Ray was shooting away in 35mm color from all angles. "At one point [Wayne] squatted and looked up at me. 'Try this angle, Ray,' he suggested. Instinctively, I started to squat on his level. 'No,' he said, 'shoot as if you're standing.' With his long experience and knowledge of his own face, he knew that I'd catch him looking directly at me. When he *stood,* he was so tall that my camera was looking up under his chin."

Armed with his on-location sketches, oil studies, notes and rolls of film, Ray sped back to his studio. Soon Duke was hospitalized, but the artist worked on. After all, his method was to complete his research for the physical image and then enter a phase of "thinking" his way into the in-

Continued on page 100

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE SERIOUS SIDE OF DICK VAN DYKE

Five years of falling over the ottoman on his popular "Dick Van Dyke Show" has had no lasting effect on this student of Bach, literature and politics.

by Sally Saunders

Twenty years ago, he would burst through his front door, beam a broad smile and then trip spectacularly over that ever-present ottoman. His adoring wife and son and devoted friends would rush to his side and promptly right him, as he observed the commotion around him with an expression of pleasure and perplexity.

The homecoming of Rob Petrie signaled the start of "The Dick Van Dyke Show" Wednesday nights, and millions of Americans hunkered down in front of their television sets to enjoy the latest predicament of a TV writer, his dishy wife Laura (Mary Tyler Moore) and his fast-joking office cohorts, Sally (Rose Marie), Buddy (Morey Amsterdam) and poor Mel Cooley (Richard Deacon), whose sparsely adorned head was the butt of Buddy's infinite supply of baldy jokes.

It seems like it happened only yesterday. But the snow-cap on Dick Van Dyke's peak says it didn't. So do the deepened affability lines in his face.

"I still get fan mail from it," Van Dyke said. He is surprised by the staying power of the old, black-and-white show, which came to life October 3, 1961, on CBS and lasted until Van Dyke and troupe called it quits five years later after consistently earning top spots in the Nielsen ratings and winning almost every major award offered by the television industry. It still may be seen in syndication around the country and abroad, airing, for example, three times daily in Paris and finding audiences even in Africa.

Thanks to his healthy bank account, today Dick Van Dyke can work mostly at what he enjoys—drama, commercials and free safety tips.

Its star, now 55, happily reminisced as he waited to film public-service announcements for fire safety. He had the same lean form, radiating charm and the frenetic energy of the past, but his guise was new. He was the Great Van Dini, an escape artist specializing in houses afire and theatrically attired in black cape, black slacks and white turtleneck with a bright red V for Van Dini emblazoned across its front.

(He has donated his time for these safety tips for seven years, and previous ones are documented as lifesavers by the Public Service Commission. The spots are tangy, largely aimed at kids and prevalent on Saturday mornings. One features him as a talking door, warning that if he's hot, there's fire behind him and don't open him. Another has him crawling out of a flaming living room, explaining there is air near the floor.)

His voice was affectionate as he spoke of his "ex-TV wife," whose skillful crying, exasperated "Oh, Rob!" and capri pants were her trademarks. "We could read each other's minds almost," he said.

Theirs was a sweet union, and Moore remains his favorite on-camera companion. Carl Reiner, who created and produced the show and who frequently played Rob's volatile boss, Alan Brady, still most easily charges Van Dyke's creative juices.

Wherever the actor goes, his image as Rob is inescapable. "'Cause that was me," he declared, then giggled as though suddenly hit in the face with a joke. But slowly, as his reserve shrank, he chipped away at Rob and shared the other man who inhabits him: the man who loves Bach and books and arguing politics—and whose professional core was once insecurity.

He launched his serious side, somber-faced, with an enthused discussion of Bach. Self-taught at the piano, the actor spends hours on the old master's concertos, feeling an emotional kinship with the music, especially the rich and lively Brandenburg concertos. "They really speak to me of the things beyond my grasp," he said. Admittedly, he likes to ponder all the great questions in life, and the music feeds his need.

Likewise, this appetite is nourished by the books he has devoured since he was a young man. Seldom is his bedside without one, and simply put, he reads almost everything, with generous attention to psychology and theology.

Much of his intellectual churning has been directed at self-understanding, a task mostly mastered after years of work. "I was neurotically insecure," he said with finality. "Now I take a more serene atti-

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

tude toward everything. I think anyone does as they get older. When you're younger, there's the fear of not working. You feel competitive with your peers. . . .Talent is such an ephemeral thing. What is it? I think it drives people crazy trying to nail down what it is they do. What exactly is it that I am here?" Finally, he set aside his self-immolation and decided he was a good comedic actor and "passable" at drama.

There is, however, a small residue of insecurity that seeps out, only occasionally, in the way of his underrating an obvious ability. For example, he passed off a compliment about his fancy stepping in the classic *Mary Poppins* with, "I fake it well." Partly this is modesty, but when pressed, he said, "I think if you have a piece of paper that says you studied, it makes it [performing] legitimate. You're then valid."

These days, he is comfortable in his career, working for enjoyment and doing only what he likes, thanks to his comfortable bank account. He does a periodic commercial for "a product I can be honest about" and for "good money." His commercials and safety tips, which are shown in schools, have introduced him to another generation of kids as well as kept his face before the public. "If people don't see you on television, they think you're dead," he said. His deep chuckle chased his words.

Two years ago, he took a dramatic turn in Stanley Kramer's film, *The Runner Stumbles*, playing a priest accused of murdering the nun he loved. The outcome was mixed reviews and meager box-office results, but Kramer ranked Van Dyke among such heavyweights he's directed as Spencer Tracy, Oskar Werner and Sidney Poitier. Van Dyke thought himself "wooden." He explained, "Stanley was so afraid something comedic might sneak in, a mannerism or something, that he held me down too much, and I never really loosened up in the part." A chance for further dramatic stretching appears forthcoming in a television drama about the circus in which he'll play two characters: an Emmett Kelly-type clown and a villain.

The piecemeal technique of moviemaking is not his passion. That is the stage. And he was a gusher on the subject, blithely chronicling his last year's nine-month, big money-making tour with *The Music Man*, theater by theater. The road show brought him back to Broadway for the first time since his smash, *Bye Bye Birdie*, in 1960. Except, this time, his stay was two months and merely an hors d'oeuvre for his larger hunger. He had a highly satisfying sprint last summer in *Damn Yankees*, but, again, an hors 'doeuvre. What he wants is a long Broadway run. There's talk of making a musical version of *Harvey*—a sparkling play about an amiable eccentric whose best friend is a giant, invisible rabbit—perhaps best known for its film adaptation starring Jimmy Stewart. Van Dyke fidgeted in his chair like a restless teen-ager, contemplating the possibility.

Since the old series ended, his television career has been an occasionally bumpy ride. There was paler success in the three years of "The New Dick Van Dyke Show," an intermittently inspired sitcom filmed near his Arizona home and terminated when he decided he was only repeating himself; rich acclaim for his portrayal of an alcoholic in a landmark drama, *The Morning After*; and a stint as a co-star of "The Carol Burnett Show," curtailed by him after a struggle with his material. There was also the bright and funny variety series of 1976, "Van Dyke and Company," heralded by critics and shuffled around the NBC program schedule so much an audience couldn't catch up. It died after 12 installments but received an Emmy for best variety series, beating the innovative "Saturday Night Live." More surprisingly, it gained Van Dyke a formal apology from NBC for "mismanagement."

This spring, he went a few rounds with ABC over his pilot for prime time, "Harry's Battles," based on a British comedy about a man "bucking the system" and voicing his complaints in asides to the audience. ABC bucked Van Dyke and stripped away the asides, producing a bland half hour of situation comedy, which the network rejected for a series and whose demise Van Dyke didn't bemoan. "The networks are the power today," he said. "Costs are so prohibitive, they won't take a chance on anyone, except maybe someone like Norman Lear. Nor-

Continued on page 110

Dick Van Dyke with daughter Stacey after her 1979 singing debut on the Mike Douglas show; and a proud appearance with second son Barry and *his* son Carey.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

NO PARKING

Uncle Ezra's "junk wagon" was obstructing nothing more than Mrs. Pierrepont Pumpelly's climb up the social ladder.

by Arthur Train

Illustrated by Phil Smith

The trouble with being rich is having poor relations. It had never occurred to Mrs. Pierrepont Pumpelly, otherwise known as "the duchess of Pottsville," that in adopting the Mohawk Valley, purely for social reasons, as a place of summer residence, she was putting herself within range of her Uncle Ezra Hoskins, until, one August morning, she received, through the mail, an excessively dirty envelope containing the following:

dere neece edna, i am wel an hope you ar same see in pepper how you ar know livin in Potsvil ony 2 hundred miles from here so if you ar wel I gess i will run down an visit with you fer awile an bring delia's children i kin cum most enny time dependin on weather if you are wel

ure lovin unkel
EZRA HOSKINS

Edna, who had received this harbinger of happiness while breakfasting in bed, collapsed amid her lace pillows with a groan.

"That revolting old man!"

And all those filthy little brats of Delia's, too! If Grafton, the butler, or any of her other servants should ever lay eyes on him and so much as suspect that he was in any way related, she would never dare to look them in the face again. He'd come, too! She knew it, she knew it, she knew it! In a tantrum of rage, swearing roundly—for she had acquired a rich vocabulary while a waitress at Nussbaum's Quick Lunch in her youth in a little Ohio town—she nearly kicked the tray of breakfast dishes off the satin counterpane. She must do something to prevent his coming! Otherwise her social standing would be lost forever. For one wild moment it occurred to her to pretend that she was dead. But then, of course, Uncle Ezra would expect to come to the funeral! No, she must prepare for the worst. She sent for Grafton, he of the frozen face and mighty limb.

"You rang, modom?"

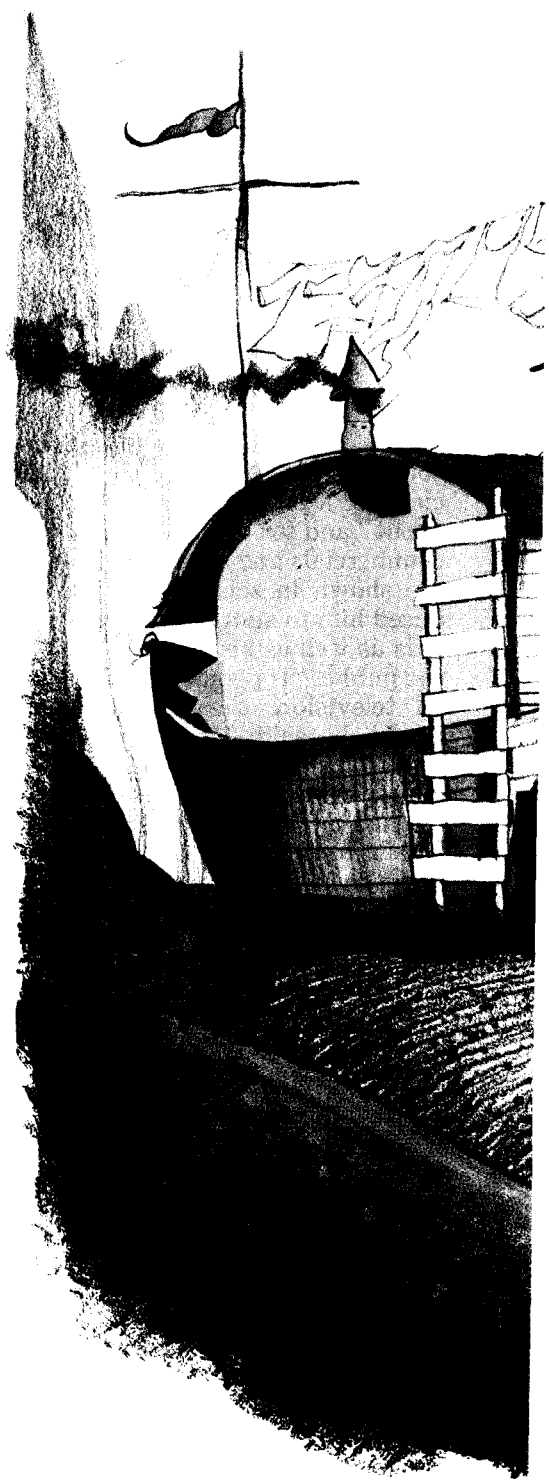
"I've just had a letter from a crazy man," she explained. "He's got a delusion that he's related to me in some way. If he should call, tell him I've gone away or that I'm not living here anymore—anything to get rid of him!"

"Very good, modom!"

Yet it did not look at all good to Edna. Suppose the old ape should actually turn up! Needless to say, she did not reply to his letter.

In order to get the right perspective on the situation, it should be recalled that when Pierrepont—originally baptized Pelatiah—Pumpelly married Edna out of Nussbaum's Lunch, he was only an assistant yard foreman for The Cuban Crucible Co., and she lived with her younger sister, Delia, in the rear tenement. At that, she was all Pelatiah wanted. He always was a good old scout, who, to the very last, liked to tuck his napkin inside his collar and unbutton his vest at mealtimes, so as to enjoy diaphragmatic comfort. He didn't even mind Uncle Ezra—probably never would have minded him—even after they had become lousy with money and built a chateau on Riverside Drive, New York City.

Uncle Ezra, a ship's carpenter, who had abandoned the sea at the age of 30 as the result of an alcoholic misunderstanding with his second mate, lived by himself in a shanty on the flats across the river. He was short and very hairy, slightly suggesting Popeye the Sailor without the spinach. There was no spinach in Uncle Ezra, who resembled the postbellum photograph of a Confederate soldier just discharged from a Union concentration camp. On the contrary, he was a warmhearted, rather smelly old guy, with a strong sense of family solidarity, which Edna did not share.



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

In fact, after Pelatiah had been made vice president of Cruce, Edna was so anxious to forget the whole kit and caboodle back in Ohio that, when the widowed and impoverished Delia died, leaving four small children, she made no move to come to their assistance, but left them to Uncle Ezra to look out for. How he managed it was a miracle. There was no room for them in his shanty, but, being a man of ingenuity, and clever with his hands at fixing things up, he had rescued an abandoned streetcar, marooned in the mud a short way downstream, hauled it ashore, blocked it up, fitted it with a stove and lodged the four kids in it. He was a simple-minded dreamer with little knowledge of the world, outside of boats and whisky, and the fact that Edna was so dirt mean hadn't really registered with him.

Edna, on the contrary, was socially ambitious. Money had never gone to Pelatiah's head, but it had to hers, and long before he passed out, he was thoroughly sick of her and her Sonny Boy, an overgrown smart aleck with a pasty face and a head even more swelled than his mother's. After a most uncomfortable career in New York and successive flops at Newport and Southampton, Edna had decided to go somewhere else and make a fresh start. Hill View was the place she selected—the new building development near Pottsville—because the people who summered there weren't so rich as those at classier places, and didn't know so much about her.

Naturally, the Pottsvillians had received Edna and her bank roll with open arms. They were even prepared to swallow the supercilious airs of Sonny Boy; Grafton, her majordomo; Adolph, her "private chauffeur"—as she always

Continued on page 114

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

REBIRTH OF THE BIRTHING CHAIR

The upright position for giving birth is normal and natural—and the advantages both to mother and baby were known thousands of years ago.

by Carl Otten M.D.

Photography by James Schweiker

One of the newest trends in childbirth is also one of the oldest. Women are again returning to the birthing chair as a means of having babies after 200 years of modern medical intervention, making a full circle in terms of a common-sense approach to giving birth.

Giving birth in an upright position is easier because gravity aids in the expulsion of the baby by the mother. Various investigators have learned that upright birthing speeds the labor process and facilitates the delivery of the infant. According to Grantly Dick-Read, M.D., well-known author of *The Natural Childbirth Primer*, "It [an upright position] is the attitude of squatting with the weight on the lower back instead of on the feet. . . . The size of the pelvic outlet is at its biggest, and the muscles required to press down are free to work their hardest when squatting.

"The woman can see her baby born and the midwife [or doctor] can deliver the infant in the correct manner to prevent injury at the outlet."

Educated women today want and even demand some control in the birth process. Although some women are opting to have their babies at home, many women aren't comfortable with the idea that, should an unforeseen emergency arise, medical help would not be readily available. However, many women believe deliveries shouldn't occur in a cold, sterile environment, but rather that the husband and perhaps even the other children should be involved in a happy, family-centered birthing experience.

Since most deliveries are indeed natural physiological events with little need for medical intervention, many hospitals are installing birthing beds or chairs in a family birthing room, which may be nicely decorated with homey-looking beds, tables and drapes. It is hoped that, by giving women these options, they will continue to have their babies in the hospital, where sophisticated medical help will be close should there be a need for it.

Two things that women are increasingly asking for are to give birth in the upright position and to be able to help in the expulsion of the baby by pushing. Research shows that an upright position makes the labor go faster and is more comfortable. It makes a woman feel that she is in control of the process, rather than the birth being controlled by the doctor and the medical staff.

Dr. Forrest H. Howard, M.D., wrote in "Delivery in the Physiologic Position" in the medical journal *Obstetrics and Gynecology*, "It is my belief that nature designed a form and method for parturition [childbirth] which makes the best allowance for the stresses of hydraulic and mechanical forces."

Many hospitals in the U.S., as well as in other developed countries, are purchasing and using birthing chairs and upright birthing beds, both of which support the mother in the upright position during the process of labor and birth, yet enable the doctors to supervise the birth from a helpful vantage point. Mothers can enjoy the advantages of being in an upright position—less time in labor, a sense of being in control and a lessened

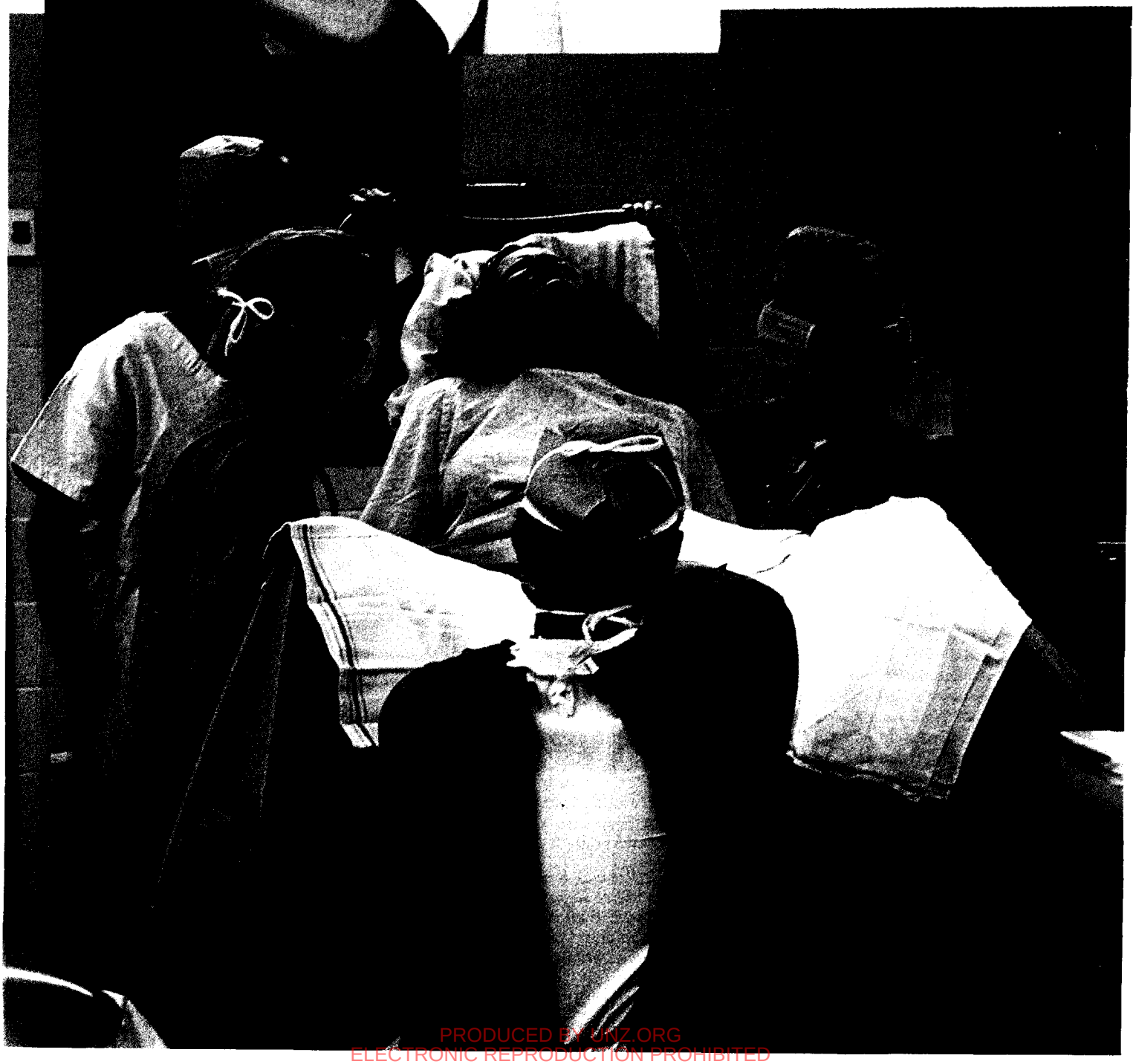
Editor's Note: Nancy Otten, wife of the author, became very interested in the birthing-chair phenomenon after giving birth to her two sons. Although they were both the same size, the first birth, with delivery conducted in an upright position, went smoothly, and she stayed "in control." The second birth, however, supervised by a doctor other than her own (who was in surgery at the time of the birth), was, in her words, "frustrating and embarrassing." She was forced to lie on her back, strapped down, knees up, unable to see the birth. "It was terribly depressing that one of the biggest events in my life was made so negative by a doctor who felt he *had to be 'in charge' of* my *natural birth. Well, as a result,* I *lost control of the situation! At that time, my husband and I began research on the upright position for birthing and learned that we weren't the first to think it's a great idea."*

Dr. Carl Otten with his wife Nancy and their two sons, Ryan and Justin.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

need for pain medication, which can depress the baby's respiratory functions at birth. It may even decrease the need for forceps deliveries, which involve a small but significant risk.

One such hospital is Home Hospital in Lafayette, Indiana. Said William G. Mentzer, M.D., head of the department of obstetrics and gynecology, "We haven't had any negative feedback [about the birthing chair]. Of course, the women who do deliver in it are the women who *want* to deliver in it. We also have had patients who prefer to sit in the chair during labor and then



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

go ahead and deliver in it, too. It's that comfortable."

Dr. Thomas Downey, also on the staff at Home Hospital, said, "The advantages of delivering in an upright position are many—for both mothers *and* doctors. Women who deliver in the birthing chair are, in general, women who do not wish to have large amounts of anesthesia. They may take some local anesthesia, but not spinals. And, of course, the less medication used during delivery, the better it is for the mother and for the baby. The mother recovers faster and feels better after the delivery. The babies aren't born with depressed respiratory functions, and if the mother breast feeds, which more and more mothers are doing now, fewer medications will enter the baby's bloodstream."

Doctor Downey added, "That may be why other hospitals have chosen not to buy the birthing chair; that is, they have a very high rate of patients who get spinal anesthesia. Also the Caesarean rate is high in some hospitals due to herpes. As many as 90 percent of women deliver with at least an epidural [lower level spinal anesthesia] or a Caesarean in some hospitals. So the number of women who would want to use the chair would be few and far between. However, it is now believed that herpes sufferers can deliver in the chair if they choose to. [Caesarean sections are required only if the mother has an active outbreak of the herpes virus.]"

Not only does use of a birthing chair seem to be easier on the mother-to-be, it also is easier on the hospital's budget. According to Dr. Mentzer, "I think it costs $5,400. A delivery table is about $10,000 and a birthing bed is about $10,000."

"Compared to the cost of the other equipment in this day and age, that is a very reasonable price," added William Oakes, hospital administrator.

Although several U.S. manufacturing companies make delivery tables and beds, only one company makes a delivery chair. Approximately 400 have been sold, although a sizable number of those have been overseas. Asked why this particular hospital is one of the few in the country that has one, one R.N. replied, "We are trying to meet the needs of our customers. We try to do whatever we can for our patients in this community-centered hospital."

Dr. Mentzer added, "The patients in the area take a very personal view of the hospital and feel very close to the staff here. When a woman in labor comes in, we take the patient on a tour of the hospital. And when a patient says 'my doctor,' she really does mean '*my* doctor.' And that's just not the case in a large medical center.

"Another concept that is getting more popular is the idea of having labor, delivery and recovery all in one room. If a mother decides to use the chair, it can be moved into the birthing room for that purpose, then easily moved back out after she delivers. We were thinking of these things when we purchased the chair."

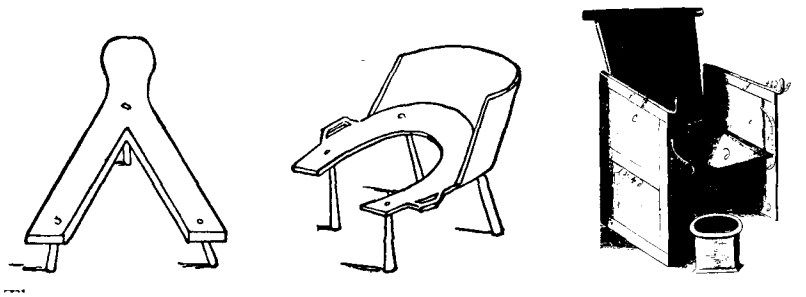
Speaking from a nurse's standpoint, Cecilia Ritchie, R.N., head nurse of the obstetrics and gynecology department, reported, "At first, we had trouble getting the mothers to step from the bed into the chair, and we didn't have any experience helping them. But once we overcame that difficulty, the patients' acceptance has been tremendous. And anytime the patients feel positive about something, it is a big help to the nursing staff."

It is known that some medical interferences at birth can lead to oxygen deficiency in the newborn baby. These include the lithotomy childbirth position (flat on the back with knees up, which causes hypotension), immobility (from being strapped down), scalp electrode fetal monitoring, drugs and forceps—some of which are necessary at times, but all of which are potentially harmful to the newborn baby.

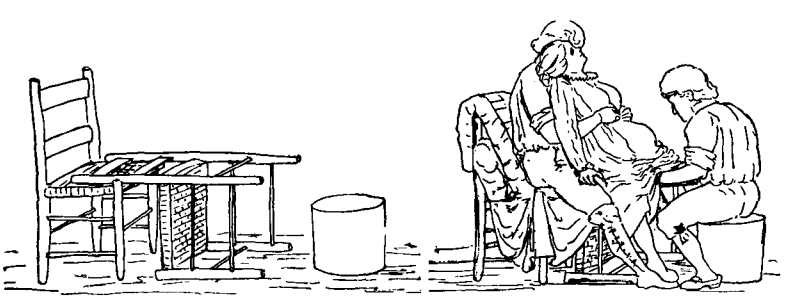
Paracervical anesthesia—local anesthesia injected into the cervical tissue—can be used effec-

From the vantage point of a semi-seated position, Brenda was able to witness her baby being born. "The handles on the chair seemed to make it easier to push," she says.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Facts and artifacts offer proof that, until the 18th century, most women the world over adopted an upright position during labor. This might have been standing, kneeling, squatting or sitting, but always with the trunk more vertical than horizontal. When the birthing chair was used, the husband often took a position behind his wife to lend physical and moral support, while the midwife knelt in front to assist in the actual delivery. As doctors took over the place of midwives, and misguided female "emancipators" of the 19th century sought to deliver women from painful childbirth, the natural birthing methods gave way to beds, straps and anesthesia.



From reading Exodus 1:15-16, we know the birthing chair dated back at least to Biblical times—the king of Egypt having ordered the midwives: "As you aid the Hebrew women in childbirth, watch them on the birthstool; if it is a son, kill him; if it is a daughter, let her live."

tively in a birthing chair. It carries little risk to the mother or baby and is used by many women who opt for "natural" childbirth. Sitting up while giving birth takes pressure off the inferior vena cava, a major blood vessel that returns blood to the mother's heart and aids the mother's circulation during the birthing process. This, in turn, helps insure an adequate oxygen supply for the baby throughout the birth.

If the mother's blood pressure goes down and the baby experiences a lowered oxygen level, this may or may not have lasting effects on the infant, depending on how severe the deprivation is. If a problem develops in addition to the already lowered oxygen level of a mother lying on her back, the results can be disastrous for the baby. Research has suggested that cerebral palsy, which is caused by a lack of oxygen to the brain during the birthing process, may be more common among babies born to women lying down while birthing. Dr. Forrest Howard stated in his article, "Figures on the probability of birth trauma vary. The Cerebral Palsy Association has given a tentative rate of the incidence of cerebral palsy as between one in 50 to one in 200 live births. This series of 220 deliveries [which Dr. Howard performed with women giving birth in an upright position] with no such sequelae compares favorably with the latter figure."

"Even a short period of hypoxia," wrote Dr. A. Towbin in the *Archives of Pathology*, "can lay the foundation for the ultimate blighting of mentation, for the appearance of motor defects, which characterize cerebral palsy, and for the development of epilepsy.

"With the brain marred at birth, the potential may be reduced from that of a genius to that of a plain child or less. The damage may be slight and imperceptible, or it may spell the difference between brothers, one a dexterous athlete and one an awkward child. So the fetus and newborn are highly vulnerable to injury. Biologically the maternal-fetal relationship is delicately balanced. The placenta has a narrow margin of safety. The hypoxia which can so devastate the

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

brain can develop before or after birth."

Although more research is needed due to the "newness" of using an upright position for childbirth, no research so far has shown it to be harmful. Dr. Howard concluded, "By use of the physiologic [upright] position for normal deliveries, and even for borderline normal deliveries, the mother should have an easier delivery and the child should have a better chance of survival. Admittedly, this would be almost impossible to prove statistically, for the skill of the individual obstetrician and factors such as toxemia in the mother, hypoxia and other considerations necessarily influence results. However, the burden of proof should lie with the overwhelming majority of obstetricians who use the recumbent, the lithotomy or the Sims positions, which are unphysiologic and abnormal. It is not claimed that the use of the physiologic position will prevent all instances of cerebral palsy, but it is believed that its use will reduce the number and that such reduction will be among those with uncomplicated pregnancies. Delivery in the physiologic position, which is a sitting or squatting position, is practical, satisfactory from the mother's viewpoint and should result in less intracranial [to the head] damage to the child than is now encountered by the use of the various recumbent positions."

For thousands of years, women squatted or sat when they gave birth. Giving birth in an upright position was practiced until the 18th century, when physicians began to take the place of midwives. The birthing chair was rejected by physicians as a symbol of midwifery. Francois Mauriceau, the physician who delivered the several babies of the queen of France, said in 1738 that it was easier for the *physician* if the woman was reclining instead of squatting. Such an attitude espoused by the doctors who were replacing midwives in attending births helped cause the birthing chair to become considered "outdated" and ultimately to pass from common usage. New interest in the birthing chair seems to be a result of modern women's interest in natural childbirth and in wanting to do whatever is best for the baby to insure it a healthy life.

Medical professionals are finding that an older, more innate approach to normal childbirth is perhaps best. Good old-fashioned common sense does have a place in modern medicine, along with all of the medical advances which are so necessary when people do need expert and thorough medical care.

James, Brenda and Sheryl (6 pounds, 7 ounces) relax in the delivery room following the birth. "Everybody told me it would be so hard having a baby," says Brenda, "but in the chair, she just came out so easily."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

James Watt, the controversial Secretary of the Interior, blames environmental protection laws for making America a "careless landlord."

Speaking Out

OURS IS THE EARTH

The blessing of our natural resources for building a great nation carries with it the responsibility for good stewardship.

by James Watt

As a carefree youth a quarter of a century ago, I bicycled across my native Wyoming and through the magnificent Yellowstone and Grand Teton National Parks. This exhilarating experience helped kindle a deep and enduring love for our national parks and for the scenic wonders of America.

Never did I imagine that one day I would return to these great parks, not as a casual visitor but as a chief steward of one-third of America's land—including her national parks.

Recently, when I did return to Yellowstone and Grand Teton, it

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

was an opportunity for me to re-create the joys of my early odyssey in the parks.

It also was an occasion for sober reflection upon the meaning of my stewardship responsibilities.

We Americans are blessed with the human and natural resources to build a great nation. This blessing carries with it a responsibility for good stewardship. This earth that sustains mankind must provide for untold generations to come.

This generation of leaders must leave the world in better condition than we found it. We must maintain a healthy world. We must preserve the beauty of the earth. We must see that natural resources are not wasted and are not squandered.

What too many people fail to recognize is that being a good steward involves decisions on the *use* of resources as well as the *preservation* of resources.

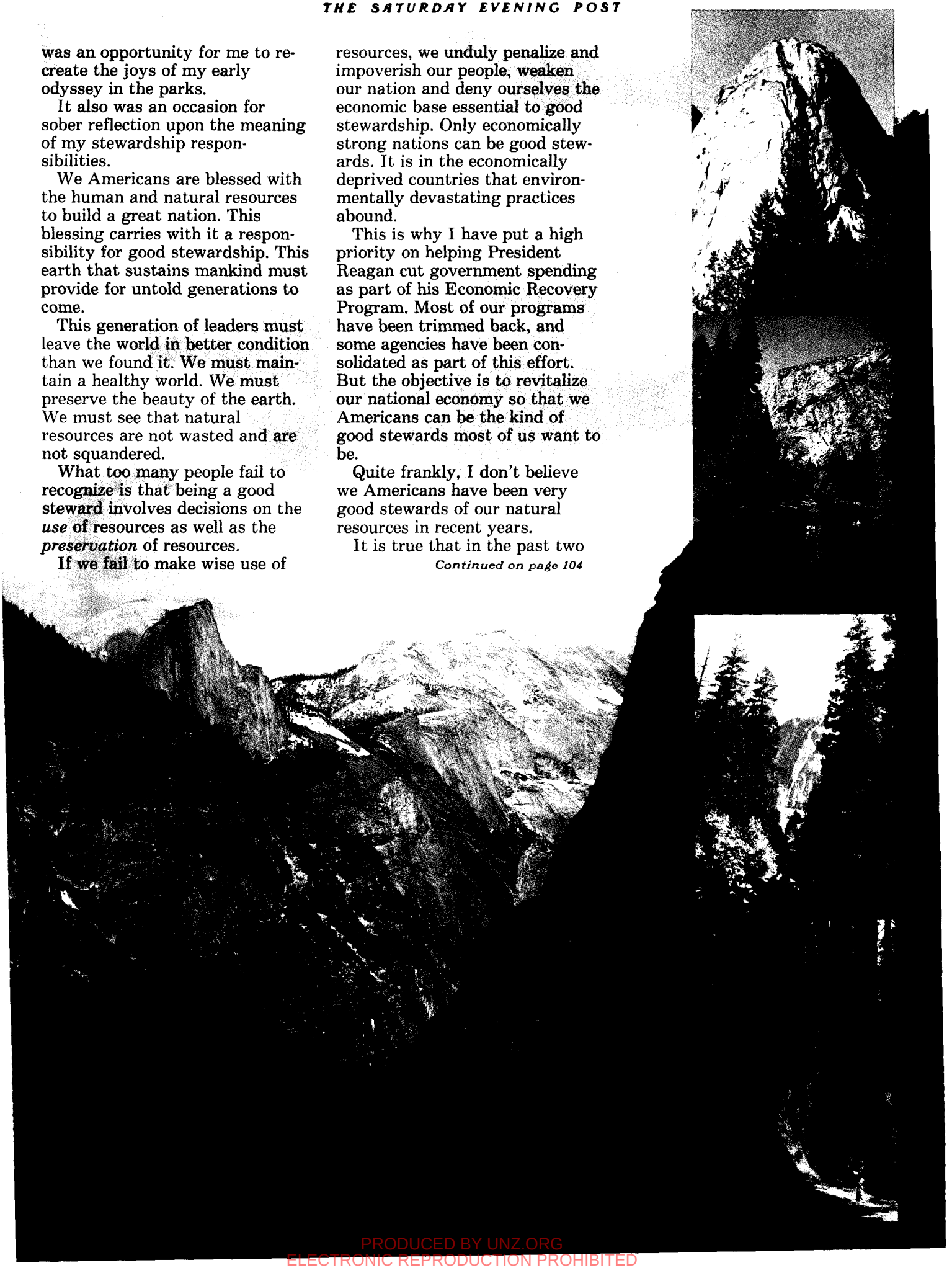
If we fail to make wise use of resources, we unduly penalize and impoverish our people, weaken our nation and deny ourselves the economic base essential to good stewardship. Only economically strong nations can be good stewards. It is in the economically deprived countries that environmentally devastating practices abound.

This is why I have put a high priority on helping President Reagan cut government spending as part of his Economic Recovery Program. Most of our programs have been trimmed back, and some agencies have been consolidated as part of this effort. But the objective is to revitalize our national economy so that we Americans can be the kind of good stewards most of us want to be.

Quite frankly, I don't believe we Americans have been very good stewards of our natural resources in recent years.

It is true that in the past two

Continued on page 104



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

WHERE HAVE ALL THE NEIGHBORS GONE?

The Browns not only "got away from it all," but 98 percent of Teton County got away from them—and everyone else.

by Michael Allen

In 1972, the Elwood R. Browns purchased the "Broken Arrow Ranch," an 80-acre spread in Teton County, Wyoming, to "get away from it all."

The "all" embraced not only pressure from owning and operating Midgard Corporation, a custom injection molding company in their hometown of Green Lane, Pennsylvania, but also, since August—for him—fulfilling the honor and obligations of being president of the Amateur Trapshooting Association.

In this capacity, traveling in their own deluxe recreational vehicle around the country, the Browns are coming face-to-face with problems in other areas similar to their own.

What happened, thanks to the wondrous workings of the Department of the Interior, was that the Browns, besides getting away from it all, got away from everyone. The reason? Ninety-eight percent of Teton County today has been bought up by the federal government.

This picturesque area lies but 16 miles south of Jackson Hole and 60 miles from the south gate of Yellowstone National Park. Recreation enthusiasts are likely jumping to their collective feet and yelling, "Great! Right on! More wide open spaces for skiing and snowmobiling!" But they might as well sit down. Much of that 98 percent has already been ruled out-of-bounds to skiers and snowmobilers, leaving only backpackers to enjoy the thrills, spills and breathtaking beauty of these Teton foothills. And there's a move on to close the remainder of the area.

The park rangers will, of course, continue to be housed there year round. For what purpose? Good question. Perhaps to bring in a backpacker with a slipped disc or a turned ankle. In the meantime, the ranch buildings fall into disrepair (many ravaged by trespassers), the land's sole crop becomes tumbleweed, and jack rabbits frolic where cattle once were fattened for market.

The Browns take no issue with the feds over their approach to converting private land into public, as it was bought and paid for at the going rate in that area. Nor do they fault the ranchers who sold out—many of whom were losing money at the ranching game—now that the going rate is up to $20,000 an acre! (That's dollars, son, not bottle caps!) What raises the Browns' ire is that this is taxpayers' money being spent to add land to the park system, the use of which in turn is being restricted to taxpayers. Or left to deteriorate until unusable.

Ralph McMullen, executive director of Jackson Hole Area Chamber of Commerce, doesn't hesitate to tell it like it is.

"Buildings in both Yellowstone and Grand Teton National Parks

The world's first national park, Yellowstone is noted for the abundance of its hot-water phenomena, geysers being more numerous here than anywhere else on earth. Old Faithful's eruptions vary from 33 to 93 minutes, or about the frequency of complaints to the Department of the Interior.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

are run down," he says, "and there's a general worsening in roads and landscape. All this, of course, is hurting the tourist trade."

Last spring, in one instance that McMullan well remembers, after heavy rains had left potholes in the park roads that federal maintenance ignored, a busload of tourists actually got stuck in a hole. When the bus couldn't move, the road was closed, the tourists were turned back, and reservations they had made at the hotel were canceled.

"I am pleased to learn that Secretary Watt has pledged to upgrade maintenance of these federal facilities," says McMullen, quickly turning to two other issues between Jackson Hole area citizens and the federal government. These involve the airport and "The Potholes," a series of holes in the earth several hundred feet deep, seemingly designed by nature for no other purpose than enjoyment by snowmobilers.

The airport, located in Grand Teton National Park, is the sole means of long-distance transportation for Jackson Hole and the only way of removing injured sportspeople to nearby hospitals. The Carter administration, however, wanted it closed, as it had been determined that the noise was dangerous to the mating of grouse.

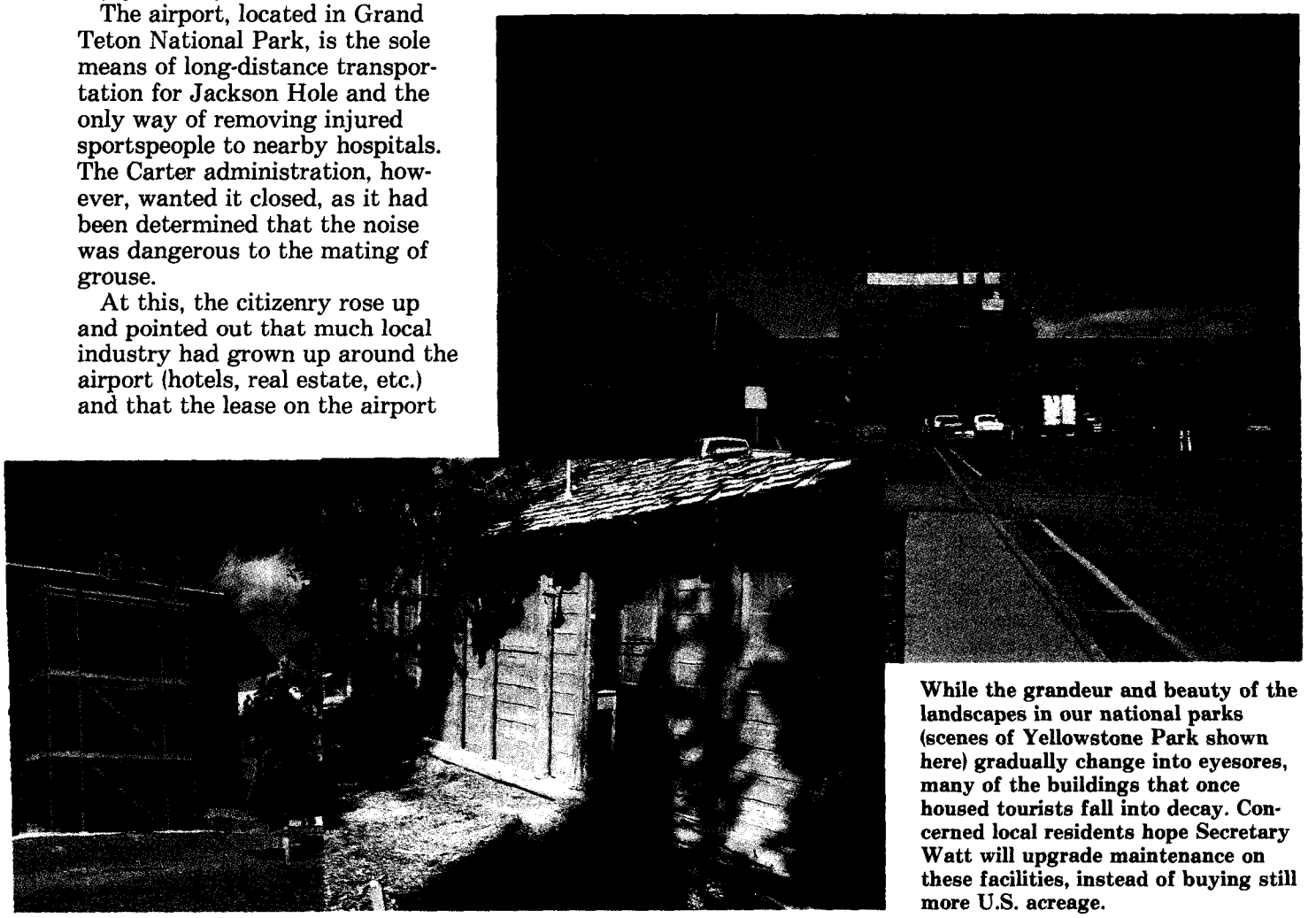
At this, the citizenry rose up and pointed out that much local industry had grown up around the airport (hotels, real estate, etc.) and that the lease on the airport didn't expire until 1995. And there the matter stands.

As for "The Potholes" issue, studies showed that snowmobiling did not adversely affect the environment. Nonetheless, in 1979, the Carter administration issued a park mandate to ban the sport—despite the fact that existing regulations required that there be three feet of snow for snowmobiling.

Once again, though, local citizens enlisted the support of congressional figures and snowmobilers from around the world; they held public hearings attended by hundreds and applied sufficient enough pressure on the Park Service that the area was reopened to snowmobilers. And here *this* matter stands.

The good news is that Secretary Watt has snowmobiled in the "Potholes" area and has flown into Jackson Hole via the airport. Thus, he is in league with local people on both issues. And local people here, as well as in other recreational areas, have good reason to be optimistic that the current administration will solve the park problems already existing before spending more taxpayers' money to add new ones.

The Elwood R. Browns are among the rare owners of land in Teton County, Wyoming—their Broken Arrow Ranch being part of the two percent of the county now left in private hands.



While the grandeur and beauty of the landscapes in our national parks (scenes of Yellowstone Park shown here) gradually change into eyesores, many of the buildings that once housed tourists fall into decay. Concerned local residents hope Secretary Watt will upgrade maintenance on these facilities, instead of buying still more U.S. acreage.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE BELOVED "CHILDREN" OF M.I. HUMMEL

Her childhood sketches on scraps of wastepaper led to one of the most famous names on collectibles today.

by Maynard Good Stoddard

Thirty thousand people assemble in an Ohio town to buy them, swap them, discuss them. A club boasting membership of 200,000 shares mutual interest in them and receives thousands of inquiries annually about them. The Treasury Department has recognized collecting them as one of America's favorite pastimes. Well-worn catalogs carry identifications such as "HUM 47 Goose Girl," "HUM 58 Playmates," "HUM 96 Little Shopper," "HUM 133 Street Singer." And for the 15th year the "HUM" is being translated into "Hummel" as the world's most famous figurines come to life in the annual photographic "M.I. Hummel Look-Alike Contest," sponsored by Goebel of West Germany.

How Sister Maria Innocentia Hummel would have loved to see her delightful sketches of joyful, playing children, fresh and roguish as if having strayed from their mother's watchful eye, being captured in the flesh. How excited she would have been from the resemblance of these chubby-cheeked two- and three-year-olds so close to their porcelain counterparts that true identity invites an experimental pinch to see if the material hollers "ouch!"

With her quick wit and sunny humor, how she would have laughed to see the bright-eyed smiles of the children and the guiltless faces of her little angels dressed and posed as one of the 750 M.I. Hummel figurines as they compete for the top prize of $1,000 that goes to the winning boy and girl. What satisfaction she would have taken in reflecting that, but for her unique and generous talent, the distinguished West German firm might still be manufacturing nothing more artistic than pencils, blackboards, slates and marbles; certainly not the colorful three-dimensional figurines that have collectors the world over beating a path to Tarrytown, New York, home of the Goebel Collectors' Club.

But that is today's story. The story that made it all possible began on May 21, 1909, if we go back to the day in Massing, Southern Bavaria (now West Germany), when Berta Hummel, who would become Sister Maria Innocentia, was born.

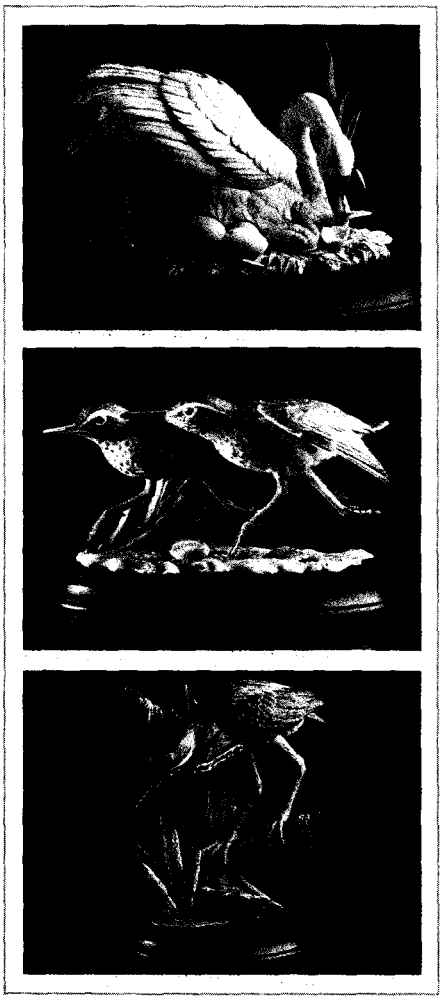
After a childhood of "using wastepaper from the store downstairs to make her drawings" and adding gay illustrations to all the letters her family received,

Good collectors, having a thorough knowledge of their collectibles, value the work that went into them just as they value the objects themselves. Thus they appreciate the W. Goebel firm, sole manufacturers of M.I. Hummel figurines and plates, for following the tradition of porcelain and ceramics developed shortly before the American Revolution.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

At the time of her death, Sister Innocentia left a large collection of drawings, but only some of them have been made into figurines.

A figurine may have as many as 39 molded parts—which are hollow to prevent an explosion caused by the 2,100-degree heat of the firing process.



The Whistling Swans, Spotted Sandpipers and Green Heron exemplify the work of Goebel-trained artists in the use of more than 2,000 color variations of ceramic paints.

Berta's formal art education began with enrollment in the prestigious Munich Academy of Fine Arts at the insistence of her father, who himself had wanted to be an artist but was required instead to take over his father's business.

Despite the urgings of the Academy faculty that she remain there after graduation, Berta's profound personal convictions led her, in 1931, to enter the Convent of Siessen. Here, in addition to fun-loving pranks and outwitting her superiors, her unusual talent continued to emerge in still lifes, nature scenes and illustrations. Thus, upon taking her final vows and given the name Sister Maria Innocentia, the convent sent her back to the Munich Academy for another year of training. And the

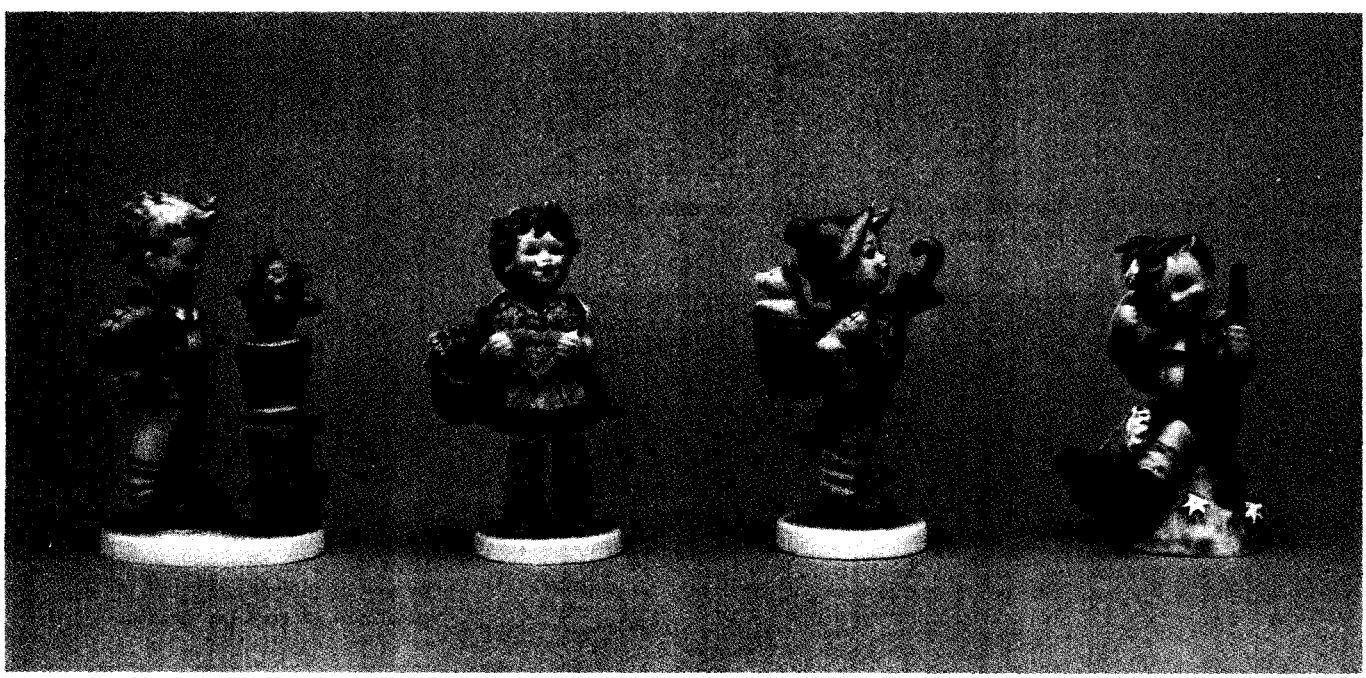
PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

thousands of today's avid M.I. Hummel collectors have become the grateful beneficiaries.

It wasn't long before her charming sketches portraying the innocence and lost moments of childhood were being made into postcards, a popular medium in Germany at the time. Displayed at an education symposium in 1933, they came to the attention of Franz Goebel, the fourth generation head of W. Goebel, manufacturers of porcelain. Nor was Franz Goebel long in approaching the convent with his idea of translating Sister Innocentia's two-dimensional sketches into three-dimensional form—and the fortuitous relationship between Sister Marie Innocentia, the Convent of Siessen and the Goebel Company began.

The first of these miniature masterpieces, involving more than 700 painstaking hand operations and 25 quality-control checks, were displayed in March of 1935 at the Leipzig Fair. Their wide acclaim gave birth to a tradition—a tradition assured by American collectors in June of that year when the figurines arrived in this country.

Although World War II halted shipment of all nonessentials, the war also served to renew America's fascination with Goebel's porcelain products when GIs stationed in Germany began sending the appealing figurines home as gifts and souvenirs. The constant rotation of servicemen and the growing number of American tourists further increased their popularity until Hummel collectors in the United States vying for the 450 three-dimensional and



In the 15th annual "M.I. Hummel Look-Alike Contest," 2½-year-old Trevor Shuman (left) won first place for boys, portraying "Confidentially," and Kaela Dunnells, 2 (next), took the $1,000 girls' prize for posing as "Valentine Gift."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

bas-relief M.I. Hummel motifs were beyond estimate. There were so many collectors in this country by 1952, however, that the Treasury Department recognized the hobby as one of America's favorite pastimes and therefore designated M.I. Hummel figurines as works of art.

Once it had American collectors "captured," the Goebel Company, in 1971, commemorated its 100th anniversary by manufacturing the first M.I. Hummel annual plate. Based on the figurine "Heavenly Angel," the plate was issued at a price of $25. A buyer today paying anything less than $1,200 considers himself lucky. The popularity of the Hummel name is never more in evidence than in the town of Eaton, Ohio, where more than 30,000 people assemble each year for the "M.I. Hummel Festival"—a two-day locally sponsored fair devoted solely to the buying, swapping and discussing of Hummel collectibles.

To accommodate the booming interest, the Goebel Collectors' Club was formed by Goebel in 1977. Headquartered in Tarrytown, New York, in a renovated mansion housing two floors of Goebel displays and exhibits, the club already boasts membership of nearly 200,000 from all across North America.

You are not required to become a member, however, before rummaging around in your attic for what has been termed "the world's most beloved children." Should you come across one of these delightful, rosy-cheeked M.I. Hummel figurines and let the word out, you'd be wise to buy a few "Keep Off the Grass" signs, as those thousands of Hummel collectors rushing to your door can sure raise hob with a lawn.

Although chronic tuberculosis took the prolific artist at age 37, she left behind artwork of such wealth that much of it is still to be used. And thus Goebel, with an exclusive licensing agreement with the convent, continues to convert Sister Maria Innocentia sketches into the famous figurines and other works of art so loved by thousands of collectors throughout the world.

Happy New Year, Happy New You!

That's right; if you want a happy new year, you are not going to get it by being the same old you that you lived with last year and the year before. NORMAN VINCENT PEALE, minister, author and public speaker has helped countless millions find a more positive way of life, and now through a weekly radio series entitled "Positive Thinking with Norman Vincent Peale," you can get tips on how to be a better you in 1982. Dr. Peale speaks on such topics as: *Become What You Want To Be, Believe and Live Enthusiastically* and *Secrets for Successful Decisions*. Join Dr. Peale each week: you will never be the same.

POSITIVE THINKERS NETWORK

WDAF	Kansas City, MO	610 AM	8:30am	WFLA	Tampa, FL	970 AM	9:00pm
KLBJ	Austin, TX	590 AM	10:30am	WLW	Cincinnati, OH	700 AM	9:30pm
KUXL	Minneapolis, MN	1570 AM	2:30pm	WIOD	Miami, FL	610 AM	10:00pm
WOR	New York, NY	710 AM	6:45pm	WJAC	Johnstn./Alt. PA	850 AM	10:00pm
WSM	Nashville, TN	650 AM	7:00pm	KNBR	San Francisco, CA	680 AM	10:30pm
WFAA	Dallas, TX	570 AM	7:30pm	WMAQ	Chicago, IL	670 AM	10:30pm
WOAI	San Antonio, TX	1200 AM	8:00pm	KSL	Salt Lake City, UT	1160 AM	11:30pm

This is a partial list only. For your free wallet-sized listing, write: Dr. Peale Radio Log—P.O. Box SEP • Pawling, New York 12564

FCL Produced by the Foundation for Christian Living, Pawling, New York 12564

Dear Cookbook Digest:

"I was introduced to this little book at the Library. There are so many recipes in it I should like to have that I just cannot copy them all. Enclosed please find my check for eleven dollars to cover the cost of a subscription."

–Muriel H. Powers
Youngstown, Ohio

YOU TOO can enjoy recipes from 20 of the world's leading cookbooks. Get a full year's subscription of six, wonderful, recipe-filled issues for only $13.50 (includes postage & handling). Send in your check or money order now. Just fill out the coupon on the right.

CBD5

Name _____

Address _____

City _____

State _____ Zip _____

Mail to COOKBOOK DIGEST, P.O. Box 5023 FDR Station, New York, NY 10150

P.S. Good idea for Gift Subscription, too!

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

POST SCRIPTS

Triple Indumbnity

After a lot of urging by his urban cousins, the farmer finally decided to take his pregnant wife to the big city hospital when her time was due. So when she finally began to feel the first labor pains, he packed up his almanac, his shotgun and, of course, his wife into his old jalopy and headed off for the hospital. Once there, he waited patiently in the waiting room, taking long draws on this corncob pipe and reading his almanac.

After several hours, a nurse came into the waiting room and informed him he was the proud father of triplets.

"Triplets?" the farmer exclaimed, his pipe dropping from his mouth. "You mean there are *three* babies?"

"Yes, that's right," the nurse beamed. Her smile faded, however, as the farmer reached under his chair and drew out his shotgun. "W-what are you doing?" she asked, as the farmer muttered something about "durn city slickers."

"What d'ya think?" he replied, cocking the gun. "I'm goin' out to look for those other two guys!"

—Bruce Coleman

Friendly Skies

Sign in travel agency window: "Please Go Away!"

—Ray Tillman

Daily Grind

The kids are always up by eight;
They're wide awake and feeling great.
But like my morning brew of late,
It takes me time to percolate!

—Susan D. Harper

Par for the Course

A veteran comic was interviewing a young talent as a straight man. "I need someone who can keep a straight face through my entire performance and who won't let a smile show on his face no matter what I do or say. Now, son, do you think you qualify?"

"Yes, sir, I do," answered the young man. "I used to be a caddy for weekend golfers."

—Michael Bailey

Thou Shalt Not Speed

Two foreigners were talking about the inventor of the car. "I think Henry Ford was the first man to invent a car," said the first.

"No, he wasn't," said the second. "The Bible says Moses came down the mountain in his Triumph."

—G.G. Crabtree

G-Whiz

One thing about a gnat
I've gnever, gnever gnown
Is gnot the way it flies
Gnor that it's small full grown.

Gno, gneither is it that
When I would quickly bat
It in the gnose, the gneck,
Or back, the gnat is gnot.

Around a gnat I'm gnervous,
Unused to such a gneighbor.
A gnet perhaps I gneed
To gnab it without labor.

By day as well as gnight
What gnags and gnudges me
Is gnaught by gnowing how
The gnat acquired that "g."

—Richard Armour

Free for All

In the barbershop, a teacher described the excitement aroused at school when classes were dismissed for vacation.

"There was foot stomping, wall banging and all sorts of rejoicing," he said.

"Real wild, eh?" asked the barber.

"Yes," said the educator, "and that was only in the teachers' lounge."

—Carolyn Gilbert

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Heinrich Schnibble and the Weatherman

"How do you do, sir. Won't you come in?"

"Ja. Meinself ist Heinrich Schnibble."

"I'm pleased to know you, Mr. Schnibble. We don't have many visitors out here."

"Ich ben gecomen mit der complainen."

"Don't like the weather, eh? Ha, ha! Nobody does."

"Ach, nein! Meinself ist thinken das weather ben goot."

"You mean you do like it? Then what's the complaint?"

"Ich ben fussen mit der inpushen fronters."

"You ben fussen mit der what?"

"Mit der schtunken fronters inpushen und causen das weather! Ist ein rain ben fallen mitout der fronters? Nein! Ist ein snow ben comen mitout der fronters? Nein! Ist das weather ben simplisch? Nein!"

"Oh! You're talking about our weather systems."

"Ja, mit der highpressen und der lowpressen upsetten das weather!"

"But that's progress, Mr. Schnibble. We're making great strides, weatherwise."

"Ist der striden ben improven das weather?"

"Well, no. We don't try to improve das weather. Our methods of forecasting ben—I mean, have been improved."

"Himmel! Ist der forecasten ben costen?"

"Of course der forecasten ben costen. We have the finest—"

"Mitout improven das weather?"

"Mr. Schnibble, I ben told you we don't try to improve das weather. We're improven der forecasten, so we can predict weather changes much sooner."

"Ach! Ist der predicten ben bringen der changes sooner?"

"Confound it, no! Der predicten ben—"

"Ach, du lieber! Ist das weather ben gecomen mit or mitout der predicten?"

"Certainly it's ben gecomen!"

"Ist der forecasten ben causen der inpushen fronters?"

"No! No! No! I tell you we don't ben causen anything! Der Bureau ist only trying to—"

"Himmel! Meinself ist thinken das bureau ben wasten der money!"

"We don't either ben wasten der—Ach, Mr. Schnibble! Ach! I don't know just what we ben, but some changes ist on der way!"

"Goot! Ist das weather ben changen?"

"Himmel, nein! Der forecasten ben changen. Tonight ein simplisch rain ist gecomen. It always does after meinself gets der dizzy spells!"

—Dave Morrah

Pun-filled Holidays

A vacation in Egypt sphinx for itself. A trip to Hawaii is filled with leizy days. An African vacation is exciting, safaris I'm told. A trip to Switzerland 'alps to relax you. A vacation in France is a Seine decision.

—Evelyn Mayfield

Starting Over

A brand new year
And a bright new start;
I explore my mind
And search my heart.

But at *new* resolutions
I'm inclined to scoff—
I trot out the old ones,
And dust them off!

—Rosemarie Williamson

House Call

Doctor, rushing out of study: "Get my kit! A man just called and said he can't live another five minutes without me."

Daughter: "Relax, Dad, I'm sure that call was for me."

—Rose Sands

Fridge Benefits

My wife can make leftovers
An exotic surprise.
She's truly a master
Of dish guise!

—Bert Murray

Deductible Dolls

The new Christmas dolls were so lifelike,
In infant characteristics so resplendent,
I think I'm going to buy one *this* year
And claim it as a dependent!

—Ruth M. Walsh

13th Floor, Please!

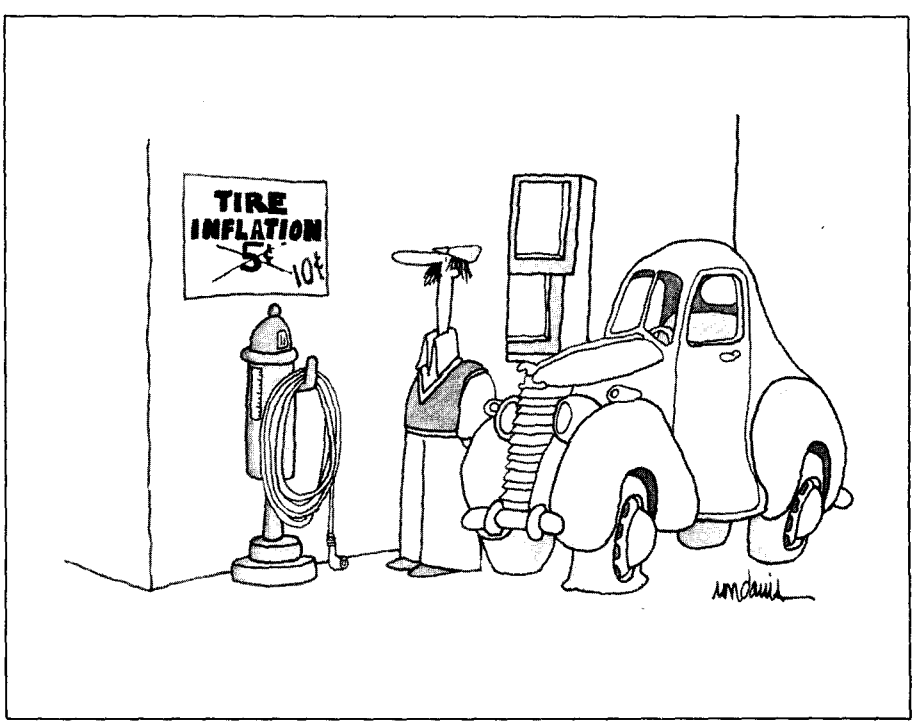
If Ella Fitzgerald married Darth Vader, would she be an Ella Vader?

—Michael Bracken

Pregame Preparation

Factory bulletin: "Anyone desiring to attend the funeral of a near relative must notify foreman before 10 a.m. on day of the game."

—Eliza Marvin



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

The exciting, new, easy way to look good, feel good, and have fun . . . exercising to music!

AS SEEN ON TV

Aerobic Dance & Exercise

The quickest way to firm and tone your muscles, get in shape and stay in shape, all in the comfort of your own home.

Aerobic means moving rhythmically to music. It's the easy, natural way to exercise and a lot more fun! Get away from boring calisthenics (which no one ever sticks to), trying to fit an exercise class into your busy schedule and expensive health clubs. You'll be able to lose weight, condition your heart and lungs and have fun with good music!

Dancing your way to aerobic fitness is simple and invigorating. Soon you will see muscles becoming firmer and inches disappearing as you diligently proceed with your aerobic dance program.

A carefully designed exercise program . . . including an instruction book containing over 100 illustrations and over 40 exercises specifically developed to improve fitness, tone muscles, increase endurance and lose weight. Graphic charts to measure your personal improvement. The album track is prepared in a prescribed sequence to insure top results; an announcer to guide you and your favorite pop musical selections to exercise to. Also included is a colorful poster-size calorie-counter wall chart.

Demonstrated by Brooke Bundy: Star of General Hospital.

Written and researched by Barbara Ann Auer nationally syndicated author. Barbara has instructed throughout the world in the performances of ballet, jazz, tap and dance exercise.

THE COMPLETE PACKAGE ONLY $9.95

Cassette package $11.95

GUARANTEED RESULTS OR YOUR MONEY BACK

Your NO RISK Order Form

Hansen House • 352 Evelyn Street • Paramus, New Jersey 07652

Please rush me ___ Complete Aerobic Dance & Exercise Package(s), which includes: Fully Illustrated Instruction Book, Record Album and Calorie Counter Chart. Enclosed is my check or money order for $9.95 Record Package/-$11.95 Cassette Package (each) plus $1.00 for postage and handling. I understand that I may return this package for a complete refund within 30 days if I am not completely satisfied.

☐ RECORD ☐ CASSETTE Total enclosed _____

(New Jersey residents add 5% sales tax)

Name: _____

Address: _____

City/State/Zip: _____

☐ Master Charge ☐ Visa

Card No. _____ Expiration Date _____

Signature _____ SP0182

Social Security

continued from page 41

wrongdoers punished (up to five years and/or $10,000 fines in most cases), but he is aware that hoarding and squirreling away are instincts many people give in to.

He is well trained for the post to which Reagan named him last spring. Kusserow had been a special agent in the FBI for 13 years, specializing in white-collar crime. He was prominent in FBI investigations of bank fraud in the Chicago area and had also done considerable work with investigations of labor and government racketeering.

"I am a presidential appointee and report to the Congress and to the Secretary of Health and Human Services," he said, by way of stating the independence of his office. "I don't ask permission from anybody for what I do here.

"But I am aware that this administration is very much concerned about cutting down fraud and abuse and making the system work. Sixty million dollars may seem like a drop in the bucket in a system pumping out $150 billion a year, but that $60 million can sure be used by the Commissioner [Svahn] when he's faced with cutting back payments."

Denton

continued from page 32

much-publicized Rapid Deployment Force. The newly called-up reserves would be used primarily to fill gaps at home while highly mobile regulars are rushed to the Middle East or other trouble spots.

While in Washington, 13-hour days are a matter of course for Denton and his staff of mostly political newcomers. Relaxation, when it comes, is a game of tennis (he can still beat his kids in a quick set) or a round of golf.

The real unwinding, though, comes when he goes home. Denton is an avid fisherman. While isolated in dark, fetid prison cells he mentally escaped by reliving, in minute detail, the freedom of times spent in an open skiff, rod and reel in hand, surrounded by the smell of clean, salt air.

Critics call Denton a "super hawk" and a "moralist." The comments sting, but only for a second. A tough personal armor was forged by the crucible of Vietnam and polished in an all-out senatorial campaign. He's an optimist with a fatalist's perspective.

A man who unabashedly asks constituents for their prayers, he believes the 1980 elections signaled a basic change in the course of the United States. He feels there's a willingness to "address some issues which haven't been addressable." Among them: abortion (he's a leading pro-life proponent), sexual permissiveness and the question, "Is there such a thing as a just cause for which you should fight?"

At the Constitutional Convention, Benjamin Franklin told fellow delegates that he had a hard time deciding whether the sun painted on the back of the presiding officer's chair was rising or setting. It puzzled him. Finally the elder statesman decided: "I have the happiness to know that it is a rising and *not* a setting sun." Denton's view of the nation's future almost 200 years later? He says the answer will depend on an act of self-determination, of self-identification. "If we can identify ourselves the way our founding fathers identified the greatness of the concept of this government, we're going to be a rising sun. If we decide we've progressed *beyond* that to something better, something hedonistic, 'secular humanistic,' we're going to be a setting sun. . .a plummeting sun."

The key to a sun*rise*, he feels, lies in the definition of the "pursuit of happiness." For the ex-POW, happiness "is not a place at which you arrive. . .ever. It's the way you're traveling."

Jeremiah Denton travels with courage and conviction.

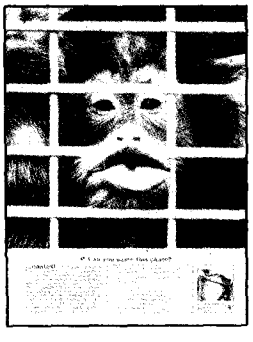
PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Can you name this photo?

...contest: $100 to the author of the winning caption for this photo. Your entry can be a "one-liner" or up to five lines of limerick. $100 will also be awarded to the photographer, amateur or professional, whose submitted photo is published in next month's contest. (Black-and-white photos are preferred. Please enclose self-addressed, stamped envelope.) Send entries to Photo Contest, SatEvePost Editorial Offices, 1100 Waterway Blvd., Indianapolis, IN 46202. All eligible caption entries must be received by December 30, 1981.

Our congratulations and a check for $100 go to Marjorie Nowakowski of Lakewood, Ohio, for the winning entry in our November photo-caption contest.

Behind those iron bars in the zoo,
You're staring and wondering who's who?
Your eyes seem to say,
"Are we brothers*? No way!*
And if Darwin were around I would sue!"



PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

The Weekender

$49.50

Rugged all leather carry-on.

• Top grain cowhide for durability and looks • Fully lined • 3 outside pockets • Shoulder strap.

As manufacturers of fine leather goods, we can sell our products at our store in Boulder for about ½ the price of other retail stores. Now you can enjoy the convenience and savings of buying direct from the manufacturer.

Classic Designs • Rugged Construction • Great Prices

Your satisfaction is 100% guaranteed or your money back.

• Folds flat for easy packing
• Interior tie-downs

COLORADO LEATHER
2017 13th Street, Boulder, CO 80302

Please send:
____ Weekender Bags @ $49.50 each plus $3.00 shipping and handling.

Credit card customers call toll free
1-800-525-0341
Size: 21"x 13"x 9"
Available in Chocolate Brown.

Please charge my AMEX, M/C, VISA (circle one)
Card # _____ Exp. Date _____
☐ Check or Money Order Enclosed
Name _____
Address _____
_____ Zip _____
Phone _____ Signature _____
☐ Please send free catalogue
100% Satisfaction Guaranteed

Franklin

continued from page 53

Franklin being the person he was, is contained in his *Art of Swimming Made Safe, Easy, Pleasant and Healthful*, printed in London.

Franklin put his swimming theories into spectacular practice in England. Once, on a boat trip on the river Thames from Chelsea to Blackfriars, to the great astonishment and admiration of his companions, Franklin stripped and swam the entire return trip. This excited so much gossip over the feat that one of England's foremost political figures, Sir William Wyndham, proposed to hire Ben, who was a young fellow at that time, as a swimming coach for the politician's two sons at a handsome fee. For a time, it opened up in Franklin's mind the idea of starting a swimming school in England; we almost lost him for better things. The same thought occurred to the great Thomas Carlyle, who once said: "He might have stayed here and become a swimming teacher, but God had other work for him."

On the more serious side, Franklin was also far ahead of his time. As our ambassador abroad during the Revolution, he functioned also as our first "CIA operative." He was in constant touch with John Paul Jones during the famous seadog's audacious raids on the coast of England in the teeth of the gigantic British Navy (sinking a few English ships on the way). In truth, Jones' ship, the *Bonhomme Richard,* was named after Franklin's famous literary creation, *Poor Richard's Almanack.*

Franklin fought against the evils of slavery 100 years before the Civil War. Only two months before he died, he had the courage to sign a petition to the First Congress urging that slavery be abolished.

Franklin was also centuries ahead of his time in his attitude toward women. He not only liked women, he understood them. He believed seriously in the intuitive instincts of the female. "All inferior animals put together do not commit as many mistakes in the course of a year as a single man within a month, even though this man be guided by reason. . . .This is why, as long as I was fortunate to have a wife, I had adopted the habit of letting myself be guided by her opinion on difficult matters, for women, I believe, have a certain feel, which is more reliable than our reasonings."

He believed in mutual consideration in marriage: "Treat your wife with respect. It will procure respect to you, not only from her but from all that observe it. . . . Never use a slighting expression to her even in jest; for slights in jest after frequent bandyings are apt to end in angry earnest."

Franklin's famous maxims reflect the same indulgent quality about women, particularly wives. He could be sharp once in a while—a couple of his Poor Richard sayings hit home briskly enough:

"She laughs at everything you say. Why? Because she has fine teeth."

"Mary's mouth costs her nothing, for she never opens it but at others' expense."

These are biting little portraits. But his maxims had many styles; more often they came from the heart:

"A home without a woman and firelight is like a body without soul or sprite."

We can hardly give a rounded portrait of Benjamin Franklin without setting forth his now-famous advice on taking a mistress. For a long time, this letter was considered either to be too rough or too much in bad taste for public consumption. It was not until 1882, when the U.S. government came into possession of the Henry Stevens collection of Franklin's manuscripts, that the "Choice of a Mistress" work came to light. For years, it was deliberately hidden away even from the most serious historians. It was feared that the letter would "shock modern taste." But by 1926, modern taste had

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

loosened up enough for Phillip Russell to print the whole letter in his Franklin biography, and 15 years later, it was published in Max Schuster's *A Treasury of the World's Great Letters* as one of that anthology's prize exhibits.

Our only warning is to remind the reader that when Franklin makes out a case for "old women rather than young ones," he was going with the attitude of his time: that after something like 25 years of age, a woman is no longer young. In other words, he is recommending older young women, as we would see them today.

"My dear Friend,

I know of no Medicine fit to diminish the violent natural inclinations you mention; and if I did, I think I should not communicate it to you. Marriage is the proper Remedy. It is the most natural State of Man, and therefore the State in which you are most likely to find solid Happiness. . . . But if you will not take this Counsel, and persist in thinking a Commerce with the Sex inevitable, then I repeat my former Advice, that in all your Amours you should prefer old women to young ones. You call this a Paradox, and demand my Reasons. They are these:

1. Because as they have more Knowledge of the World and their Minds are better stor'd with Observations, their Conversation is more improving and more lastingly agreeable.
2. Because when Women cease to be handsome, they study to be good. To maintain their Influence over Men, they supply the Diminution of Beauty by an Augmentation of Utility. They learn to do a 1000 Services small and great, and are the most tender and useful of all Friends when you are sick. Thus they continue amiable. And hence there is hardly such a thing to be found as an old Woman who is not a good Woman.
3. Because there is no hazard of Children, which irregularly produc'd may be attended with much Inconvenience.
4. Because thro' more Experience, they are more prudent and discreet in conducting an Intrigue to prevent Suspicion. The Commerce with them is therefore safer with regard to your Reputation. And with regard to theirs, if the Affair should happen to be known, considerate People might be rather inclin'd to excuse an old Woman who would kindly take care of a young Man, form his Manners by her good Counsels, and prevent his ruining his Health and Fortune among mercenary Prostitutes.
5. Because in every Animal that walks upright, the Deficiency of the Fluids that fill the Muscles appears first in the highest Part; The Face first grows lank and wrinkled; then the Neck, then the Breast and Arms; the lower Parts continuing to the last as plump as ever: So that Covering all above with a Basket, and regarding only what is below the Girdle, it is impossible of two Women to know an old from a young one. And as in the dark all Cats are grey, the Pleasure of corporal Enjoyment with an old Woman is at least equal, and frequently superior, every Knack being by Practice capable of Improvement.
6. Because the Sin is less. The debauching of a Virgin may be her Ruin, and make her for Life unhappy.
7. Because the Compunction is less. The having made a young Girl *miserable* may give you frequent bitter Reflections; none of which can attend the making an old Woman *happy*.

8thly and Lastly. They are *so grateful*.

Thus much for my Paradox. But still I advise you to marry directly; being sincerely,

Your affectionate Friend"

Although the basic tenet of the letter has some gallantry in it, Franklin oversteps the line a couple of times in a way no woman, young or old, might especially take as a compliment. His humor contains that seed which made some of Ben's contemporaries just a bit leery of him. He just *might* crack too many jokes, given his head—a complex man, compounded of nobility and the very soil itself.

(To be continued in March issue)

life·style

You gotta have heart in this here life if you're going to get with what it's all about. SO. . .get a little love message up front, but keep in the back of your mind (and on the back of your T-shirt) the idea that with CPR and a little savvy on your part, you might even save a life next time someone has a heart attack. Life and love, baby—wear that, and let the rest take care of itself!

The Medical Education and Research Foundation
PO Box 2166—Indianapolis, IN 46206
PTA2

Please send _____ "Start a Heart" T-shirt(s) at $5.00 plus 50 cents for postage & handling each shirt.
(Allow 3-4 weeks for delivery)

☐ Small _____ ☐ Medium _____ ☐ Large _____
☐ Check enclosed
☐ Visa ☐ Master Charge

Card No. _____ Expires _____

Signature _____

Name _____

Address _____

City _____ State _____

Zip _____

Indiana residents add 4% sales tax

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Volunteerism

continued from page 20

sense of belonging and self-esteem." But with more than 85 gangs claiming more than 5,000 members competing to control a bit of Philadelphia slum turf, there was constant violence.

The whole issue took on more than journalistic significance for the Fattahs when they discovered that one of their own sons was being recruited into the Clymer Street gang. After considerable negotiation, they invited 15 members of the gang to move into the Fattah home. There was a firm, if informal, agreement: The gang members would not engage in any illegal activities, and the Fattahs would help them "stay alive and out of jail." Thus, in 1968, with donations of food and money from some black churches and the Catholic Archdiocese of Philadelphia, plus what they could raise from dinners and informal neighborhood lotteries, David and Sister Falaka Fattah launched the House of Umoja, in their own small house.

The House of Umoja has since been able to acquire other decaying houses on the block and is in the process of turning the little neighborhood into a kind of urban-black Boys' Town. Meanwhile, more than 500 young people have been adopted into this extended family and have lived in the house: delinquents, gang members, abandoned children. Psychotics, drug addicts and sex offenders are turned down, but a variety of the emotionally disturbed and offenders who have been involved in everything from robbery to murder are admitted.

For all who come into this "family" there are tough rules:

—Up at 6 a.m.

—Required early morning conference on "goals for the day."

—No rough language.

—No girls in the boys' rooms.

—Regular assigned chores.

—Strict monitoring of TV.

—Required attendance at a weekly review session on personal behavior with assessment of fines for infractions of rules or bad attitudes.

What do the youngsters get for subjecting themselves to this kind of discipline? A warm place to sleep, nourishing food, a sense of belonging to a family that is presided over by a "mom" who cares for all of its members; also a $10-a-week spending allowance and escape from the punishment of jail (for those released to the house by the juvenile courts), the indifference of public institutions or the emptiness and confusion of a disorderly home.

What do they learn from the experience? By their own testimony and according to reports of outside observers they learn: "how to stand on your own feet"; "how to get yourself together"; "how to improve yourself and your community"; "how to take school seriously"; "how to get a job." Most of all, they seem to learn to take responsibility for their own lives, to have respect for themselves and to get along with other people.

Perhaps the most spectacular achievement of the House of Umoja was the negotiating of a pact to end gang warfare in Philadelphia. Following a conference of 400 members from 32 gangs in January 1974, a pact was signed recording a promise to abandon their armed attacks on each other. Gang-related deaths dropped from 43 in 1973 to 32 in 1974, six in 1975 and only one in 1977. Other organizations and pressures helped, but Sister Fattah was a major factor. In that kind of crisis resolution, as well as in the everyday activities of the house, she stresses unity—unity of family, the neighborhood, the black community, black people everywhere and unity among all mankind.

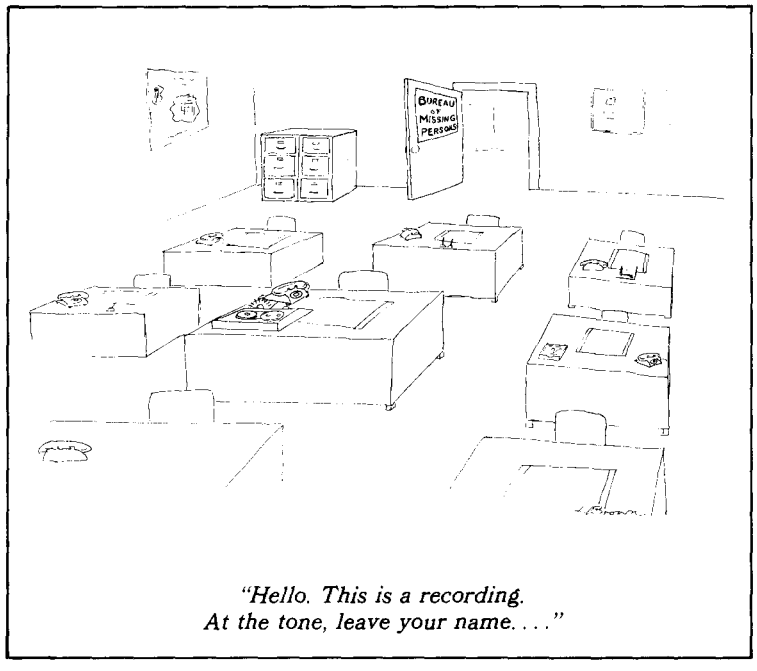
An admirer of Malcolm X, Sister Fattah adopted her African name, took to wearing colorful, long African-style dresses and head scarves and proudly describes herself as a "black nationalist." Nevertheless, on the basis of her extraordinary accomplishments with one of the most difficult social problems of our time, she has attracted the backing of such diverse supporters as the Philadelphia Saving Fund Society, the Catholic Archdiocese, the Columbia Broadcasting System, the Pew Memorial Trust, the William Penn Foundation, the State of Pennsylvania, the federal government—and now, President Ronald Reagan.

One obvious comment is that there aren't many Sister Fattahs in the world. Those connected with the President's Private Sector Initiatives project are betting that there are more than we know about who can be helped to get a start providing services to meet human needs.

If so, a lot of thought must be given to the question of how the American public, its many private organizations and its government can cooperate to encourage volunteering and giving to serve the needs of our communities. This is a topic discussed in many circles, both before and since the President gave his speech on volunteers.

Independent Sector, a new national association representing several hundred organizations in the philanthropic field has been working for the past two years to develop a strategy and a program to accomplish this goal. AEI has been doing its research on the subject for five years. Corporate business has been holding meetings on "social responsibility" and jawboning one another on the need for expanded charitable contributions from corporations for more than a decade. Foundations continually return to the theme of how to make grants more effective—and how to expand the pool of charitable dollars.

The climate is right, it would seem, for a new national thrust toward greater neighborly responsibility to help one another and to improve the quality of community and national life. But to succeed on the scale and with the significance many are beginning to hope for, it will take more than a speech by the President of the United States, a White House task force and some more research by AEI. A veritable army of David and Falaka Fattahs, black and white, rich and poor, will have to step forward and deal directly with problems that surround them.



"Hello. This is a recording. At the tone, leave your name. . . ."

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Here Is The Surprise News That American Men And Women Can Collect From Social Security Starting As Young As At Age 30!

The Amazing Hidden Money Secret Of The Social Security Department!

Do You Know Exactly How Much Money You Have In Your Social Security Account In Washington?

By JOHN P. CLARK

WASHINGTON, D.C.—You may be cheating yourself out of big money benefits and services from Social Security and Medicare. And, you do not have to be over 60 or retired to start collecting.

Almost a million American men and women, starting as young as 30 years of age get Social Security checks each and every month.

But, let me make one thing perfectly clear about these benefits, payments and services.

YOU must know about them; YOU must know how to apply for them. Then your checks can start to arrive regularly.

For example, has anyone in government ever told you how much of your money is in the Social Security fund?

No. Even though the government takes the money out of your pay every week.

Would you like to know exactly how much you have invested in Social Security now, and how you can start getting every penny you've got coming.

Then would you like to know how to get the most from that investment including all the brand new 1981/1982 Social Security payments and benefits?

Now you can do both. When you fill in the Official Form reproduced in this story and send it to the publisher, it will be sent to the proper government office. They will run a check on your account and then send you a report in a confidential sealed envelope. This report will tell you how much in your earnings have been recorded in your Social Security account year by year. There is no charge for this service, not even postage.

And, when you follow the simple instructions at the end of this story, you will receive a copy of a new book: "The Hidden Money Secret Of The Social Security Department."

If you think that you have to wait until retirement to start collecting your Social Security payments and benefits, this book will really open up your eyes.

Here are some of the little-known facts about Social Security and Medicare you will find out about in this book:

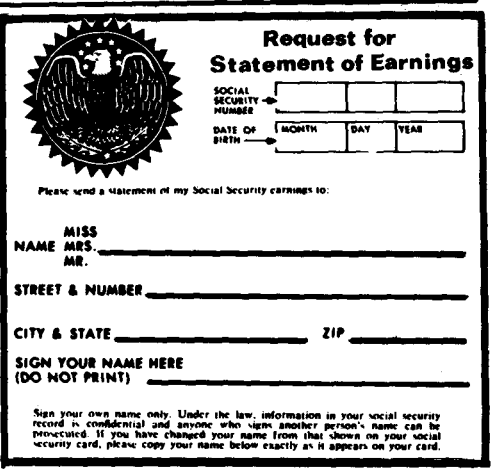
- *How to increase the amount of your payment if you are already on Social Security.*
- *How to qualify for Social Security disability pensions at any age.*
- *How to increase your Social Security benefits.*
- *How to report your Farm income for Social Security.*
- *How to make your whole family eligible for Social Security benefits, even your youngest children.*
- *How to replace a lost Social Security card.*
- *How to replace a lost Social Security check.*
- *How to get a refund if you have overpaid your Social Security taxes. (Studies show that two out of three people overpay.)*
- *How to figure out what your Social Security retirement payments should be.*
- *What papers do you need in order to file a Social Security claim?*
- *How ten million people who are only 30 years old, on the average, collect Social Security.*
- *How to get the special Social Security benefits that are only for veterans.*
- *How to get a huge lump sum Social Security payoff.*
- *How to make sure your employer is not cheating you on your Social Security.*
- *How to work and still get Social Security benefits.*
- *How to cash in on Social Security even if you've never paid a penny into it.*
- *How to get hospital and medical insurance for the aged.*
- *How students between the ages of 18 and 22 can get Social Security cash benefits.*

Until now there has been no way—from the comfort of your own home—for you to find out about these payments, benefits and services. Even though, heaven knows, it has been easy enough for the government to take your money.

Today there is a way, the brand new book called "The Hidden Money Secret Of The Social Security Department."

It is easy to read and easy to follow. Remember, it is not enough to qualify for Social Security payments, benefits and services.

To get your benefits and payments, even starting as young as 30 years of age, you must know how to apply for them.



Request for Statement of Earnings

SOCIAL SECURITY NUMBER →

DATE OF BIRTH → MONTH DAY YEAR

Please send a statement of my Social Security earnings to:

NAME MISS MRS. MR. _____

STREET & NUMBER _____

CITY & STATE _____ ZIP _____

SIGN YOUR NAME HERE (DO NOT PRINT) _____

Sign your own name only. Under the law, information in your social security record is confidential and anyone who signs another person's name can be prosecuted. If you have changed your name from that shown on your social security card, please copy your name below exactly as it appears on your card.

OFFICIAL FORM: When you fill out this form you will get a report in a sealed envelope showing exactly how much money has been recorded in your Social Security Account in Washington, D.C. There is no charge for this service, not even postage.

This book tells you how to qualify, including all necessary names and addresses of the people you must contact, and even what to say.

Although this book can mean hundreds and perhaps thousands of dollars to every man and woman in America, it is priced at just ten dollars.

You can order this book today by mail without a worry in the world because it is a 100% no-risk offer. **You MUST discover that you are eligible for at least $500.00 worth of benefits, payments and services from Social Security and Medicare or send the book back for a full refund without quibble or question. You still get the confidential report on your Social Security account.**

If you are extra skeptical, you can postdate your check or money order by 30 days. If you do this, the publisher promises and guarantees not to deposit it for at least that amount of time. Then, if you decide to return the book, the publisher will send back your **uncashed** check or money order with no questions asked.

To order, print your Name, Address and Zip Code, and the words "Social Security" on a piece of paper. Also, fill in the Official Form. Send both with $10 cash, check or money order to:

Liberty Publishing, Dept. SB-2
185 Cross Street
Fort Lee, New Jersey 07024

If you don't take advantage of your new 1981/1982 Social Security and Medicare benefits, payments and services, you are only cheating yourself since you have already paid for them.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

DISCOVER LOST LANDS

Own A Piece of History! Only 10¢. 25 Genuine postage stamps that are rapidly disappearing evidence of countries no longer in existence. These lands did not just vanish, they were bought, sold and given away—changing identity with each ruler. Also receive other world-wide stamps on FREE 10-day examination. Buy any or none, return balance, cancel service anytime. But keep the Lost Lands selection. SEND TODAY!
Harris, Dept. LL-21, Boston, MA. 02117

COIN GRAB BAG FREE!

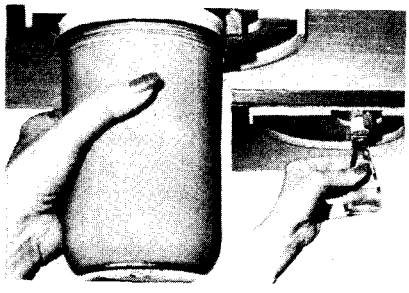
GIANT SURPRISE COIN ASSORTMENTS packed grab-bag style from collections* including rare, scarce and valuable coins up to 2000 years old! A real exciting treasure hunt: unpicked, unsorted — just as they are received — no 2 assortments exactly alike! Nobody knows what's in them, but each guaranteed to contain our guaranteed $9.00 catalog value or more for only $6.98 each plus 75¢ p.p. each. Our Super Size $18.00 minimum catalog value or more only $13.49 plus $1.00 p.p. each. FREE! Order 4 of either size, get 1 same size FREE! Ideal gift for beginner or advanced collector. Handsome illustrated 32-page Guide, Catalog & Price List included FREE with order; otherwise $1.00, refunded on first order. VISA or Mastercharge accepted. State card number, Interbank No., Expir. date.

MATT NUMISS, Dept. SP-1 **Great Neck, NY 11022**

UN-SKRU

Amazing New Jar Opener

OPEN ANY SCREW LID IN 3 SECONDS!



New UN-SKRU Jar and Bottle Opener mounts permanently to underside of cabinet or shelf. Opens **every** size screw top – from tiny tube to gallon jar – with scarcely any effort. Even opens press-and-turn "child-proof" pill bottles.

"Best we've used"—GOOD HOUSEKEEPING

Featured by Good Housekeeping magazine as one of "Half-dozen kitchen helpers no cook should be without." Also handy in trailer, boat, workshop. Wonderful for folks with arthritis. Unique gift. You must be **pleased**, or your money back. Only **$6.95** + 85¢ p&h, two for **$13.50** + $1 p&h.

Send Check or M.O. 20 day money back guarantee.

HOLST, Inc. Dept. SP-182 1118 W. Lake, Box 370, Tawas City, MI 48763

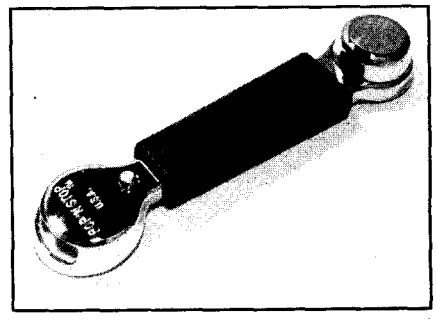
Post Sampler

All-around slipper

. . . for wherever you're at leisure. Pull tab helps you into the comfort of tricot-lined simulated leather with concealed elastic insert for a perfect fit. Resilient crepe sole; 1½" heel. Bone or black, full and half sizes, 5-11N and 5-11M. $16 ea. or 2 for $30.90, (add $1.95 for p&h, $2.95 for 2 or more), Old Pueblo Traders, Dept. HH1AR, Palo Verde at 33rd, Box 27800, Tucson, AZ 85726.

Amazing new bar tool

Pop 'n Stop T.M. opens and reseals bottles with original cap! Keeps soda and beer fresh and bubbly for days. $6.95 ea. ppd. Send check, MO, M/C or VISA (include expiration date) to: L-N International, Inc., 7021 S. W. McEwan, P. O. Box 1868, Lake Oswego, OR 97034.

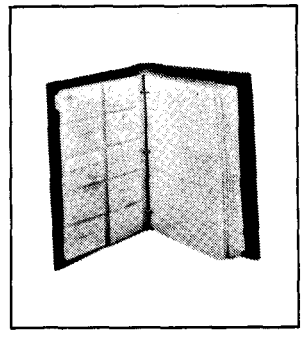


Top shelf reacher

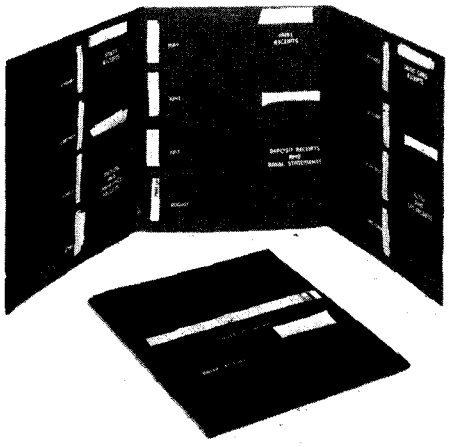
At last! A simple, effective device that adds 21" to your reach allows you to retrieve items in those hard-to-reach places. Its super-gripping fingers can hold a sponge or a dust rag. No more climbing on dangerous chairs or ladders; ends stretching and stooping. Every home or office should have one. Made of high-quality chrome-plated steel. Only $7.95 plus $1.45 p&h. Holst, Inc., 1118 W. Lake, Box 370, Tawas City, MI 48763. Dept. SP-182.

Visual Card File

Here's the best way yet to organize and file important business cards. The Visual Card File holds 300 cards . . . each in its own see-through pocket. The file is indexed and has special forms for 300 additional entries, too. $26.50 each; add $2.50 for shipping. (Prices subject to change.) Write for complete details to Dept. K, Bri-son, P.O. Box 1235, Studio City, CA 91604.

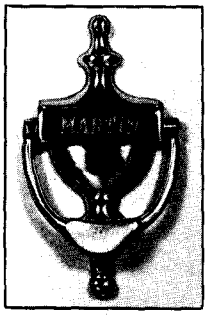


PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Yearly Bookkeeper

Stop wasting time hunting for records to figure your taxes, pay bills or balance your checkbook. Yearly Bookkeeper solves the problem with its pockets for separate monthly checks, receipts, credit cards and utilities. Jumbo pockets for bank statements and bills. Folds to 12" x 15". Made of quality leather-grained vinyl. $6.97 plus $1.45 p&h. Holst, Inc., Dept SP-182, 1118 W. Lake, Box 370, Tawas City, MI 48763.



Brass doorknocker

Add that special touch certain to highlight any front door. Made of solid brass and protected with a beautiful tarnish-resistant laquered finish. This elegant doorknocker measures 6½" x 3¾" and comes engraved with your family name. Send just $28.95 plus $3 shipping and handling to A. J. Sadler, Brandt Hall, Suite 3, Box 743, Grand Canyon, AZ 86023.

Relax-N-Sleep

Multi-purpose contour pillow eases headache, tension and neck pain. Also great for reading, TV or for use when driving. Its secret? A whisper-soft, yet firm urethane foam neck roll that fits the curve of your body. Washable pink satin zipper cover included. Send $11.99 (50¢ p&h) for each to Better Sleep, Inc., Dept. NT1, New Providence, NJ 07974.

Comfortable Dancing Doll

The softest of shoes. Genuine glove leather combined with an elasticized throat and adjustable strap for perfect fit. White, bone, yellow, pink, blue, or black. Combination full/half sizes 6-10½N, 5-10½M, & 6-10½W. $23.95 + $1.95 p&h. Old Pueblo Traders, Dept, SZ1DD, Palo Verde at 33rd, Box 27800, Tucson, AZ 85726.

Twin Bed Bridge

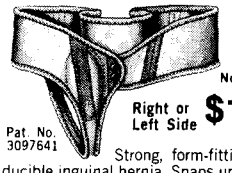
FOR ROOMY TOGETHERNESS

Original Twin Bed Bridge with patented square rib transforms twin beds into one luxurious king size bed instantly. Hidden bridge of soft polyurethane foam gives custom-made king size appearance. No ridge, no lump, no gap. Saves money—uses standard size flat sheets. Saves space between beds—makes room seem bigger. 6' long by 14" wide. $11.95 Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax. Money back guarantee.

Send Check or Money Order to – **BETTER SLEEP, INC.** Box NZ, New Providence, NJ 07974

NOW! **Improved and Patented**

RUPTURE-EASER®



(A Dr. Plus Truss)

No laces — instant pull-strap adjustment

No Fitting Required

Right or Left Side **$11.45**

Double $13.95

Pat. No. 3097641

Strong, form-fitting washable support for reducible inguinal hernia. Snaps up in front. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. **For men, women, children. Send measure around the lowest part of abdomen and state right, left side or double.** Add $1.45 postage. **PIPER BRACE CO.** Dept. SE-12 • 811 Wyandotte • Kansas City, Mo. 64105

OLD PUEBLO TRADERS *since 1946*

send $1 today for a SPRING CATALOG

if you want...
famous labels
- top quality
- comfortable fit

many in hard to find sizes:
- missy • half
- large • petite

shoes & accessories...
- wide selection of styles and sizes

and... RECEIVE a *$2 BONUS DISCOUNT* to use on your first order

SEND COUPON TODAY— MONEY BACK GUARANTEE

OLD PUEBLO TRADERS, Dept. SX1,
Palo Verde at 33rd, Box 27800, Tucson, AZ 85726

☐ Enclosed is $ _____ (check or money order)

NAME _____
(please print)
ADDRESS _____

CITY _____ ST _____ ZIP _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

YOURS FREE

Sample bi-monthly *Early American Life* magazine by accepting our FREE **New Sampler of Early American Life.** (15 exciting articles show you how to add the warmth and beauty of Early America to your home) PLUS a trial copy of our magazine.

New Sampler of Early American Life

Then, if you decide to continue to receive a yearful of decorating, furnishing, craft and collecting ideas, pay our bill of $12. If not simply write "cancel" on the invoice and return it, keeping both trial copy and Sampler as our FREE gift for trying us. We think you'll love *Early American Life*, America's oldest and most renowned magazine of traditional style. Please allow up to eight weeks for delivery.

Early American Life, PO Box 1607
Marion, OH 43302

OK, send my **New Sampler** plus trial copy of *Early American Life*. I'll either honor your one-year (six issues) subscription bill of $12, or return it marked "cancel."

Name _____
Address _____
City _____ State _____ Zip _____

D2SPA-1

RUPTURE AGONY
DISAPPEARS...

When you slip into a genuine Brooks Appliance! Your rupture will be held securely, yet gently, night and day at work or at play. Send for our free booklet today.
BROOKS APPLIANCE COMPANY **(Medicare Pays 80%)**
400 State St., Marshall, Michigan 49068

the Best Buy in Walking Comfort

the ***DEMI BOOT***...smart, low cut styling. Kid-soft polyurethane/nylon with foot caressing bonded lining. For walking pleasure, a sturdy NON-SKID sole & 1½" heel.
BONE, BLACK, BROWN, WHITE, BURGUNDY. Sizes: S (5-5½), M (6-6½), ML (7-7½), L (8-8½), XL (9-10). **$15.99**

two pairs just $29.90

Add $1.95 p&h one item, $2.95 for two or more. AZ res. add 6% tax.

SATISFACTION GUARANTEED OR MONEY BACK!

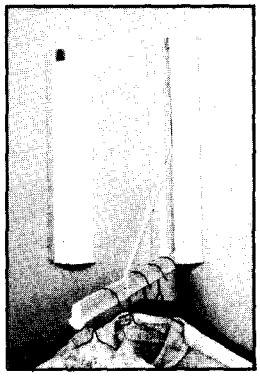
FOR FAST PERSONAL SERVICE CALL (602)747-5000
Charge Orders Only

Enclose $1 for Newest ***FASHION CATALOG*** (credited to 1st purchase)

Dept. SZ1DB, Box 27800
Palo Verde at 33rd, Tucson, AZ 85726

OLD PUEBLO TRADERS ***since 1946***

Post Sampler

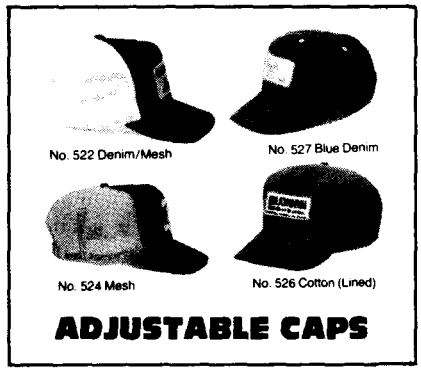


Hang it all

Now you can have all the added space of an extra closet! This unique wall-mounted clothes rack has an 18" folding arm with 16 notches for hangers and holds 36 pounds of clothes. Folds into a flat neat 18" x 4" wall mount, but snaps open to hang guests' coats, ironing, drip-dries and out-of-season garments. Great for apartments, mobile homes, boats, dorm. Installs easily in minutes. Only $7.95 + $1.45 pp. Holst, Inc., Dept. SP-1281, 1118 West Lake, Box 370, Tawas City, MI 48763.

Coldbusters

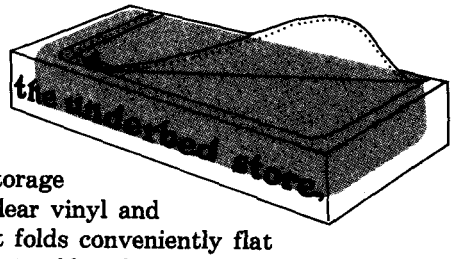
These waterproof boots warm your feet beautifully with their acrylic fur drawstring cuff and pile lining. Burgundy, ginger or black. Full sizes only 5-11M. $28.95 (add $1.95 p&h). Old Pueblo Traders, Dept. HL1PG, Palo Verde at 33rd, Box 27800, Tucson, AZ 85726.



Adjustable caps

These colorful caps show to which team or company you belong. Just select the style, color of cap and send a copy of your organization's emblem. If you need a logo, one will be designed free. Great for sales incentives, conventions, trade shows. For information, write: Cardinal Cap & Jacket Co., Hwy. 83-141, Box 275, Grundy, VA 24614.

Under-bed storage



Short of closet space? Now you can keep your blankets, shoes and seasonal clothes clean and out of the way. This roomy storage chest is made of heavy-gauge clear vinyl and has a full zipper. 42"x18"x6", it folds conveniently flat when not in use. Send $7.95 plus $1.45 p&h; 2 chests are $15 plus $1.85 p&h. Holst, Inc., Dept SP-182, 1118 W. Lake, Box 370, Tawas City, MI 48763.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

ARMCHAIR SHOPPER

Authentic Post Canvas Bags @ $7.95 each

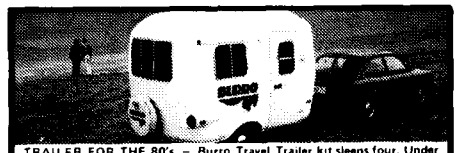
Popular Norman Rockwell Print (11"x 14") "April Fool" on Canvas @ $5.98 each

Manor Texas Fruit Cake—2 pound Tin @ $14.95 each

Expanding Bag by Totes—available in Brown or Tan @ $21.20 each. Made of durable nylon, expands to 20"x 13"x 7"

Bar Keeper's Friend—Get aquainted offer—2-Twelve ounce cans of Bar Keeper's Friend for $2.00

Send you order with check to Armchair Shopper, P.O. Box 130, Indianapolis, IN 46206



TRAILER FOR THE 80's — Burro Travel Trailer kit sleeps four. Under 1,000 lbs. Fiberglass. Ready to tow. Finished interior only. Write Burro SEP-12 14143 21st Avenue North, Plymouth, MN 55441. For full color catalog send $3.00 to cover postage and handling. *Dealers Wanted*

DOG PORTRAIT NOTE PAPER by Earl Sherwin etc.

more than 90 breeds
$3.00 ppd. per box of 10 all-one-kind.
BREED SAMPLE 25¢
CATALOG 35¢
also, PRINTS & PLAQUES
WIS. RESIDENTS ADD 4% TAX.
Write, Dept. P : DEALERS INVITED

Lakeshore Artisans Inc.
BELGIUM · WISCONSIN · 53004

RUBBER PANTS $12.00

DIRECT AIR MAIL ORDER
Natural or Blue. Soft Rubber. State waist size. Unisex. (Send dollars, check or money order). Or send two US dollar for Air Mail Catalog of
RUBBERWEAR
South Bucks Rainwear Co.
(S.E.P.) Iver, Bucks, England. SL0 9BA

Circumcision: An American Health Fallacy

by Edward Wallerstein

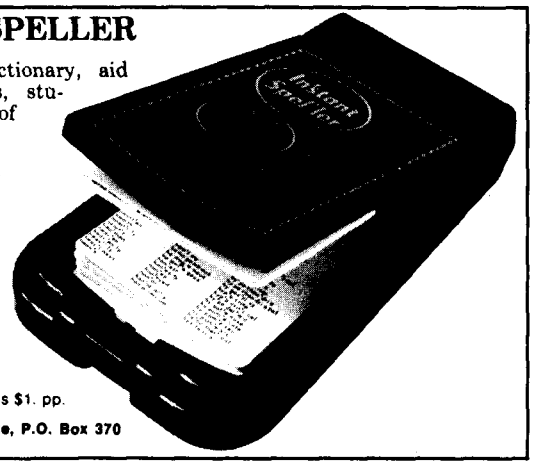
"The most thorough account ever written of the prevalent American practice of circumcision. . ."—George Wald, Ph.D, Emeritus Professor of Biology, Harvard University, and Nobel Laureate.

Armchair Shopper
P.O. Box 130
Indianapolis, Indiana 46206

Please send_____books at $11.45
☐ Check enclosed Bill to: ☐ VISA
Expiration date_____ ☐ MasterCard
Card no. _____
Signature _____
Name _____
Address _____
City_____State____Zip_____
11

UNIQUE INSTANT SPELLER

Faster and handier than any dictionary, aid to businessmen and professionals, students, secretaries. Puts a world of words right at your fingertips. The 6,000 most commonly misspelled words are correctly spelled, divided and accented. Works on touch method. Press down release tab with pointer on first letter of word wanted. In a flash find your answer. No pages to turn. For every home, or office. Great Gifts. **$6.88** plus .85¢ p&h, two for **$12.77** plus $1.00 p&h.



Deluxe Model 8000 + words . . . only **$6.97** plus $1. pp.

HOLST, Inc. Dep SP-182 1118 W. Lake, P.O. Box 370 Tawas City, Mich. 48763

INVENTIONS WANTED

FREE CONSULTATION ● NO IDEA TOO SMALL

Disclosure registration. Potential cash or royalties from manufacturers seeking new ideas. For free information on how to register your ideas. Call or Write

American Inventors Corp.
59 Interstate Dr. Dept. SEP
West Springfield, MA 01089 (413) 737-5376
A Fee Based Marketing Company

FREE CATALOG

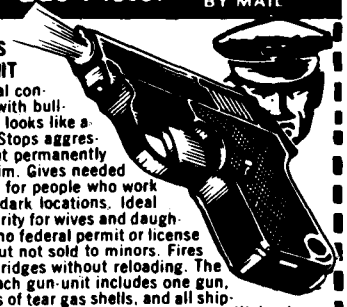
Eva Gabor® Wigs

All Colors, Styles & Sizes

Mail coupon today for Free Catalog!

WIGS by Paula Dept. 772, Brockton, MA 02403
☐ Send FREE Eva Gabor Catalog to:
Name_____
Address_____
City_____State_____Zip_____
Have you ever worn a wig? ☐ Yes, ☐ No.
An Eva Gabor Wig? ☐ Yes, ☐ No.

World Famed BREVETTATA Tear Gas Pistol SOLD DIRECT BY MAIL



REQUIRES NO PERMIT

Solid metal construction with bulldog grips, looks like a real gun. Stops aggressor without permanently injuring him. Gives needed protection for people who work in lonely, dark locations. Ideal night security for wives and daughters. Still no federal permit or license needed, but not sold to minors. Fires seven cartridges without reloading. The price of each gun-unit includes one gun, ten rounds of tear gas shells, and all shipping cost. Prompt shipment. Insured. We've been selling tear gas equipment for the past sixteen years. Thousands of satisfied customers.

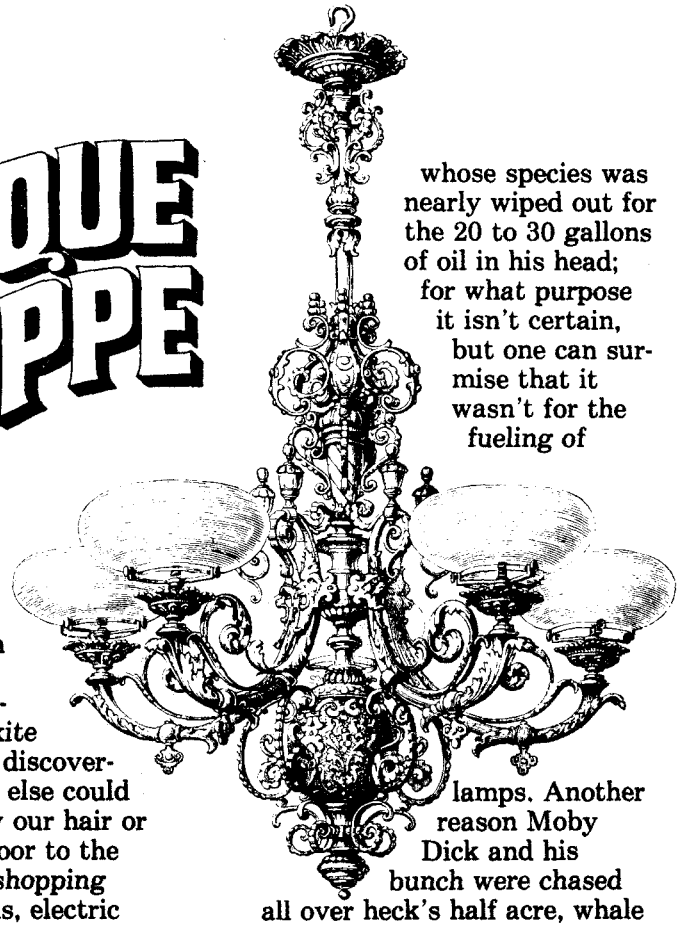
☐ 1-Gun unit $24.00
☐ 2-Gun units at $22 ea. ... total $44.00
☐ 3-Gun units at $20 ea. ... total $60.00
☐ 4-Gun units at $19 ea. ... total $76.00
☐ 6-Gun units at $17 ea. . total $102.00
☐ Extra tear gas shells . . . . $3 for ten
☐ Blanks for practice . $2.50 per 100
☐ Holsters . . . . . $2.88 ea.
☐ TGA (Tear Gas Antidote) . . . $3.80

Name _____
Address _____
City _____
State _____Zip _____
Enclosed is ☐ Check for $_____
☐ Money Order for $_____
or charge my ☐ Master Charge ☐ BankAmericard
Card Number _____
Exp. Date _____
Signature _____
© 1979 Brevettata

BREVETTATA Dept. KJ-82
P.O. Box 7243, Kansas City, MO 64113

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

ANTIQUE SHOPPE

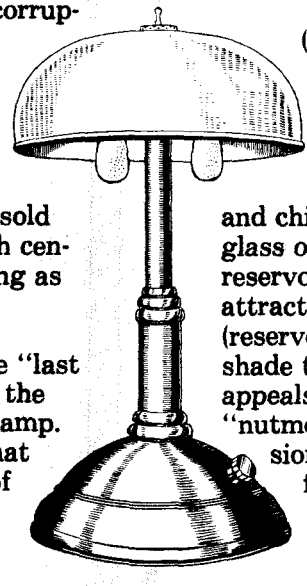


It is not that we want to short-circuit Ben Franklin for literally taking Mrs. Franklin's suggestion to go fly a kite and, in the process, discovering electricity. How else could we today shave, dry our hair or get from the first floor to the second floor of the shopping mall? The problem is, electric lights are just so boring compared to the good old implements of illumination: the candles, lanterns and lamps that in their day were the "last word" in lighting.

The poor man's button lamp, according to Kenneth Russell, is a good example. It consisted of a piece of cotton or linsey-woolsey tied tightly around a button and deposited on a saucer containing bear grease, salve or lard. This arrangement led in all haste to the "betty" lamp (thought to be a corruption of "better"). A shallow dish made of various metals, it burned bacon drippings and sported a wick also made of fabric. What the betty sold for in the 18th and 19th centuries isn't as interesting as the price it commands today—about $75.00.

One of the first of the "last words" in lighting was the ever popular whale-oil lamp. Popular to everyone, that is, with the exception of the sperm whale, whose species was nearly wiped out for the 20 to 30 gallons of oil in his head; for what purpose it isn't certain, but one can surmise that it wasn't for the fueling of lamps. Another reason Moby Dick and his bunch were chased all over heck's half acre, whale oil was used not only for home lamps (made possible by the invention of the flat-wick burner in 1783), but for street lamps, lighthouse lamps, beacons and even locomotive headlights.

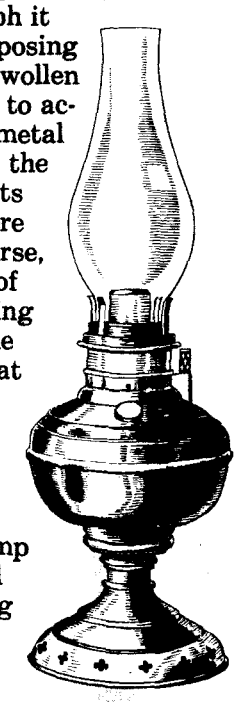
Another of the early "last words" in lighting has been traced to Samuel M. Kier, Pittsburgh, who, in 1850, introduced a lamp that burned kerosene. And when Colonel Edwin L. Drake struck oil in Pennsylvania in 1859, earlier oil lamps became obsolete.



The "banquet" lamp (since renamed the "Gone with the Wind"), manufactured by the millions in 1870 and later, boasted a glass shade and chimney with a metal, glass or porcelain kerosene reservoir and stand. It was the attractive shape of the font (reservoir) and the decorated shade that appealed (and still appeals) to lamp buyers. The "nutmeg" was a miniature version but sported a handle for safer carrying, as did most lamps after 1870.

The Rayo lamp, again quoting Mr. Russell, had a "metal font, was often nickel plated and burned kerosene (coal oil) through a circular wick, which offered three times the surface of the flat wick."

It was this writer's good fortune, however, to show up at a time when an offshoot of the flat wick kerosene burner was the final word in home illumination. Lighting in short, had no place else to go.



What a triumph it was, with its imposing glass chimney, swollen at the lower end to accommodate the metal wick holder, and the contrivance for its adjustment. There remained, of course, the small chore of regularly trimming the char from the wick. And even at its brightest, it wasn't unusual to hear a family member sitting more than five feet from the lamp call out, "Would you mind getting out of my light!" At which point the offending member would be more likely to turn up the wick, which would smoke up the chimney until no one could see, and mom would be called upon to locate a couple of potholders and remove it to the kitchen for washing.

In case someone should happen to notice smoke pouring from the chimney before the wallpaper discolored and turned the wick too low, the flame tended to flicker out. And again it rested upon mom to fumble her way out to the kitchen and find a match more often than not burning her fingers pretty good from having forgotten the potholders to remove the hot chimney before

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

relighting the wick. (What would happen if the lighted wick were ever turned into the oil reservoir was regarded with somewhat the apprehension the neutron bomb is regarded today.)

No one rejoiced more than mother, therefore, when the revolutionary Mantle lamp first hit the market. Here, excluding the sun and possibly steel-mill ovens, was the brightest light known to mankind. Constructed with a metal base to hold the white gasoline fuel, complete with air valve for "pumping it up," it had a metal upright shaft to support the two delicate fabric sacks that formed the mantles and a glass shade above. The task of keeping fuel in the base fell, of course, to mom. And when the mantles grew dim from lack of oxygen, it was she who located the pump to shoot a blast of air into the base. And if this failed to do the trick, we counted on her to pick up the lamp and carry it to the door to "give it a breath."

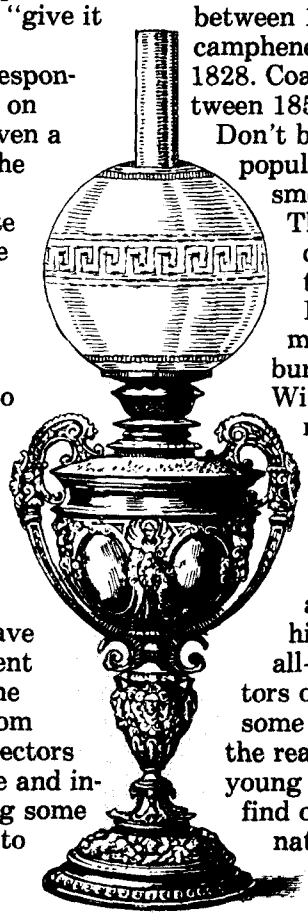
It was also mom's responsibility to keep an eye on anyone with a cold. Even a half-stifled sneeze in the direction of the lamp would send the delicate mantles drifting to the table in a miniature snowstorm. And unless the poor woman had stocked reserve mantles, it was back to the old kerosene job.

Appreciation of these "last words" in lighting has only come about in the last half of the 20th century. A perfectly sane collector could have as many as 200 different types of oil lamps alone displayed on living room shelves. But most collectors prefer not to specialize and instead enjoy assembling some of the infinite variety to decorate their own boringly lit, totally electric parlors.

For those who want the truly rustic appeal, the "betty" and Phoebe lamps will be of most interest. For modern homes the elaborate beauty of china oil lamps or candle-burning glass fairy lamps may provide the decorator's touch.

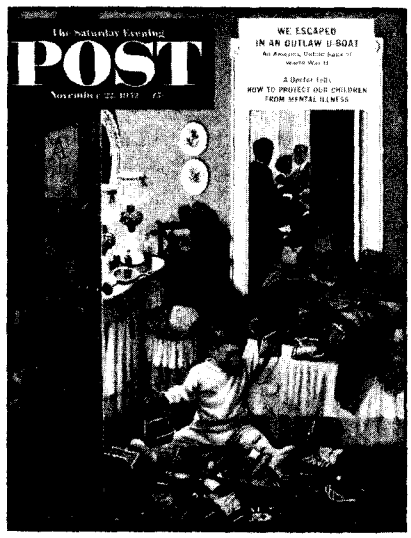
If you come across old lamps at flea markets or while cleaning out an attic, you can sometimes date them roughly by determining their source of fuel. Was it animal fats, vegetable fats, whale oil, kerosene? If the fuel was pine splint, candlewood grease, heavy oils or candles, the lamp probably dates from Colonial America. Whale-oil lamps are dated roughly 1800-1850.

In the 1830s came a new invention, the Argand lamp. It burned a cheaper fuel of turpentine combined with alcohol, but had one big problem: it was rather explosive. Lard-oil lamps were popular between 1833 and 1863, and camphene was used around 1828. Coal gas was popular between 1850 and 1879.



Don't be misled by some popular names for those smelly old kerosene jobs. The nutmeg lamp didn't have anything to do with the spice. It was simply a miniature kerosene burner of the 1880s. With kerosene, we've returned to that spark of imagination that put the true lamps out of business.

Franklin with his boring old electricity and Tom Edison with his light bulb spoiled it all—except for the collectors of old lamps who, for some reason (most likely the reason of being too young to remember them), find old lamps fascinating.



Visions Of POSTS Past

Is there a vacancy in your collection of *The Saturday Evening Post*? A story by authors such as James Michener? An article that made a lasting impression? If the *Post* you have in mind was published during the years from 1950 through 1969, you may be in luck. To receive a price quote, ranging from $10.00 to $20.00, and to learn if the date is available, send SASE:
Archives
The Saturday Evening Post
1100 Waterway Blvd.
Indianapolis, IN 46202

Antique Shop

The Hilltop Shop Fun Antiques and Collectibles, 900 N. Sixth Street, Burlington, IA 52601. (319) 754-4795. Selling general-line postcards and valentines plus reference book titled *Great-grandmother's Wicker 1880s-1920s* by G.E. Shirley. Short history, over 500 items pictured and dated, with price guide, $10.95. Check, Master Charge, Visa.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Classified Directory

Advertise personals, vacations, rentals, books, art, gourmet items, employment opportunities, real estate exchange and any item of general interest. Rates—1-time insertion, $2.60 per word; 3-time insertions, $2.45 per word, per issue: 6-time insertion, $2.30 per word, per issue. For further information contact: Karen Joyce, Classified Advertising, The Saturday Evening Post, 1100 Waterway Blvd., Indianapolis, Indiana 46202. Phone (317) 634-1100. Classified advertising not subject to agency discount. Payment must be received with order or prior to issue closing date for schedules.

Antique Stocks Wanted

Old stocks and bonds wanted. High prices paid, any quantity. Paul J. Longo, Box 490-J, South Orleans, MA 02662.

Arts & Crafts

Illustrated brochure for making queen- and king-sized headboards out of junk solid wood beds. $3. Victorian Bed, Dept. P, 121 Parkins Lake Rd., Greenville, SC 29607.

Evoke vivid memories. Our national parks recaptured. Woody Williams' superb, large, framing prints. Ideal gifts. Color catalog. Bonus offer. Write now! Photo Classics(J), Dickerson, MD 20753.

Old-fashioned sock doll. Wonderful gift or bazaar item. Complete pattern/instructions, $3. Grandma Pitzer, 1741 Greymill Dr., Pittsburgh, PA 15241.

Preserve bridal bouquets—in shadowbox. Fascinating hobby, lucrative business. Easy. Complete instructions, $6.95. Gillyflowers, 1527 Papillon, St. Louis, MO 63141.

Sign painting instruction. Complete—$25. Free details. Mullen, 1022 Rte. 5E, Utica, NY 13502.

Books/Publishers

Free book. *Prophet Elijah Coming before Christ.* Megiddo Mission, Dept. 12, 481 Thurston Road, Rochester, NY 14619.

Free catalog book bargains, 400 titles. Modern Books, 7128 29th Avenue, SW, Seattle, WA 98126.

Publish your book! Join our successful authors. Publicity, advertising, beautiful books. All subjects invited. Send for fact-filled booklet and free manuscript report. Carlton Press, Dept. EYA, 84 Fifth Avenue, New York, NY 10011.

Magazine and newsletter samples. . .only 50¢ each. Over 145 publications covering a wide range of interests to choose from. For free descriptive list, send a stamped, addressed envelope to Publishers Exchange, P.O. Box 1368, Dept. 193A, Plainfield, NJ 07061.

Bookfinding librarians locate any titles or subjects if not in their 150,000 title, author and subject indexed stock. Pabs, 2917 Atlantic, Atlantic City, NJ 08401. (609) 344-1943.

Authors. We need your fiction, nonfiction, poetry, scholarly and juvenile manuscripts for immediate publication. Send for Free Publishing Guidebook. Todd & Honeywell, Dept. SP, 10 Cuttermill Road, Great Neck, NY 11021.

Free pamphlet—your creative power. If you want happiness, better health, great wealth, qualities of leadership, master the art of communicating. Quantities limited. Parkway Publishing Co., 23192 Verdugo Dr., Suite A, Laguna Hills, CA 92653.

A guide to adversity. A new inspirational Pocketbook of Quotes from our Seven Essential Elements of Man series. As always, a full refund if not delighted. Send $3.98 to: Adversity, Dept. 160, Griffin Publishing, P.O. Box 120803, Arlington, TX 76102.

Children—Key to Your Happiness or Heartache. Learn to evaluate daycare centers—$5. Oakhill, P.O. Box 23198, Lexington, KY 40523.

Emergency. Winter blizzard. Know how to survive in your auto. Send $4, payable to A. Stever, The Book Warehouse, 104 Lock St., Phoenix, NY 13135.

Publishers' overstocks, bargain books. 2,000 titles, all subjects! Free catalog: Hamilton's, 98-50 Clapboard, Danbury, CT 06810.

Organizing Garage Sales and Flea Markets for Profit, $2.25 postpaid. K & C, P.O. Box 52, Snellville, GA 30278.

Business Opportunities

Stay home! Earn money addressing envelopes. New genuine offer, 15¢. Lindco, 3636-SP Peterson, Chicago, IL 60659.

Home import mail-order business. Start without capital. Free report. Mellinger, Dept. R1131, Woodland Hills, CA 91367.

Potentized Spirulina for energy, rejuvenation and weight loss. Distributorships available. Spirulina, P.O. Box 697, Mt. Angel, OR 97362 or call (503) 845-6724.

Bookkeeping by mail business. No risk examination. Free details. Jayhill's, Dept. 107, Park Plaza, Box 5540, Little Rock, AR 72215.

Easy home income. Mailing program. Rush stamped envelope: Johnsons E, Box 364, Rochester, MN 55903.

$850/thousand securing, stuffing envelopes. Nationwide, Box 5896, Columbia, SC 29250.

$200 weekly. Home mailing program. Alltime, Box 26353-PE, Tamarac, FL 33320.

Mail-order opportunity! Start profitable home business without experience or capital. Information free. Mail Order Associates, Dept. 640, Montvale, NJ 07645.

Bumper-sticker printing device. Cheap, simple, portable. Free details. Bumper, P.O. Box 22791(VS), Tampa, FL 33622.

Live Not Merely Survive. Free sample issue of the Billion Letter. Write: ZEF, Box 360-SP, Boston, MA 02101-0360.

Make homemade booklets. I've earned $187,000 with mine. Free information: Cord, Box 548, Woodville, TX 75979.

How to make $100/day buying and selling scrap gold, silver! Free details: Meredith, Box 11216E, Reno, NV 89510.

Earn $4,000+ monthly showing friends how to beat inflation, save $$$ and buy dehydrated foods, 100% natural vitamins and herbs wholesale. Send $3 for detailed report plus case history cassette tape. Charles Possick, Box 3125-SEP, Seminole, FL 33542.

Take catalog orders. We drop-ship 2,500 best-selling specialty products. Lowest below-wholesale prices. Immediate delivery. Spectacular home business opportunity. Free book. SMC, 6061 De Soto Ave., Dept. 161-13, Woodland Hills, CA 91365.

Catalogs

Beautiful color catalog—over 2,000 household, specialty, clothing, electronics and gift items, at huge discounts! Big 100-page catalog, with marvelous gifts for everyone! $2.50, refundable on first order. Sendak's, 5201 Redwing, Alexandria, VA 22312.

Protect your valuables from burglary or fire. New catalog of security products, alarm systems, home safes. Goodman Company, Box 88-S, Livingston, NJ 07039.

Free! World's leading novelty catalog. 1,600 jokes, tricks, science, sports, hobbies. Johnson Smith, C-203, Mt. Clemens, MI 48043.

Free factory-direct catalog. Name-brand camping, backpacking equipment. Down and polyfil apparel. Write: Mountain Camper, P.O. Box 291, Dept. SEP, Seymour, TN 37865.

Free moccasin catalog. Deerskin, moose, leather. Robin Sun, 4310 Allegheny, Erie, PA 16509.

Collector's Items

Norman Rockwell signed, numbered, limited-edition prints. "Celebration," $2,690; JFK, $1,590. Mint condition, certificates of authenticity. (617) 756-6151.

Do It Yourself

Aluminum can smasher, under $3. Make your own. Easy directions $2. Bert, Box 3172, Pismo Beach, CA 93449.

Bees: How to get rid of. Send $2.95 to J. Huryn, 44500 Mayberry, Hemet, CA 92343.

Twenty unique energy savers, $5. No personal checks. Uni-Therm, 8286 Fenton Way, Arvada, CO 80003.

Screwless, glueless wood joints. Details, $5. Atkinson, 7684 Reed St., Arvada, CO 80003.

Education/Instruction

Accredited college degrees by mail. Details. GRADUATE REFERRAL SERVICE, 3010 Santa Monica Blvd., Suite 173-SE, Santa Monica, CA 90404.

Perfect essay writing. $2, SASE. Box 30333, Portland, OR 97230.

Vitalize your voice. Unique method; rapid results. $15. Vital Voice, Box #298, Stevensville, MI 49127.

Improve your child's schoolwork! Helpful tips! $2. Guidance, Box 68-755, Indianapolis, IN 46268.

Build your vocabulary for self improvement or college entrance. 3,600 words. Send $3.98. VOCABULARY, 229 E. 2nd North, Soda Springs, ID 83276.

Medical school in the Dominican Republic. Fully accredited. Classes taught in English. For information and application: Admissions Office, CIFAS University, Suite Y, 12820 Whittier Blvd., Whittier, CA 90602.

Financial aid for students. For free information, send SASE to ESS, P.O. Box 561, Tenafly, NJ 07670.

Reisch World Wide College of Auctioneering, Inc.—World's largest—46 years. Term soon, free catalog. Approved for VA. Modern auction library free with enrollment. (515) 423-5242, Col. Gordon E. Taylor, P.O. Box 949, Dept. 1, Mason City, IA 50401.

Money for college is available. We find it for you. Scholarship Finder, 101 E. Pine St., Ville Platte, LA 70586.

Parents! Help your child become a better student. Five pages of practical ideas and suggestions written by a teacher. Send $3.95 to: Student, 3614 Richmond Dr., Ft. Collins, CO 80526.

Emotional Self-Help

Self-help solution: Professional therapist's select guide to latest psychological self-help literature generally unknown to public. 21 pages describe and locate 40 of the best self-help aids for depression, anxiety, stress, marriage, anger, parenting, shyness, sexuality, job-finding, weight control, alcoholism and more. Don't delay—help yourself today! $5 postpaid. Self-Help Center, Department B, Box 124, Coxsackie, NY 12051-0124.

Employment Opportunities

Australia, New Zealand! Big pay! Latest listings plus information, 68 countries, $2. Austco, Box 772-S, Cypress, CA 90630.

Rocky Mountain Employment Newsletter! Colorado, Idaho, Montana, Wyoming! Current openings—all occupations! Write for free details to: Intermountain-N, 3506 Birch, Cheyenne, WY 82001.

Creative staff position with rapidly growing direct mail fund-raising agency. Copywriting skills required. Entry level and experienced position available. Growth potential. Salary negotiable. Write: Creative Position, Dept. C, 8330 Old Courthouse Rd., Suite 700, Vienna, VA 22180.

Teach abroad, China, here. List current faculty, administrative openings. USA, $5.95; abroad, $5.95. SASE. EISS, Box 662, Newton, MA 02162.

Job changing? Do-Yourself Resume/Job Strategy Kit plus 999 search agencies who help! $5. Resume Writers, 841-P Spruce, Winnetka, IL 60093.

Foreign Newspapers

Worldwide English newspapers, 65 countries! Sampler: 4/$2.98. Free brochure. Multinewspapers, Box DE-11, Dana Point, CA 92629.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Gardening/Plants

Bonsai trees, pre-bonsai plants, imported pots, tools, etc. Catalog "SEP" $1 deductible. The Bonsai Farm, 13827 Hwy 87 South, Adkins, TX 78101.

Gourmet Foods

Heritage Spicy Pickles, prize-winning. Treasured for generations, $2. La Entrepreneur, Box 64052P, Virginia Beach, VA 23464.

The original, natural, all-in-one blends of pure herbs and spices. Popcorn, Cheezos, Nature's Sweet, Mexican, Italian, poultry, seafood, salad, others, $1.70 each. Gourmet Gift Packs, brochures, *all* inquiries welcome. Lorenz Natural Seasonings, P.O. Box 395, Bayside, CA 95524. (707) 822-3969.

Health & Beauty

Rid yourself of gallstones without surgery. Send $20 for natural recipe to E. Harrell, P.O. Box 1277, La Belle, FL 33935.

Uncontrollable rash? New formula gauranteed to cure chronic eczema, dermatitis, jock rash & athlete's foot. Send $5 to Super Lotion, Box 324, Hunt, TX 78024.

Migraine prevention. There is help for the migraine victim. 156-page book, $3.95. Victor Young, 548 S. Main St., Red Lion, PA 17356.

Herbs, spices, teas. Natural beauty and health products. Rare herb seeds. Free catalog. The Herb Patch, Box 583, Boulder City, NV 89005.

Happy with your face? Make the most of it with proper makeup techniques. Fully illustrated guide contains makeup and hair do's/don't's for your face, shape, profile. Tips every woman should know. Send $2.50 plus 50¢ p&h to FACE-up, P.O. Box 272, Hillsdale, NJ 07642.

Wheat Country Health Delights. Second edition cookbook. $6. Jan Preston, Dept. SP82, 505 Fifth St. North, Great Falls, MT 59401.

Free report! How soundwaves end stress and achieve natural relaxation! Rockwood (SP), 2486 Sylvan, Trenton, NJ 08610.

Help Wanted

$180 per week part-time at home. Webster, America's foremost dictionary company, needs home workers to update local mailing lists. All ages, experience unnecessary. Call (716) 842-6000, ext. 5325.

Hobbies

Doll clothes patterns. Catalog, $1. Mark Farmer Company, Box 1117se, EL Cerrito, CA 94530-1117.

Family Tree Chart. Includes information on how to trace your ancestry. A fun and learning experience for the whole family. Send $3.50 check or money order to A. J. Sadler, Brandt Hall, Suite 3, Box 743, Grand Canyon, AZ 86023.

Home Video Movies

Free catalog. Video cassette movies. Latest family releases. Movie exchange. Sherwood Video, Dept. SP, 5909 Woodview, Sherwood, AR 72116.

Indian Artifacts

Wanted—anything American Indian. Potawatomi Museum, Box 631, Fremont, IN 46737.

Literary Services

Writing/research: dissertations, theses, papers, books. Dr. Brown, Research, Box 901, Alpine, CA 92001. (714) 445-5944.

Writing, research. Superior library facilities! Professional staff. Confidential. Writers Unlimited, Box #4391, Washington, DC 20012. (202) 723-1715. Local representatives sought.

College students! Term-paper catalog—10,278 papers, all subjects! Rush $1. Research, Box 25097-S, Los Angeles, CA 90025, (213) 477-8226. *We also provide professional writing/research, statistics—all fields.*

Loans by Mail

Borrow $1,000-5,000,000. Difficult loans arranged. Personal, business, venture capital. Research Unlimited, Drawer "A," Dayton, WA 99328. (509) 382-2545.

Minerals & Precious Stones

Sapphires, beautiful custom-faceted gems. List 25¢, SASE. Iverson, 35490, Hwy. 58, Pleasant Hill, OR 97401.

Miscellany

Western posters, badges, Russell prints, holsters, statues, more. Details, $1. Replica, 61057/SEP, Vienna, WV 26105.

Tennis scores—your tournament book. Keep a yearly record of your matches and tournaments with this 62-page cartoon-filled book. Great for ranking. Send $4. Tennis Scores, Box 33743, Seattle, WA 98133. (Orders mailed first class within 24 hours.)

Money-Making Opportunities

Big money writing sentences and paragraphs for magazines. Ten-lesson course includes professional guidance, market directories, inside secrets and more. Could make money before Lesson 4. Satisfaction guaranteed. $12.05. ROB-DELL'S, P.O. Box 5537, Savannah, GA 31404-0537.

Sign painting—Cartooning, fascinating systems. Straley, 1704L South Center, Springfield, OH 45506.

Giant profits, selling recipes mail order: Traders, Box 706, Turnersville, NJ 08012.

1990 plus—the only investment letter based on the study of culture and American civilization. One year (five issues), $15. Box 147, Pennsauken, NJ 08110.

Notices/Personal

Medical bills—insurance benefits in a muddle? Restore order, peace of mind. Fiduciaries also note. Long SASE and $4. MediTrace, P.O. Box 705, Parkman, OH 44080.

New singles publication provides free advertising! Details: Box 500-SP, Mendocino, CA 95460.

Black and white men together. Support group. (415) 431-0458.

Quick $cash$ signature loans! Write: Elite, Box 454-SP, Lynbrook, New York, NY 11563-0454.

Lonesome? Have problems? Need someone to correspond with? Exchange letters with my service. Whatever's on your mind! Confidential! $4 each. Prather Clark, 1800 Market, San Francisco, CA 94102.

Of Interest to All

Free, interesting, illustrated self-improvement book catalog. Write: The King's Service, Box 873, St. Francis, KS 67756.

Lifetime blueprint ($1). George Richert, Box 492, Wainscott, L.I., NY 11975.

Never forget again that birthday, anniversary or other special day. Details. R.S., Box 750, Wright, WY 82732.

Manhattan psychotherapy. Private doctors, free consultation. Call mornings: (212) 724-8767.

NASA color photos—Space Shuttle Columbia liftoff to landing. 8-8x10s only $3.95. E.J. & Sons, 101 Tenn. Ave., St. Cloud, FL 32769.

Remember the past—speak to the future! Protect your most valuable asset—your family identity. A new, efficiently designed, smoothly styled approach. Family Record is easy to understand, simple to complete, flexible, will become a family treasure. Money-back guarantee. $12.50 complete, plus $1 for postage and handling. (Ohio residents add 5% sales tax.) Family Records, Inc., Dept. SEP, Box 1117, Rootstown, OH 44272.

Need credit? Get VISA, Master Charge Card—with no credit check. Guaranteed! It's simple. Legal. Plus other credit secrets. Free details! Send SASE to: Inflation Reports, EP-B, P.O. Box 60148, Los Angeles, CA 90060.

Special introductory offer. Solid brass 7" high Pegasus winged stallion. Satisfaction guaranteed. Send $29.95 to Maille Faire, 727 Comet Drive, Foster City, CA 94404.

"A woman's place is on the face" T-shirts to support International Women's Himalayan Expedition, Cho Oyu, 26,750 feet. S, M, L, XL, light blue, yellow, beige. Short-sleeve or French cut, $11 postpaid, long sleeve, $14 postpaid. Write for information on treks. IWEC, 3325 Garland, Wheatridge, CO 80033.

Cut Living Expenses in Spite of Inflation—No. 1 concern of people today. The mounting cost of most everything we buy and use robs our dollars of their purchasing power. In almost every family some readjustments in spending are necessary. The Spending Plan Guide, developed in collaboration with Sidney Margolius, author of 14 books and numerous magazine articles on family money management, helps make these readjustments—keeps money from slipping through your fingers. Send $1 and 9½" self-addressed, stamped envelope to May Publishing Co., Box 87-S1, Clearwater, FL 33517.

Romantic poetry. Beautiful, intelligent, well written; a timeless reading experience. Send $5 to Olympus, 1307 Evans Ave., Noblesville, IN 46060.

Songs. Harmonize your composition. Maximum 40 bars, send your manuscript & $6.75 to Solar Music Studios, 114 Guth, Washington, IL 61571.

Ronald Reagan's calling card. Impressive item. Always good to have on hand. Send $1 and SASE to Terry Press, 1A, P.O. Box 8028, Ann Arbor, MI 48107.

Free Kodak color film introductory. Details for stamped (long) envelope: Vision Film, Box SAT-70414, Seattle, WA 98107.

Of Interest to Women

"Cabin Fever Cookery" cookbook for winter's weather. Delightfully done. $5. "F," 508 Taylor, Glen Ellyn, IL 60137.

Enchanting "Tahitian" perfume! Sample, $1. Two, $1.35. O'DELLS, Box 1703-SP, Prescott, AZ 86302.

Old Radio Programs

Yesterday's radio on tape. Quality sound, reliable service. Catalog, $2. Adventures, Box 4822-P, Inglewood, CA 90302.

Free catalog: quality radio tapes. Carl S. Froelich, Route One, New Freedom, PA 17349.

Old radio programs on cassettes. Free catalog. Nostalgic, Box 16365-SEP, St. Louis, MO 63125.

Free cassette with order. Free catalog. Cassette Library, P.O. Box 5328S, Baltimore, MD 21209.

Golden Age Radio. Complete taped shows. Box 25215-K, Portland, OR 97225.

8,000 shows! Free catalog. Radio vault. Box 9032-T, Wyoming, MI 49509.

Pets/Pet Products

Dog and cat emergency situations. Detailed pamphlet. $3. Pets, 602 E. Paoli St., Allentown, PA 18103.

Real Estate

Ozarks: Scenic, clean environment; low taxes; no zoning. Free information. UMBENHOWER REALTY, Box 15, Willow Springs, MO 65793. (417) 469-2764.

Recipes

Five fantastic cakes, $2. DMD, P.O. Box 335, Dixon, CA 95620.

Delicious original recipes: Seven taste-tempting bran recipes they'll love, $3. Good 'n' hearty vegetable soup, $1. The Source, SEP-257, P.O. Box 25334, Tampa, FL 33622.

Low sodium recipes and menus! Nutritional advice for those with high blood pressure. Send $3.75. Susan, P.O. Box 482, Long Key, FL 33001.

Barbecue sauce. Ain't never tasted none better, ages old. $1. Cleopha, 5421 Siloam Rd., Beulah, CO 81023.

How to become a vegetarian. Researched material, including charts. Recipes, too! $3. Fiena Productions, Box 303, Bigfork, MT 59911.

Gram's Vanilla Christmas Cookies. The best. $1, SASE. Recipe, Box 3037, Framingham, MA 01701.

Rise and shine! Eye-opening recipes for the first great meal of the day. Send $3 to Box 8734, Stn. F, Calgary, Alberta, Canada.

Enjoy Hoosier cooking—ten recipes for $3. Hoosier Emporium, P.O. Box 2384, Muncie, IN 47302.

The Forgotten Meal. Great breakfast recipes to start great days. Send $3 to Box 8734, Stn. F, Calgary, Alberta, Canada.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

30 award-winning recipes. 30 cooking hints, 30 honey hints. $2, SASE. Anita's Recipes, P.O. Box 376, Seal Beach, CA 90740.

30-year collection favorites recipe book. $4.95. M. Etta Brown, P.O. Box 1215, Stafford, TX 77477.

Little Cookbook—immense pleasure! 40 tantalizing seafood recipes for entertaining. $5. Chateau Elysium Publications, P.O. Box 1748-P, Albany, OR 97321.

Fabulous cheesecakes. Creamy or firm, $2.25. Burke's Best, P.O. Box 51, Kenilworth, IL 60043.

Southern pecan pie and Texas chili recipes, $1. Aunt Tillye's, P.O. Box 6129, Anaheim, CA 92806.

Icebox Fruit Cake. Just mix, chill and serve. $1 to Dept. SEP, P.O. Box 3293, Forest City, FL 32751.

Pappy's Home Brew. It's fun & easy to make your own brew. Send $3, SASE. B.J. Prater, 234 Pasadena Rd., Noblesville, IN 46060.

Unique breads—3 unusual recipes. Send $1 and SASE to Breads, Box 429, Plymouth, NH 03264-0429.

Delicious popcorn balls and unusual cauliflower refrigerator pickles. $1 each plus SASE. Bedell, Route 1, Box 283, Murphy, NC 28906.

Mom's Special Baking-Powder Biscuits, $2 and SASE. Box 902, Rimbey, Alberta, Canada T0C 2J0.

Authentic Navajo Fry Bread. SASE, $2. Box 485, Cottonwood, AZ 86326.

Grandma's Authentic Sicilian Tomato Sauce Recipe $2. Delicioso! VRL, Box 151, Oakhurst, NJ 07755.

Guaranteed, five unusual recipes, any food. Try to stump us. State food, send SASE, $3.75. JTP, Box 2034, Oklahoma City, OK 73101.

Infallible pie crust recipe, $1, SASE. RR #1, Box 52, Moccasin, MT 59462.

5 recipes for fantastic chicken, $2, SASE. Michele, 706 Van Horn Rd., Le Cajon, CA 92021.

Ahhh. . .that fragrant aroma of fresh baked cookies! Those magical memories return with this baker's dozen of incredible cookie recipes. Send $1, SASE. Reliable Recipes, 800 Wisconsin-D1, Chicago, IL 60614.

Two mainland Chinese chicken recipes. Easy! $4. McJ, 1634B, Patio Terrace, Arlington, TX 76010.

12 fantastic Caribbean rice recipes, $5. Carmen, 11100½ Lower Azusa Rd., El Monte, CA 91731.

Hot chili, hot chili. 12 recipes, $3. Chili, P.O. Box 1456, Framingham, MA 01701.

Weight, sugar problem? Secret way to prepare soybean nuts (40% protein) without salt or oil, $2. Original soybean granola using soybean nuts—$1. Rose's Ideas, Box 353-S, Placerville, ID 83666.

Three delectable desserts—each mixed, baked, served in pan. $1. CAKE PAN, P.O. Box 6167, Rockford, IL 61125.

Dill bread recipe, $1, SASE. D. Reynolds, Rt. 3, Box 142, Winfield, KS 67156.

"Pig out"/yummiest chocolate cake you ever tasted! $1. Recipe, Box 6491, Orlando, FL 32853.

Angelina's Chicken Cacciatore and 4 additional recipes, $3, SASE. C.B., Box 268, Villas, NJ 08251.

Thirty year collection. A few favorites, SASE, $1. Katee's Kitchen 1-S, P.O. Box 1772, Vancouver, WA 98668.

Punch recipe for 1 to 1,000. Easy, fast & inexpensive. $2 + SASE. Punch, 3811 Walnut St., Philadelphia, PA 19104.

Carolina LowCountry Chicken Bog. 4 original recipes, $2. Gloria's Recipes, P.O. Box 2299, Myrtle Beach, SC 29577.

$1 to P.O. Box 737, Victor, CA 95253, for original cabbage roll recipe.

***German Chocolate* Pie.** Delicious. $1. K & C, P.O. Box 52, Snellville, GA 30278.

Exotic, delicious Indian meal plus dessert. $2, SASE. D. Houser, 340 N. Sunnyside Ave., Sierra Madre, CA 91024.

Easy, authentic Sicilian recipes. $2, SASE. Rosann, 2238 Hazel Dell Rd., Springfield, IL 62707.

Hot or mild Pepper Butter-Pepper Chili Sauce. Pepper Jelly. Unusual, great for gifts. $2 and SASE. Donna, P.O. Box #5281, Toledo, OH 43611.

Mom's Ten Perfect Pie Recipes. $1, SASE. Box 30333, Portland, OR 97230.

Colonial Heritage Fruit Cake. Treasured for generations. A legacy of Christmas. $2. La Entrepreneur, Box 64052P, Virginia Beach, VA 23464.

Gifts from the heart. 213 very personal ways to make your life easier! Rush $10 to P.O. Box 8734, Calgary, Alberta, Canada T2J 5S4.

Viva la chicken, a family favorite, $1. P.O. Box 5422, Buena Park, CA 90622.

Happy cookers crowd-pleasing recipes: Hearty soups, breakfast breads, exceptional vegetables, one-dish winners, Tex-Mex. Each group, $2. SASE. P.O. Box 934, Groton, MA 01450.

Professional bakers "secret" icing. $3. CMS, Box 7069, Santa Rosa, CA 95401.

5 quick and delicious cookie recipes—$3. SASE. C.B., Box 268, Villas, NJ 08251.

Religious

Visit Egypt's pyramids, Jordan's Petra and Israel's Christian shrines. Selected departures with Christian groups. Write WOMITO, Box 660515, Miami Springs, FL 33166.

Christian Singles Pen Pal Club. Send $1.50, SASE. D. Buettner, R.R.#2, Wood River, NE 68883.

Plaques etched on copper material 1½" x 8". "One Nation under God," "Praise the Lord," "The Battle is the Lord's," S.I.P. Inc., 14 Churchill, Hamden, CT 06517. $3, pp.

The Antichrist: Will you mistake him? Free booklet. Free Bible correspondence course. Box 175-E, Monrovia, CA 91016.

Win souls for Jesus. Send $3, Ray Dodson, S.P., Box 704, Ponca City, OK 74602.

Ready? Christ comes again! God's program in the final days. Maranatha, 1421-E Sunset, Hood River, OR 97031.

Special Gifts

Brass paperweights make great gifts! Free brochure. Free giftwrap. Village Giftwrap, 2716 W. Burbank, Burbank, CA 91505.

Prize-winning 8' sailcloth kite, reel, 1,200' string. $24.95 + $4 postage. Satisfaction guaranteed. Shirley Coats, RR#1, Winchester, IN 47394.

Sports Equipment

"Inverted Error" + 100 different United States, 60¢ with approvals. Luray, P.O. Box 7088, Silver Spring, MD 20907.

Stamp Collecting

50 different U.S. stamps. 25¢ to introduce our approvals. Globus, Box 727P, Newton, IA 50208.

One! Two! Three! Cent stamp approvals. Regardless catalog. Kloster, 4164 52nd Street, San Diego, CA 92105.

Stamps, 100 worldwide. Sent with approvals. 25¢. Harrington Stamp Co., 52 W. Sandusky St., Fredericktown, OH 43019.

Russian space collection with Russian approvals or Japanese. Snedco, Waldwick, NJ 07463.

Weight Reduction

Diet without hunger! Lose weight & inches. Feel great, more energy. $9 per 100. Spirulina, 2539 Kimberly, Camarillo, CA 93010.

Wine Making/Beer Making

Free beermaking book, catalog. Make rich, additive-free beer. One-day service, fully guaranteed. SPI, Box 784 EP, Chapel Hill, NC 27514.

Suffer Little Children by Dr. Claude Frazier. Booklet on the hazards of lead poisoning on children. Send $1 for each copy to: MERF, P.O. Box 2166, Dept. L, Indianapolis, IN 46206.

TALL & BIG MEN

Send for this FREE Catalog

What a guarantee! Your order from The KING-SIZE Co. is GUARANTEED both BEFORE and AFTER Wearing, Washing or Dry Cleaning. Unless you are fully satisfied, you may send it back for a full refund or exchange.

Finally, you can get a good selection of great looking clothes that fit!

IT'S ALL HERE!

- ★ Dress/casual shirts up to 22" neck and 38" sleeve
- ★ Slacks and jeans to 60" waist and 38" inseam
- ★ Jackets and outerwear to size 60
- ★ Shoes, boots, and sneakers to size 16 EEE

FREE 96 PAGE COLOR CATALOG

Please send the latest KING-SIZE Co. Catalog

My Telephone Number (Area) _____

Name _____

Address _____

City _____ State _____ Zip _____

THE KING-SIZE CO.

1172 King-Size Bldg. Brockton, MA 02402

FREE CATALOG!

Women's Fashion Footwear

TALLGALS®

Sizes 10 to 13

Variety You've Been Waiting For

Fashion just for you: Flats...heels...sandals ...Nike sport shoes...slippers...hosiery! No extra charge for sizes 10 to 13! Money-back guarantee.

Send or call for your FREE color catalog today!

Shoecraft Corp.

Box 129 • Dept. B222 • Accord, MA 02018

CALL TOLL FREE

1-800/225-5848

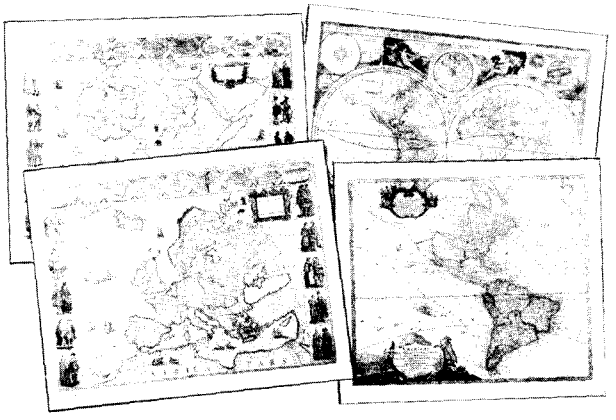
In Mass. Call 1-749-3314

Name _____ Shoe Size

Street _____

City/State/Zip _____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Set of Rare, Hard to Find Antique Maps

The World—Europe—The Americas—Africa. Here are four authentic full-color reproductions of the original maps which were hand drawn by meticulous European craftsmen. They have captured all the original fascination and lend visual excitement when mounted. Each is individually suited for framing. Printed on heavy, luxurious 17" x 24" antique stock.

Send $9.95 plus $1.00 shipping and handling charge to:

A. J. Sadler
Brandt Hall, Suite 3
Box 743
Grand Canyon, AZ 86023

(Check or money order, please)

Help care for WILD BIRDS

Send for FREE CATALOG on feeders, houses, feeds, books on bird care, records and much more. Helpful tips for attracting WILD BIRDS the year around.

Wild Bird Supplies Dep't S
4815 Oak St., Crystal Lake, IL 60014

High Quality Canes Of All Types

from $10 to $200

Spike Canes · Whip Canes · Umbrella Canes · Sword Canes · Bargains in Orthopaedic Canes · Rare Woods · Metal · Lucite · Sterling Silver Heads (like Eagle Cane above). 222 Canes illustrated.

★ FREE CATALOG ★
Send for your copy TODAY.

GREEN SERVICE, Dept. KJ
Box 3042, Rosedale, Kansas 66103

Amazing new bar tool opens and reseals bottle with original cap!

- Keeps pop, soda, beer fresh & bubbly.
- Quick & easy to use.
- Forget ineffective plugs & stoppers.
- Saves wasting . . . pays for itself in no time.
- Handsome. Quality crafted in USA of cold rolled steel with heavy duty chrome finish.
- A great gift idea—order now!

Patent Pending

$6.95 postpaid . . . 2 or more at just $6.50 each postpaid.

L-N International, Inc., P.O. Box 1868, Lake Oswego, OR 97034

Send me ___ Pop'n Stops, one @$6.95, 2 or more @$6.50 ea. postpaid. Money back guarantee.

Name _____
Address _____
City _____
State _____ Zip _____
☐ Check or money order enclosed
☐ VISA ☐ Mastercard Expiration date _____
Card No. _____
Signature _____

Pop'n stop 7021 S.W. McEwan Rd. P.O. Box 1868, Lake Oswego, OR 97034

Medical Update

A Monthly Medical Newsletter

Subscribe now for this fascinating monthly medical bulletin

Please enter my subscription to **Medical Update** at the low rate of only $12 per year.

P.O. Box 2166 Indianapolis, IN 46206 **PA2**

My name _____
Address _____
City, State, Zip _____

☐ Payment Enclosed ☐ Please Bill Me

Also, send a gift subscription to:

P.O. Box 2166 Indianapolis, IN 46206 **PA2**

Gift name _____
Address _____
City, State, Zip _____

☐ Payment Enclosed ☐ Please Bill Me

Medical Update is a valuable monthly bulletin that saves you money and keeps you tuned in to what's happening in areas of vital personal interest to you and your family: How to save money on drugs. Advances in surgery. Health tips. Food and nutrition. Preventive medicine. Vitamins. Exercise. Birth control. Sexual medicine.

Subscribe now for only $12 per year. Satisfaction guaranteed or your money back. The Medical Education and Research Foundation, is a nonprofit organization.

The Medical Education and Research Foundation
P.O. Box 2166
Indianapolis, IN 46206

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

54722

Kinstler

continued from page 63

terpretation of the final portrait. "A portrait is a total picture, not a collection of details. Strange as it may seem, I am never concerned about likeness when I start to paint, except in a general way. I think only about big shapes, about the movement I want to get in a painting. As I talk to the subject in the first meeting, I watch for characteristics: how he sits in a chair; whether he appears to be a nervous man, vigorous or easygoing."

Kinstler estimates that he requires four three-hour sittings with a subject and approximately 80 additional hours to complete a portrait. But not always.

"Every painting represents a struggle. When someone asked me how long it took me to paint Governor John Connally, I replied: 'Two years and one weekend.' I wasn't trying to be facetious. I made countless sketches and color studies. Dissatisfied, I put the project aside to start afresh. After struggling with the concept for two years, I finally worked out what I wanted to do, and *then* I painted the portrait in two days."

There was plenty of thinking over the Wayne portrait, too. Unhappily, Duke had been hospitalized and was unavailable for further work on the portrait. But they corresponded, and Wayne's illness never kept him from being himself. He wrote to Ray on May 1, 1978, commenting on a sketch showing him on horseback:

"Dear Ray:

"I love the pen sketch. . .except that I don't sit like the handle on a coffee cup. Straighten up that back, will you?

"Your admirer and critic who doesn't know what he's talking about.

"Sincerely,
Duke."

Ray works hard, cutting his way through the underbrush of impressions. Duke worked along with him: "Only singing cowboys tilt their hats back. I wear mine straight down, over the eyes." Kinstler exhibits no fewer than six oil paintings of Wayne on canvas, a progression in which he gradually captures first the characteristic outlines of the Wayne head, then tightens up on details as he digs in deeper into the likeness. Ultimately, he decides on a three-quarter length figure in a characteristic pose "with his hands on his hips and his crooked smile. . . . The man himself was so imposing that I knew I wanted nothing in the background. All I wanted was a feeling of sky and desert. . . . I tried to keep my brushwork as loose and casual as possible to reflect the actor's rugged, relaxed style."

It took all of a year, but in the end, Ray had his reward. Wayne was home again, and Ray flew out with the completed picture. "The portrait was 'unveiled' for Duke as I watched with Dean Krakel and Rich Munro from the National Cowboy Hall of Fame and Wayne's friend Bob Norris. Duke had. . .recovered from a serious operation, and I said how well he looked. He gestured at the portrait: 'I'd rather look like him. I like that fellow—he's ready!' "

Multiply the John Wayne episode by 500 Kinstler portraits of record, add perhaps scores of unofficial works he has done for his own purposes, then sprinkle with a smattering of out-and-out failures which I didn't ask Ray about, but which are there just the same. A look back brings them to mind:

"It's important to keep plugging away, and it's also important to keep some perspective about both success and rejection. And a sense of humor helps, too. The main thing is to keep working, experiencing, growing. You've got to train your eye and develop your emotions to work together. We're all students. There's no end to learning. As John Sloan said: 'I'm still a student, chewing on a bone.' "

To Bear

continued from page 55

changes which can affect birth in later years, physicians have found that, on the average, fertility is maximal in the female at about age 24. It gradually declines to age 30 and then takes a sharp dive. This decline in fecundity is due partly to physical changes in the woman's body. With increasing age, she becomes less likely to ovulate monthly. But the husband plays a part, too. Male fertility declines as well. Men are most fertile at age 24 or 25, when they can produce an average of 74.6 percent conceptions over a six-month period. By age 40, however, that conception rate has dwindled to 22.7 percent.

Women in later years also have more spontaneous abortions, many of which may go unrecognized, just passed off as heavy menstrual periods. Fetal malfunctions in older women are more likely to lead to spontaneous abortion. After age 47, researchers have discovered, 80 percent of pregnancies are automatically aborted.

Endometriosis, or abnormal growth of the uterine tissue outside the uterus, is another age-related phenomenon, most prevalent in women 30 to 40 who have never before given birth. Endometrial tissue growth outside the uterus is slowed down in women who have had babies previously. Minor cases can be helped with drugs, and older women can still become pregnant, but more severe cases may require surgery to rebuild the tubes in an effort to make conception possible. In very severe cases, hysterectomy may be required, which of course, forever rules out pregnancy.

Knowing the odds that come with age and weighing them against the desire to be a mother versus the pursuit of a satisfying career is necessary for women who wish to avoid the Catch-35 dilemma. Still, the third-decade decision remains a highly personalized choice. Will more women be opting to surrender their professional careers for a full-time career at home with the kid(s)? Will women be persuaded that career and motherhood can mix? Or will women continue to do what comes naturally—let come what may?

Only time—and the next census—will tell.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

THE Great "BEAT INFLATION" COOKBOOK SALE!

The Parents Magazine Cookbook —Now Yours at a Special Low Price!

SAVE! SAVE! SAVE!

Originally published at $10.95 (now listed in catalog at $12.95), The Parents Magazine Cookbook is available to you at a special low price of only $5.95.

We bought the publisher's entire inventory, and when these copies are gone, there will be no more! Don't miss out on this one-time offer...order your copy of The Parents Magazine Cookbook today!

The Parents Magazine Cookbook, with 1,500 kitchen and kid-tested recipes, is a must-have for any kitchen library and a tried and true friend for a busy mom. This cookbook, hardcover bound with 640 pages and 40 full-color illustrations, is simply one of the best basic cookbooks around.

1,500 delicious and nutritious recipes including 87 ways to get your family to eat vegetables...54 recipes for chicken...339 treats for a sweet tooth...everything you need to create yummy soups and hor d'oeuvres, main dishes, party meals, plus sample menus, cooking timetables and nutrition charts... built-in cooking secrets that bring variety to mealtimes with a minimum of effort...tips on family food shopping to help you stretch your budget...imaginative dishes using convenience foods...old favorites brought up to date, plus regional and ethnic cooking ...AND MUCH, MUCH MORE!

Remember, quantities are limited, so use the coupon to order your copy today.

The Parents Magazine Cookbook is sure to be a family favorite—and at only $5.95, it's more than a bargain, it's a necessity.

MAKES A GREAT GIFT TOO!

PARENTS MAGAZINE COOKBOOK PM-1
P.O. Box 2035 G.P.O.
New York, NY 10116

Please send me _____ copies of the Parents Magazine Cookbook. I enclose $5.95 plus $1 postage and handling for each copy ordered. New York, New Jersey, Illinois and California residents add applicable sales tax.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Do not send cash. Make check or money order payable to Parents Magazine Cookbook. Allow 6 weeks for delivery.

SEP8

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

FOOD

COOL COOKING BY MICROWAVE

The family chef is microwaving good-by to hot kitchens, fattening oils and uninspired, last-minute menus.

by Allen Simon

The great chefs of Europe may find fulfillment in simmering a sauce to perfection over a hot stove, but the everyday cooks of America have a different idea of what's fun. They're finding contentment cooking meals coolly and quickly in microwave ovens, which have now become fixtures in 22 percent of U.S. kitchens.

That microwaves can bring a semblance of edibility to leftover pizza in just a few seconds is common knowledge, but the presence of microwave ovens in such praiseworthy establishments as the Brown Derby in Los Angeles, the Hyatt Hotel restaurants and the Hiltons, confirms they can be used for much loftier gastronomic purposes.

The microwave oven's many advantages include cooking without fats or water (the water robs food of nutrients in "old fashioned" cooking). The Italian broccoli with tomatoes is a delicious example.

Bookstore cooking sections are devoting more and more shelf area to microwave recipe books, and appliance manufacturers are exploring all possible angles to convince consumers that the move to a microwave is a step toward the future. For example, microwave ranges can be a distinct advantage for dieters and prospective dieters (about 99 percent of the U.S. population). In fact, the idiosyncrasies of the microwave seem almost intentionally designed to facilitate more healthy eating.

How so? Microwave ranges can help eliminate dietary fats. They don't need fat in which to sizzle meats to savory completion as do conventional ovens. Lean foods such as fish fillets or skinned chicken microwave briskly without added fats, special pans or stick-prevention additives. There's no need to apply butter or oil to vegetables or casseroles as a buffer from sticking and burning. Microwave ovens make it easy to avoid many of the least healthy foods because they are incapable of broiling, barbecuing, deep frying, pan-frying or toasting foods.

While microwave ovens don't need fats, they also don't need water for cooking. There's nothing wrong with water per se, except that it robs food of nutrients during the boiling process and leaves in the juice the vitamins and minerals your body should have had instead. A steaming broccoli stalk fresh from the microwave will be firm, colorful and natural and contain more of the original nutrients than one boiled on a stove.

For those who find saltless and fatless foods too bland, microwaves have an added bonus—they intensify the flavor of most foods. One warning: They also magnify the force of herbs and spices, so sprinkle them on sparingly; then settle back to enjoy a genuinely tasty meal without pangs of conscience.

That microwave meals can be healthy, handsome and delicious is something you'll have fun proving to yourself and your family. You might start with some tantalizing recipes from *Microwave Cooking on a Diet*, one of a series from the Litton Microwave Cooking Center, published by Publication Arts, Inc., of Minneapolis.

Chicken in Lemon Wine Sauce
(Serves 4)

3 medium carrots, sliced
2 stalks celery, sliced
3 green onions, chopped
1 tablespoon fresh, chopped parsley
2 tablespoons dry white wine
2 tablespoons lemon juice
½ teaspoon grated lemon peel
½ teaspoon basil leaves
¼ teaspoon thyme leaves
¼ teaspoon lemon pepper
½ teaspoon low-salt instant chicken bouillon granules
2½ to 3 lb. broiler-fryer chicken, cut up, skin removed

Combine all ingredients except chicken in 1-quart casserole to make sauce; cover. Microwave at High, 1 to 4 minutes or until vegetables are tender-crisp, stirring after half the time. Arrange chicken in 12" x 8" baking dish with meatiest portions to outside. Pour sauce over chicken. Cover with wax paper. Microwave at High, 15 minutes; rearrange and baste with sauce every 5 minutes. Reduce power to 50% (Medium). Microwave 4 to 10 minutes, or until vegetables are tender, basting 2 or 3 times. Skim fat from cooking liquid. If darker color is desired, brush chicken with mixture of ½ teaspoon bouquet sauce and 2

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

tablespoons water before serving.

Crab-Stuffed Sole
(Serves 6)

¼ cup chopped onion
¼ cup chopped green pepper
6-ounce well-drained frozen crab meat
2 tablespoons bread crumbs
½ teaspoon parsley flakes
½ teaspoon lemon pepper
2 sole fillets (½ lb. each)
½ cup tomato juice
¼ teaspoon oregano leaves
¼ teaspoon basil leaves
½ teaspoon lemon juice
3 slices lemon, halved

Combine onion and pepper in bowl. Microwave at High, 3 to 5 minutes or until tender; stir once during cooking. Stir in crab, bread crumbs, parsley and lemon pepper to make stuffing. Set aside. Arrange one sole fillet on roasting rack. Spoon on stuffing mixture; cover with second fillet. Set aside. Mix tomato juice, oregano, basil and lemon juice to make sauce. Microwave at High, 1 to 2 minutes or until bubbly. Pour ¼ cup sauce over fillets. Top with lemon slices. Cover with wax paper. Reduce power to 50% (Medium). Microwave 11 to 15 minutes, or until bottom is flaky and center is hot, rotating after half the time. Serve with sauce.

Italian Broccoli with Tomatoes
(Serves 4)

4 cups fresh broccoli flowerets
½ cup water
½ teaspoon oregano leaves
⅛ teaspoon pepper
2 medium tomatoes, cut into wedges
½ cup shredded mozzarella cheese

Place broccoli and water in 2-quart casserole; cover. Microwave at High, 5 to 8 minutes or until tender-crisp. Drain. Stir in seasonings and tomatoes. Microwave, uncovered, at High, 2 to 4 minutes or until tomatoes are hot. Sprinkle with mozzarella. Microwave 1 minute or until cheese melts.

Fruit Pie
(Serves 6)

1½ cups warm water
2 tablespoons unflavored gelatin
½ teaspoon lemon extract
½ teaspoon grated lemon peel
1 tablespoon fructose
½ teaspoon margarine or butter
2 tablespoons graham-cracker crumbs
2 fresh peaches, peeled and sliced
2 cups sliced strawberries
2 cups fresh blueberries
Lemon slices

In 4-cup measure, combine water and gelatin. Microwave at High, 1 to 1½ minutes or until mixture is heated and gelatin dissolves. Stir in lemon extract, lemon peel and fructose. Set aside. Butter a 9-inch pie plate. Sprinkle graham-cracker crumbs over bottom and sides of plate. Layer sliced peaches in pie plate. Top with one-third of gelatin mixture, then strawberries and blueberries. Cover with remaining gelatin mixture. Refrigerate about 2 to 4 hours or until completely set. Garnish with lemon slices.

Four Grain Bread
(Makes 24 slices)

2 cups whole-wheat flour
½ cup rye flour
½ cup rolled oats
¼ cup corn meal
3 tablespoons light molasses
1 tablespoon vegetable oil
¼ cup warm water (105° to 115°)
1 cup boiling water
1 package active dry yeast
Skim milk
¼ cup wheat germ

Blend 1 cup whole-wheat flour, rye flour, rolled oats, corn meal, molasses, oil and boiling water in mixing bowl. Set aside. Sprinkle yeast over warm water in 1-cup measure. Stir to dissolve. Stir into flour mixture. Stir remaining flour gradually into mixture, adding just enough to make stiff dough. Turn dough out on floured surface; with lightly greased hands, knead until smooth. Oil large bowl lightly. Place dough in bowl, turning to coat with oil. Cover loosely. Let rise in warm place until light and doubled, about 45 to 90 minutes. Surface will be stretched and tight. Test dough by pressing 2 fingers about ½ inch into it. If imprints remain, dough is doubled and risen. Punch dough down; shape into ball. Turn dough out and cover with bowl. Let rest 15 minutes. Lightly oil 9-inch pie plate. Shape dough into 18-inch strip. Brush with milk. Coat top and sides with wheat germ. Sprinkle pie plate with remaining wheat germ. Shape dough, coated side up, into ring in pie plate. Pinch ends together. Place lightly greased glass, open side up, in center of loaf. Let rise in warm place until doubled, 45 to 75 minutes. Microwave at 50% (Medium) 6 minutes, rotating pie plate ½ turn after 3 minutes. Increase power to High. Microwave 3 to 7 minutes or until surface springs back when lightly touched, rotating plate once or twice. ✖

Microwaving the gelatin for a fruit pie 1 to 1½ minutes or the ingredients for chicken in wine sauce 1 to 4 minutes is a happy bonus for the harried career-mother facing a famished family at the end of the day.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Earth

continued from page 75

decades the federal government has enacted a number of well-intentioned environmental protection laws—laws that I support and that I will enforce. But our government did not do a good job of implementing the laws. The laws which should have made us better stewards, in fact, made us careless landlords. Instead of protecting resources, we have neglected them. Instead of using resources to build a strong nation so we can be good stewards, we have deprived America of the raw materials it needs.

Some examples:

• **National Parks** • Preservationists dominating federal agencies carried out a policy of grabbing more and more land while neglecting the needs of parks already under federal jurisdiction. National Park Service people were long aware of this, and in October 1980, the General Accounting Office issued a report estimating that $1.6 billion would be needed just to correct known health and safety defects in our national parks. Some 300 million visits are paid to our national parks each year, and we should be concerned about the health and safety of these people. Instead, federal policy was concerned with adding to the already massive acreage in the federal domain.

My answer was to call for a near-moratorium on park expansion until we can start taking care of what we have.

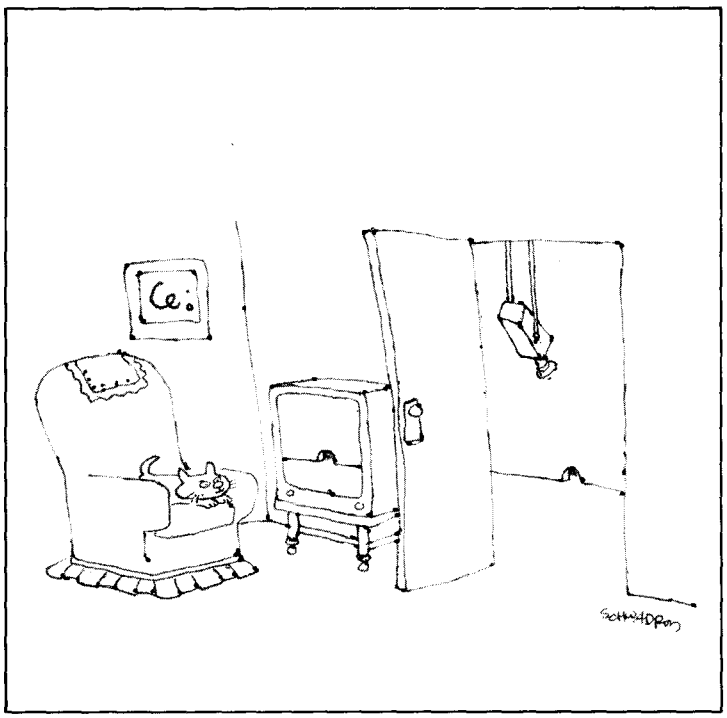
My answer was to ask for $200 million to begin the massive job of restoring our national parks.

Although I do believe strongly that our national parks should consist only of areas of "national significance"—that's federal policy as defined by Congress—I have not proposed any park or wildlife area "hit list" as some critics have charged.

And neither have I proposed drilling or mining in the parks. On the contrary, I have told industry in no uncertain terms that they would be wasting their time to approach me with any proposals to open up any of our parks to resource development.

Our national parks are special places where we forgo energy, mineral and other development. These are cathedrals to the wonder of nature and to the glory of the Creator. The parks should provide reasonably easy access and accommodations for the public so that *every* American has the chance to enjoy them. To help achieve this without running up federal spending, I have proposed that concessionaires be required to make greater contributions and commitments in providing essential facilities. This will be done in the spirit and tradition of the national parks—not the so-called "theme parks."

• **Wilderness** • I fully support the concept of wilderness and have asked and will continue to ask Congress to make additions to the wilderness system. However, when the concept of wilderness became law in the 1960s, Congress intended that areas to be included in the system be left open for a predetermined, sufficient time to determine the mineral value of wilderness and proposed wilderness areas. Unfortunately, this inventory process has been thwarted. As a result, the deadline is almost upon us, and we still have not effectively inventoried what it is that we are locking away.



America is dependent upon foreign nations not only for a large portion of its oil supply, but also for 22 of 36 of the most economically important minerals.

It is my concern that the day is coming when America might experience an energy crisis or a strategic minerals crisis so severe that all of our carefully crafted environmental protection efforts will be cast aside in an effort to salvage our national security or economy. This would lead to a frantic raid on the federal lands and an environmental disaster of the first magnitude.

To avert this, I am proposing that we not only allow but encourage more exploration of our public lands and of the outer continental shelf. If energy or minerals are found, then we can reach a rational decision as to whether or not to develop and, if the decision is to develop, how to do it with the least impact on other values of the land. If no economic resources are located, then we can be reasonably sure the area will be safe from the threat of a frantic and perhaps destructive search in the event of a future crisis.

To be good stewards, we must know what it is we are managing. Those who oppose exploration are proposing in effect that we lock away our resources without knowing what it is that we are putting away. They may be successful in their short-term objectives of keeping certain favorite areas preserved for their own enjoyment, but the longer-term effect could be devastating to the nation and to the resources that they seek to protect. My commitment is to find solutions that will protect resources not only today but decades and centuries from now.

What we are talking about is plain common sense:

—Taking care of what we have before we grab out for more.

—Inventorying resources before we decide to keep areas from exploration "forever."

—Using our resources wisely so that we will be economically strong enough to be good stewards of the resources.

—Respecting the needs of future generations, but without impoverishing those now living.

I will measure my success as Secretary of the Interior by how well I care for the natural resources of America, by how successful I have been in achieving a balance between preservation and development. I will not measure success by how many acres I add to the National Park System or to any other important system unless I can also point to improvements in the caretaking capabilities of these systems.

Perhaps a quarter of a century from now, I will return to Yellowstone and Grand Teton. By then, the great debates of today will be faded memories. But the recollections and joy of my first adventure will be as sharp as that day I bicycled into Yellowstone. ✱

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

POST TRAVEL CENTER

Discover the USA! Traveling in the States is an unparalleled experience. Your life will be enriched by the scenic landscapes, the serenity of nature and the variety of people and life styles.

Georgia—"This Way to Fun" is a comprehensive, full-color vacation book that describes all the family attractions, historical sites, parks and vacation facilities in Georgia—333 in all. Complete with maps and directions to get you where you want to go and factual information about what to expect when you get there. 1

Sun City West, Arizona: One-week vacation program, $300. For two people, December 16-April 30. Elegantly furnished golf-course apartment. Play tennis, swim; enjoy arts and crafts, fine dining and shopping, celebrity entertainment in 7,000-seat Sundome. Golfers: LPGA Sun City Classic, March 1-7 on beautiful Hillcrest Golf Course. Send for brochure. 2

Maupintour's California. Eight-day escorted tour every Saturday begins in Los Angeles or San Francisco. Fourteen-day summer tour, California coast plus Lake Tahoe, San Diego, Yosemite. Rose Bowl 7-day escort tour with Hollywood, Disneyland, float construction, Palladium New Year's party plus Rose Bowl game and the Tournament of Roses Parade. 3

Alabama the Beautiful. Color brochure, 64 pages, plus up-to-date statewide Calendar of Events. From the mountains in the north to the sunny Gulf beaches, there's a surprising number of fun things to see and do in Alabama. 4

Arkansas—Free vacation planning kit details lodging, attractions and state parks—plus tour maps and free coupons worth $300. 5

Georgia's Stone Mountain Park is located 16-miles east of Atlanta. This naturally beautiful 3,200-acre park is built around the world's largest granite monolith. Attractions included. Swiss skylift, riverboat, plantation, museums and more. Campground and motel open daily year round. 6

TUGLY™

Not Just Another Pretty Dog Toy

Tugly isn't very pretty. Quite simply, it's 12 ounces of toughness molded into a unique patented shape to provide your dog with hours of fun.

We made Tugly black because 10 years of research proved that black is the toughest natural rubber. (And frankly, your dog doesn't care what color it is anyway).

Tugly's patented shape and special rubber compound produce an unpredictable bounce that provides countless hours of fetching, exercising and chewing fun, continually cleaning teeth and gum.

Tugly comes in three sizes for small, medium and large dogs. It's so tough we offer an incredible one-year replacement guarantee. Order Tugly for your dog today. It's the best new dog toy ever.

For fastest shipment, call toll free 1-800-835-2246, Ext. 423. Charge Orders Only.

KDS & Co.
5670 So. Syracuse Circle, Suite 420 Englewood, CO 80111

Yes, my dog wants a Tugly. Please send me:

_____large Tugly(s) at $5.50 _____medium Tugly(s) at $4.50 _____small Tugly(s) at $3.50

My name is _____

I live at _____

City _____ State _____ Zip _____

☐ My check or money order for the above is enclosed plus $1.25 per Tugly for postage and insurance.*

☐ Charge my ☐ Master Charge ☐ VISA.
Account # _____ Exp. Date _____

Signature _____

*Colorado residents add 6½% tax. W

Copyright 1981 Tugly Toys

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Sturbridge: Where Winter's Not Unkind

With summer visitors gone, this quaint Massachusetts town turns again into a quiet haven of working and living conditions out of the early 1800s.

by J. W. Savage

Snowflakes outside my window call up memories of New England. As I snuggle into an easy chair with a mug of hot cocoa, I can almost hear an ax splitting wood for the kitchen and sitting-room fireplaces, the laughter of bundled-up children skating on a pond and the snorting of horses as they pull a sleigh through swirling snow, past a clutch of Colonial houses. After one such reverie, I decided to look for a New England hamlet that is a bit old-fashioned, something out of a Currier and Ives print, a place that would be a quiet weekend retreat, an escape from the noise and rush of the 20th century. My search ended in the eastern hills of Massachusetts, when I came upon the picturesque village of Sturbridge.

Maybe you've heard of Sturbridge, Massachusetts—and of its crowds. The good news is that, by late summer, those streams of people with their dripping ice-cream cones are gone. Come winter, Sturbridge turns into a quiet haven highlighted by the nationally known Old Sturbridge Village.

Although billed as a "re-created" village of the early 19th century, Old Sturbridge Village is not one of those commercial re-creations that smack more of an amusement park than of historic endeavor. The Village goes to great pains to reproduce the actual living and working conditions of the early 1800s. The 40 buildings are not just imitative reconstructions of gristmills or cabinet shops. The houses and shops date from the 1700s and 1800s and have been brought here from all over New England. They are staffed by costumed "interpreters," who are much more than guides. One of the interpreters, Andre Ravenelle, told me it is not uncommon to find a blacksmith making hardware on his day off or a weaver working on her own loom at home.

Shortly after I entered the Village and began to walk about the grounds, I became aware of the marked silence—broken only occasionally by the crunch of footsteps on snow or the ringing of church bells. Within a short while, I began to feel more like a visiting relative than a tourist; my inhibitions relaxed as I strolled about, quite comfortably at home.

To a great extent, this comfortable, poke-around ambience radiates from the Village's interpreters. One gentleman, 83-year-old tinsmith Al Lees, loves to talk about his trade and about the history of his shop, occasionally emphasizing a point with a snap of his blue suspenders. Al has been with the Village for 20 years. I found myself hunching down with him while he bent over to work a pattern into a pierced-tin lantern, often referred to as a barn lantern.

While punching holes into the tin, Al said, "These were used in barns because if this kind of

At summer's end the thousands of tourists leave Massachusetts' Old Sturbridge Village to the happy craftsmen and their hobbies.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

lantern got knocked over, the fire was contained. These used to cost two dollars." Then with a toothy grin and a snap of the suspenders, he passed on some advice: "Watch for 'em at flea markets. If it's not too rusted, got lots of holes and is under ten bucks, you've got a good find. At auctions, barn lanterns can go for upwards of $50."

On the other side of Al's workshop, I had a chat with Paul Perry, the broommaker. Prior to the 1790s, most brooms were made of birch twigs. That type is still used in many parts of Europe. Brooms took on a new dimension in America when entrepreneur Levi Dickson began manufacturing them from broomcorn, a type of sorghum grass. I learned from Paul that the household broom became America's first manufactured export item. At one time, one's broom was a status symbol: the more intricate the weaved design on the upper part, the more fashionable. The brooms Paul Perry makes look as if they'll last forever.

Down the snow-covered dirt road is the one-room schoolhouse, constructed of hand-sawn boards. The building was brought here from Vermont and dates to 1810. Teacher Burton Robie, tapping his foot and glancing over his spectacles because I was late, sighed and said, "Please. . .pray be seated." After sitting on those hard benches, complete with children's carvings, I was not surprised when Master Robie complained, "I never know who is going to be in school from one day to the next." Shaking his quill pen, he added, "I can only teach the basics of reading, 'riting and 'rithmetic." And with a sniff,

Continued on page 116

Winter on the Common is rest for the soul in the quiet haven of Sturbridge; a time for catching up on Village happenings; a time for leisurely dining at the Publick House.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Inspired by Norman Rockwell

MUSIC BOXES

Christmas Dance,
"Deck the Halls", 7¼" H,
From the December 8, 1928
issue of
The Saturday Evening Post.

Baskets of Joy,
"Joy to the World", 7¾ H,
From the December 10, 1932
issue of
The Saturday Evening Post.

Yarn Spinner,
"Sunrise, Sunset", 7¾" H,
From the November 8, 1930
issue of
The Saturday Evening Post.

United Edition
Sequentially numbered
Hand Painted Porcelain

©1981 Sepco

ARMCHAIR SHOPPER
P.O. Box 130
Indianapolis, IN 46206

Please send music boxes as marked below

Quan.	Name	Cost
	Christmas Dance Music "Deck the Halls"	$145.00 Ea.
	Baskets of Joy Music "Joy to the World"	$145.00 Ea.
	Yarn Spinner Music "Sunrise, Sunset"	$145.00 Ea.

(Please allow 3 weeks for delivery)

☐ Check Enclosed ☐ VISA ☐ Mastercard

Card No. _____ Expires _____

Signature _____

Name _____

Address _____

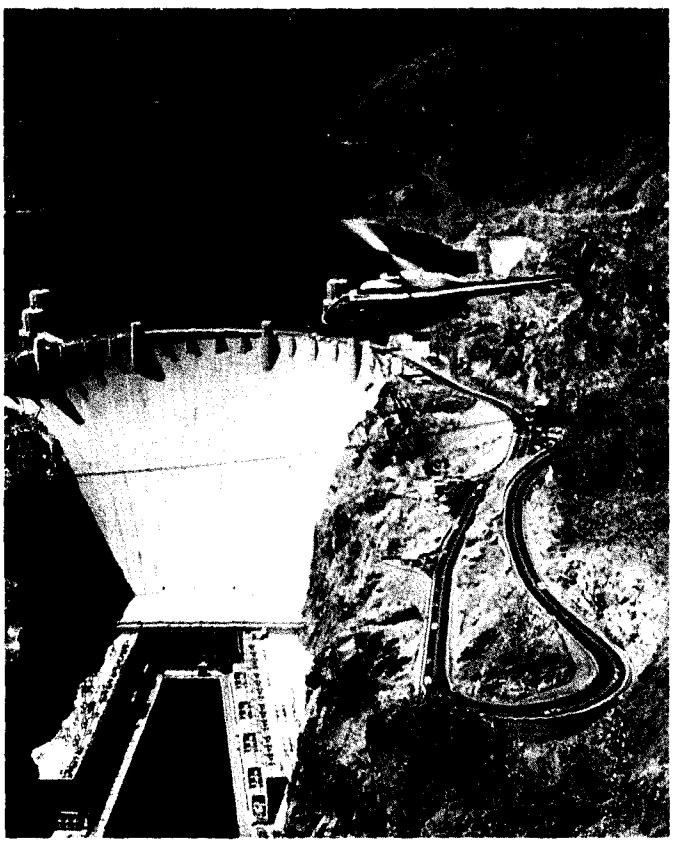
City _____ State _____ Zip _____

Indiana Residents Add 4% Sales Tax W 2A

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

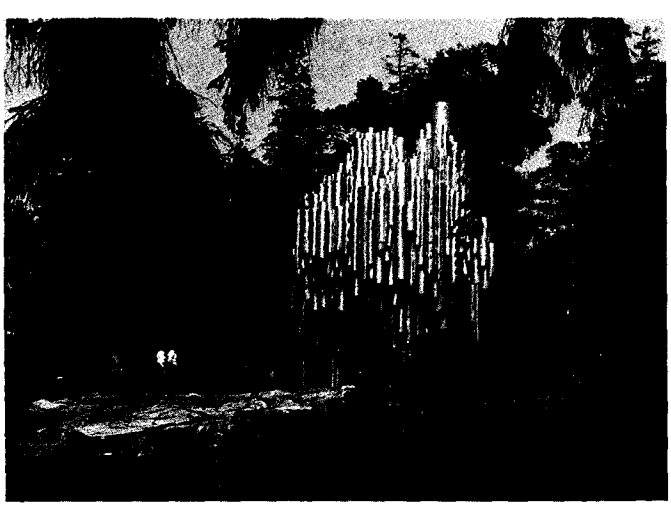
WHERE IN THE WORLD?

A lost city, a famous dam, a composer's monument and an ancient town are interesting places you may know. If not, check out the clues below.

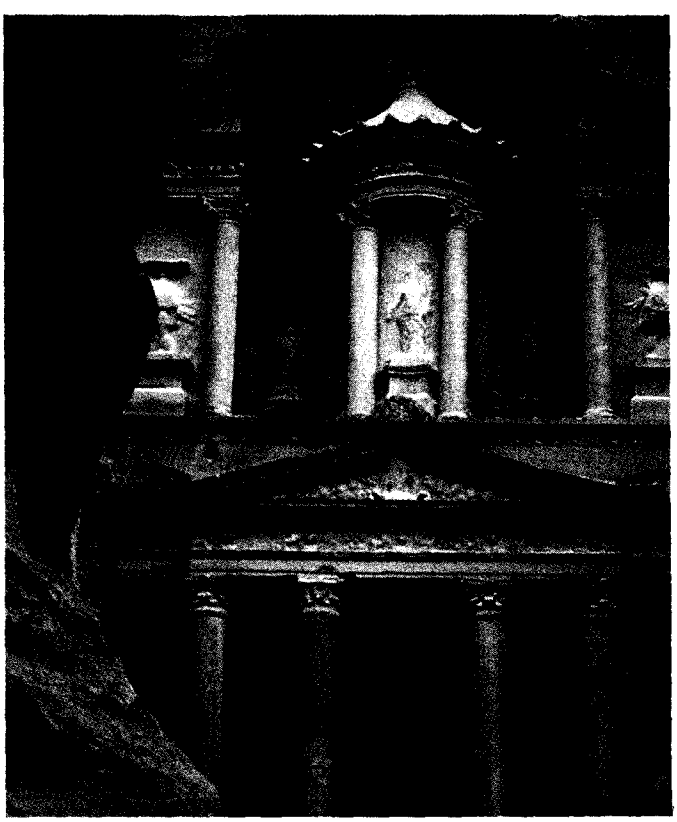


1 ☐ **Egypt** ☐ **Iran** ☐ **Nevada**
A towering dam renamed after a head of state in 1949 provides irrigation and flood control while holding back the waters of a mighty river that flows through this rocky, desert land.

2 ☐ **Spain** ☐ **Turkey** ☐ **Greece**
Some believe this ancient cliffside city is all that remains of the fabled lost continent of Atlantis. It stands on the crescent-shaped volcanic island of Santorin, which, according to geologists, is the eastern half of a gigantic exploded volcano.



3 ☐ **Helsinki** ☐ **Oslo** ☐ **Stockholm**
Among the swirl of buildings and monuments in this seaside capital, nicknamed "The White City of the North," is the "organ-pipe" sculpture that honors Scandinavia's greatest composer.



4 ☐ **Jordan** ☐ **Syria** ☐ **Egypt**
This "rose-red city" carved from cliffs was lost for 1,100 years until rediscovered by a Swiss traveler in 1812. It was nearby that Moses struck a rock and brought forth water.

(Answers on page 116)

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Van Dyke

continued from page 65

man does it his way, or he doesn't do it." Then, chortling, he teased himself, "I can take failure now."

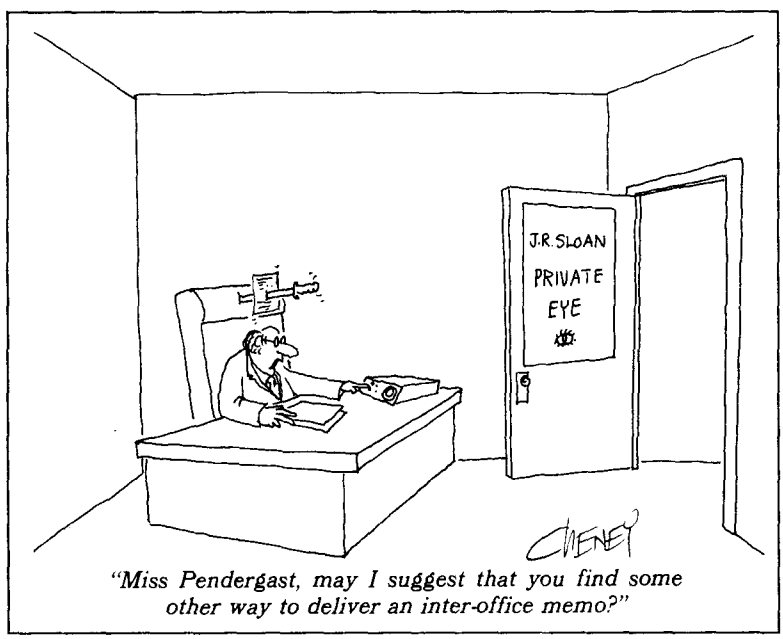
Over the years, the tongues of gossip have wagged his direction over the usual fare—career and marriage. He treats it as a chronic ache, stating flatly, "I don't pay attention to people who pay attention to that stuff."

Later he said that he and his first (and only) wife Marjorie are still living "happily ever after." The two met in high school and married through a radio program, "The Bride and Groom Show," which provided a wedding (theirs was in Los Angeles in 1948) and gave assorted prizes in exchange for on-the-air chatter from couples about their courtships. She resides at the family ranch near Cave Creek, Arizona, and is an accomplished weaver of Indian and Oriental rugs, working toward her master's degree in the art. Her husband is proud: "That kind of detail work would drive me bananas!"

Getting Van Dyke on the subject of politics has an effect similar to poking a stick in an ant hill. A self-styled "moderate," Van Dyke was a political activist in the '60s, speaking out for civil rights, campaigning for candidates like Eugene McCarthy and feeling let down when the energy of the era evaporated. "People came to feel useless; what can you do?" he recalled. Today he is as confused as the next guy. "You'd think if there were a solution, somebody would have come up with it by now," he said. He has no answers and no political ambitions. "I'm no administrator," he laughed. His campaigning has been limited to a single office-seeker, but one he admires: his son Chris, 31, an attorney who recently campaigned his way door-to-door into the nonpartisan district attorney's seat in Salem, Oregon.

Van Dyke's upbringing was in a happy, rather conservative Danville, Illinois, household in which his father clowned and ranted about Franklin D. Roosevelt, his mother instilled Presbyterianism, and he led a barefoot boyhood absorbing the best and worst of Midwestern values. He made his first show-business living crisscrossing the country as half a pantomime act, The Merry Mutes, playing nightclubs of varying quality. "For awhile, the nightclub business just fell apart," he said. "My wife and I were living in a little apartment [in then unpretentious Malibu, California], and she was pregnant. I came home one day, and she'd started to miscarry. I took her to the hospital, for which I didn't have any money, left her and came home to find my belongings in the street. I'd been evicted for nonpayment of rent. That was the day I said, 'I think I'll go home to Mommy and Daddy.' "

But he stayed on the road, still carefree in his attitude toward work, until faced with the responsibility of fatherhood. "When my son was born, my partner and I were working in a cocktail lounge in Atlanta from five to eight. I took a job as an early-morning disc jockey from six to noon five days a week and a late-night job at a nightclub. I worked three jobs for eight months. I nearly killed myself, I was so panicked."



"Miss Pendergast, may I suggest that you find some other way to deliver an inter-office memo?"

A little more than a year later, a second son shared his brother's crib—a moth-eaten mattress in the back of Van Dyke's station wagon. Within a short time, the rigors of packing a growing family from city to city pushed Van Dyke into daytime television, first down South in Atlanta and New Orleans. At the urging of an Army Air Corps buddy, Byron Paul, today his business partner and then a network TV director, Van Dyke went to New York City, impressed network executives and was soon entrenched in more daytime programming. He filled in when Garry Moore vacationed from his show; anchored "The Morning Show," a CBS show resembling "The Today Show"; and was host of ABC's "Mother's Day," originating from the Latin Quarter.

When fame came, so did his tag as "very religious" and a slue of stories about his Sunday School teaching, lay preaching and church eldership. All the while, his doubts about his faith increased in tandem with his guilt about doubting. He scrutinized the theologians—Martin Buber, Thomas Merton, Soren Kierkegaard and such. Eventually, he concluded, "What I was believing in was the Protestant God who loves you when you please him and hates you when you don't. I accept a loving God who accepts me and my humanity for whatever I do."

Coupled with his religious crisis were his much-publicized alcoholic years. "It sneaks up on you," he said quietly of his addiction. "Fortunately, I lived to discover I had a high tolerance, a chemical propensity for alcohol. If you have a high tolerance, you just keep going, without realizing.... It affects your health, your mental attitude, everything."

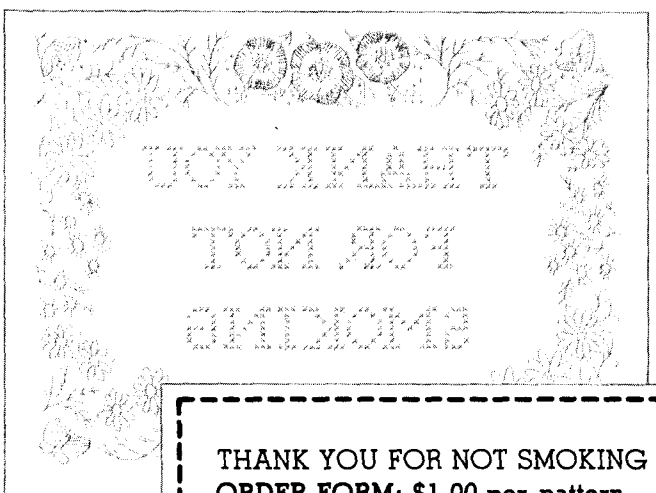
Whatever internal fireworks have gone off in this man, he has acquired stable solaces: his morning ritual of yoga and pumping light weights; his sailing, which puts him in a meditative state; and his 180-acre ranch, where he fed illusions of cowboyhood, first with attempts at raising cattle, then quarter horses, until finding his forte: coyotes. Nine generations have now come at his whistle to freeload the dog food he sets out for them!

His great satisfaction is his children, who have so far been spared the agonies befallen other stars' offspring. In addition to Chris, the eldest, there are: Barry, who costarred on the brief "Galactica 1980" television series; Stacey, a singer in Phoenix who places husband and son before her career; and Carrie, 19, the youngest, a psychology student at Scottsdale, Arizona.

Suddenly, the funnyman flashed his famous grin and went off to work in his Stan Laurel gait.

He is surely a man trying hard to find the best in himself. And for all his vulnerability and gentleness, he has an undercurrent of strength, which is more than resiliency. It's a kind of compressed power that, if uncorked, might provide some on-screen dramatics quite removed from his image on an old show.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



actual size
is 11" x 14"

A stitch in time...

A pattern for the sign shown above. Your sign will work to help you keep the air clean wherever it hangs.

THANK YOU FOR NOT SMOKING
ORDER FORM: $1.00 per pattern.

Please send ____ pattern(s) to embroider as shown.

Enclosed is my ☐ check ☐ money order for $ _____

☐ Visa ☐ Master charge Number _____

Name _____

Address _____

City _____ State _____ Zip _____

Needlecraft Originals
Box 1144
Indianapolis, Indiana
46206

2A

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Johnson

continued from page 36

That made Johnson's day. Later, when the South African parliament asked him for suggestions about dealing with racial unrest, he turned serious and said, "The first thing to do is be fair to all the teachers." In speaking at universities around the country, he had discovered that an unequal pay scale, based on the color of their skin, was in effect for teachers with identical credentials.

At home in Wheaton, Maryland, he has plenty of love left over at the end of the day to lavish on his wife Juanita and their three children. In their red brick suburban home, decorated in royal blue, it's not unusual to find Johnson and 14-year-old Juan baking dinner rolls together in the kitchen from scratch. The other son, Kurtis, is 21. Together, the family attends a nearby Southern Baptist church. Daughter Vernea, her husband and their two-year-old son also live in Wheaton.

Trials in Johnson's life have never served as excuses for him to rail against God, quit pressing ahead or allow him to grow bitter. Instead, he tries to turn the tables on his troubles, learn from them and use them as an exercise of faith. After a car accident in 1977, Johnson was told he was paralyzed. But he calmly prayed for healing, and after he was taken out of the x-ray room at Bethesda Naval Hospital, sensation and movement gradually returned to his right arm and leg. As he walked out of the hospital unassisted a few days later, he told doctors and nurses God's love enabled him to "go beyond defeat."

What does the future hold in store for Johnny Johnson? He's not sure yet, but it could involve a possible reentry into political life. Or it could even involve a full-time ministry.

"The Lord's going to have to show me what He really wants me to do," says Johnson, with a smile of confidence in a God who's never let him down.

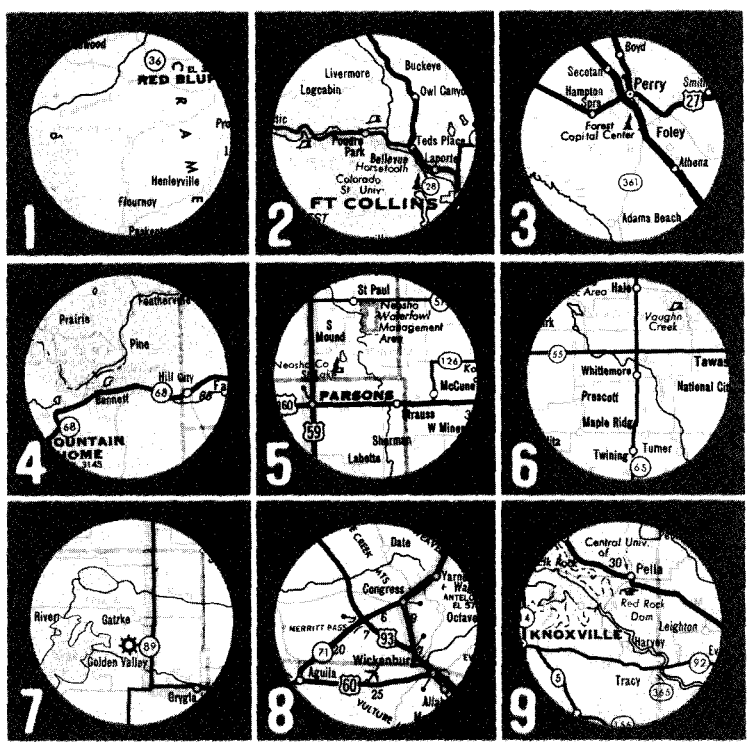
Evolution

continued from page 48

lithic Age, world population was about 3 million people. Things started to pick up a bit by the dawn of the Christian age in A.D. 1, when the world contained 200 million people—fewer than in the present population of the United States. It was during the agricultural periods from 8,000 B.C. to A.D. 1650 that the most people were born and died—about 33.1 billion.

In 1650, the beginning of the literate age, world population had reached about 500 million, and by 1850, the start of the industrial age, one billion. It has nearly doubled since 1945, the beginning of the nuclear age—from 2.3 billion to 4.4 billion in 1980.

Who really cares how many people have lived anyway? Dr. Westing says his estimates will be useful to geneticists and biologists, as well as to anthropologists, historians and archaeologists.



Rand McNally

Where Do You Think You Are?

East or West, North or South, each of the distinctive areas above appears on the map of a single city, state or province. In terms of routes, state parks, mountains and memorials, there is, as the saying goes, "no place like it." Can you identify these locations? If you or a friend find the game too easy (but you won't) add the requirement that you place the area north, south, east, west or central in the designated locale.

(Answers on page 116)

Kill

continued from page 59

might be a few wives left in this crazy liberated world who, like my dear woman, knowing they couldn't possibly improve on the man they have, harbor no intention of doing hubby in. In which case the program, of course, shifts into reverse.

Should you be among this small but wonderful group, there are ways to keep your man trim, active and with you longer:

Feed him fish twice a week; twice a week, chicken (without rich sauces); very lean meat twice a week; vegetables, grains, rice, salt-free whole-wheat pasta and salads without fattening dressings.

Replace butter and margarine with low-saturated oil. For cream and whole milk, substitute no-fat milk and low-fat yogurt. Fruit juices, chopped, dried fruits and occasionally small amounts of honey make sugar unnecessary. Breads and rolls can be made without sugar, salt or butter.

If a recipe calls for salt, use herbs and spices. And cooking with wine (which adds only about 3 calories per serving and just 3 grams of carbohydrates, 4 milligrams of sodium and no fat or cholesterol) enormously increases the flavor of a wide variety of dishes.

Rather than cigars, cigarettes, booze and chocolate-covered caramels, your gifts to the master should lean more toward jogging shoes, tennis racket, bicycle, exercise machine or membership in a health club. He will be the leaner for it.

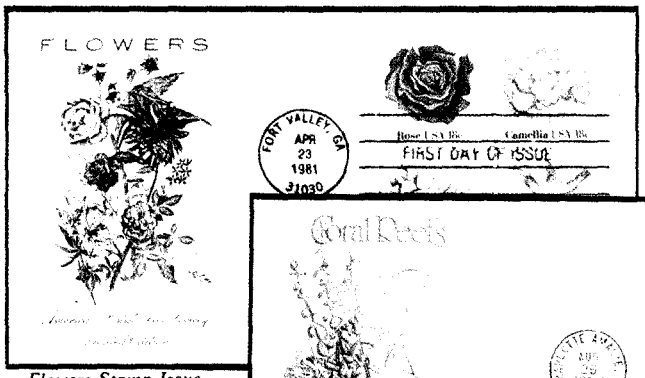
Instead of a big meal at bedtime, give him . . . but you take it from there.

My own dear wife is just announcing dinner: martinis, hors d'oeuvres, lasagna, hot buttered French bread toasted in the oven and coated with garlic salt, chocolate mousse, Cafe Vienna. After which she says I should be able to dig out that elm-tree stump reposing in the backyard.

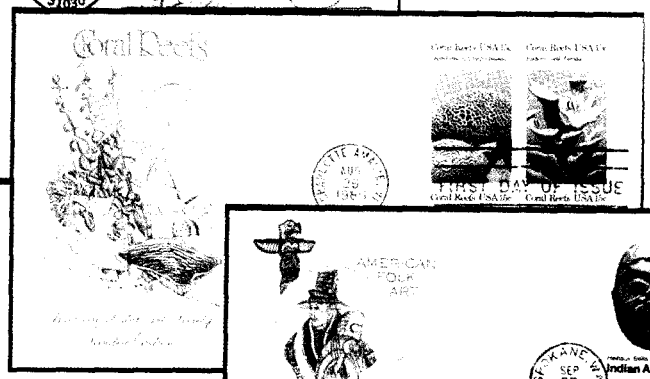
Hmm . . . .

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Introducing First Day Cover Limited Edition Engravings

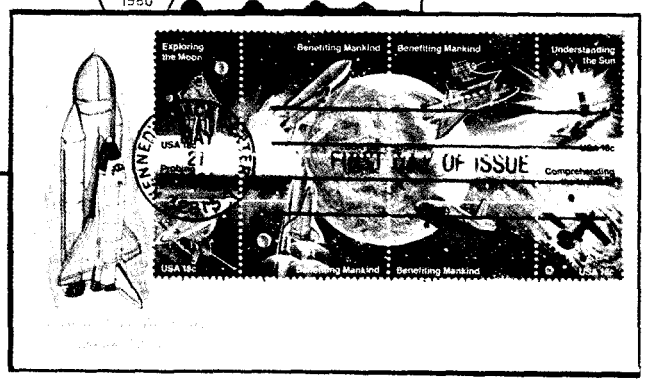


Flowers Stamp Issue



Coral Reefs Stamp Issue

Indian Masks Stamp Issue



Space Achievements Stamp Issue

Envelopes shown smaller than actual size of 6½" by 3⅝"

Strictly Limited to 1500 copies

Now these exclusive Limited Edition Postal Art First Day Covers, which will enhance in value over the years, and bring American History vividly to your doorstep, are available through the American Postal Arts Society.

What is a First Day Cover? When a new stamp is issued by the postal service one day is designated as the "official" First Day of Issue. The special cancel is only applied on that day in one special city related to the subject being honored. These cancellations can never again be duplicated.

Postal Art covers are produced exclusively for the Society by the House of Farnam, America's oldest cachet maker, creating classics since 1936. These covers are so breathtakingly beautiful when compared to black and white varieties on the market, you owe it to yourself to become a Charter Member today!

Completely Unique

Postal Art Covers are the only Multi-colored engraved First Day Covers in the world. They are produced by steel die hand engravings by a European master craftsman. This time honored craft is a lost art form in America today. Each Postal Art design is printed in full, brilliant color on top-quality Strathmore Bond envelopes.

How the Society Works

The U.S. Postal Service generally issues a new commemorative stamp design every 3 weeks. The American Postal Arts Society will limit production to 1500 Postal Art covers for each new stamp. There is no membership fee to join the Society; however, a $24.75 subscription deposit is required, covering the cost of the next 15 First Day Covers.

Since production is strictly limited, charter membership will close at 1500 members. Act today to place your name on our membership roll. Credit card customers may telephone us to reserve their membership. Information about our free presentation album and sample envelopes will be sent upon request.

©1981, American Postal Arts Society
Maple Dr., Stewartsville, NJ 08886, (201) 479-6191

Free! Space Achievement FDC

A $4.95 value can be yours, absolutely free by joining the American Postal Arts Society and sending in your $24.75 subscription deposit. The Space Achievement FDC, illustrated above, will be treasured for years to come as it honors all of America's spectacular Space Achievements. *Important*....You must act quickly, as we have reserved a limited number of covers for this wonderful free offer, so you may get acquainted with an exciting new hobby!

American Postal Arts Society SP2
206 Maple Dr., Stewartsville, NJ 08886 - (201) 479-6191

☐ Enroll me in the American Postal Arts Society. A subscription deposit of $24.75 is enclosed, which will cover the cost of the next 15 ($1.65 each) First Day Covers issued. I may resign my membership at any time after my initial deposit has been exhausted. Also, send me my FREE Space Achievements First Day Cover and information on how to obtain a Free album.

☐ Charge my ☐ Visa or ☐ Mastercharge for $24.75.

Card #_____ Exp. Date_____

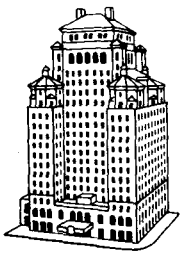
Signature_____

Name_____

Address_____

City_____ State_____ Zip_____

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



New in Midtown Manhattan

Discover the newly renovated, distinctively appointed, centrally located Madison Towers, staffed to serve you, individually.

You'll find exquisite rooms for overnight, or longer stays, at sensible rates.

This East Side address is convenient to everything. Write or call, today, for complete information on individual and corporate rates.

Special rates for teachers and school administrators.

Tele: (212) 685-3700

The Madison Towers

Madison Avenue at Thirty Eighth Street New York, NY 10016

No Parking

continued from page 67

called him—and the rest of her snooty crew. But after Sonny Boy's attempt to do Toggery Bill Gookin out of $5,000 he owed him, the tide had turned against her. And because old Ephraim Tutt had been the cause of her darling's exposure in court, Edna had it in for the scalawag.

She almost got him when she stopped at Mose Higgins' showroom to look at the new Ne Plus Ultra Trailer, but the old man had side-stepped her while Mose, local agent for The Open Road Comfort Company as well as county sheriff, was talking to her.

Edna was quite sure she was making the grade. She had rented a villa near Pottsville, Le Petit Trianon, and everybody "who was anybody" had called upon her. Now the season was at its height, and Edna sent invitations to a combination housewarming, lawn and cocktail party.

Of course none of the local townsfolk were to be invited, and only the very nicest people in Hill View, Fonda, Amsterdam and adjacent towns, while there would be a special car attached to the afternoon train from Utica exclusively for her guests.

It was upon the wide green lawn in front of Le Petit Trianon that the brawl was to take place. She and Sonny Boy had planned every detail with the utmost care. Here, about a platform for the orchestra, marquees and tables were to be set, for thus would the splendors of the entertainment be visible to the vulgar herd gawking from the highway. The motors would enter at one end of the driveway, deposit the guests at the house and depart by the other. Eight hundred beautifully engraved invitations had been discreetly scattered all the way from Schenectady to Buffalo.

Needless to say, Mr. Ephraim Tutt, was not among those invited. Nothing further had been heard from Uncle Ezra, and Edna had almost forgotten him in her excitement over the preparations.

Dawned a perfect day. As Edna arose and looked out of her window in Le Petit Trianon, the birds seemed to be singing a chorus in honor of her party. Already the trucks bringing tables, chairs and lumber from Pottsville had arrived, and workmen, under the direction of Sonny Boy, were setting up the bandstand and pavilion.

By four o'clock, all was in readiness. The festive lawn was spotted with tables and gilt chairs, gay with the striped canvas of the marquees and with flags fluttering from the pavilion and bandstand. There was not a single jarring note. As she contemplated the scene of her coming triumph, Grafton moved here and there with majestic tread, to make sure that everything was quite correct.

Presently Edna observed a shabby figure, carrying a fishing rod, emerge from the woods in the rear of the house and start to traverse a corner of the lawn toward the road. That old rascal, Tutt! This was her chance!

"Sonny Boy!" she called to her White Hope. "Go and put that man off our land! If necessary, Grafton will help you."

The lawyer, after a long day's trout fishing on Chasm Brook, having caught his full quota and innocent of any intention to commit a trespass, had taken a short cut through the woods.

"Here you!" called out the pride of the Pumpellys. "What are you doing on our land?"

"Trying to get off it as fast as possible!" answered Mr. Tutt.

"Well, turn around and go back the way you came!" ordered Sonny Boy, who had taken a course in elementary law at Yale. "This is private property! You're a trespasser! "

Mr. Tutt unslung his creel and nonchalantly lit a stogie.

"Mr. Pumpelly," he said, "of course you have a perfect right to demand that I remove myself from your land. I have no desire to remain in your vicinity a moment longer than I have to! But the highroad is only a short distance away. If you should attempt to compel me to retrace my steps across your mother's property when I can get off it merely by walking a few feet, you would not be using reasonable force."

"Beat it, old bozo!" yelled Sonny Boy from a safe distance as Tutt strolled off. "Get off and keep off! If I catch you here again I'll punch you."

Edna watched the result of the *rencontre* disgustedly. Anyhow, the old shyster had taken himself off! It was probably just as well that there hadn't been any mix-up. The lawn certainly looked lovely; and the crowd gathered at its edge had increased.

Just then the stillness of the afternoon was shattered by a strange sound like that of a defective machine gun, and an astounding object hove in sight from the direction of Utica and, with a final pop, careened to a stop directly between the two entrances of the drive at the foot of the lawn. Neither trailer, covered wagon nor boat, it bore a fantastic resemblance to all three. Hitched to a dilapidated Model-T was a small canvas shanty on wheels, with a mast projecting from the roof at either end and a stovepipe between. Something made Edna's heart stand still. She leaned against her dressing table. Could it be——? It was!

Before the eyes of the Pottsvillians there assembled, whiskery Uncle Ezra Hoskins climbed from the Model-T's front seat. Genially he inquired:

"Edna Pumpelly live here? I'm her Uncle Ezra Hoskins."

Edna, in a spasmodic reaction of self-preservation, seized the bell.

"Grafton! Grafton!" she called, rushing out into the corridor. "That crazy man I told you about is here! Send him away!"

Edna anxiously watched Grafton approach Uncle Ezra. Four grimy infants had evacuated themselves from the trailer, and all four, ranging from about three years of age to 11, were engaged in turning cartwheels on the lawn.

"Did you wish to see Mrs. Pumpelly?" inquired the magnifico.

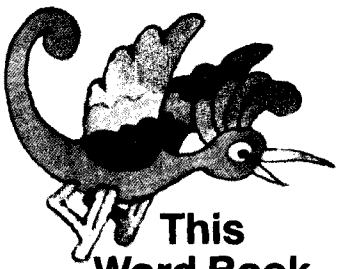
"Sure, I want to see her. I'm her Uncle Ezra."

"Mrs. Pumpelly is engaged."

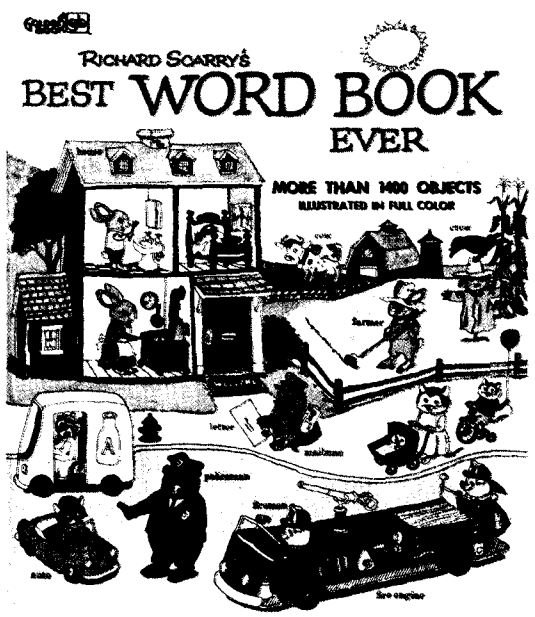
"Well, tell her we're all here, just as I writ her," replied Ezra. "These are her sister Delia's children. We've come for

Continued on page 120

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



This Word Book FREE for your 2 to 7 year old!



Ever wonder why some children do so well in school ... while others cannot keep pace? Children who learn to enjoy reading at an early age just naturally become better readers. And better readers become better students. But how do you get your child into a good reading habit NOW, before he or she is distracted by TV and other activities?

One good way is to introduce books that are truly enjoyable and FUN! You can do that now by accepting a no-risk, free trial membership in PARENTS Magazine's READ ALOUD AND EASY READING PROGRAM.

Mail card today and let us show your child how much fun reading can be. Your little one starts with a FREE copy of THE BEST WORD BOOK EVER by the popular Richard Scarry! You'll also get HENRY'S AWFUL MISTAKE, an amusing read-along story by the famous Robert Quackenbush ... plus BUT NO ELEPHANTS, a humorous tale about a resourceful elephant. These introductory books are yours to enjoy for 10 days free.
If you keep the 2 books, send us only $2.29 (plus delivery) instead of the retail price of $11.00. We will then enroll your youngster in the Program.

Every month our editors will select two hardcover READ ALOUD selections and send them to your door. Even though the publisher's catalog price is $5.50 each, you pay just $2.95 each plus delivery.

As a member you are not required to buy any particular number of books, now or ever. Every book is sent to your home with our guarantee of satisfaction. If you, or your child, are not delighted with any book(s) you receive, just return it within 10 days. You may cancel membership at any time.

To discover the benefits of the READ ALOUD AND EASY READING PROGRAM, just fill out the card and mail today. Your child's reward will be a love for books and reading ... a love he or she will always cherish ... and which will soon translate itself into better grades in school!

ALSO FREE!

Children's colorful bookrack.

Giant full-color wall poster.

Both are yours to keep FREE even if you don't buy any books!

A Service of PARENTS MAGAZINE

SEND NO MONEY—MAIL COUPON TODAY

READ ALOUD AND EASY READING PROGRAM
P.O. Box 161, Bergenfield, N.J. 07621

YES! Please send my child, FREE, a copy of THE BEST WORD BOOK EVER, plus FREE poster and FREE bookrack. Also send the first two books from the READ ALOUD AND EASY READING PROGRAM to examine for ten days free. If not satisfied, I will return the two books and owe nothing. The free gifts will be my child's to keep. If I decide to keep the first two books, I will send you only $2.29 plus delivery charge. My child will then receive two new books from the Program each month for ony $2.95 each, plus delivery (instead of the retail price of $5.50 each). I may cancel membership at any time.

Child's Name (please PRINT) Age

Address Apt.

City State Zip

Parent's or guardian's signature
Do you have a telephone? Yes ☐ No ☐
Canadian orders shipped at a slightly higher price.

44990

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Travel

continued from page 107

"Latin and other such is taught at private schools."

After class seemed like an opportune time to stop at the Village Tavern and enjoy a Brandy Shrub, a favorite Colonial and Federal period drink.

My Brandy Shrub was almost gone when Swannee, the tall, elegantly dressed host of the tavern, invited everyone outside to partake in some locally made maple syrup, reserved from the previous winter's "sugaring off." He poured the maple syrup, which had been heated to 238 degrees, into little circles on some fresh, clean snow, warning, "Don't chew it—let it melt in your mouth. It took 40 gallons of maple sap to make that one gallon of syrup."

One of the highlights of my winter sojourn was a visit to the Freeman Farm. To get there, I traveled on the horse-drawn "pung," or open sleigh.

The Freeman Farm sits on top of a small hill with a large pasture in front and is the nucleus of the Village.

Farm life during the 1800s was difficult yet probably very rewarding, according to farmer Robert Craig. Walking out of the barn and pointing down into the valley toward the blacksmith shop and gristmill, he says, "I would prefer to have lived and worked in that era, and here I'm as close to those times as I can be. I'm really part of the community."

From the barn I could smell mince pies being baked in the farmhouse, so I thought I'd find the women inside making goodies and gifts. The wide floorboards once trod by Pliny and Delia March Freeman took me into one of the front rooms, where an interpreter pointed out the Freeman family record and commented that, just recently, the great-great-great-great-granddaughter of the Freemans had made her first visit to the farm.

Old Sturbridge Village shares the small country town of Sturbridge with other attractions. Just down the road a piece past the Publick House, built in 1771 as an inn for the carriage trade between Boston and New York, is a doll museum. Mrs. Katherine Fairbanks has been collecting dolls for 40 years, and her husband made her dream come true with the establishment of the museum as a 44th wedding anniversary gift. This charming, white-haired woman revels in telling stories.

"Many years ago," she recalls, "I purchased an 'oatmeal' doll for ten cents plus a box top. This type of doll is known as a promotion doll today. Not too long ago, I saw a similar doll sold at an auction for $88!"

There are still more interesting places. Wend your way back past Sturbridge Common and stop at Stone Circle Pottery to meet Pan Malone and watch him turn clay into unique creations—he makes it look so easy! Antiques can be bought in this part of the town of Sturbridge, too.

Sturbridge is a place to take a week or a weekend off. Several inns in the area, notably the Publick House and the Sheraton Sturbridge Inn, offer winter weekend package plans. Dining is pure delight for any budget, from a formal dinner at one of the inns to a casual bite at the Banjo Pub, accompanied by some knee-slapping music.

Once you've been to Sturbridge in winter, you may find it hard to stay away. ✖

Can You Name This Star?

This blue-eyed Texas brunette began studying dance at age three. After winning a Houston personality contest at 10, she headed for Hollywood with her mother to begin her career in films. Although unable to land a job for several years, this dancer, famous for her "million-dollar legs," became a familiar sight in musicals such as *Kiss Me Kate* and *Hit the Deck*. In 1969, she left Hollywood for Broadway and the title role in *Mame*. Her most recent role, also on Broadway, was as costar with Mickey Rooney in the hit musical *Sugar Babies*. Can you name her?

Answer: Ann Miller

WHERE IN THE WORLD?

(Answers from page 109)

1 Hoover Dam, originally named Boulder Dam, spans the Colorado River on the border between Arizona and Nevada. It was built between 1930-36.

2 The island of Santorin also goes by the name of Thera, the southernmost island of the Cyclades group of Greece. Excavations there in 1967 by Professor S. Marinatos of Athens University showed ruins of the ancient Minoan civilization destroyed by a great volcanic eruption in 1500 B.C.

3 Helsinki citizens were outraged when plans for this monument to Finnish composer Jean Sibelius were unveiled. They demanded a likeness of Sibelius, which the sculptor reluctantly added in a relief bust on a nearby rock.

4 The biblical name for this city was Sela, but it is known today by its Greek name, Petra, which means "rock." Petra rose to prominence in 312 B.C. as a center of spice trade but declined after the Islamic invasion of A.D. 7 and was lost from history. It stands near the Valley of Moses in modern Jordan.

Where Do You Think You Are?

(Answers from page 112)

1. California
2. Colorado
3. Florida
4. Idaho
5. Kansas
6. Michigan
7. Minnesota
8. Arizona
9. Iowa

Text Credits

Page 56, reprinted by permission of Coward, McCann & Geoghegan from the book *Great Expectations* by Landon Y. Jones, © 1980 by Landon Y. Jones. In September 1981 issue, the excerpt "Stranger Than Fiction" should have read with the proper credit: These excerpts from John Train's books were reprinted by permission of Clarkson N. Potter, Inc., from *Remarkable Names of Real People*, © 1977 by John Train; *True Remarkable Occurrences*, © 1978 by John Train; *Even More Remarkable Names of Real People*, © 1979 by John Train.

Photo & Illustration Credits

Page 16, 17, Herman Appel; 18, 20, Brad Bower/Picture Group, Inc.; 14, 26, 27, 74, 75, *Freelance Photographers' Guild*; 28, Religious News Service; 30, Jerome Greer Chandler; 34, 36, A. David Hunt/Genesis Project; 38, courtesy of The Department of Health and Human Resources; 44, Focus On Sports; 51, © by the White House Historical Society. Photograph by National Geographic Society; 53, painted by Norman Rockwell for the editions of *Poor Richard's Almanack* issued by The Limited Editions Club and The Heritage Club, © 1964; 54 (top left) courtesy of NBC, (bottom left, center, top right) Peter C. Borsari, (bottom right) Liaison Agency; 56, John Barr/Liaison Agency; 57 (top), Dominic J. Palazzolo; 60 (top left), Donald Holden; 60 (bottom), 61, 72 *(bottom)*, 63 *(bottom)*, *photos of illustration by Studio Nine*; 62 (top), Norman Taven, HEW; 63 (top), James Estrand; 67, © 1979/Michael Leshnov; 72 (second from top) Dumbarton Oaks, Washington, D.C.; (third from top) etchings from Gravure Bernard. Reproduced from BIRTH by Caterine Milinaire, © 1974 by Caterina Milinaire. By permission of Harmony Books; 74, 75, Barbara Synhorst; 78-80, courtesy of Stiefel/Raymond Advertising Inc.; 85, Walter Sittig; 102, 103, photos from *Microwave Cooking on a Diet* from Litton, © 1980 by Publication Arts, Inc. Reprinted by permission; 106 (clockwise from top left), courtesy State of Nevada, Department of Economic Development; courtesy of Greek National Tourist Organization; courtesy of Finland National Tourist Office; courtesy of Alia: The Royal Jordanian Airline; 106 (top left) Donald F. Eaton, (middle) courtesy of Old Sturbridge Village; 106 (bottom), 107, Robert S. Arnold; 123 (top) *New York Post* photograph by McLoughlin, © 1981, News Group Publication, Inc.; 126 (top right & left), Holly Coors.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

IT'S ALWAYS THE RIGHT TIME FOR A GIFT OF Parents

The just-right gift for any occasion. Give a subscription to PARENTS, the essential magazine for all families with children. Your friends will thank you twelve times over in the year ahead. Call now, and we'll send you a free gift announcement card.

Special Gift Price: 12 monthly issues of PARENTS only $8.95. A saving of 40% off the newsstand price.

CALL TOLL FREE: 800/247-5470

(In Iowa, call: 800/532-1272)

or mail this coupon to: PARENTS
80 New Bridge Road
Bergenfield, NJ 07621

Send a year of PARENTS as my gift to:

Name _____

Address _____

City _____ State _____ Zip _____

My name _____

Address _____

City _____ State _____ Zip _____

J5SB2

☐ Payment of $8.95 enclosed

☐ Bill me later

Gift price valid in U.S. only.
Allow 6 weeks for shipment of first issue.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Dilemma

continued from page 57

or to make up for lost time. The 1946-50 women might well follow the pattern of their mothers born in 1910-25, whose childbearing was curtailed in their younger years by the Depression, but who caught up with a vengeance immediately after World War II.

Demographers have asked women how many children they *expect* to have over the rest of their lives. The baby boomers plainly expect fewer. Between 1967 (the first year the Census Bureau collected such data) and 1978, the average number of births expected by 18- to 34-year-old wives dropped from 3.1 to 2.3. The decline was most drastic among white college graduates, who in 1978 expected to have only 1.9 children apiece. Yet, even these guesses may be high. Women contemplating children do not anticipate the interruption of a divorce, for example, or difficulty in conception. One government demographer, Arthur Campbell, has shown that if women now really have as many babies as they say they will, their fertility would have to rise by as much as 20 percent in their later years. And as they grow older, women are often forced to reduce their expectations. When they were teen-agers in 1967, baby-boom women born in the late 1940s said they expected to have 2.719 babies apiece. Just five years later, in 1972, these same women scaled back their expected families to 2.282 children each. As always, the polls had "anticipated" the fertility practices of the present, not the future.

Perhaps the biggest mystery in the minds of baby-boom women is the question of how many *ever* will have children. Fully 15 percent of the boom's college-educated women say they expect to remain childless—and seem to mean it. In recent years, the proportion of childless women in their 20s has doubled (to 41 percent for those 20-24) and now 18 percent of *all* women born in the peak baby-boom years of 1954-60 say they never expect to have children. Ultimately, their childbearing may come to resemble not their mothers but their grandmothers in 1908 who achieved the all-time record low fertility largely because 22 percent of them had no children at all.

As for those women who say they will have children, the time is fast approaching for them to fish or cut bait. However improbable, no fewer than 22 percent of all childless women 30-35 claim that they will eventually have *two* babies. So far, these women have been able to reconcile their acceptance of the motherhood ideal with the fact of their childlessness by telling themselves that they will catch up later. But time must eventually force a reckoning. In 1981, a half-million more women will cross 35—often seen as the last chance for childbearing—than in the previous year. By the end of the decade, 18 million women will face the Catch-35 dilemma. There is already anguished pillow talk in baby-boom households as the decision is faced. Will a child hurt my career? What will our parents think? For some women, this will be the time of *Torschluss-panik* (literally, "closing-time panic") in which they see their last chance to fulfill their fantasies about motherhood and femininity. Some will grab for it all—husband, baby and career—and try to bear up under the inevitable strains. Other women will perhaps reluctantly recognize that, for them, fertility delayed was fertility denied. Later was never.

No one should underestimate the pull of parenthood. Betty Rollin, who had opened the '70s with her assault on mandatory motherhood, admitted at the end of the decade that she "feels like I've missed something." According to novelist Anne Roiphe, "There's a difference between what one says at 20 and what one says at 38. We're seeing a whole rash of people having babies just in the nick of time." And here is Paula Cizmar, a baby-boom feminist, wrestling with her decision in a magazine article:

"On my next birthday I will be 30 and I don't want to be a casualty of the war between my politics and my biological clock."

Cizmar questions her motives:

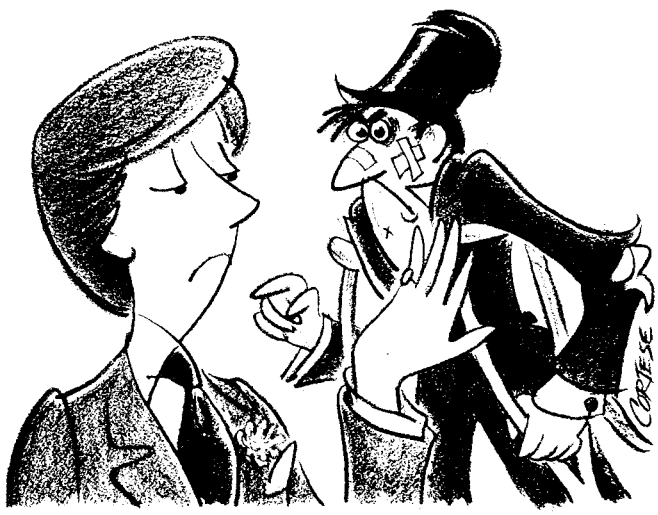
"Why do I want to have a baby? Am I simply afraid I'll miss something if I don't?"

And, like the baby boomer she is, she worries that she will somehow fail to live up to her own high expectations:

"Combining motherhood with work presents me with a horrible possibility—two opportunities to succeed or fail. And suppose I fail at both?"

Older women have already begun to squeeze in their first births before it's too late. The uptick in births at the end of the 1970s was due in part to postponed births finally ar-

Continued on page 120



You be the Judge

By John Ritter

Melvin was a lonely, middle-aged bachelor who wanted to meet new people, so he took a free sample lesson at a dance studio. An instructor told him that he had rhythm, so Melvin was encouraged and signed up for 2,734 hours of lessons at a total price of $24,812. A few weeks later, Melvin was severely injured in a car accident. "I'll never dance again," he moaned. Then he tried to get a refund for his prepaid dance-lesson fees.

"Sorry," said the instructor, "but your contract said no refunds will be made under any circumstances." Melvin had to hire a lawyer to sue the dance studio for the refund.

If you were the judge, would you order the dance studio to return Melvin's money?

The judge ruled that the dance studio must refund Melvin's money. "It's impossible for Melvin to enjoy the benefits of the contract," said the judge, "therefore he will not be bound by its terms, and he's entitled to reimbursement for any unused fees."

(Based on a 1973 Illinois appeals court decision.)

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

CALL
TOLL-FREE:
800/247-5470
(IN IOWA, CALL: 800/532-1272)

YOUNG MISS
80 New Bridge Road
Bergenfield, NJ 07621

Send a year of YOUNG MISS as my gift to:

NAME
ADDRESS
CITY
STATE
ZIP

MY NAME
ADDRESS
CITY
STATE
ZIP

☐ Payment of $9.95 enclosed
☐ Bill me later
Gift price valid in U.S. only. Allow 6 weeks for shipment of first issue

JXSB8

PRODUCED BY UN2.ORG
ELECTRONIC REPRODUCTION PROHIBITED

No Parking

continued from page 114

a visit."

"I'm afraid that Mrs. Pumpelly will not be able to accommodate you," returned the butler stiffly.

"That's all right. We kin park on the lawn."

"That is out of the question!" replied Grafton sternly.

It was gradually dawning upon Uncle Ezra's limited intelligence that, possibly for some reason unknown to him, he was not wanted. The Hoskinses were a stubborn breed and Ezra was a Hoskins.

"Look here, mister! We're guests ez much ez anybody! It's mighty queer if a feller can't park his car in front of his own niece's house."

"Mrs. Pumpelly cannot have her friends inconvenienced!" Grafton announced. "If you don't move, I'll send for the police!"

"Send fer 'em, if you want to!" shouted Ezra, now thoroughly angry. "I'll be waitin' fer 'em. An' you kin tell Edna I'm ashamed of her fer treatin' her own uncle this way. It's most suppertime," he added plaintively. "We're goin' to put up right here."

Edna, observing the impasse from her window, decided to take a hand herself. Shrouding her elephantine figure in a pink wrapper, she hurried downstairs and came waddling across the lawn. Now, although none of the Pottsvillians had been invited to the party, it would have been contrary to the laws of human nature for them not to have treated the Pumpelly blow-out just as they would any other free show. Practically the entire populace was now congregated along the edge of the lawn.

Ezra, perceiving that the public was with him, gained courage.

"You jackanapes!" he taunted the majestic manservant. "Fer two cents I'll swat y' in the kisser!"

"Go it, Popeye! Y' c'n lick him!" incited the crowd.

The empurpled Grafton vacillated. He might even have retreated had not Edna, holding herself together the best she could, arrived to insist upon his carrying out her orders. Uncle Ezra, in all innocence, assuming that she had come to welcome him, hastened to her.

"It's me, Edna! It's your Uncle Ezra!" he informed her. "I writ ye we was comin'. . . .Here, children! Go see your Aunt Edna!"

Ceasing their acrobatics, the four gamins made a dash for her.

"Auntie Edna! Auntie Edna!" they shrilled. For an instant she hung on dead center. Should she admit the relationship before this jeering multitude and thereby lose caste forever in Pottsville, or should she face it out? ✖

(To be concluded in the March issue.)

Dilemma

continued from page 118

riving. We can see this in the age-specific birthrate for older women. In 1970, the birthrate for women 30-34 having their *first* child was 7.3 per thousand. In 1977, as the first baby boomers entered the 30-34 group, the rate jumped 36 percent to 9.9. Well-known women like Erica Jong and Paula Prentiss and Nora Ephron were issuing their first children in their mid-30s.

I have been talking of the baby-boomers as if they were solely responsible for the baby bust. So far, they have been. But future fertility deals with the next generation. Will it be the same or different? To put it another way, has the baby boom introduced new ideas and habits of family and fertility that the succeeding generation will inherit and carry forward? Or are the changes carried by the baby-boom generation exclusive to it? Will a new, smaller generation act differently and reverse all the changes the boom babies brought to the family in the '70s and '80s?

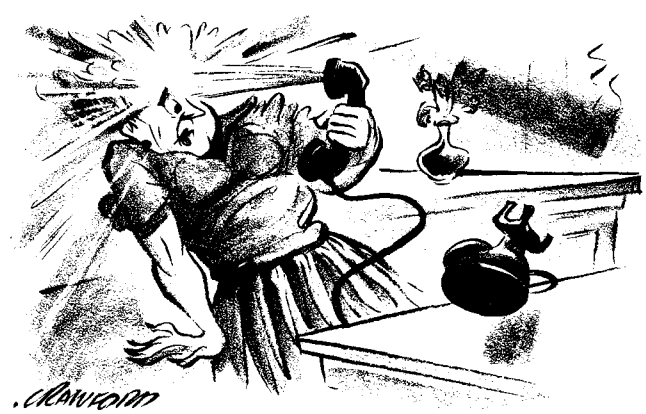
This takes us back to the "relative income" hypothesis of Richard Easterlin. Once again, Easterlin sees a self-generating mechanism in which fertility operates like a metronome, rocking back and forth from boom to bust to boom again. Large numbers of women born during the boom will be relatively disadvantaged and produce few females who, in turn, will be relatively advantaged and produce large numbers. The fate of these groups is therefore inextricably bound to its size.

Even the former "marriage squeeze" will reverse. In the mid-1980s, the smaller group of women born after the baby boom will be able to look for marriage partners among the last, large group of baby-boom men. These men of "bachelor bulge," in turn, will face a shortage of available younger women and may turn to older baby-boom women as a suitable new supply of potential mates. (The bachelor boom has already begun in Britain, where there are five percent more Englishmen at 20-24 than younger women.)

Easterlin is convinced that this generation will perceive its improved affluence and raise its fertility over the next two decades.

Other demographers, most notably Charles

Continued on page 128



The Perfect Squelch

During a turbulent Missouri River flood, when telephone circuits in the disaster area were swamped with emergency calls, one woman was loudly irritable about the slowness of the service. Having reached a harried operator in Topeka and learned that her call to southern Kansas would be delayed at least two hours, she launched into a lengthy criticism of the phone company and its operators.

"I'm calling relatives in the flood area," she said, "and I must talk to them immediately!"

"I'm sorry," the weary operator said. "I'll try later."

"But later won't do!" the lady snapped. "I want to find out how they are *now*! I'm worried."

"I'm worried, too," the operator gently answered. "I'm standing in two feet of water."

—*Mickey McDonald*

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Valuable FREE GIFT! with any order

Natural Look CAPLESS Stretch WIGS

Any Style

Feels as light and cool as your own hair.

$8.95

"PERMANENTLY SET" READY TO WEAR STYLES NEVER NEED SETTING

- Choice of 17 attractive colors or custom matched to your own hair
- Permanently set—wash and wear—the setting bounces back
- Made of miracle modacrylic fiber—has the luster, rich body and bounce of human hair—behaves better than real hair
- No costly settings at the beauty parlor
- Packs in your purse—crush resistant
- Looks and feels like real hair—you'll mistake it for your own

AIRLITE CAPLESS DESIGN

EXCLUSIVE SPECIAL PURCHASE
SAVE UP TO 72% OFF REGULAR PRICES

Any 2 for only $15.90 SAVE $2.00 MORE

Style C-218

Style C-526

Style C-224

Style C-927

Style C-727

Style C545

Style C-925

Style C-944

Style C-229

Style C-903

Style C-214

Style C-231

Style C-215

Style C-225

FREE 10 DAY TRIAL COUPON!

FRANKLIN FASHIONS CORP., Dept. S-795
103 East Hawthorne Ave., Valley Stream, N.Y. 11580

Rush my "Natural Look Capless Wig" style(s) I must be absolutely satisfied or I can return my order within 10 days and my money will be refunded. Keep the Free Gift in any case.

Check Box of Style Number Desired

- ☐ C-224 ☐ C-927
- ☐ C-215 ☐ C-229
- ☐ C-727 ☐ C-545
- ☐ C-225 ☐ C-925
- ☐ C-231 ☐ C-903
- ☐ C-944 ☐ C-214
- ☐ C-218 ☐ C526

Check Box of Color Desired (or Send a sample of Your Hair for Expert Matching)

- ☐ Black
- ☐ Off Black
- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Light Blonde
- ☐ Medium Blonde
- ☐ Dark Blonde
- ☐ Ash Blonde
- ☐ Platinum
- ☐ Light Auburn
- ☐ Medium Auburn
- ☐ Dark Auburn
- ☐ Light Frosted
- ☐ Dark Frosted
- ☐ Mixed Black & Grey
- ☐ Mixed Brown & Grey

Name _____

Address _____

City _____ State _____ Zip _____

☐ PREPAID: I enclose $8.95 for one wig plus $1.95 for shipping & handling.
☐ C.O.D.: I enclose $2 deposit and will pay postman balance plus pstg. & handling.
☐ PREPAID: SAVE $2.00. I enclose $15.90 + $3.90 for shipping & handling for any 2 wigs.

N.Y. State residents add sales tax.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

MEDICAL MAILBOX

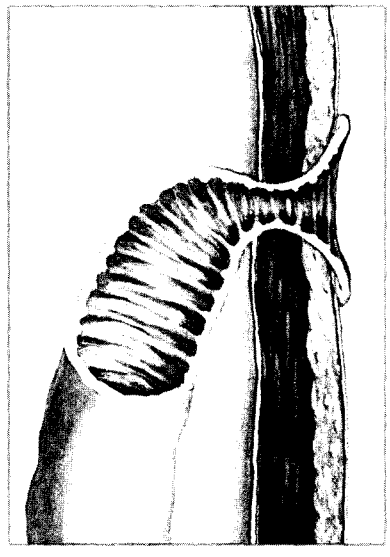
By Cory SerVaas, M.D.

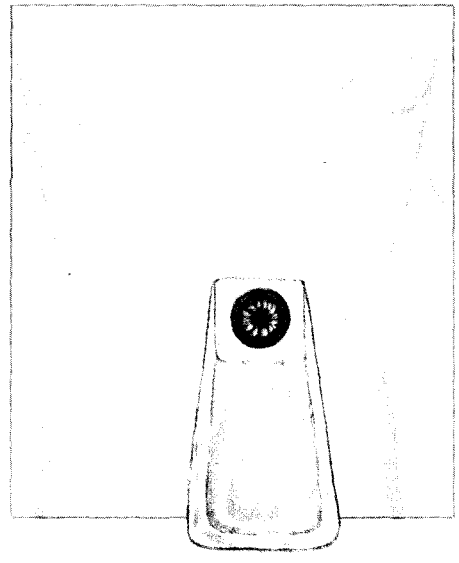
"Great eaters and great sleepers are incapable of anything else that is great."
—Henry IV of France

A Lifesaving Test

Every year colorectal cancer kills enough Americans to populate a small city. The American Cancer Society estimates there were 54,900 deaths from the disease in 1981, an unnecessary waste of lives, because if the disease is detected early enough, its victims have a 70 to 75 percent recovery rate.

One of the more fortunate victims of colorectal cancer is Mrs. Alice R. Stolzman of Mesa, Arizona, who sent for a hemoccult (hidden blood) test kit offered in the July-August *Saturday Evening Post*. The hemoccult test is a simple means of detecting early the presence of blood in the stool, which may indicate a cancerous tumor. Ironically, Mrs. Stolzman ordered the test not for herself, but for her husband, who had been showing blood in his stools. His problem, as it turned out, was only rectal polyps, a benign condition; but Mrs. Stolzman, who thought she was in perfect health, took the test, too, and it showed positive. Her doctor sent her for further tests, which showed a cancerous tumor in the early stages.





A new opening through the abdominal wall makes a functional substitute for the rectum after colon cancer surgery. Most colostomy bag patients (975,000 in North America) have been thankful their lives were spared. Bag wearers can receive assistance from the United Ostomy Assoc., 213-413-5510.

Surgeons removed the diseased section of her intestines and were able to sew the healthy parts back together. Mrs. Stolzman is pleased that she escaped having to wear a colostomy bag, and doctors say her prognosis is very good.

Mrs. Stolzman is one of seven people whose colorectal cancers were detected with the hemoccult test ordered from the Little Red Door of the Marion County Cancer Society in Indianapolis during 1981. "That's really a large number of detections for a local agency," says Jane Ambro of the Little Red Door.

Blood in the stool, which may mean cancer, is difficult to detect with the naked eye, since it is usually not red, but black. Blood coming from the stomach or the upper small intestine is turned black by hydrochloric acid and other digestive juices, resulting in "tarry" stool. Small amounts of black from an early tumor could easily be missed. On the other hand, red blood in the stool comes from an area closer to the end of the intestinal tract. Bright red blood could come from cancer, but it could also come from rectal polyps or hemorrhoids or some other less dangerous source.

If you are 50 or older, you are automatically at risk for colorectal cancer; and if you have chronic ulcerative colitis, multiple polyps of the colon or a strong family history of polyps or cancer of the colon-rectum, you may be in the high risk category.

People who live in countries where high fiber diets

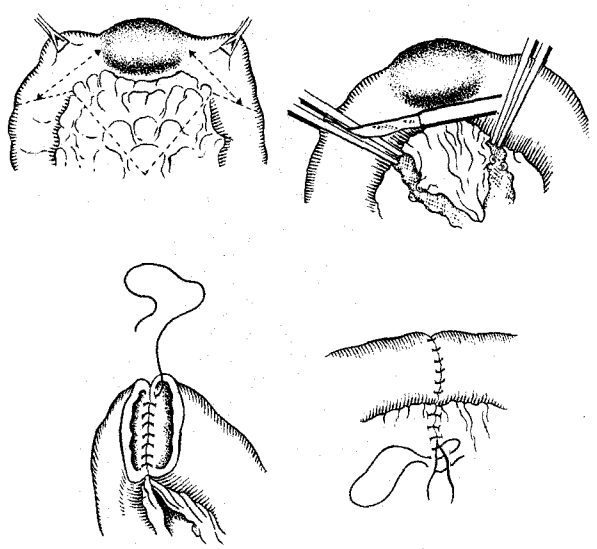
"Mind if I ask why a handsome guy like you would want plastic surgery?"

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

(high in grains and vegetables, low in fats and refined sugars) are consumed, rarely have colorectal cancer.

To be on the safe side, you should have a test for hidden blood once a year. You may receive a hemoccult test kit by writing Hemoccult, Marion County Cancer Society, 1801 N. Meridian St., Indianapolis, IN 46202.

To help defray the cost, you are asked to include a $3.00 donation.



If a tumor in the colon has not spread too far, it can be removed (above), and the healthy sections of the intestine can be sewn back together (below). Fortunately, normal function may be maintained even with only half of the large intestine intact.

Depression and Divorce

Reuben Widmer, M.D., professor of family practice at the University of Iowa College of Medicine, suggests that 50 percent of all divorces can be traced to the depressive illness of one of the marriage partners, which may have started six to 18 months prior to the divorce.

Since depression can wreak havoc on careers, marriages, children and friends, it is essential for family members to detect early manifestations so that the victim can be treated promptly. A new agent, trazodone hydrochloride (Desyrel), is expected to receive clearance for the treatment of depression by the FDA soon. It is biochemically different from available antidepressants on the market today and appears to have fewer side effects.

Some of the physical manifestations of depression that family members should watch for include: complaint of tingling in arms and legs, yawning, lethargy, dry mouth, early morning waking, loss of interest in sex, lack of enthusiasm and feelings of unworthiness.

Depression may run in the family and need not

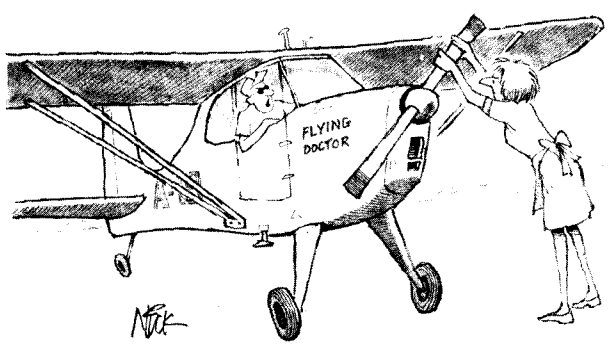
Continued on following page

The crowd below chanted, "Jump! Jump!" to the suicidal, homeless teen-ager poised on the roof of a Bowery flophouse. But Police Officer Bill Fox would have none of it.

"To me he was not an average kid—he was someone special," said Fox, a 35-year-old single man living with his mother. So, with his partner, he climbed up to talk the boy out of catering to the wishes of the thrill-seeking crowd below. Successful after an hour and a half, Bill Fox not only brought Michael Buchanan safely down, but got temporary custody, giving the 17-year-old the first home he has known since his foster parents moved and left him behind at age 13.

Today, living with Fox and Fox's mother, Michael is enrolled in the 11th grade, gets high marks, is making friends, bowls on the school team, sings in the chorus and, perhaps with an eye to following in Fox's footsteps, has joined the Boy Scouts. Bill Fox, you see, has been a scoutmaster for 15 years—and by this time will have adopted the boy he talked out of taking his own life. The *Post* honors this concerned New York police officer with the Benjamin Franklin Award for this month.

Readers are invited to nominate candidates for the Benjamin Franklin Award. Nominations should include a description of self-help medical feats performed by the person or group. Recipients receive a certificate and a $100 grant from the Benjamin Franklin Literary & Medical Foundation. Both amateurs and professionals are eligible.



"Come on, Brenda! Didn't they teach you anything *in nursing college?"*

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

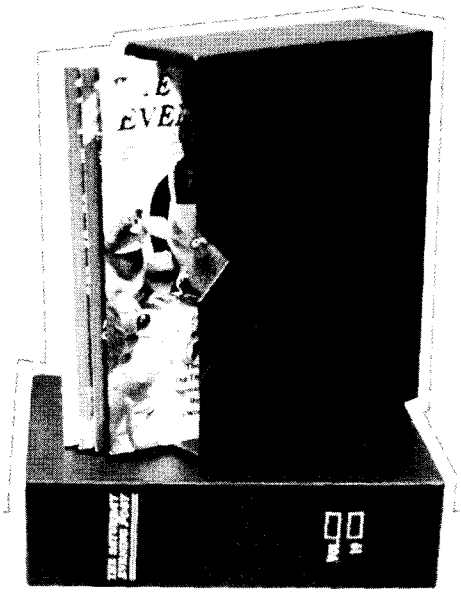
Get Carried Away

Whether you're a scholar or a sybarite, you will find plenty of ways to use this attractive carry-all. Stuff the *Saturday Evening Post* bag with copies of Shakespeare, suntanning supplies, frisbees, roller skates, or love letters. It is made of sturdy washable canvas measuring 21"x14"x5". For those who have everything, now they will have a place to put it.

Armchair Shopper
P.O. Box 130
Indianapolis, Indiana 46206

Please send_____ Post bags at $6.95 plus 50¢ postage and handling.
☐ Check enclosed Bill to: ☐ VISA ☐ Mastercharge
Card no._____ Expiration date_____
Signature_____
Name_____
Address_____
City_____ State_____ Zip_____ 1H

Keeping the issues intact...



in a custom-designed library case of fine-textured dark blue leatherette, embossed with gold lettering. Each case will protect and organize one year of *The Saturday Evening Post.*

Armchair Shopper • P.O. Box 130
Indianapolis, IN 46206

Send _____ SEP Library case(s) at $5.95 each; 3 for $17; 6 for $30. Allow 4-6 weeks for delivery. Indiana residents add 4% sales tax.
☐ Check ☐ VISA ☐ Master Charge Credit card # _____ Exp._____
Signature _____
Name _____
Address _____
City _____
State _____ Zip _____
2A

always be a reaction to a specific traumatic event, such as the death of a loved one. For reasons not understood, depression, like ulcers, occurs more often in the spring and fall. Research scientists believe that there is often an underlying biochemical cause for a depression and agree there is still much that needs to be learned about brain chemistry.

At a recent symposium on the management of depression, it was estimated that there are 20 million depressed individuals in the U.S. and that the depression and suicide rates for the elderly and teen-age populations are increasing.

It is important to remember that depression comes not only upon the down and out but also upon a person who has "everything going for him." Such depressions have been written about in lay literature for centuries.

Consider the opening lines of the German poem, "Die Lorelei": "*Ich wiess nicht was soll es bedeuten, dass ich so traurig bin.*" ("I do not understand why I am so sad.") Or the poem, "Richard Cory," by Edward Arlington Robinson:

Whenever Richard Cory went down town,
We people on the pavement looked at him:
He was a gentleman from sole to crown,
Clean favored and imperially slim.

And he was always quietly arrayed,
And he was always human when he talked;
But still he fluttered pulses when he said,
"Good morning," and he glittered when he walked.

And he was rich—yes, richer than a king—
And admirably schooled in every grace:
In fine, we thought that he was everything
To make us wish that we were in his place.

So on we worked and waited for the light,
And went without the meat and cursed the bread;
And Richard Cory, one calm summer night,
Went home and put a bullet through his head.

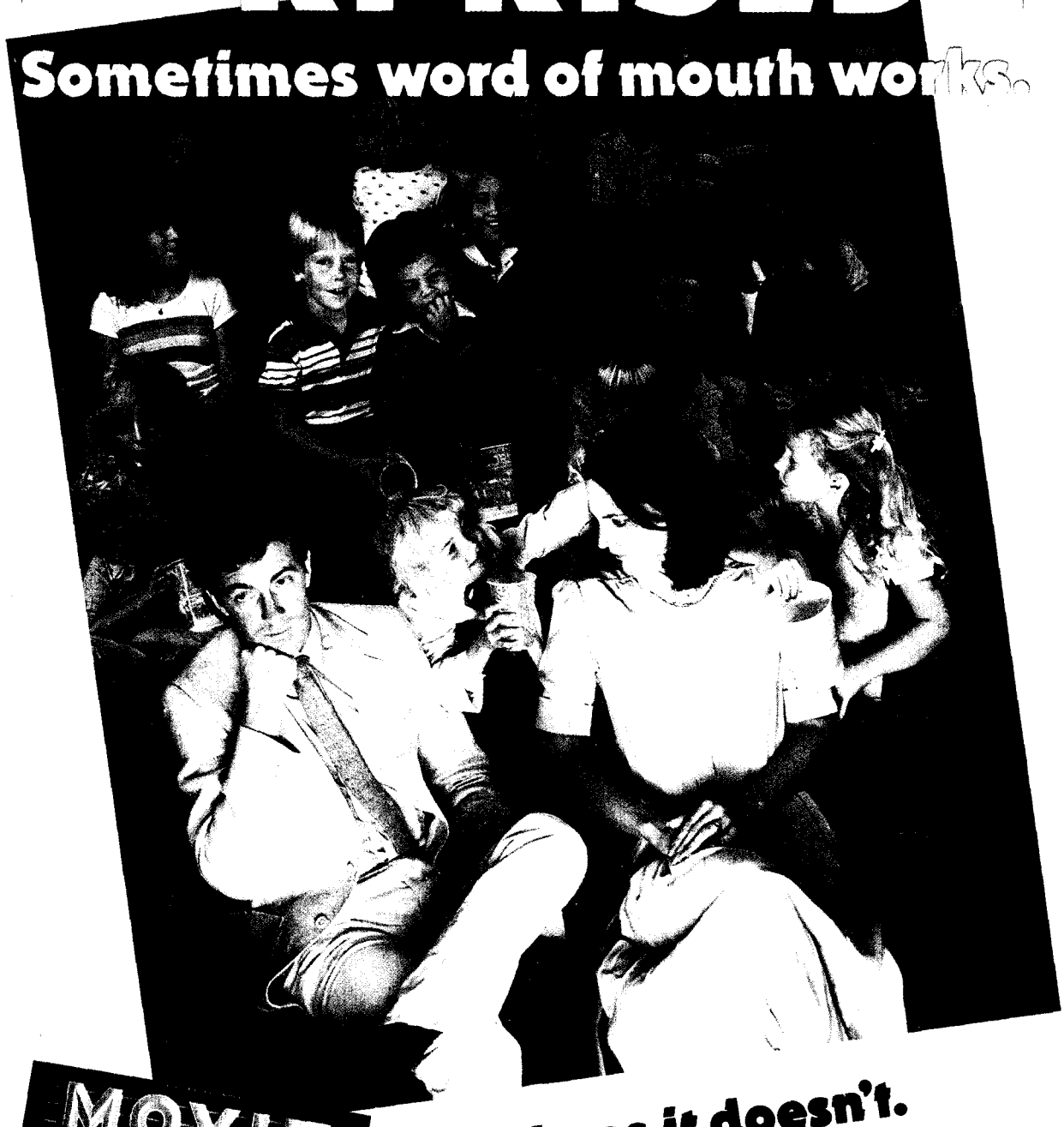
In the future, a test of the serotonin level in the cerebrospinal fluid promises to be of help in diagnosing suicidal persons. Reportedly, those who commit suicide have lower than average serotonin levels; men, who have higher suicide rates than women, also more often have low serotonin levels.

Continued on following page

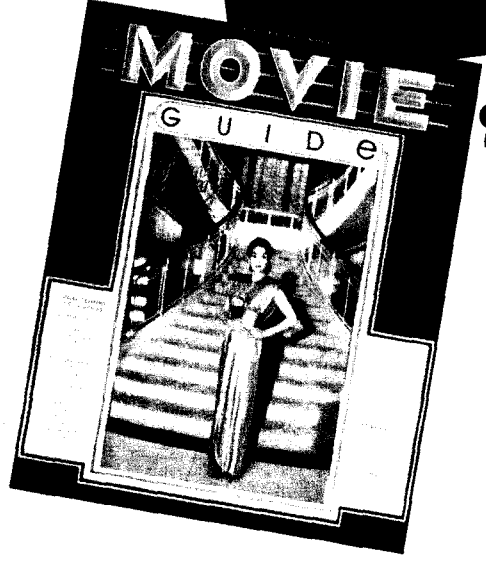
PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

SURPRISED?

Sometimes word of mouth works.



Sometimes it doesn't.



Movie Guide
450 South 900 East
Salt Lake City, Utah 84102

☐ 1 Year (12 issues) $9.00
☐ 2 Year (24 issues) $18.00

Name _____

Address _____

City _____

State _____ Zip _____

C W S

MOVIE GUIDE will entertain, inform and delight with more features on films and interviews with the people who make the movies, from screenplay writers to music composers, set designers and producers. We'll take you beind the scenes to look at the wonder of special effects. We'll give you thoughtful, stimulating articles on the movies America produces, all wrapped in a beautiful pictorial magazine. Each month we preview the new releases for that month. We do it with lots of photos and a straightforward style, with concern for the movies and for you, the moviegoer. **Subscribe now, save the surprises for your birthday.**

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Q I would like to learn what I can about a new disease, herpes. How does one get it? Is it so contagious that one does not want you around? How can you tell if you have it?

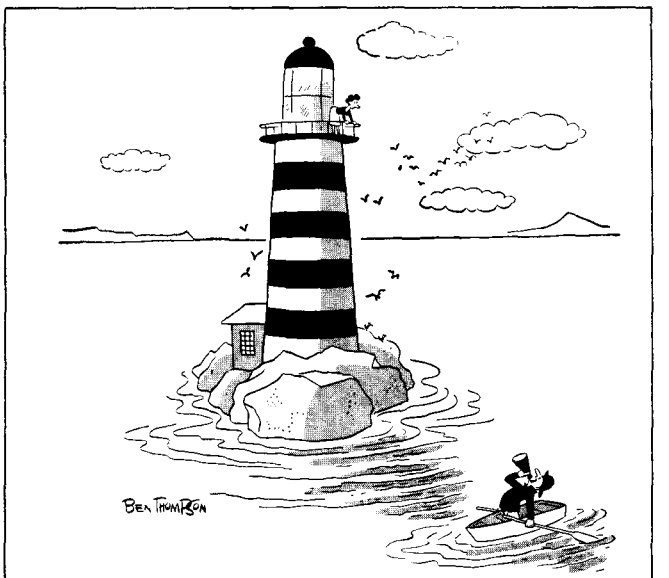
A First, herpes is not a new disease. It has been around since medicine first began keeping records. It has gained a reputation recently because of the increased numbers of cases being seen in doctors' offices. The scary thing about the disease is that there is no cure, because, like the common cold, herpes is caused by a virus. But, also like a cold, herpes will eventually subside.

Herpes infections occur in two major locations on the body—the lips and the genitals. In the past, these different locations have been infected with different types of herpes virus, but with the relaxation of sexual taboos and increasing promiscuous sexual relations, doctors now see both types of herpes virus in both locations. The oral herpes infection is commonly known as a fever blister, with which I think most readers are familiar. Both oral and genital herpes start with a first infection that is much worse than subsequent ones. For oral herpes, this is usually a very bad sore throat with a high temperature that is not made better by penicillin. Subsequent outbreaks show themselves as fever blisters.

The initial genital infections begin with severe pain, swelling and a temperature. There are small sores around the genitals that are quite tender. On the male, these become covered with a crust much like a fever blister. Subsequent infections have the same pain, swelling and sores, but usually no fever. The first infection lasts about three weeks, while subsequent infections last about one week. Herpes will normally continue to be a problem for one to three years, with repeated outbreaks that gradually decrease in frequency and severity over time.

While the disease in adults normally runs its course, infants who pass through an infected birth canal and contract herpes often have serious problems. Sixty percent will die, and 50 percent of the survivors will have serious brain damage.

Herpes is quite contagious. Seven out of eight people exposed to herpes during the active phase will catch it, and some people remain contagious even while not in the active phase. Males should refrain from sexual activity from the start of symptoms until the crusts are gone and the sores healed, females for two weeks after the initial infection is gone and one week after each subsequent infection. While there is not a cure, an amino acid, L-Lysine, can help decrease the frequency and severity of the attacks. It is readily available in health-food and drug stores.



"They didn't have size 38. All right to get size 40?"

Kidney Stone Experiences

Dear Dr. SerVaas:

I have passed kidney stones nine times, and five times I had them in a VA hospital—one time, four stones.

I served in the Navy during World War II. I was troubled with migraine headaches, and the doctor had me keep a record of what I ate in order to see which food item triggered the migraines. Potatoes was one of the foods I eliminated in 1944. In October 1945, I passed my first kidney stone in the Naval Hospital. I had no idea that in my case the elimination of potatoes had anything to do with it. In 1971, I went to the VA hospital with one of many kidney stone attacks. When I returned home, an old German gentleman from Tennessee told me to eat a raw potato three times a week (skin and all). I ate one every day. Six months later, I passed a stone on my Virginia farm, and I was able to pulverize it between my thumb and finger. From then on, for eight years, I had no stones.

However, I got careless in 1979 and stopped eating the daily raw potatoes. So the following June (1980), I wound up in the Nashville, Tennessee, VA hospital with a kidney stone. I went on to Virginia, and it took four weeks for it to work through. I might add here that all of the stones were the size of a radish seed and just about as rough, or rougher.

I started faithfully eating my daily raw potato, and since then, my kidneys feel better, and there have been no stones.

I have heard that the juice from potato peelings will dissolve chemical formations in water pipes, and that may be the secret. On the other hand, my particular body chemistry may work with raw potatoes. I am allergic to any metal touching my skin, even to a gold wedding ring. I can't wear a wrist watch.

It would take some time for an experiment with raw potatoes to be proven effective on a person, but I feel I should pass my experience along. I grate the potatoes in salads or eat them out of my hand like apples. Could this potato diet be investigated?

—Homer C. Whitling

Dear Mr. Whitling:

We are sending you a list of questions for additional information that we would like to know about your interesting case. We are mailing copies of your letter to our list of urologists who have a particular interest in studying the effects of diet and kidney stones.

Herpes Doesn't Have to Mean Caesarean

Obstetricians have now found that women who have herpes-simplex virus do not necessarily have to have Caesarean sections when they give birth. Dr. John Grossman of the George Washington University School of Medicine says that we now have reliable tests for the viral disease and that normal vaginal deliveries are safe for the baby unless the mother has an active outbreak of the disease at the time of birth.

However, if the woman has had a herpes outbreak within the final week of pregnancy, she should have a Caesarean to protect the newborn infant from a 50 percent chance of catching herpes. The disease in turn carries a 50 percent risk of death for the infant and a high rate of permanent, damaging effects.

Doctors can now test pregnant women who have a history of genital herpes by taking a sample of tissue from the vagina and cervix and culturing it in a laboratory. Dr. Grossman says that this is the only reliable way of detecting herpes infections.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

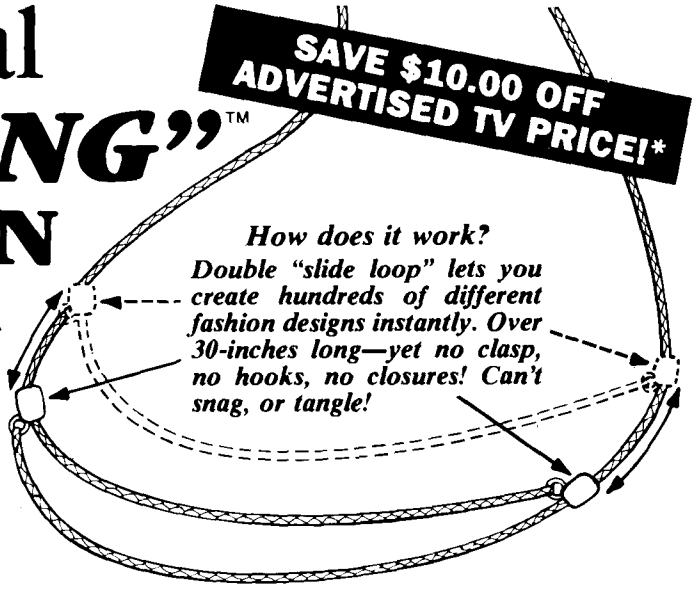
The Sensational "EVERYTHING"™ FASHION CHAIN

In Genuine 14-Karat Gold Electroplate

As seen on TV for ~~$20.00~~

NOW ONLY $9.95

SAVE $10.00 OFF ADVERTISED TV PRICE!*


How does it work?
Double "slide loop" lets you create hundreds of different fashion designs instantly. Over 30-inches long—yet no clasp, no hooks, no closures! Can't snag, or tangle!

It's 100 different fashion chains in one!

Everybody wants the exciting new EVERYTHING CHAIN! It's the fashion sensation of the year because you can wear it so many different ways . . . for so many different occasions.

Be Creative! . . . Be Fashionable! . . . Be Glamorous!

Is it a necklace—or a bracelet? Is it a single elegant strand—or layers and tiers? Is it Sporty? Casual? Formal? *Surprise!* The EVERYTHING CHAIN is all that—*and more!*

Save $10.00—½ the Advertised TV Price!

You've seen this same chain sold on TV by others for $20.00. AND WORTH IT! But our sensational EVERYTHING CHAIN is NOT $20.00 . . . NOT even $15.00. Your special low price is only $9.95 if you act right away. Money back if not delighted. Mail coupon today.

FREE 14K Gold Floating Heart Charm to wear on your EVERYTHING CHAIN if you respond by Mar. 17. Heart is composed entirely of 14 Karat Gold.

© 1982 Allwyn & Jeffries, Ltd.

MAIL TO:

EVERYTHING CHAIN OFFER, Dept. 150-40, Box 1000, Jericho, New York 11753

☐ **SAVE $10** Rush my EVERYTHING CHAIN for the Special Price of—NOT $20—but only $9.95 plus $1.50 shipping and handling.

☐ **FREE 14 KARAT GOLD HEART CHARM.** I'm responding by March 17 . . . include 14K Gold Heart Charm for my EVERYTHING CHAIN—as my *free gift.*

☐ **SAVE $23** 2 Chains for only $16.95 plus $1.50 shipping and handling. (Free 14 Karat Gold Heart Charm with each Chain, of course.)

Total enclosed $_____

(N. Y. residents add appropriate sales tax.)

(Print) Name _____

Address _____

City _____ **State** _____ **Zip** _____

(150-40)

Allwyn & Jeffries, Ltd., 1200 Shames Dr., Westbury, N.Y. 11590

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

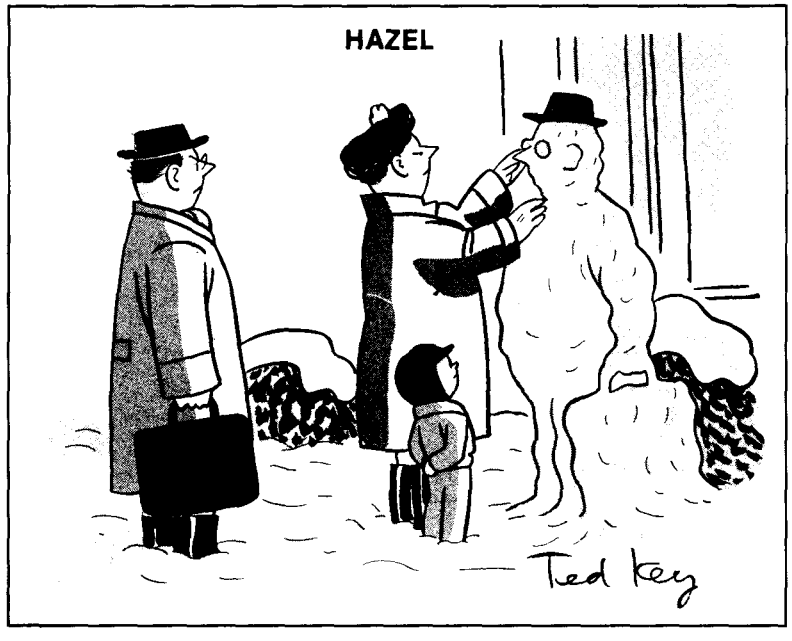
Dilemma

continued from page 120

Westoff of Princeton, take the opposite view: Namely, that the social and economic trends which contribute to low fertility are here to stay. The movement from traditional, agrarian society to modern, industrial society has been accompanied for 200 years by a decline in fertility. As children have been transformed from an economic asset to a liability and as infant mortality has declined, the rationale for having more children has accordingly diminished.

Westoff also argues that the Easterlin hypothesis ignores the sweeping changes in women's status and expectations. These include:

The Devaluation of Marriage. Due in part to the baby boomers, marriage is no longer defined as the only legitimate status for a woman. Married couples with children as a percentage of all U.S. households dropped from 44 percent in 1960 to 32 percent in 1979. If countries like Sweden and Denmark are reliable lead indicators, the attrition will continue. Marriages declined in Sweden by 30 percent between 1966 and 1975. In Denmark, the proportion of unmarried 20- to 24-year-olds rose to more than 60 percent in 1975. According to an annual poll of American college freshmen, the percentage who feel that raising a family is an important goal in life fell from 71 percent in 1969 to 57 percent in 1979.



Cohabitation. The doubling of the number of unmarried couples in the United States in less than a decade means that most of one million women have been effectively removed from childbearing. Many of them are experimenting with "trial marriages" and will someday marry and have children. But cohabitation delays it. And, as Westoff has pointed out, cohabitation is increasingly regarded as a *permanent* life style. In Denmark, one-quarter of all women 18-25 live with a man to whom they are not married. And one out of every four of them rejects the idea of *ever* marrying.

Divorce. The men and women of the baby boom have all but killed off the traditional marital idea of one partner forever. It is hard to imagine that any future generation will be able to revive it. One Wall Street firm has estimated that by 1985 there will be more divorces in the United States than first marriages.

Working Women. Of all the changes brought to women's lives, this clearly would be the hardest to roll back. Current estimates are that two out of three women in their prime childbearing ages will be working in the 1980s. If their wages continue to rise, that fact alone will continue to change the economics of childbearing. Babies will not be worth the cost of forfeited salaries. Only a massive increase in day care, they say, could weaken the link between market wages and the price of children and thereby allow increased fertility.

Easterlin's answer to the problem posed by changed women's career and family values is essentially that they focus attention on the wrong thing. He maintains that the Procreation Ethic of the 1950s has not been rejected but rationalized out of sight by baby-boom women who have been forced into the job market by their husbands' deteriorating economic situation. They could easily embrace the Procreation Ethic again—as they did in the '40s and '50s.

Westoff's reply is that women's roles have changed so radically since the mid-'40s that they cannot be compared. Easterlin, for example, holds that, as young men's opportunities improve in the 1980s and 1990s, women will marry them quicker and have children earlier, as they did in the '50s. But Westoff counters that such an argument is sexist at heart:

"Why enlarged economic opportunity will not be exploited by women as well as by men is not explained. The notion that women are all anxious to quit their jobs and return to the kitchen and nursery as soon as economic conditions permit misses what I believe are quite permanent changes among increasing proportions of young women in their perceptions of what life is all about in the late 20th century."

Westoff then goes on to an interesting speculation. As independent as women have become, what if the present trends were to lead to full economic equality? There would be just as many female bankers as male bankers. Both sexes would receive the same wages. What, then, would be the consequences for marriage and fertility? The institution of marriage, he says, would lose one of its few remaining sociological rationales. If traditional marriage were described in strictly contractual terms, it might sound like this: Women offer their sexual, companionate and maternal services in return for the security and status of a man's income. Westoff admits this is "hardly a romantic view of the relationship" but one that does help explain why the institution has lasted.

Under a full-equality system, however, women would be economically independent of marriage. They would be free to enter into any relationships on other grounds. But what motivation would they have? Sexual and emotional companionship are increasingly available outside of marriage, as witness the popularity of cohabitation. Childbearing is the other prime function of marriage. But that, as we have seen, is in full retreat. Childlessness both inside and outside of marriage is increasing.

His conclusion is inevitable. Women will not make the choice to return to the Procreation Ethic. In fact, good times will only cement them more firmly into the work force and result in further atrophy of marriage and the family. The downward trend in fertility will continue into the next century until the American population reaches a peak of about 253 million in the year 2015, when it will begin to decline. At present, the demographers have no theoretical basis to explain why women who are economically free to give up the maternal way of life would ever want to return to it. Thus, as in the '30s, the survival of the species is once again under discussion; the debate has come full circle.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

SPEND 20 MINUTES SAYING "I MISS YOU". AND SPEND ONLY $3.84.

A twenty minute call anywhere coast to coast is only $3.84 or less. That's for out-of-state calls, and it includes tax. Just dial direct any time Saturday, or Sunday till 5. The chart below gives you many examples of city-to-city prices. So if there are some people you miss, make sure you don't miss out on this great chance to visit them.

REACH OUT AND TOUCH SOMEONE.

Rate Chart

All prices are for 20 minute out-of-state calls dialed direct, without operator assistance, anytime Saturday, Sunday 'till 5 p.m., or any night after 11 p.m. 'till 8 a.m. A different schedule of attractive dial/discount rates applies to both Alaska and Hawaii.

To find the rate between two cities, trace down the vertical column of one city to its intersection with the horizontal column of the other city, as illustrated.

	ATLANTA	BOSTON	CHICAGO	CLEVELAND	DALLAS	DENVER	DETROIT	INDIANAPOLIS	MEMPHIS	MILWAUKEE	NEW HAVEN	NEW YORK	OMAHA	PHILADELPHIA	SAN FRANCISCO	SEATTLE
ATLANTA		3.67	3.50	3.50	3.49	3.67	3.50	3.67	3.50	3.24	3.49	3.50	3.24	3.67	3.84	3.50
BOSTON	3.67		3.67	3.67	3.67	3.50	3.67	3.67	3.67	3.24	3.50	3.50	3.67	3.67	3.84	3.84
CHICAGO	3.50	3.67		3.67	2.92	3.24	3.50	3.67	3.50	3.24	3.50	3.50	3.67	3.67	3.84	3.84
CLEVELAND	3.50	3.67	3.67		3.24	3.50	3.67	3.67	3.50	3.24	3.50	3.50	3.67	3.67	3.84	3.84
DALLAS	3.49	3.50	2.92	3.24		3.24	3.50	3.50	3.50	3.24	3.50	3.50	3.67	3.67	3.84	3.84
DENVER	3.67	3.67	3.24	3.50	3.24		3.67	3.67	3.67	3.24	3.50	3.50	3.67	3.67	3.84	3.84
DETROIT	3.50	3.67	3.50	3.67	3.50	3.67		3.67	3.67	3.24	3.50	3.50	3.67	3.67	3.84	3.84
INDIANAPOLIS	3.67	3.67	3.67	3.67	3.50	3.67	3.67		3.67	3.24	3.50	3.50	3.67	3.67	3.84	3.84
MEMPHIS	3.50	3.67	3.50	3.50	3.50	3.67	3.67	3.67		3.24	3.50	3.50	3.67	3.67	3.84	3.84
MILWAUKEE	3.24	3.24	3.24	3.24	3.24	3.24	3.24	3.24	3.24		3.24	3.24	3.24	3.24	3.84	3.84
NEW HAVEN	3.49	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.24		3.50	3.67	3.67	3.84	3.84
NEW YORK	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.24	3.50		3.67	3.67	3.84	3.84
OMAHA	3.24	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.24	3.67	3.67		3.67	3.84	3.84
PHILADELPHIA	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.24	3.67	3.67	3.67		3.84	3.84
SAN FRANCISCO	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84		3.84
SEATTLE	3.50	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	3.84	

Bell System

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

© 1981 B&W F Co

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

15 mg. "tar", 1.2 mg. nicotine av. per cigarette, FTC Report May '81.

There's only one way to play it...

Wherever the music is hot, the taste is Kool. Because there's only one sensation this refreshing.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED